

# 7<sup>th</sup> ASEAN PORTS & SHIPPING

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Shangri-La hotel

JAKARTA

Wednesday 3 and Thursday 4 June 2009

Hosted By



PT (PERSERO) PELABUHAN INDONESIA I, II, III, IV  
INDONESIA PORT CORPORATION I, II, III, IV



## Event Sponsors



Jakarta International  
Container Terminal



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• Technical Site Visit • 60 International Exhibition Stands • 25 International Conference Speakers • 300 International Participants • Gala Dinner

- Remaining Optimistic in The Midst of Global Recession And Slowing Trade Demand
- The ASEAN Maritime Sector: Can it Switch Gears And Push Economic Growth Forward?
- Strategies to Boost Container Trade Flow in Intra-ASEAN Trade
- Exploring The Risks And Opportunities of The Shipping Market in ASEAN
- Securing Shipping Profitability in Current Economic Uncertainty
- Ensuring Continuous Development For Successful Terminal Business in Troubled Times
- Maintaining Efficient Port Operations to Meet Customer Demands
- Technology And Solutions For The Port And Container Shipping Industry

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## SUPPORTING MEDIA



## SUPPORTING TRADE ORGANISATIONS





**PT (PERSERO) PELABUHAN INDONESIA I, II, III, IV**

April 2008

Dear Industry Colleague,

**7<sup>th</sup> ASEAN Ports and Shipping 2009 Indonesia  
Jakarta  
Wednesday 3 and Thursday 4 June 2009**

ASEAN Ports and Shipping is the largest annual Container Ports, Shipping and Transport Logistics Exhibition and Conference Trade Event in the ASEAN region and one of the largest in the Asia Pacific region.

We are delighted to announce that the 7<sup>th</sup> ASEAN Ports and Shipping 2009 Indonesia will take place in Jakarta on Wednesday 3 and Thursday 4 June 2009.

This international transportation gathering will promote Indonesia, regional shipping and transport logistics to foreign investment and showcase Jakarta as a cultural, tourism and conference destination.

A 2 days Conference will feature **30** world-class business leaders who will analyse latest global transportation and logistics issues attended by a gathering of **500** senior executive delegates from over **25** countries consisting of the world's leading shipping lines, shippers, cargo owners, importers / exporters, freight forwarders, logistics companies, ports, terminal operating companies, port equipment and services suppliers.

There will also be a concurrent Exhibition of **100** international companies and sponsors showcasing containerised transport related products and services.

We look forward to the prospect of welcoming you to our beautiful capital city of Jakarta for what will be a most rewarding and enjoyable two days international Exhibition and Conference event in 2009.

Yours faithfully,

**A. Syaifuddin**

On behalf of PT (Persero) Pelabuhan Indonesia I, II, III, IV



## Tuesday 2 June 2009

### Technical Site Visit

- 9am Buses Depart Shangri-La Hotel Lobby
- 9 45am Arrive Jakarta International Container Terminal. Presentation by Port of Tanjung Priok And Jakarta International Container Terminal Followed by Light Refreshments
- 10 45am Tour of Port of Tanjung Priok And Jakarta International Container Terminal
- 12 30pm Arrive Shangri-La Hotel (approx.)

## Wednesday 3 June 2009

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition Sponsored by



- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Welcome Address, RJ Lino, President Director, Indonesia Port Corporation II, Indonesia
- 9 15am Keynote Address, Budi Mulyawan Suyitno, Expert Staff of The Minister of Transportation, Indonesia
- 9 30am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

### Session 1

#### Global Economic Uncertainties And Its Effect on ASEAN Container Trade Growth

- Remaining Optimistic in The Midst of Global Recession And Slowing Trade Demand
- The ASEAN Maritime Sector: Can it Switch Gears And Push Economic Growth Forward
- The Role of Infrastructure Financing in Accelerating Economic Growth Within The Region
- Strategies to Boost Container Trade Flow in Intra-ASEAN Trade
- Transshipment: Can it Survive a Prolonged Downturn?

