

6th TRANS Middle East Egypt 2010



Tuesday 23 and Wednesday 24 November 2010

- Technical Site Visit • 70 International Exhibition Stands • 35 International Conference Speakers • 500 International Participants • Welcome Reception
- Employees of Shipping Lines, Container Terminal Operating Companies And Port Authorities Can Register Free of Charge! Terms And Conditions Apply

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- Recent Developments of Containerised Infrastructure Development in Middle East
- Challenges in Financing Infrastructure Development Projects in Middle East
- Reviewing Shipping Liner Growth: How Soon Will Container Traffic Return to Pre-Recession Days?
- Building Sustainable Shipping Operations as Industry Players Rise From The Dip

- Achieving Greater Efficiency And Performance Improvement of Port Operations
- Strategies in Optimising Capability And Efficiency of Terminal Utilisation
- Technology, Innovations And Cutting Edge Solutions For Port Operations
- Key Success Factors For Wireless Productivity

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Monday 22 November 2010

Technical Site Visit

- 9am Depart Hilton Alexandria Green Plaza
- 9 30am Arrive Alexandria Port Authority For a Presentation in The Auditorium And Tour of The Maritime Museum
- 10 30am Depart to Alexandria Container And Cargo Handling Terminal
- 10 45am Arrive Alexandria Container And Cargo Handling Terminal For Presentation And Tour
- 11 30am Depart to The Control Tower
- 11 45am Arrive at The Control Tower For Presentation And Tour
- 12 30pm Depart to Alexandria International Container Terminals Company
- 12 45pm Arrive at Alexandria International Container Terminals Company For Presentation And Tour
- 1 15pm Depart to Dekheila Port / Container Terminal
- 1 45pm Arrive at Dekheila Port / Container Terminal For Refreshments And Snacks Followed by a Presentation And Tour
- 2 45pm Depart to Hilton Alexandria Green Plaza
- 3 30pm Arrive Hilton Alexandria Green Plaza

Tuesday 23 November 2010

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition Sponsored by



- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Special Address, Ahmed El Manakhly, Director, Suez Canal Authority, Egypt
- 9 15am Welcome Address, Admiral M. Hatim El Kady, Chairman, Arab Federation of Chambers of Shipping, Egypt
- 9 25am Keynote Address, Admiral Essam El Din Badawy, Secretary General, Arab Seaports Federation, Egypt
- 9 40am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1 **Developments And Market Predictions in The Middle East Maritime Industry**

- Highlighting The Global Trends And Influences Affecting The Growth of The Middle East Maritime Scene
- Evaluating The State of Maritime Investments And Expansion Strategies Within The Region
- Looking Forward - Understanding The Consumer Market And Its Effects on Container Trade Flow
- Financing Maritime Growth: Issues Impacting Investing And Financing Opportunities

11am **Chairman's Opening Remarks, Dr. Refaat Rashad, President, Arab Institute of Navigation, Egypt**

- 11am Michela Cariglia, Head of International Project Team, Levante Port Authority, Italy
- 11 10am Salma Zaki Abd Elfattah, Economic Analyst, Maritime Research And Consultation Center, Arab Academy of Science And Technology And Maritime Transport, Egypt
- 11 30am Said Amlaiky, Principal Investment Officer, Infrastructure Department, Middle East And North Africa, International Finance Corporation, Egypt

Session 2 **Building Sustainable Container Shipping And Multimodal Operations**

- Shipping Lines, Logistics, Cargo And Freight Forwarders' Perspectives
- Understanding Container Traffic: What Economic Drivers Are Behind Regional Import And Export Markets?
- Developing Effective Synergies Between Ports, Shippers And 3PLs in The Supply Chain
- Intra-Regional Shipping - Assessing Its Scope And Importance
- Outlining The Challenges of a Comprehensive Multimodal Connectivity Within Port - Rail - Road

11 50am Admiral M. Hatim El Kady, Chairman, Kadmar Group of Companies And Chairman, Arab Federation of Chambers of Shipping, Egypt

12 10pm Ahmed Al Qassimi, Commercial Manager, Hamriyah Free Zone Authority, United Arab Emirates

12 30pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by



- 2pm Ted Muttiah, Managing Director, APL, Egypt
- 2 20pm Giovanni Bandini, Marketing Manager, Tarros, Italy





Session 3 Benchmarking Strategies in Global Ports Operations

- Key Factors Impacting Port Expansion And Benefits on Port Performance
- Opportunities For Future Port Development And Areas of Potential Growth
- Port Operations And Planning Toward Future Development Trends
- Ports in Proximity: Competition And Coordination Among Neighboring Seaports
- Towards a Socially Sustainable Port: Strategies in Optimising Capability And Efficiency of Terminal Utilisation

2 40pm
3pm
Massimiliano Riccardi, Intermodal Terminal Director, Terminal Intermodale Nola, Italy
Luigi Ricciardi, Trade Development Executive, Port of Naples, Italy

3 20pm
Conference Delegates Refreshments Served in The Exhibition Sponsored by



4 20pm
4 40pm
5pm
René Bendt, Director, arl-shipping.com, Singapore
Carl Möller, Director - Product Business Management, Bromma, Sweden
Jerry Diepenbach, Business Unit Manager, Siemens, United Arab Emirates

5 20pm
Questions And Answers Followed by Chairman's Closing Remarks

5pm - 7pm
Welcome Reception For All Participants And Spouses at The Hilton Alexandria Green Plaza. Smart Casual Attire.

