

# 5<sup>th</sup> INTERMODAL ASIA 2012

Intercontinental Melbourne The Rialto, Australia  
Thursday 9 and Friday 10 February 2012

Hosted By

Port of Melbourne  
Corporation



• Technical Site Visit • 35 International Exhibition Stands • 25 International Conference Speakers • 300 International Decision Makers • Networking Welcome Reception

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- The Impact of The Current Economic Climate And Its Effects Within Australasia
- Financing The Growth of The Maritime Sector in Australasia
- Port Security – Implications For International Maritime Supply Chains
- Current Issues: Challenges For Reducing Costs And Increasing Efficiency For Containerised Logistics Players

- Evaluating The State of Port Infrastructure Within The Region
- Ports of The Future: Growing a Successful Container Terminal
- Port Privatisation And Its Growth Opportunities
- Improving Performance And Competitiveness Thru Port Expansion
- Innovations For The Enhancement of Port And Container Shipping

Tel. + 60 87 426 022  
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6 May 2010

## **5<sup>th</sup> Intermodal Asia 2012 Australia Exhibition and Conference**

**Melbourne, Australia**

**Thursday 9 and Friday 10 February 2012**

Dear Valued Colleague,

Intermodal Asia is the biggest biennial Container Ports, Shipping and Transport Logistics Exhibition and Conference business to business trade event in Australasia.

Port of Melbourne Corporation is pleased to support this event taking place in our beautiful city of Melbourne on Thursday 9 and Friday 10 February 2012.

The 5<sup>th</sup> *Intermodal Asia 2012* will comprise a concurrent world -class Trade Exhibition and Conference Program. The conference will feature 30 world class speakers in global containerised logistics and transport and will be attended by senior executives from the world's leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers.

This Container Ports, Shipping and Transport Logistics Exhibition and Conference is designed to promote and discuss transportation and logistics issues in Australasia. We welcome your participation and support in making this established industry event a great success in Melbourne.

We look forward to hosting you in Melbourne in February 2012 for what promises to be a most rewarding two days of industry exchange and learning.

Yours sincerely,

**Stephen Bradford**

Chief Executive Officer





## Wednesday 8 February 2012

### Technical Site Visit

- 9am** Bus Departs The Intercontinental Melbourne The Rialto For a Tour of The Port of Melbourne
- 9 30am** Bus Tour of Port of Melbourne Begins at Swanson Dock, Through to Coode Island/No. 1 Maribyrong Followed by a View of a Working Terminal at Patrick Terminal, Then to Webb Dock.
- The Tour Continues to The Shipping Control Tower And Port Education Centre Before Heading to Pier 35 For The Boat Tour
- 10 30am** Board The Boat For a Tour of The Port of Melbourne Environs
- 12pm** Participants to Board Bus at Pier 35 to Return to Intercontinental Melbourne The Rialto
- 12 45pm** Arrive at The Intercontinental Melbourne The Rialto (Approximate Arrival Time)

## Thursday 9 February 2012

- 7 30am** Conference Delegates Registration. Refreshments Served in The Exhibition
- 9am** Conference And Exhibition Opening Ceremony
- 9am** Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am** Opening Address, James Cain, Deputy Chairman, Port of Melbourne Corporation, Australia
- 9 20am** Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

### Session 1 The Future of Intermodal Containerised Freight in Australia And The Pacific

- Assessing The State of Trade Logistics in The Global Economy
- Financing The Growth of The Intermodal And Maritime Sector in The Region
- Port Security - Implications For International Maritime Supply Chains
- Evaluating The State of Port Infrastructure Investment in Oceania
- The Rise of Green Ports: Environmental Management For a Sustainable Future

- 10 45am** **Chairperson's Opening Remarks, Caryn Anderson, Executive General Manager, Business And Planning, Port of Melbourne Corporation, Australia**
- 10 55am** David Bayne, Port Economist, Drewry Shipping Consultants, Australia
- 11 25am** Jonathan Beard, Managing Director, GHK, Hong Kong
- 11 55am** Richard Stevens, Managing Director, Thompson Clarke Shipping, Australia
- 12 25pm** Questions And Answers Followed by Chairperson's Closing Remarks And Conference Delegates Lunch Served at Alluvial Restaurant Sponsored by



