InterContinental Citystars Cairo, Egypt
Wednesday 28 and Thursday 29 November 2007

Hosted By
Suez Canal Container Terminal

Event Sponsors

- Embracing Accelerated Changes in The Global Economy And Keeping Abreast of Key Factors Driving Industrial Developments
- Outlook And Overview of Container Traffic And Prospects For Intra-Regional Trade
- Keeping in Step With Trends: Addressing Challenges in Ports And Shipping - Efficiently
- Facilitating Trade Through Successful Strategies Within a Volatile Operating Environment Global Trends in Ownership of Ports And The Significance For Shipping Lines And Cargo Owners
- Port Operations Best Practices - Achieving Greater Efficiency And Performance Improvement
- Bigger, Deeper And Faster: Aligning Port Strategy To Enhance Competitiveness
- Convergence of Transport Modes, Links And Nodes - Developing Synergies in The Transport Sector Moving Towards Better Total Integration Between Ports And Users
- Smart Ports: Solutions And Innovations For a Customer Winning Advantage Measuring Return on Investment

Suez Canal And East Port Said Technical Site Visit
60 International Exhibition Stands
250 International Senior Executive Conference Delegates
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Supporting Trade Organisations:
- Intertrans
- ALDI
- MIMA
- CNN
- E404
- The Logistics & Supply Chain Management Society

Official Carrier
Official Hotel and Venue
Dear Colleague,

SCCT is delighted to host the 3rd Trans Middle East 2007 Egypt Exhibition and Conference taking place on Wednesday 28 and Thursday 29 November 2007.

This international Exhibition and Conference, now in its third successful year, is designed to promote transportation in the EMEA region. Your active support and participation in making this event a great success will be much appreciated and good for our industry.

We look forward to meeting you in Cairo on Wednesday 28 and Thursday 29 November 2007 for what will be a rewarding two-day international containerised transport Exhibition and Conference event.

Yours Sincerely,

Jens Floe
Managing Director
Tuesday 27 November 2007

Technical Site Visit

9am  Buses Depart From InterContinental Citystars Cairo
11am  Arrive Suez Canal Container Terminal in Port Said Followed by Tour, Presentation And Refreshments
12pm  Depart Suez Canal Container Terminal For Suez Canal Authority in Ismailiya
1pm   Arrive Suez Canal Authority For Lunch Followed by Tour And Presentation
3pm   Depart Suez Canal Authority For InterContinental Citystars Cairo
6pm   Arrive InterContinental Citystars Cairo

Wednesday 28 November 2007

7 30am  Conference Delegates Registration And Refreshments Served in The Exhibition Sponsored by
9am    Conference And Exhibition Opening Ceremony
9am    Opening Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
9 05am  Welcome Address, Martin Poulsen, Vice President, APM Terminals, The Netherlands
9 10am  Special Address, Mohamed A. Emara, Director - Planning Research And Studies Department, Suez Canal Authority, Egypt
9 15am  Keynote Address, Eng. Mohamed Lotfy Mansour, Minister of Transport, Egypt (invited)
9 30am  Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1  The Transforming Face of The Maritime Sector: Keeping up With Current Global Challenges

- Port Said East Port And Egyptian Position in The Middle East & East Mediterranean Markets
- Embracing Accelerated Changes in The Global Economy And Keeping Abreast of Key Factors Driving Industrial Developments
- Evaluating Increasing Global Competition Between Ports And Recent Environmental Trends Affecting The Maritime Sector
- Moving Industry In Sync With Future Capacity Requirements of Better World Class Transport Infrastructure
- Outlook And Overview of Container Traffic And Prospects For Intra-Regional Trade

10 30am  Chairman’s Opening Remarks, Dr. Iman Waafai Ramadan, Dean of Institute of International Transport And Logistics, Arab Academy For Science, Technology And Maritime Transport, Egypt
10 35am  Jens Floe, Managing Director, Suez Canal Container Terminal, Egypt
11am    Admiral M. Hatim El Kady, Chairman, Arab Federation of Chambers of Shipping, Egypt
11 25am  Conference Delegates Refreshments Served in The Exhibition Sponsored by
12 20pm  Questions And Answers Followed by Conference Delegates Lunch Sponsored by

Session 2  Keeping in Step With Trends: Addressing Challenges in Ports And Shipping - Efficiently Facilitating Trade Through Successful Strategies Within a Volatile Operating Environment

- Global Trends in Ownership of Ports And The Significance For Shipping Lines And Cargo Owners
- The Development of Regional Container Services to Egypt - A Strategic Mediterranean Trade Partner
- Mergers And Acquisitions Within The Ports And Maritime Industry: How Are Over Capacity And Diminishing Profit Margins Affecting Ports?
- Battling The Rising Cost of Energy: What Are The Effects And Impact on Transport Costs?
- The Suez Canal: Long Term Options For Container Trade Between Asia, Europe And East Coast North America
- The Containership - How Big: What Are The Prospects For Malaccamax?

