

2nd MED PORTS

2014

Kenzi Farah Hotel, Marrakech, Morocco
Wednesday 23 and Thursday 24 April 2014



• Technical Site Visit • 45 International Exhibition Stands • 35 International Conference Speakers • 500 International Decision Makers
Exclusive Offer: Conference Delegate Registration for Shipping Lines; Port Authorities And Terminal Operating Companies 40% off GBP995 at only GBP595! Save GBP400!

KEY SPEAKERS..... PLUS MANY MORE!

- Rachid Hadi**
Board Member, Operations Director Port of Casablanca, Morocco
- Vlado Mezak Ph.D.**
President, North Adriatic Ports Association (NAPA) & President, Port of Rijeka Authority, Croatia
- Jolke Helbing**
Consulting Director, ICF International, The Netherlands
- Michael Cashman**
Commercial Service Unit Director, Contship Italia Group, Italy
- Mustapha El Khayat**
President, Moroccan Association of Logistics (AMLOG), Morocco
- Nassib Barchiche**
Marketing Director, Bejaia Mediterranean Terminal, Algeria
- Mohamed Arjouan**
General Manager, Tanger Med 2, Morocco

HIGHLIGHTED TOPICS

- Building trade stability through economic growth in the Maghreb region
- Tanger Med 2: The port of tomorrow
- Responding to demanding commercial traffic activities of the Western Mediterranean
- Mediterranean container traffic trends and reviewing growth patterns
- PPP as a development tool in the Mediterranean. Effectively unlocking project prospects
- Europe's economic recovery as the key in shaping economic growth in the Maghreb region for ports
- Reconciling Economic Development and Environmental Restoration: The NEREIDAS European Project
- Key drivers that affect logistic connectivity within the Mediterranean region