- 10 45am **Chairman's Opening Remarks, Miftah Fauzi, Executive Board Member, Indonesian Logistics Association, Indonesia**
- 10 45am Dr Luky Eko, Deputy Chairman For Investment Planning, Indonesian Investment Coordinating Board, Indonesia
- 11 10am Charles de Trenck, Founder, Transport Trackers, Hong Kong
- 11 35am David Wignall, Managing Consultant, David Wignall Associates, Singapore
- 12pm Jonathan Beard, Managing Director, GHK Consulting, Hong Kong
- 12 25pm Mark Assaf, Project Officer, Division on Trade And Logistics, UNCTAD, Switzerland
- 12 50pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by

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### Session 2

#### Challenges of The Container Shipping Industry Today - Mapping The Direction of Growth

- How Can Shippers Exploit And Take Advantage of ASEAN's Resources
- Locking in Competitive Advantage in The Global Shipping Market
- Securing Shipping Profitability in The Current Economic Uncertainty
- Exploring The Risks And Opportunities of The Shipping Market in ASEAN
- Shippers' Strategies on Taking Costs Out of The Supply Chain

- 2pm Dennis Bras, President Director, APL, Indonesia
- 2 20pm Jakob Friis Sorensen, President Director, Maersk Line, Indonesia
- 2 40pm John Evans, Managing Director, Container Group Technology, United Kingdom
- 3pm Conference Delegates Refreshments Served in The Exhibition Sponsored by



- 4pm Johnson W. Sutjipto, Chairman, Indonesia Shipowners Association, Indonesia
- 4 20pm Johan Lubbe Bakker, Managing Director, Euro-East Bridge, Indonesia
- 4 40pm Questions And Answers Followed by Chairman's Closing Remarks

- 6pm Gala Dinner For All Participants And Spouses Sponsored by Indonesia Port Corporation I, II, III, IV at the Segarra Jakarta, Pantai Carnaval - Ancol Bay City at 7pm. **Please be in The Hotel Lobby by 6pm.** Air-Conditioned Transport Leaves The Lobby of Shangri-La Jakarta at 6.15pm Sharp And Will Return Back at The Hotel at Approximately 10pm. Smart Casual Attire.



PT (PERSERO) PELABUHAN INDONESIA I, II, III, IV  
INDONESIA PORT CORPORATION I II III IV





**Thursday 4 June 2009**

**8am** Conference Delegates Registration. Refreshments Served in The Exhibition

**Session 3 Shaping Tomorrow's Port Today: A Global Perspective on Ports Strategy**

- Sustaining Port Operations as The Impact of The Global Recession Hits
- Maintaining Efficient Port Operations to Meet Customer Demands
- Ensuring Continuous Development For Successful Terminal Business in Troubled Times
- Studying Volume Growth Trends in Ports to Tackle Congestion Issues Effectively
- Resource Management And Optimisation – A Strategic Perspective

**9am** **Chairman's Opening Remarks, Charles de Trenck, Founder, Transport Trackers, Hong Kong**

**9am** Derek J. Pierson, President Director, PT Jakarta International Container Terminal, Indonesia  
**9 20am** Hassan Ali Al Majed, Director General, General Organisation of Seaports, Kingdom of Bahrain  
**9 40am** Lasmar Edullantes, President Director, Makassar Terminal Services, Indonesia

**10am** Conference Delegates Refreshments Served in The Exhibition

**11am** Bobby Lai, Sales Director, Rostima, Malaysia  
**11 20am** Hilde P. Aarseth Krøgenes, Marketing Manager, Kongsberg Norcontrol IT, Norway  
**11 40am** David Ong, Technical Adviser, Conductix-Wampfler, Indonesia  
**12pm** Andrew Kemp, Regional Director, Thomas Miller, Hong Kong  
**12 20pm** Tom Ossieur, Consultant, Drewry Shipping Consultants, Singapore

**12 40pm** Questions And Answers Followed by Conference Delegates Lunch Sponsored by



**Session 3A Technology And Solutions For The Port And Container Shipping Industry**

- Innovative Crane Rails And Runways And Shunting Systems For Ports
- State-of-The-Art Simulation And Emulation Technology That Assists Terminal Planning, Design And Performance Assessment
- Seamless Solutions For Transport And Logistics Industry Utilising Information Technology as a Business Tool
- Productivity Enhancing Lifting Solutions And Services

