

5th TRANS Middle East BAHRAIN 2009

Hosted By



Tuesday 24 and Wednesday 25 November 2009



• Technical Site Visit • 100 International Exhibition Stands • 35 International Conference Speakers • 500 International Participants • Gala Dinner

Event Sponsors



- Growth Strategies Driving Maritime Players Within The Region
- Forthcoming Challenges in Relation to Strong Demand in Global Containerisation
- Current State of Infrastructure And Investor Sentiments For Ports And Shipping Development
- Global Trends in The Ownership of Ports And Its Significance For Shipping Lines
- The Outlook For Container Traffic And The Growth Prospects For Intra-Regional Trades

- Maritime Supply Chain Integration – Realising The Part of Ports in Global Logistics
- Port Modernisation And Capacity Improvements: Catching up With Growth Opportunities
- Putting The Right Cargo Handling And Heavy Lifting Equipment in Place
- Achieving Greater Cargo Visibility, Security And Tracking in Your Ports
- Cost Effective Container Inspection And Detection Technology

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GENERAL ORGANISATION
OF SEA PORTS • BAHRAIN



المؤسسة العامة
للموانئ البحرية • البحرين

8th November 2007

To Whom It May Concern

5th TRANS MIDDLE EAST 2009 BAHRAIN EXHIBITION AND CONFERENCE

Bahrain - Tuesday 24 and Wednesday 25 November 2009

Trans Middle East is one of the largest annual Containerised Ports, Shipping and Transport Logistics Exhibition and Conference trade events throughout Europe, the Middle East and Africa.

The General Organisation of Sea Ports Bahrain is delighted to host the captioned event in the modern and prosperous Kingdom of Bahrain on Tuesday 24 and Wednesday 25 November 2009.

The *5th Trans Middle East* will comprise both a world-class Exhibition and Conference consisting of 30 international business leaders responsible for global transport and logistics and will be attended by more than 300 senior executives from the world's leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers. A concurrent two days Trade Exhibition comprising more than 100 international exhibition stands will provide a valuable opportunity for companies to market products and services to the participants at this prestigious annual event.

This annual Pan European, Middle Eastern and Africa transport and logistics Exhibition and Conference is designed to promote containerised transport throughout the EMEA region and your participation and support in making this event a great success will be much appreciated and good for our industry.

We look forward to meeting you in Bahrain in 2009 for what promises to be a most enjoyable and memorable two days international trade event.

Daij Bin Salman Al Khalifa
Chairman of the Board



Monday 23 November 2009

Technical Site Visit

- 9am Buses Leave The Lobby of The Gulf Hotel, Bahrain
- 9 30am Welcome All Participants at General Organisation of Sea Ports Bahrain Administrative Office
- 9 35am Welcome Address And Presentation by General Organisation of Sea Ports Bahrain
- 10am Presentation by APM Terminals Bahrain
- 10 25am Question And Answer Session Followed by Light Refreshments
- 11am Observation Tour Throughout The Port Area
- 1pm Arrive Gulf Hotel, Bahrain

Tuesday 24 November 2009

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition
- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Special Address, Hassan Ali Al Majed, Director General, General Organisation of Sea Ports, Kingdom of Bahrain
- 9 15am Welcome Address, Charles Menkhorst, Chief Executive Officer Africa, Middle East And Indian Subcontinent Region, APM Terminals, United Arab Emirates
- 9 25am Keynote Address, Shaikh Daij Bin Salman Al Khalifa, Chairman, General Organisation of Sea Ports, Kingdom of Bahrain
- 9 40am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1

Trends Influencing The Growth of The Middle East Maritime Sector

- The Recovery of The World Economy And Its Implications on The Regional Maritime Industry
- The Global Outlook For Ports And Containerised Trade Within The Region
- Financing The Maritime Growth in The Middle East
- Ensuring Maritime Security Via Regional And International Cooperation
- Current State of Infrastructure And Investor Sentiments For Ports And Shipping Development
- Overview of Maritime Risk Identification And Management

- 11am **Chairman's Opening Remarks, Steen Davidsen, Chief Executive Officer, APM Terminals, Kingdom of Bahrain**
- 11am Muneer Ferozie, Senior Regional Team Leader For Infrastructure Department, International Finance Corporation, United Arab Emirates
- 11 20am David Jacoby, President, Boston Strategies International, USA
- 11 40am Wai-Duen Lee, Senior Consultant, GHK Consulting, Hong Kong
- 12pm Pamy Arora, Executive Vice President, The Cornell Group, USA
- 12 20pm Bassam Ali Amin, Head of Business Development, Bahrain Logistics Zone, Kingdom of Bahrain
- 12 40pm Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Lunch Sponsored by



Session 2

Planning For The Future: What's Next For Containerised And Logistics Players

- Reviewing The Current Economic And Trade Indicators of Containerised Trade
- How Are Those in Containerised Logistics Planning For The Future With Uncertain Energy Prices
- The Shipowner's Perspective - Innovative Developments Within Shipping
- Deliberating Shipping Liners' Approach to Improve Revenues
- Free Trade Zones as a Trade Facilitator
- Meeting Customer's Needs Efficiently And Affordably With Air Cargo Logistics

- 2pm **Chairman's Opening Remarks, Hamad Fakhroo, Assistant Director General, Bahrain Logistics Zone, Kingdom of Bahrain**
- 2pm Anil Radhakrishnan, Managing Director, APL, Kingdom of Bahrain
- 2 20pm Ivan Peric, Sales Manager, Port of Koper, Slovenia
- 2 40pm Andreas Mohr, Chief Operating Officer, Jassim Transport And Stevedoring Company, Kuwait
- 3pm Conference Delegates Refreshments Served in The Exhibition





4pm Frans Jol, Managing Director, Esoware, Italy
4 30pm Shekhar Sinha, Manager, Middle East - South Asia, Interbulkgroup, United Arab Emirates

5pm Questions And Answers Followed by Chairman's Closing Remarks

7 30pm Gala Dinner For All Participants And Spouses Sponsored by General Organisation of Sea Ports Bahrain in Awal Ballroom, Ground Floor of The Gulf Hotel. Smart Casual Attire.