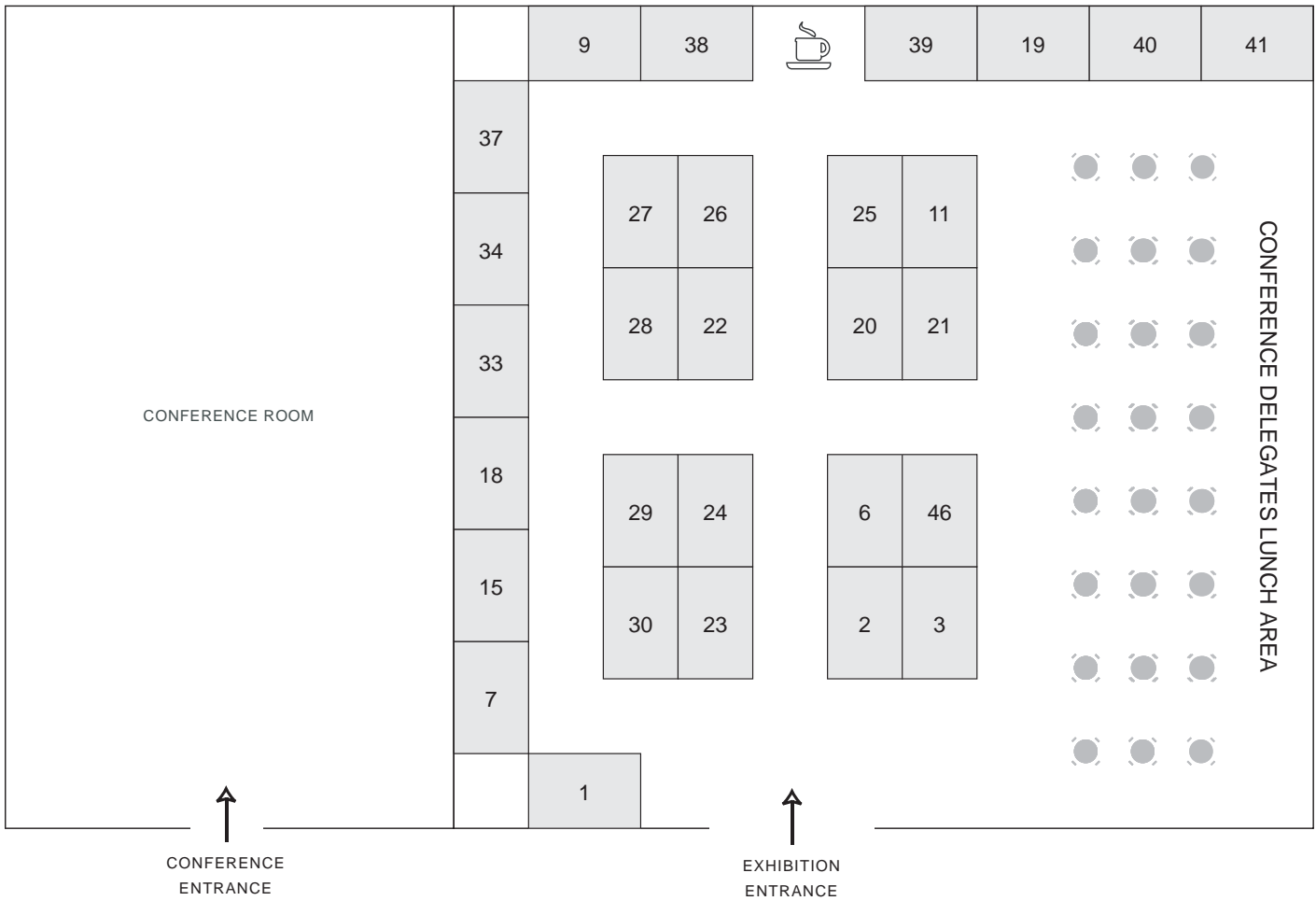
For more Information or to Register

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Conference Sessions Sponsors



Conference Delegates Refreshment Sponsor



Conference Delegates Lunch Sponsors



Cocktail Reception Sponsor



STAND ALLOCATION (updated on 28/04/2014)

41 CASTEL29	23 MCS International LLC
33 Cagliari Port Authority - Cagliari International Container Terminal	30 MCS International LLC
34 Cagliari Port Authority - Cagliari International Container Terminal	1 Moroccan Ports Agency
33 Contship Italia	9 North Adriatic Ports Association
34 Contship Italia	24 Port Authority of Sète
19 FenderTeam AG	29 Port Authority of Sète
27 Hyster Europe	15 RAM Spreaders
20 Impérial Pneu	28 SANY Group
11 Konecranes	40 Seiser-pro.com
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37 Log@Sea (Circle IB Network)	38 Stinis Holland B.V.
2 Marsa Maroc	21 Tanger Med 2
3 Marsa Maroc	39 Tantri Trailers (Pvt) Ltd
6 Marsa Maroc	18 Terex Port Solutions
46 Marsa Maroc	26 T.G.S. The Grab Specialist B.V.
	22 The MediTelegraph

EXHIBITION BOOTH PACKAGE

3 x 2 Square Metre booths Include:

- A Guaranteed Speaker Place in The Concurrent Conference Programme For Companies That Book a Minimum of 5 Exhibitions in a Calendar Year
- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Booth Lighting
- Electrical Power Point
- Exhibition Booth Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Complete Contact Details Database of All Participants Within 3 Days After The Event
- The Rate Per Exhibition Booth Package Is GBP5,985
- There are Multiple Events Booking Discounts

Please Visit: www.transportevents.com



TRANSPORT EVENTS

Transport Events Management Limited (Co. No. LL05879)
Level 1, Lot 7, Block F, Saguking Commercial Building,
Jalan Patau-Patau, 87000 Labuan F. T., Malaysia
Tel : +60 87 426 022 Fax : +60 87 426 223

Tuesday 22 April 2014

TECHNICAL SITE VISIT

- 9am Transport departs from Kenzi Farah Hotel Marrakech lobby to the Port of Casablanca. **Please note it is approximately a 3 hour bus journey to the Port of Casablanca**
- 1pm Lunch is kindly sponsored by **Marsa Maroc**
- 3pm Arrive at Marsa Maroc for presentation and tour of the terminal which includes:
 - The container terminal
 - General cargo terminal
 - RoRo terminal
 - The new TC3 container terminal (Operational 2015)
- 4pm Transfer to Somaport for presentation and tour of terminal
- 5pm A visit to Hassan II Mosque which is the largest mosque in Morocco and the 7th largest in the world
- 6pm Transport departs for Kenzi Farah Hotel Marrakech lobby
- 9pm Arrive at Kenzi Farah Hotel Marrakech lobby (approx.)