**2pm** Teun Druif, Managing Director, Bemo Rail, The Netherlands  
**2 20pm** Robert Vennemann, Marketing Manager, Gottwald Port Technology, Germany  
**2 40pm** Tony Kim, Sales Manager, South East Asia, Total Soft Bank, Korea

**3pm** Conference Delegates Refreshments Served in The Exhibition

**3 30pm** Ryan Flynn, Director, Konecranes Ports, North East And South East Asia, China  
**3 45pm** Thomas Gylling, Sales Manager, Port Cranes, Konecranes, Finland  
**4pm** Frans Jol, Managing Director, Esoware bv And Jolconsultancy bv, Holland  
**4 30pm** Mark Welles, Vice President, Asia Pacific, Zebra Enterprise Solutions, Hong Kong  
**5pm** Steven Kwok, Sales Manager, Trelleborg Marine Systems, Singapore

**5 30pm** Questions And Answers Followed by Chairman's Closing Remarks



## REGISTRATION INFORMATION

To Participate in The 7th ASEAN Ports And Shipping 2009 Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Tuesday 2 June) • Conference And Exhibition Entrance • Password Protected Online Conference Papers And Speakers Bios • Conference Lunches And Refreshment Breaks • Gala Dinner (Wednesday 3 June) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Sunday 3 May 2009: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100!
- From Monday 4 May 2009: The Regular Conference Delegate Registration is GBP995
- For Indonesian Nationals, Citizens And Residents of Indonesia, The Conference Delegate Registration is IDR9,880,000 (Photo ID Required)
- Special Offer! - 3 Delegates For The Price of 2 Within Each Category!

## REGISTRATION

Please Complete And Fax Back This Form or Register Online at [www.transportevents.com](http://www.transportevents.com) if You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com)

### Conference Registration

- I Wish to Attend The Technical Site Visit on Tuesday 2 June 2009 at 9am  
 \* I Wish to Attend The Gala Dinner on Wednesday 3 June 2009 at 7pm

\* Spouses Welcome to Attend

### Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

### Exhibition Opening Times are:

Wednesday 3 June 2009 9am to 5pm  
Thursday 4 June 2009 9am to 3:30pm

Name: \_\_\_\_\_ 08 / 06 / 2009

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- I am Not Able to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP595 / IDR9,880,000

## METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at [www.transportevents.com](http://www.transportevents.com) or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com)
- 2) Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com) For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.  
 Please Charge my American Express / Diners Club / Visa / Mastercard (Circle Card Applicable) The Amount of GBP995 / GBP895 / IDR9,880,000 (Circle Correct Amount) Per Delegate  
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Security Code Visa / Mastercard (Last 3 Digits on Reverse of Card): \_\_\_\_\_

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Beneficiary Bank : HSBC OBU - Offshore Banking Unit Labuan (Swift: HSBCMYKA)  
Agent Bank : HSBC Bank PLC, London, UK ( Swift: MIDLGB22, Sort Code: SC 40 - 05 - 15 )  
Account Name: Transport Events Management Limited  
Account Number: 801-005521  
Please Quote Both Delegate And Company Name as Reference

## TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing, Signing And Submitting This Registration Form
- Upon Receipt of Your Registration Form, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice. Full Payment Must be Received Within Seven Days of Date of Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event
- If a Delegate is Unable to Attend, The Delegate Remains Liable For 100% Delegate Registration Payment. Any Delegate Who is Unable to Attend And Having Paid Their Conference Delegate Registration Fee is Entitled To One Free Conference Delegate Registration to Any Event of Their Choice in The Current Calendar Year
- Delegates Will Not be Admitted Unless Payment Has Been Received
- Flights, Airport Transfers And Accommodation Are Not Included in The Delegate Registration Fee.
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

## COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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The Official Hotel And Venue is Shangri-La Jakarta, Indonesia. Special Reduced Hotel Rates Will be Made Available to All Registered Participants Subject to Availability. Please Email [LINA@transportevents.com](mailto:LINA@transportevents.com) if You Need a Visa Invitation Letter With Your Visa Application. This Will Only be Provided For Registered Participants

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**Shangri-La hotel**  
JAKARTA



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