Wednesday 25 November 2009

8am Conference Delegates Registration. Refreshments Served in The Exhibition

Session 3 **Managing Challenges For Sustainable Ports Development**

- Innovating And Managing Ports in a Time of Uncertainty: Strategies to Weather The Economic Storm
- Developing Inter And Intra Port Competition And Cooperation
- Using KPIs to Monitor And Benchmark Ports of The World
- Critical Success Factors For Port Privatisation
- Port Security - Implications For International Maritime Supply Chains
- Ports Restructuring, Policy And Regulation: Egypt Case

9am **Chairman's Opening Remarks, David Jacoby, President, Boston Strategies International, USA**

9am Hamdi Ali Nadhrah, Head of Business Development And Market, Red Sea Gateway Terminal, Kingdom of Saudi Arabia

9 20am Captain Abdulhussain Adbulla, Head-Maritime Safety And Environment Protection, General Organisation of Sea Ports, Kingdom of Bahrain

9 40am Iain Rawlinson, Chief Commercial Officer, APM Terminals, Kingdom of Bahrain

10am Conference Delegates Refreshments Served in The Exhibition

11am Keith Nuttall, Group Commercial Manager, Gulftainer, United Arab Emirates

11 25am Evgeny Drovok, Director, ARL Consulting, The Netherlands

11 50am Lars Meurling, Vice President Products And Solutions, Bromma, Sweden

12 15pm Anton Bernaerd, Business Development Manager, Camco Technologies, Belgium

12 40pm Questions And Answers Followed by Conference Delegates Lunch

Session 3A **Innovations For The Enhancement of Port And Container Shipping**

- Supplementing Efficiency of Automated Port Operations
- Automation And Intelligent Ports And Terminal Systems
- Securing Productivity Increases And Cost Savings at The Berth, Yard And Gate
- Seamless Solutions For Transport And Logistics Industry Utilising Information Technology as a Business Tool
- Productivity Enhancing Mooring Solutions And Services
- Achieving Greater Cargo Visibility, Security And Tracking in Your Ports
- Automated Twistlock Handling in Container Terminals

2pm Cameron John Hay, Project Manager, NSL Engineering, Singapore

2 20pm Tom de Smedt, Sales Manager, Phaeros, Belgium

2 40pm Manus de Valk, Systems Engineer, Siemens, The Netherlands

3pm Conference Delegates Refreshments Served in The Exhibition

3 30pm Michael Eckle, Director Global Marketing, Conductix Wampfler, Germany

3 50pm Olav Madland, Chief Executive Officer, Seamless, Norway

4 10pm Darryl Eddy, Director, Twintec, United Kingdom

4 30pm Questions And Answers Followed by Chairman's Closing Remarks



REGISTRATION INFORMATION

To Participate in The 5th Trans Middle East 2009 Exhibition and Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Monday 23 November 2009) • Conference And Exhibition Entrance • Password Protected Online Conference Papers And Speakers Bios • Conference Lunches And Refreshment Breaks • Gala Dinner (Tuesday 24 November) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Friday 23 October 2009: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100!
- From Saturday 24 October 2009: The Regular Conference Delegate Registration is GBP995
- For Bahraini Nationals, Citizens And Residents of The Kingdom of Bahrain, The Conference Delegate Registration is BHD245 (Photo ID Required)
- Special Offer! - 3 Delegates For The Price of 2 Within Each Category!

REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com if You Wish to Register Multiple Conference Delegates. Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email alin@transportevents.com

Conference Registration

- I Wish to Attend The Technical Site Visit on Monday 23 November at 9am
 *I Wish to Attend The Gala Dinner on Tuesday 24 November

* Spouses Welcome to Attend

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

Exhibition Opening Times are:

Tuesday 24 November 2009 9am to 5pm
Wednesday 25 November 2009 9am to 3:30pm

Name: _____ 30 / 11 / 2009

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

- I am Not Able to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP395 / BHD245.

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 87 426 223 or Email alin@transportevents.com
- 2) Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
 Please Charge my American Express / Diners Club / Visa / Mastercard (Circle Correct Amount) The Amount of GBP995 / GBP895 / BHD245 (Circle Correct Amount) Per Delegate
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Beneficiary Bank : HSBC OBU - Offshore Banking Unit Labuan (Swift: HSBCMYKA)
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Account Name: Transport Events Management Limited
Account Number: 801-005521
Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing, Signing And Submitting This Registration Form
- Upon Receipt of Your Registration Form, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice. Full Payment Must be Received Within Seven Days of Date of Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event
- If a Delegate is Unable to Attend, The Delegate Remains Liable For 100% Delegate Registration Payment.
- Delegates Will Not be Admitted Unless Payment Has Been Received
- Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee.
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

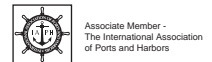
Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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The Official Hotel And Venue is Gulf Hotel And Gulf International Convention & Exhibition Centre, Bahrain. Special Reduced Hotel Rates Will be Made Available to All Registered Participants Only Subject to Availability. Please Email elaine@transportevents.com if You Need a Visa Invitation Letter With Your Visa Application. This Will Only be Provided For Registered Participants

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5th TRANS Middle East

BAHRAIN 2009



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