

5th PHILIPPINE PORTS AND SHIPPING 2009

THE PENINSULA
MANILA

Thursday 12 and Friday 13 February 2009



Event Sponsors



• Technical Site Visit • Welcome Reception • 50 International Exhibition Stands • 30 International Conference Speakers • 350 International Participants • Gala Dinner

- Towards Economic Growth in The Maritime Sector: Current Initiatives And Future Outcomes
- Tackling Future Challenges And Industry Transformation Within BIMP-EAGA
- Growth Opportunities And Impediments in Financing Infrastructure Development
- Evaluating The Direction of Growth in Shipping – The Next Hot Spots
- Understanding Volume Growth And Congestion Issues And The Effect on Port And Terminal Profitability
- How Port Logistics Are Working Towards Facilitating Integration of Supply Chains
- Technology And Solutions For The Port And Container Shipping Industry

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5th PHILIPPINE PORTS AND SHIPPING 2009

Hosted by The Philippine Ports Authority

The Peninsula Manila, The Philippines Thursday 12 and Friday 13 February 2009

Dear Colleague,

The Philippine Ports Authority is hosting the biennial 5th Philippine Ports and Shipping Exhibition and Conference on Thursday 12 and Friday 13 February 2009 at the Peninsula Manila Hotel in cooperation with Transport Events Management. This will be the 10th year anniversary of the successful last PPSECs held in 2007. The purpose of the event is to encourage foreign direct investment to the country and to promote Philippine Ports, shipping and transport logistics to the international transportation community.

To appreciate the substantial commercial investment opportunities currently available in the Philippines, you are invited to participate in this Exhibition and Conference involving a two-day gathering of 350 senior executive decision makers and 50 exhibiting companies and sponsors from the world's leading regional shippers, shipping lines, freight forwarders, logistics companies, port authorities, terminal/railway operating companies, haulage companies, container terminal equipment and services suppliers throughout the USA, Europe, Middle East, Africa and Australasia.

We welcome and encourage your valued participation at this important international container ports and shipping event taking place in Manila on Thursday 12 and Friday 13 February 2009 and to welcoming you to our beautiful country rich in commercial investment opportunity, cultural heritage and tourism.

Yours sincerely,



Atty. OSCAR M. SEVILLA
General Manager

VISION

By 2010, PPA shall have met the international standards in port facilities and services in at least ten (10) ports in support of national development.

MISSION

We commit to provide reliable and responsive services in our ports, sustain development of our port communities and the environment, and be a model corporate agency of the government.



Wednesday 11 February 2009

Technical Site Visit

- 9am** Buses Depart The Peninsula Manila Hotel Lobby. Smart Casual Attire.
- 10am** Presentation Followed by Tour of Asian Terminals Inc.
- 10 45am** Presentation Followed by Tour of International Container Terminal Services Inc.
- 12pm** Presentation Followed by Tour of Harbour Centre Port Terminal
- 12 30pm** Luxury Boat Cruise Tour of The Port of Manila Followed by Lunch at The Manila Yacht Club Sponsored by Harbour Centre Port Terminal. Limited to 20 Places For The Boat Cruise.



- 3 30pm (approx.)** Arrive Peninsula Manila Hotel

Welcome Reception

- 8pm - 9 30pm** Welcome Reception Taking Place at The Peninsula Manila For All Participants And Spouses Sponsored by Asian Terminals Incorporated. Smart Casual Attire.



Thursday 12 February 2009

- 7 30am** Conference Delegates Registration. Refreshments Served in The Exhibition. Business Attire.
- 9am** Conference And Exhibition Opening Ceremony
- 9am** Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am** Welcome Address, Attorney Oscar M. Sevilla, General Manager, Philippine Ports Authority, The Philippines
- 9 15am** Keynote Address, The Honourable Leandro R. Mendoza, Secretary, Department of Transportation And Communications, The Philippines (invited)
- 9 30am** Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1 Towards Economic Growth In The Maritime Sector: Current Initiatives And Future Outcomes

