



## BRANDING PROGRAMME

Your company's latest full colour corporate logo advertised in the following:

- The official conference brochure distributed worldwide
- All digital media promotion
- All international event advertising, direct mail and public relations promotion
- The official event website
- Branding acknowledgement during the opening ceremony and by the conference moderator during the conference
- PLUS a conference speaker in the conference programme
- PLUS three conference delegate registrations



### Delegates Lanyards Branding



MYR49,876



### Delegates Nametags Branding

MYR49,876



### Conference Delegates Lunches

Day 1

Day 2

MYR44,835



### Conference and Exhibition Directional Signage

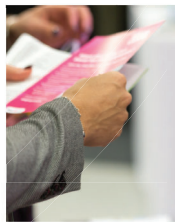
Port de Barcelona

MYR34,754



### Company Banners

MYR34,754



### Brochure Distribution

MYR34,754



### Technical Site Visit Transportation Provider

MYR34,754



### Event Website

MYR34,754



### Sessions Branding

Session 1 **KABELSCHLEPP**  
TSUBAKI KABELSCHLEPP

Session 2 **Dextra**

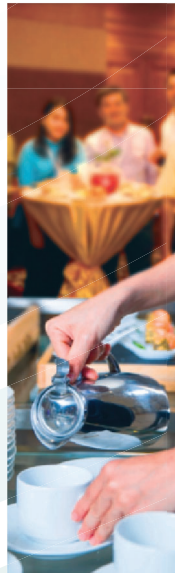
Session 3 **BROMMA**

Session 4 **BemoRail**

Session 5 **SARAHPORTS**  
USA & PORT OF PRINCETON

Session 6 **TEREX** **FUCHS**  
A TEREX BRAND

MYR34,754



### Conference Delegates Refreshment Breaks

Break 1 **VAHLE**

Break 2 **ITP**

Break 3 **CONDUCTIX**  
wamplfer

Break 4 **MAGNA**  
RES

Break 5 **SIEMENS**

Break 6

MYR34,754



**Networking Reception**  
**Tuesday 22 October 2024**



**RFP**



**Networking Dinner**  
**Wednesday 23 October 2024**



**RFP**



## Conference Speaker Branding Package

- Conference Speaker guaranteed in a session related to the speaker topic without the necessity to reserve an exhibition stand package
- Branding in your latest full colour corporate logo on all event marketing materials distributed worldwide and all social media before the event
- Branding in your latest full colour corporate logo on all event materials on site throughout the three days of the event
- Three conference delegate registrations to attend the whole event FREE of CHARGE
- Conference Speaker Branding Package is MYR24,673 per session

**MYR24,673**



**Tuesday 22 to Thursday 24 October 2024**  
**Johor, Malaysia**

**Hosted By**



# For Branding Enquiries



**TRANSPORT**  
**EVENTS**

**Please contact:**

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