9th INTERMODAL AFRICA 2011 EXHIBITION AND CONFERENCE

Sheraton Park Hotel and Towers, Casablanca, Morocco
Wednesday 21 and Thursday 22 September 2011

Sponsorship Programme
Companies wishing to maximise their profile at the **9th Intermodal Africa 2011 Exhibition and Conference** will benefit from international publicity offered by Sponsorship. As an Official Sponsor, your latest full colour logo will be included as an Event Sponsor in the following:

- *The official conference program distributed worldwide*
- *All international event advertising, direct mail and public relations*
- *The official 9th Intermodal Africa 2011 Exhibition and Conference website*
- *Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference*
- *The Welcome Arch at the main entrance to the Exhibition and Conference*

Event Name Tag Lanyards
All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants. Your company's colour logo will be exclusively printed on the length of the lanyard in a highly visible format. Sponsorship is GBP3,895. **This does not include nametag sponsorship.**
Sponsored by APM Terminals Tangier

Event Name Tags
All event participants are given an identification name tag. Your company's colour logo will be exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is GBP3,895. **This does not include lanyard sponsorship.**
Sponsored by Port of Rouen Authority

Event Website
An effective way to guarantee your brand is in front of every visitor to the official event website is to have your latest colour logo exclusively on the event homepage linking all event website viewers directly to your website for more information on your company's products and services. Sponsorship is GBP3,895.

Brochure Distribution
An effective method of guaranteeing that all conference delegates receive a copy of your latest colour brochure is to have your brochure distributed personally by our event staff at the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is GBP2,895.

Conference and Exhibition Directional Signage
Your company's latest full colour logo is exclusively printed across the front of all directional signages throughout the Exhibition and Conference. Sponsorship is GBP3,895.

Company Banners or Posters
Your company can have 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, outside the Conference hall and inside the Exhibition area. Sponsorship is GBP3,895 per 3 banners.

Welcome Reception – Tuesday 20 September 2011
The Welcome Reception is first of three evening social functions at the Official Hotel. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening with food, drinks and entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements are taken care of by the organisers. Exclusive sponsorship is GBP5,895.

Conference Delegates' Refreshment Breaks
During the event, refreshments will be served 3 times a day. Your company's colour logo will be printed as a Main Sponsor in the conference brochure. Your company can display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of 3 Conference Delegate Refreshment breaks per day is GBP3,895.
Thursday 22 September 2011 Sponsored by Port of Algeciras & Tanger Med Port Authority

Conference Delegates' Lunches
Your company's colour logo will be displayed as a Main Sponsor in the conference brochure distributed worldwide. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome and an audio visual presentation at the start of lunch. Exclusive lunch sponsorship per day is GBP3,895.
Wednesday 21 September 2011 Sponsored by Tarros

Gala Dinner – Wednesday 21 September 2011
The Gala Dinner is second of three evening functions and is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with wonderful local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements are taken care of by the organisers. Exclusive sponsorship is GBP7,895.

Farewell Reception – Thursday 22 September 2011
The Farewell Reception is third of three evening social functions. VIP's, delegates, exhibitors and speakers have the opportunity to unwind and network with business contacts and meet industry colleagues on the last evening. The sponsor is invited to say a few words of welcome and to have merchandising and marketing materials at the function. All arrangements are taken care of by the organisers. Exclusive sponsorship is GBP5,895.