- Tackling Future Challenges And Industry Transformation Within BIMP-EAGA
- The Role of The Philippine Maritime Sector to Accelerate Economic Growth Within The Region
- Growth Opportunities And Impediments in Financing Infrastructure Development
- Getting Ready For Increased Container Flow in The Unique Dynamics of Intra-Asian Trade
- Free Economic Zones as an Efficient Instrument in Developing Port Infrastructure

- 10 45am** **Chairman's Opening Remarks, Des Powell, Deputy Chairman, Port of Melbourne, Australia**

- 10 50am** Napoleon L. Morales, Commissioner, Bureau of Customs, The Philippines
11 20am Vicente T. Lao, Philippine Country Director, BIMP-EAGA Business Council, The Philippines
11 50am Jasper B. Virola, Infrastructure Investment Officer, International Finance Corporation, The Philippines
12 20pm Lee Perkins, Chief Executive Officer, China Intel Group, China

- 12 50pm** Questions And Answers Followed by Conference Delegates Lunch

Session 2 Perspectives of The Shipping Industry - Advantages And Opportunities

- Facilitating Global Cargo Volumes Through Dubai - The Dubai Cargo Village Case Study
- How Will Shipping Mould Itself to Tackle The Challenges: Congestion, Port Developments And Timing Investment to Meet Future Needs?
- Evaluating The Direction of Growth in Shipping - The Next Hot Spots
- Financial Crisis Impact on Container Traffic And The Role of Inter-Asian Trade in Mitigating Demand Declines

- 2pm** **Chairman's Opening Remarks, Hector E. Miole, Port District Manager - Luzon, Philippine Ports Authority, The Philippines**

- 2 05pm** Des Powell, Deputy Chairman, Port of Melbourne, Australia





- 2 25pm Christian Gonzalez, President And General Manager, Manila International Container Terminal, The Philippines
- 2 45pm Ali K. Al Jallaf, Director, Dubai Cargo Village, United Arab Emirates
- 3 05pm Conference Delegates Refreshments Served in The Exhibition
- 4pm Jesus B. Sedano, Owner's Representative, Regional Container Lines, The Philippines
- 4 30pm Fergas Wong, Regional Underwriting Director (Asia Pacific), Thomas Miller, Hong Kong
- 5pm Questions And Answers Followed by Chairman's Closing Remarks
- 6 15pm Gala Dinner For All Participants And Spouses Sponsored by Philippine Ports Authority at The Philippine Ports Authority Building, Bonifacio Drive, South Harbour, Port Area. Please be in The Hotel Lobby by 6 15pm. Air-Conditioned Transport Leaves The Lobby of The Peninsula Manila at 6 30pm Sharp And Will Return Back at The Hotel at Approximately 9 30pm. Smart Casual Attire.



Friday 13 February 2009

8am Conference Delegates Registration. Refreshments Served in The Exhibition. Business Attire.

Session 3 A Global Perspective on Ports Strategy And Infrastructure

- How Serious is The Threat of The Current Economic Crisis to Supply Chains?
- Strategies Driving Port Efficiencies And Capacity Expansion Trends
- Understanding Volume Growth And Congestion Issues And Their Effect on Port And Terminal Profitability
- How Port Logistics Are Working to Facilitate The Integration of Supply Chains
- Challenges For a Successful And Growing Terminal Business
- Integration of Supply Chains to Ensure International Competitiveness
- Enhancing The SME Business Landscape Through Technology

9am **Chairman's Opening Remarks, Attorney Agaton Teodoro Uvero, International Trade And Customs Expert, The Law Firm of DLUGMS, The Philippines**

9 05am Ernst T. A. Schulze, Executive Vice President - Technical, Asian Terminals Inc., The Philippines

9 30am Attorney Ferdinand L. Hernandez, Senior Deputy Administrator For Operations, Subic Bay Metropolitan Authority, The Philippines

9 55am Conference Delegates Refreshments Served in The Exhibition

11am Aldo Babic, Vice President And Sales And Operations Director, Port of Koper, Slovenia

11 30am Rafael Sapina, Director of Liner Shipping And Port Operators, Fundacion Valenciaport, Spain

