5th INTERMODAL ASIA 2012

Intercontinental Melbourne The Rialto, Australia
Thursday 9 and Friday 10 February 2012

Hosted By
Port of Melbourne Corporation

- Technical Site Visit
- 35 International Exhibition Stands
- 25 International Conference Speakers
- 300 International Decision Makers
- Networking Welcome Reception

- The Impact of The Current Economic Climate And Its Effects Within Australasia
- Financing The Growth of The Maritime Sector in Australasia
- Port Security – Implications For International Maritime Supply Chains
- Current Issues: Challenges For Reducing Costs And Increasing Efficiency For Containerised Logistics Players

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- Evaluating The State of Port Infrastructure Within The Region
- Ports of The Future: Growing a Successful Container Terminal
- Port Privatisation And Its Growth Opportunities
- Improving Performance And Competitiveness Thru Port Expansion
- Innovations For The Enhancement of Port And Container Shipping

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SUPPORTING MEDIA

- Cargosnews Asia
- Seaports
- SeaportNews
- GreenPort
- LM
- World Port Development

SUPPORTING TRADE ORGANISATIONS
6 May 2010

5th Intermodal Asia 2012 Australia Exhibition and Conference
Melbourne, Australia
Thursday 9 and Friday 10 February 2012

Dear Valued Colleague,

Intermodal Asia is the biggest biennial Container Ports, Shipping and Transport Logistics Exhibition and Conference business to business trade event in Australasia.

Port of Melbourne Corporation is pleased to support this event taking place in our beautiful city of Melbourne on Thursday 9 and Friday 10 February 2012.

The 5th Intermodal Asia 2012 will comprise a concurrent world-class Trade Exhibition and Conference Program. The conference will feature 30 world class speakers in global containerised logistics and transport and will be attended by senior executives from the world’s leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers.

This Container Ports, Shipping and Transport Logistics Exhibition and Conference is designed to promote and discuss transportation and logistics issues in Australasia. We welcome your participation and support in making this established industry event a great success in Melbourne.

We look forward to hosting you in Melbourne in February 2012 for what promises to be a most rewarding two days of industry exchange and learning.

Yours sincerely,

Stephen Bradford
Chief Executive Officer
Wednesday 8 February 2012

Technical Site Visit

9am Bus Departs The Intercontinental Melbourne The Rialto For a Tour of The Port of Melbourne

9.30am Bus Tour of Port of Melbourne Begins at Swanson Dock, Through to Coode Island/No. 1 Maribyrnong Followed by a View of a Working Terminal at Patrick Terminal, Then to Webb Dock.

The Tour Continues to The Shipping Control Tower And Port Education Centre Before Heading to Pier 35 For The Boat Tour

10.30am Board The Boat For a Tour of The Port of Melbourne Environs

12pm Participants to Board Bus at Pier 35 to Return to Intercontinental Melbourne The Rialto

12.45pm Arrive at The Intercontinental Melbourne The Rialto (Approximate Arrival Time)

Thursday 9 February 2012

7.30am Conference Delegates Registration. Refreshments Served in The Exhibition

9am Conference And Exhibition Opening Ceremony

9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia

9.05am Opening Address, James Cain, Deputy Chairman, Port of Melbourne Corporation, Australia

9.20am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1 The Future of Intermodal Containerised Freight in Australia And The Pacific

- Assessing The State of Trade Logistics in The Global Economy
- Financing The Growth of The Intermodal And Maritime Sector in The Region
- Port Security - Implications For International Maritime Supply Chains
- Evaluating The State of Port Infrastructure Investment in Oceania
- The Rise of Green Ports: Environmental Management For a Sustainable Future

10.45am Chairperson's Opening Remarks, Caryn Anderson, Executive General Manager, Business And Planning, Port of Melbourne Corporation, Australia

10.55am David Bayne, Port Economist, Drewry Shipping Consultants, Australia

11.25am Jonathan Beard, Managing Director, GHK, Hong Kong

11.55am Richard Stevens, Managing Director, Thompson Clarke Shipping, Australia

12.25pm Questions And Answers Followed by Chairperson's Closing Remarks And Conference Delegates Lunch Served at Alluvial Restaurant Sponsored by

Session 2 Container Intermodal Logistics: Strategies Amidst Booming Trade

- The Shipowner's Perspective – Innovative Developments Within Shipping
- Intermodal Supply Chain: Intermodal Freight Activity Across Australia
- Reviewing The Current Trends in Container Trade Flow and Shipping Patterns
- How 3PLs Achieve Efficiency Thru Integration And Cooperation With Ports And Shippers
- Building Partnerships : Inter And Intra-Port Competition And Cooperation
Friday 10 February 2012

Session 3  The Future of Ports Development For Competitive Advantage
- Issues And Challenges in The Australasian Container Trade
- Regional Port Competitiveness: Where Does Australia Stand Amongst The Asian Giants?
- Improving The Efficiency of Intermodal Terminals
- Using KPIs to Monitor And Improve Port Operational Performance
- Building Partnerships : Inter And Intra-Port Competition And Cooperation