Wednesday 23 April 2014 Opening Ceremony

- 8am Conference delegate registration. Refreshments served in the exhibition
- 9am **Organiser's Remarks**
Rory J. Doyle, Managing Director
Transport Events Management
Malaysia
- 9 05am **Opening Remarks**
Rachid Hadi, Board Member, Operations Director
Port of Casablanca
Morocco
- 9 15am **Welcome Address**
M Sghir El Filali, Regulation Director
Agence Nationale des Ports
Morocco
- 9 30am Tour of the exhibition by the VIP group

SESSION 1 sponsored by  **SANY**

The Mediterranean Economy – Emerging trends that affect regional trade

- 10 30am **Chairperson's Opening Remarks**
Mohamed Bajjou, Head, Human Resource Department
Port of Casablanca
Morocco
- 10 30am **Key movements that shape an evolving strategic maritime region**
Jolke Helbing, Consulting Director
ICF International
The Netherlands
- 11am **Transport infrastructure and logistics: the strategic levers of trade and competitiveness in south of Mediterranean**
Dr Mustapha EL KHAYAT, President, Moroccan Association of Logistics (AMLOG)
Presented by:
Mrs Sanaa Hassini, Vice President
Moroccan Association of Logistics (AMLOG)
Morocco
- 11 30am **PPP as a development tool in the Mediterranean. Effectively unlocking project prospects**
Steven Bouckaert, Senior Manager
Maritime & Transport Business Solutions (MTBS)
The Netherlands



- 12pm **Performing an effective multimodal gateway to key European markets**
Vlado Mezak Ph.D., President, North Adriatic Ports Association (NAPA)
President, Port of Rijeka Authority
Croatia

SESSION 2 sponsored by 

Overview of the Maghreb region and expanding transportation framework through European integration

- 12 30pm **Port of Marseille Fos, a gateway to Europe, Africa and the Middle East market**
Guillaume Briola, Business Development Manager
Marseille Fos Port Authority
France
- 1pm **Questions and answers followed by conference delegates networking lunch** Sponsored by



SESSION 3 sponsored by  **seiser-pro.com**

Mediterranean shipping and Intermodal logistics – A regional perspective in shaping an integrated supply chain economy

- 2pm **Creating business opportunities through short sea shipping : A case study of Morocco fruits & vegetable exports to Russia**
Mohamed Bennis, Maghreb Cluster Manager
Seago Line
Morocco
- 2 30pm **Achieving higher ROI with hinterland integration**
Sameer Mubarak, Strategic Business Development Director
Nafith Logistics
Jordan
- 3pm **Questions and Answers session**
- 3 15pm **Special Ministerial Keynote Address and tour of the exhibition by:**
His Excellency Minister Aziz Rabbah
Minister of Equipment and Transport
The Ministry of Equipment and Transport
Morocco

SESSION 4A sponsored by 

Technology infrastructure evolution and its direct impact on port and terminal modernisation

- 4pm **The future of port solutions in achieving competitive edge**
Andreas Czwajlinna, Regional Sales Manager
Terex Port Solutions
Germany

Supporting Media



4 30pm Crane Simulators to increase port productivity and safety
Anthony Martin - Garin, Manager
Liebherr - Werk Nenzing
 Austria

5pm Innovative technologies in improving cargo handling and port operations
Jan Mursch, Board Member
FenderTeam AG
 Germany

5 30pm Questions and Answers followed by Chairperson's dosing remarks

5 30pm - 7 30pm Cocktail Reception for all participants and spouses at the garden of the Kenzi Farah Hotel Marrakech. Smart Casual Attire. Sponsored by