12pm Jerameel Azurin, SME Marketing Head, PLDT, The Philippines

12 30pm Questions And Answers Followed by Conference Delegates Lunch

Session 3A Technology And Solutions For The Port And Container Shipping Industry

- Seamless Solutions For Transport And Logistics Industry Utilising Information Technology as a Business Tool
- Productivity Enhancing Lifting Solutions And Services
- Port Community System And Terminal Management Software Solutions For Organizations Active in The Maritime Industry
- Information Technology For Performance Improvements of Container Terminals
- Innovative Power Supply Solutions For Efficiency And Sustainability

2pm **Chairman's Opening Remarks, Mark Millar, Vice President, Supply Chain Asia, Hong Kong**

2 05pm Leo V. Morada, Chief Executive Officer, Cargo Data Exchange Centre, The Philippines

2 25pm Ryan Flynn, Director, Konecranes Ports, North East And South East Asia, China

2 45pm Shamil Yakhin, Director, ARL Consulting, Russia

3 05pm Conference Delegates Refreshments Served in The Exhibition

3 30pm John Cooper, Managing Director, Cavotec, Hong Kong

3 50pm Kieran Ring, CEO, Global Institute of Logistics, USA

4 10pm Bob Newman, President And CEO, WAS Security, Inc., USA

4 30pm Questions And Answers Followed by Chairman's Closing Remarks



REGISTRATION INFORMATION

To Participate in The 5th Philippine Ports and Shipping 2009 Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Wednesday 11 February) • Welcome Reception (Wednesday 11 February) • Conference And Exhibition Entrance • Conference Papers And Speaker Bios CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Thursday 12 February) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Monday 12 January 2009: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100! From Tuesday 13 January 2009: The Regular Conference Delegate Registration is GBP995
- For Filipino Nationals, Citizens And Residents of Philippines, The Conference Delegate Registration is PHP43,995 (Photo ID Required)
- Special Offer! - 3 Delegates For The Price of 2 Within Each Category!

REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com If You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email alin@transportevents.com

Conference Registration

- I Wish to Attend The Technical Site Visit on Wednesday 11 February 2009
 *I Wish to Attend The Welcome Reception on Wednesday 11 February 2009
 *I Wish to Attend The Gala Dinner on Thursday 12 February 2009

*Spouses Welcome to Attend

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

Exhibition Opening Times are:

Thursday 12 February 2009 9am to 5pm
Friday 13 February 2009 9am to 3 25pm

Name: _____ 04 / 02 / 2009

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

- I am Not Able to Attend The Event But I Wish to Purchase a CD ROM of Presented Conference Papers And Speaker Biographies at GBP295 Including DHL Delivery.

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 87 426 223 or Email alin@transportevents.com
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 Please Charge my American Express / Diners Club / Visa / Mastercard (Circle Card Applicable) The Amount of GBP995 / GBP895 / PHP43,995 (Circle Correct Amount) Per Delegate
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Account Name: Transport Events Management Limited
Account Number: 801-005521
Please Quote Both Delegate And Company Name as Reference

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing, Signing And Submitting This Registration Form
- Upon Receipt Of Your Registration Form, a Set Of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice. Full Payment Must be Received Within Seven Days of Date of Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event
- If a Delegate is Unable to Attend, The Delegate Remains Liable For 100% Delegate Registration Payment. Any Delegate Who is Unable to Attend And Having Paid Their Conference Delegate Registration Fee is Entitled To One Free Conference Delegate Registration to Any Event of Their Choice in The Current Calendar Year
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

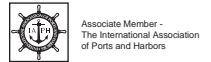
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COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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Level 1, Lot 7, Block F, Saguking Commercial Building,
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Fax. + 60 87 426 223
enquiries@transportevents.com

www.transportevents.com



The Official Hotel And Venue is The Peninsula Manila Hotel, Philippines. Special Reduced Hotel Rates (Subject to Availability) Will be Emailed to All Registered Participants. Please Email LINA@transportevents.com if You Need a Visa Invitation Letter With Your Visa Application. A Visa Invitation Letter Will Only be Provided For Registered Participants.

The Peninsula Manila Hotel
Contact Person: Ms Kate Guzman
Corner of Ayala and Makati Avenues
1226 Makati City, Metro Manila
Republic of The Philippines

Tel: + 63 2 887 2888
Fax: + 63 2 810 4346
Email: ReservationPMN@peninsula.com
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