9am Chairman's Opening Remarks, John F.R. Strang, Chairman ICHCA International And Chairman, The Strang-Tradex Group, Australia
9 10am Keynote Address, The Hon. Dr. Denis Napthine MP, Minister For Ports, State of Victoria, Australia
9 25am VIP Tour of Exhibition. Refreshments Served in The Exhibition
9 55am Stephen Bradford, Chief Executive Officer, Port of Melbourne Corporation, Australia
10 15am Neil Murphy, Chief Executive Officer, South Australian Freight Council, Australia
10 35am Conference Delegates Refreshments Served in The Exhibition

Session 3A  Innovations For The Enhancement of Port And Container Shipping
- Key Success Factors For Wireless Productivity
- Recent Developments of Technology And Systems at The Terminal
- Fully Automated Terminal: Will it Take Over The Existing Terminal?
- State of The Art Brake And Safety Systems For STS And Yard Cranes

11 35am Vani Saradhi Motamarri, Regional Sales Director, Psion, Australia
11 55am Andrew Vezos, National Sales Manager, Material Handling Division, Clark Equipment, Australia
12 15pm Arno Weil, Vice President Sales, Pintsch Bubenzer, Germany
12 35pm Angelo D’Alloisio, Research And Development Manager, Aristoncavi, Italy
12 55pm Conference Delegates Lunch Served at Alluvial Restaurant Sponsored by

2pm Byron Judd, Business Manager, Sennebogen, Australia
2 20pm Bart Williams, Director of Sales And Marketing, Globalsim, USA
2 40pm Andrew Ferguson MCILT, Director International Business Development, eB2Bcom, Australia
2 50pm Graham Williamson, Chief Executive Officer, Internet Commerce, Australia
3pm Questions And Answers Followed by Chairman's Closing Remarks
REGISTRATION INFORMATION

To Participate in The 5th Intermodal Asia 2012 Exhibition And Conference You need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include:

- Technical Site Visit (Wednesday 8 February 2012) + Password Protected Online Conference Papers And Speakers Bios
- Conference Lunches And Refreshment Breaks + Networking Welcome Reception (Thursday 9 February 2012)
- Participants’ Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Monday 9 January 2012: The Early Bird Conference Delegate Registration is GBP985. Save GBP100!
- Special Offer: -3 Delegates For The Price of 2 in This Category! Save GBP985!
- From Tuesday 10 January 2012: The Regular Conference Delegate Registration is GBP985. Special Offer: -
  3 Delegates For The Price of 2 in This Category! Save GBP985!
- For Australian Nationals, Citizens And Residents of Australia, The Conference Delegate Registration is AUD1310.
- No Delegate Registration Will be Accepted Without Full Payment

Complete And Fax Back This Form or Register Online at www.transportevents.com If You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email alin@transportevents.com

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REGISTRATION

Conference Registration:
- I Wish to Attend The Technical Site Visit on Wednesday 8 February 2012 at 9am
- I Wish to Attend The Networking Welcome Reception on Thursday 9 February 2012

Exhibition Registration Only:
- I Wish to Visit The Trade Exhibition Only - Free of Charge

Exhibition Opening Times are:
- Thursday 9 February 2012 9am to 5pm
- Friday 10 February 2012 9am to 3.30pm

Name: 31 / 01 / 2012

Position:

Organisation:

Address:

Tel:

Fax:

Email:

If you are an attending delegate and you have transferred your payment from HSBC, please complete this form and fax it to +60 87 426 223 or email alin@transportevents.com

I Wish to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP200 / AUD310.

I am not able to attend the event but I wish to purchase the username and password to access the presented conference papers and speaker biographies online at GBP200 / AUD310.

METHOD OF PAYMENT

- Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com
- Follow The Instructions on Our Registration Page
- Telegraphic Transfer - Complete The Registration Details on This Page And Fax to +60 87 426 223 or Email alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank. Transferring Bank Charges Must be Paid by The Sender.
- I Have Transferred GBP985 / GBP895 / GBP200 / AUD310 (Circle Correct Amount) Per Delegate to HSBC
- Bank Transfer to:
  - Beneficiary Bank - HSBC OBU - Offshore Banking Unit Labuan (Swift: HSBCMYKA)
  - IBAN Code: GB323MLD4005153674259
  - Account Name: Transport Events Management Limited
  - Account Number: 801-005521-725
  - Please Quote Both Delegate And Company Name as Reference, Transferring Bank Charges Must be Paid by The Sender.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt Of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will Be Emailed To You Including Your Formal Invitation And, If Required, A Letter Of Invitation For Entry Visa Applications
- No Refunds Will Be Given However, Substitutions Can Be Made At Any Time
- Flights, Airport Transfers And Accommodation Are Not Included In Your Delegate Registration Payment
- Delegates Will Not be Admitted Unless Payment Has Been Received
- This Event Programme is Subject to Change Without Notice. E&OE

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Dated:

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited
Leve 1, Lot 7, Block F, Sagaing Commercial Building, Jalan Patu-Patau, 87000 Labuan F. T., Malaysia

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The Official Hotel And Venue is Intercontinental Melbourne The Rialto, Australia. Special Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

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  - Fax: +39 033 228 0900
  - Email: iannelli@advpro.eu
- Europe, Middle East and Africa
  - Europe, Middle East and Africa
    - ED Andrews
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    - Mobile: +44 78 8070 2227
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