2pm    Ebrahim Hassan A. Al Hassar, Director General, General Organisation of Seaports, Kingdom of Bahrain
2 20pm  Dr. Ismail Mubarak, Special Advisor to The Chairman And CEO, Sokhna Port, Egypt
2 40pm  David Jacoby, President, Boston Logistics Group Inc., USA
3pm    Conference Delegates Refreshments Served in The Exhibition Sponsored by
4pm    Mahmoud Rezk, General Manager of Planning, Research And Studies Department, Suez Canal Authority, Egypt
Thursday 29 November 2007

8am  Conference Delegates Registration. Refreshments Served in The Exhibition

Session 3  Port Operations Best Practices - Achieving Greater Efficiency And Performance Improvement

- Bigger, Deeper And Faster: Aligning Port Strategy To Enhance Competitiveness
- Assessing The Degree of Infrastructural Upgrade of Your Port Facilities
- Fast Forward to Another Decade of The Suez Canal: What's in Store Over The Next Ten Years?
- Running a Small Terminal in a Competitive Market: On Duty to Achieve Efficiency And Keeping Costs Under Control
- Leveraging Global Trends in Port And Infrastructure Development Across The Region
- The Evolving Role of The Port to Complement Supply Chain Management
- Convergence of Transport Modes, Links And Nodes - Moving Towards Better Total Integration Between Ports And Users
- Port Operations Best Practices in Times of Rapid Increases in Container Volumes

9am  Chairman's Opening Remarks, Admiral Shireen Hassan, Chairman, Port Said Port Authority, Egypt

9 05am  Mana Salem Al Mana, Commercial Director of Middle East And Africa, DP World, Dubai, United Arab Emirates
9 25am  Mohamed Al-Mazeedi, Chairman And Chief Executive Officer, KGL Ports International, Kuwait
9 45am  Budhadev Majumdar, Chief Executive Officer, Tartous International Container Terminal, Syria
10 05am  Conference Delegates Refreshments Served in The Exhibition

11 05am  Mathias Schulz, Assistant - Exhibition / Events, Port of Hamburg Marketing Association, Germany
11 30am  Massimiliano Riccardi, Marketing And Sales Director, Salerno Container Terminal And Terminal Intermodal NOLA, Italy
11 55pm  Hadi Kassem, Marketing Director, Hamriyah Free Zone Authority, Sharjah, United Arab Emirates
12 20pm  Lars Fredin, Group Vice President, Sales, Bromma Conquip AB, Sweden
12 45pm  Questions And Answers Followed by Conference Delegates Lunch Sponsored by

Session 3A  Smart Ports: Solutions And Innovations For a Customer Winning Advantage Measuring Return on Investment

- Optimising Spreader Fleet Planning to Accommodate Speed of Growth And Reduce Yard Congestion
- Enabling Smooth Exchange of Information Between Logistics Parties to Enhance Productivity in Real Time Information Sharing
- Utilising Technology For Greater Automation in Cargo Visibility And Tracking
- Formulating Effective Solutions For Container Management Processes
- Measuring The Return on Investment on Security Enhancements For The Logistics Supply Chain
- Electrical Standardisation of Crane Fleet Management

2pm  Hala Sheridy, General Manager, Integrated Solutions For Ports, Egypt
2 25pm  Tony Chiu, International Sales Director, Asia Vision Technology Limited, Hong Kong
2 50pm  Conference Delegates Refreshments Served in The Exhibition
3 20pm  Guenter Schmidmeir, Sales Director, Navis LLC, USA
3 45pm  Anton Bernaerd, Business Development Manager, Camco Technologies, Belgium
4 10pm  Questions And Answers Followed by Chairman’s Closing Remarks
To Participate in The 3rd Trans Middle East 2007 Egypt Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Tuesday 27 November) • Conference And Exhibition Entrance • Conference Papers And Speaker Bios on CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Wednesday 28 November). The Conference Delegate Registration Fees are:

- GBP595 For All Conference Delegates
- GBP495 Special Discounted Rate For Early Bird Registrations Before Friday 26 October
- EGP4,450 For Egyptian Nationals, Citizens And Residents (ID Required)*
- Special Offer: 3 Delegates For The Price of 2

Registrations to Visit The Trade Exhibition Only is Free of Charge

Complete and return your registration form to:

**To Register For The 3rd Trans Middle East 2007 Egypt Exhibition And Conference, Please Complete And Fax Back This Form or Register Online at www.transportevents.com**

**If you wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 3 8023 3963. Visiting The Concurrent 2 Days Trade Exhibition Only is Free of Charge.**

**Conference Registration**

- I wish to Attend The Technical Site Visit on Tuesday 27 November at 9am
- *I wish to Attend The Nile River Dinner Cruise on Wednesday 28 November at 6 30pm
- Spouses Welcome to Attend

**Exhibition Registration Only**

- I wish to Visit The Trade Exhibition Only - Free of Charge. Exhibition Visitor Registration on Site.

**Exhibition Opening Times are:**

- Wednesday 28 November 2007 9am to 5pm
- Thursday 29 November 2007 9am to 3 15pm

**Name: ____________________________**

**Position: ____________________________**

**Organisation:** ____________________________

**Address:** ____________________________

**Tel:** ____________________________

**Fax:** ____________________________

**Email:** ____________________________

**I wish to purchase a set of conference papers and speaker biographies on CD ROM at GBP195 including DHL delivery.**

**Transport Events Management Limited**

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**The Official Hotel And Venue is The Intercontinental Citystars Cairo.**

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