Thursday 24 April 2014

8am Conference delegate registration. Refreshments served in the exhibition Sponsored by



SESSION 4B sponsored by



Technology infrastructure evolution and its direct impact on port and terminal modernisation

9am Chairperson's Opening Remarks
Steven Bouckaert, Senior Manager
Maritime & Transport Business Solutions (MTBS)
 The Netherlands

9am TOS implementation best practice – The migration to N4 of five Contship Italia Terminals
Jacques Marchetti, Sales and Account Director EMEA
 Navis
 United Kingdom

Marco Fehmer, General Manager
 DSP - Data and System Planning
 Switzerland

9 20am Key factors and initiatives necessary to implement a shore connection system
Noureddine Aouda, Vice President for Partner & ITB Business
 Schneider Electric
 Morocco

9 40am ZF – AS tronic mid for terminal tractors
Georg Ehling, Head of Marketing
 Business Development Special Driveline Technology
 ZF Friedrichshafen
 Germany

10am Questions and answers followed by conference delegates refreshments served in the exhibition sponsored by



11am Extremely versatile hydraulic crane for ports and terminals
Arne Nystrom, Vice President Sales and Marketing
MCS International General Trading LLC
 United Arab Emirates

Siwertell dry bulk handling systems
Dominique Faath, Sales Engineer
MCS International General Trading LLC
 United Arab Emirates



11 20am Interoperable IT solutions in ports and in the logistic chain: The new EU transport policy and the funding opportunities
Alexio Picco, Business Development and Funding Director
Log@Sea – Circle IB Network
 Italy

11 40am Life cycle management for drive, control and automation systems in port equipment - Field observations and recommendations
Abdessalam El Azzouzi, Global Service Manager
 Siemens
 The Netherlands

SESSION 5 **The role of Mediterranean ports and terminals in facilitating economic growth between Europe, the Middle East and Africa (EMEA)**

12pm Tanger Med 2: The port of tomorrow
Mohamed Arjouan, General Manager
 Tanger Med 2
 Morocco

12 20pm Contship Italia Group: Serving the global supply chain
Michael Cashman, Commercial Service Unit Director
 Contship Italia Group
 Italy

12 40pm The development of a new cars platform logistics in the Port of Casablanca
Zouhair Sil, Cars Terminal Manager
 Port of Casablanca
 Morocco

1pm Questions and answers followed by conference delegates networking lunch Sponsored by



2pm Reconciling economic development and environmental restoration: The NEREIDAS European Project
Jaime Bustillo Gálvez, Head of Strategy Division
 Port Authority of Melilla
 Spain

2 30pm The market between the Central Mediterranean and North Africa
Valeria Mangiarotti, Marketing Manager
 Port of Cagliari
 Italy

3pm Questions and answers followed by Chairperson's dosing remarks and refreshments served in the exhibition sponsored by



Supporting Trade Organisations



AMLOG

A.P.R.A.M



BAHRAIN SHIPPING AGENTS ASSOCIATION



conqueror



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REGISTRATION INFORMATION

To Participate in The **2nd Med Ports 2014** You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor • Password Protected Online Conference Papers And Speakers Bios • Conference Lunches And Refreshment Breaks • Cocktail Reception • Participants' Full Contact Details And Official Colour Photos From The Event.

CONFERENCE DELEGATE REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email to: alin@transportevents.com

Conference Delegate Registration

- I Wish to Attend The Technical Site Visit on Tuesday 22 April 2014
 I Wish to Attend The Cocktail Reception on Wednesday 23 April 2014

Name: _____ 05 / 05 / 2014

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

METHOD OF PAYMENT (NON SOUTH AFRICAN RAND)