Wednesday 24 November 2010

8am
Conference Delegates Registration. Refreshments Served in The Exhibition

Session 3 Benchmarking Strategies in Global Ports Operations (Continued)

- Key Factors Impacting Port Expansion And Benefits on Port Performance
- Opportunities For Future Port Development And Areas of Potential Growth
- Port Operations And Planning Toward Future Development Trends
- Ports in Proximity: Competition And Coordination Among Neighboring Seaports
- Towards a Socially Sustainable Port: Strategies in Optimising Capability And Efficiency of Terminal Utilisation

9am
Chairman's Opening Remarks, Admiral Essam El Din Badawy, Secretary General, Arab Seaports Federation, Egypt

9am
9 20am
9 40am
Prof. Ismail Moubarak, Chairman Advisor, Amiral Management Corporation, Sokhna Port, Egypt
Capt Khaled Salama, Deputy General Manager, DP World Sokhna, Egypt
Jamie Frater, Chief Executive Officer, Alexandria International Container Terminals, Egypt

10am
Conference Delegates Refreshments Served in The Exhibition

11am
Admiral Alaa El-Din Maamoun Nada, Chairman And Managing Director, Port Said Container And Cargo Handling Company, Egypt

11 20am
11 40am
Admiral Ahmed Mansour El-Araby, Chairman, Alexandria Container And Cargo Handling Company, Egypt
Mahmoud A Rezk, General Manager - Planning, Research And Studies Department, Suez Canal Authority, Egypt

Session 3A Technology, Innovations And Cutting Edge Solutions For Port Operations

- Increasing Terminal Throughput Via Intelligent Logistics Control
- Key Success Factors For Wireless Productivity
- Recent Developments of Technology And Systems at The Terminal
- The Productivity, Technological And Economic Benefits to Terminals in Outsourcing Maintenance

12pm
Chairman's Opening Remarks, Prof. Mohamed Kader Taufik, Professor of Ports Administration And Management, Arab Academy of Science And Technology And Maritime Transport, Egypt

12pm
12 20pm
Theo Diehl, Head of International Cranes And Materialhandling, igus, Germany
Soliman Wadie, Sales Director - Middle East And Africa, Total Soft Bank, Korea

12 40pm
Questions And Answers Followed by Conference Delegates Lunch Sponsored by



2pm
2 20pm
2 40pm
3pm
Ted Adlard, Consultant, Equipment Leasing And Maintenance Limited, South Africa
Udo Niessen, Senior Vice President, INFORM, Germany
Antoine Bosquet, Sales Director - West Europe, Middle East And Africa, Konecranes, Finland
Ashraf Ramzy, Business Development Manager, Integrated Solutions For Ports, Egypt

3 20pm
Questions And Answers Followed by Chairman's Closing Remarks

3 20pm
Conference Delegates Refreshments Served in The Exhibition



REGISTRATION INFORMATION

To Participate in The **6th Trans Middle East 2010 Exhibition And Conference** You Need to Register as a **Conference Delegate** or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Monday 22 November 2010) • Conference And Exhibition Entrance • Password Protected Online Conference Papers And Speakers Bios • Conference Lunches And Refreshment Breaks • Welcome Reception (Tuesday 23 November 2010) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

On or Before **Saturday 23 October 2010**: The 'Early Bird' Conference Delegate Registration is GBP895 - **Save GBP100! Special Offer!** - 3 Delegates For The Price of 2 in This Category! **Save GBP895!**
From Sunday 24 October 2010: The Regular Conference Delegate Registration is GBP995. **Special Offer!** - 3 Delegates For The Price of 2 in This Category! **Save GBP995!**
Full Time Employees of Shipping Lines, Container Terminal Operating Companies And Port Authorities Can Register **Free of Charge!** There is a Registration And Administration Fee of GBP199 Per Delegate in This Category. Business / Photo ID Will be Required
For Egyptian Nationals, Citizens And Residents of Egypt, The Conference Delegate Registration is EGP1,750 (Photo ID Required)
No Delegate Registration Will be Accepted Without Full Payment

REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com if You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email alin@transportevents.com

Conference Registration

- I Wish to Attend The Technical Site Visit on Monday 22 November 2010 at 9am
 *I Wish to Attend The Welcome Reception on Tuesday 23 November 2010

* Spouses Welcome to Attend

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - **Free of Charge**

Exhibition Opening Times are:

Tuesday 23 November 2010 9am to 5pm
Wednesday 24 November 2010 9am to 3:30pm

Name: _____ 29 / 11 / 2010

Position: _____

Organisation: _____

Address: _____

Tel: _____

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Email: _____

- I am Not Able to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP199 / EGP1,750.

METHOD OF PAYMENT

- 1) **Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 87 426 223 or Email alin@transportevents.com**
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TERMS AND CONDITIONS

- **No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment**
Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice And, if Required, a Letter of Invitation For Entry Visa Applications
No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event If a Delegate is Unable to Attend, The Delegate Remains Liable For Full Delegate Registration Payment
Delegates Will Not be Admitted Unless Payment Has Been Received
Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

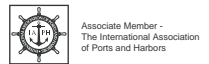
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The Official Carrier For This Event is Egypt Air. For Airfares, Reservations And Information, Please Contact Your Nearest Egypt Air Office or Visit www.egyptair.com



The Official Hotel And Venue is The **Hilton Alexandria Green Plaza**. Special Reduced Hotel Rates Will be Made Available to All Registered Participants Only Subject to Availability. Please Email alyson@transportevents.com if You Need a Visa Invitation Letter With Your Visa Application. This Will Only be Provided For Registered Participants

The Hilton Alexandria Green Plaza

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6th TRANS Middle East
Egypt 2010



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