### Session 2 Container Intermodal Logistics: Strategies Amidst Booming Trade

- The Shipowner's Perspective – Innovative Developments Within Shipping
- Intermodal Supply Chain: Intermodal Freight Activity Across Australia
- Reviewing The Current Trends in Container Trade Flow and Shipping Patterns
- How 3PLs Achieve Efficiency Thru Integration And Cooperation With Ports And Shippers
- Building Partnerships : Inter And Intra-Port Competition And Cooperation





**2pm** **Chairman's Opening Remarks, David Bayne, Port Economist, Drewry Shipping Consultants, Australia**

**2pm** Ted Muttiah, Managing Director, APL, Australia  
**2 20pm** Rose Elphick, Chief Executive Officer, Victorian Freight And Logistics Council, Australia  
**2 40pm** Michael Alf, Independent Consultant And Member, CILT Victoria, Australia

**3pm** Conference Delegates Refreshments Served in The Exhibition

**4pm** Michael Haines, Chief Executive Officer, VANZI Ltd And Former Chief Executive Officer, Westgate Ports, Australia  
**4 20pm** Laurence Jones, Director - Global Risk Assessment, Thomas Miller, Australia  
**4 40pm** Shaun Owen, Chief Executive Officer, Transtech, Australia

**5pm** Questions And Answers Followed by Chairman's Closing Remarks

**5pm - 7pm** Welcome Reception For All Participants And Spouses at The Conference Pre-Function Foyer, Intercontinental Melbourne The Rialto. Sponsored by



## Friday 10 February 2012

**8am** Conference Delegates Registration. Refreshments Served in The Exhibition

### Session 3 **The Future of Ports Development For Competitive Advantage**

- Issues And Challenges in The Australasian Container Trade
- Regional Port Competitiveness: Where Does Australia Stand Amongst The Asian Giants?
- Improving The Efficiency of Intermodal Terminals
- Using KPIs to Monitor And Improve Port Operational Performance
- Building Partnerships : Inter And Intra-Port Competition And Cooperation

**9am** **Chairman's Opening Remarks, John F.R. Strang, Chairman ICHCA International And Chairman, The Strang-Tradex Group, Australia**

**9 10am** **Keynote Address**, The Hon. Dr. Denis Napthine MP, Minister For Ports, State of Victoria, Australia

**9 25am** VIP Tour of Exhibition. Refreshments Served in The Exhibition

**9 55am** Stephen Bradford, Chief Executive Officer, Port of Melbourne Corporation, Australia  
**10 15am** Neil Murphy, Chief Executive Officer, South Australian Freight Council, Australia

**10 35am** Conference Delegates Refreshments Served in The Exhibition

### Session 3A **Innovations For The Enhancement of Port And Container Shipping**

- Key Success Factors For Wireless Productivity
- Recent Developments of Technology And Systems at The Terminal
- Port Operations And Planning Toward Future Development Trends
- Fully Automated Terminal: Will it Take Over The Existing Terminal?
- State of The Art Brake And Safety Systems For STS And Yard Cranes

**11 35am** Vani Saradhi Motamarri, Regional Sales Director, Psion, Australia  
**11 55am** Andrew Vezos, National Sales Manager, Material Handling Division, Clark Equipment, Australia  
**12 15pm** Arno Weil, Vice President Sales, Pintsch Bubenzer, Germany  
**12 35pm** Angelo D'Aloisio, Research And Development Manager, Aristoncavi, Italy

**12 55pm** Conference Delegates Lunch Served at Alluvial Restaurant Sponsored by



**2pm** Byron Judd, Business Manager, Sennebogen, Australia  
**2 20pm** Bart Williams, Director of Sales And Marketing, Globalsim, USA  
**2 40pm** Andrew Ferguson MCILT, Director International Business Development, e2Bcom, Australia  
**2 50pm** Graham Williamson, Chief Executive Officer, Internet Commerce, Australia