- On or Before Sunday 23 March 2014: The 'Early Bird' Conference Delegate Registration is GBP895 - **Save GBP100!** Special Offer! - 3 Delegates For The Price of 2 in This Category! Save GBP895!
- From Monday 24 March 2014: The Regular Conference Delegate Registration is GBP995. **Special Offer!** - 3 Delegates For The Price of 2 in This Category! **Save GBP995!**
- Shipping Lines, Port Authorities And Terminal Operating Companies Conference Delegate Registration is GBP595. Business/Photo ID is Required.
- One Day Conference Delegate Registration on Wednesday 23 April 2014 is GBP595
One Day Conference Delegate Registration on Thursday 24 April 2014 is GBP595
- For Moroccan Nationals, Citizens And Residents of Morocco, The Conference Delegate Registration is MAD4200**
- No Delegate Registration Will be Accepted Without Full Payment

- Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com Follow The Instructions on Our Registration Page**
- Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.**
- I Have Transferred GBP995 / GBP895 / GBP595 (Circle Correct Amount) Per Delegate to HSBC
 I Have Transferred MAD4200 Equivalent in GBP300 Per Delegate to HSBC

*Bank Transfer to:

Agent Bank : HSBC Bank PLC, London, UK (Swift: MIDLGB22, Sort Code: SC 40 - 05 - 15)
IBAN Code : GB32MIDL40051535674259

Beneficiary Bank : HSBC OBU - Offshore Banking Unit Labuan (Swift: HSBCMYKA)
Account Name: Transport Events Management Limited
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Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

METHOD OF PAYMENT (SOUTH AFRICAN RAND ONLY)

Payment in South African Rand Only Can be Paid Into
Account name: TRANSPORT EVENTS MANAGEMENT LIMITED
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Bank Name HSBC : Johannesburg Branch
Branch Code: 587000
Swift Code: HSBCZAJJ
Account Type: Current
Address: 2 Exchange Square, 85 Maude Street, Sandown, Sandton, 2196 South Africa

- On or Before Sunday 23 March 2014: The 'Early Bird' Conference Delegate Registration is ZAR16,600 - **Save ZAR1,800** Special Offer! - 3 Delegates For The Price of 2 in This Category! **Save ZAR16,600!**
- From Monday 24 March 2014: The Regular Conference Delegate Registration is ZAR18,400. **Special Offer!** - 3 Delegates For The Price of 2 in This Category! **Save ZAR18,400!**
- Shipping Lines, Port Authorities And Terminal Operating Companies Conference Delegate Registration is ZAR11,000. Business/Photo ID is Required.
- One Day Conference Delegate Registration on Wednesday 23 April 2014 is ZAR11,000
One Day Conference Delegate Registration on Thursday 24 April 2014 is ZAR11,000

- 1) Electronic Deposits Must be Made Directly to HSBC.
- 2) For Deposits Via Any of The First National Bank Electronic Delivery Channel, Please Advise That Due to a Technical Limitation on FNB, Please Drop The First Character of The Account Number Reducing it to Eleven i.e 121 00XXXX 001 on FNB Would Need to be 21 00XXXX 001

Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
 - Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice And, if Required, a Letter of Invitation For Entry Visa Applications
 - No Refunds Will be Given However, Substitutions Can be Made at Any Time
 - Delegates Will Not be Admitted Unless Payment Has Been Received in Full
 - Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
 - This Event Programme is Subject to Change Without Notice. E&O.E
- I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited
Level 1, Lot 7, Block F, Saguking Commercial Building,
Jalan Patau-Patau, 87000 Labuan F. T., Malaysia

Tel. + 60 87 426 022
Fax. + 60 87 426 223
enquiries@transportevents.com

www.transportevents.com

The Official Hotel And Venue is **Kenzi Farah Hotel, Marrakech, Morocco**. Special Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

Kenzi Farah Hotel
Avenue du Président Kennedy
Marrakech, Morocco

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Mrs Oumayma Jhiate
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Fax: +212 524 43 82 16
E-mail: Salesarah@kenzi-hotels.com
Website: www.kenzi-hotels.com



EXHIBITION VISITORS ONLY

Registration to Visit The Free of Charge Trade Exhibition Only, Should be Done During The Event On-Site at The Registration Desk

Exhibition Opening Times are:
Wednesday 23 April 2014
Thursday 24 April 2014

9am to 5pm
9am to 3pm