**3pm** Questions And Answers Followed by Chairman's Closing Remarks



## REGISTRATION INFORMATION

To Participate In The 5th Intermodal Asia 2012 Exhibition And Conference You Need To Register As A Conference Delegate Or As A Trade Exhibition Visitor. Conference Delegate Registration Benefits Include:

- Technical Site Visit (Wednesday 8 February 2012) • Password Protected Online Conference Papers And Speakers Bios
- Conference Lunches And Refreshment Breaks • Networking Welcome Reception (Thursday 9 February 2012)
- Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On Or Before Monday 9 January 2012: The 'Early Bird' Conference Delegate Registration Is GBP895 - Save GBP100! Special Offer! - 3 Delegates For The Price Of 2 In This Category! Save GBP895!
- From Tuesday 10 January 2012: The Regular Conference Delegate Registration Is GBP995. Special Offer! - 3 Delegates For The Price Of 2 In This Category! Save GBP995!
- For Australian Nationals, Citizens And Residents Of Australia, The Conference Delegate Registration Is AUD310 No Delegate Registration Will Be Accepted Without Full Payment

## REGISTRATION

Please Complete And Fax Back This Form Or Register Online At [www.transportevents.com](http://www.transportevents.com) If You Wish To Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax To: + 60 87 426 223 Or Email [alin@transportevents.com](mailto:alin@transportevents.com)

### Conference Registration

- I Wish To Attend The Technical Site Visit On Wednesday 8 February 2012 At 9am
- \* I Wish To Attend The Networking Welcome Reception On Thursday 9 February 2012
- \* Spouses Welcome To Attend

### Exhibition Registration Only

- I Wish To Visit The Trade Exhibition Only - Free Of Charge

### Exhibition Opening Times are:

Thursday 09 February 2012 9am to 5pm  
Friday 10 February 2012 9am to 3:30pm

Name: \_\_\_\_\_ 31 / 01 / 2012

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

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- I Am Not Able To Attend The Event But I Wish To Purchase The Username And Password To Access The Presented Conference Papers And Speaker Biographies Online At GBP200 / AUD310.

## METHOD OF PAYMENT

- Credit Card - Secure Online Registration And Payment Via Paypal At [www.transportevents.com](http://www.transportevents.com) Follow The Instructions On Our Registration Page.
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## TERMS AND CONDITIONS

- No Delegate Registrations Will Be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt Of Your Registration Form And Full Payment, A Set Of Delegate Information Documents Will Be Emailed To You Including Your Proforma Invoice And, If Required, A Letter Of Invitation For Entry Visa Applications
- No Refunds Will Be Given However, Substitutions Can Be Made At Any Time
- If A Delegate Is Unable To Attend, The Delegate Remains Liable For Full Delegate Registration Payment
- Delegates Will Not Be Admitted Unless Payment Has Been Received
- Flights, Airport Transfers And Accommodation Are Not Included In Your Delegate Registration Fee
- This Event Programme Is Subject To Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: \_\_\_\_\_

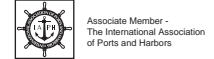
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[www.transportevents.com](http://www.transportevents.com)



The Official Hotel And Venue Is Intercontinental Melbourne The Rialto, Australia. Special Reduced Hotel Rates Will Be Made Available To All Registered Participants. Subject To Availability.

Intercontinental Melbourne The Rialto  
495 Collins Street,  
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Heidi Chan  
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Email: [enquiries@transportevents.com](mailto:enquiries@transportevents.com)

### Europe, Middle East and Africa

Ed Andrews  
Duvel Media, United Kingdom  
Office: +44 20 8530 8322  
Mobile: +44 78 8070 2227  
Email: [ed@duvelmedia.com](mailto:ed@duvelmedia.com)

### Cambodia, Myanmar, Laos and Vietnam

Nhien V. Huynh  
OB I.A.C. Vietnam  
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Mobile: +84 9 0656 5112  
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