

5th THAI PORTS & SHIPPING 2009

Hosted By



Supported By



Thursday 29 and Friday 30 October 2009

The
IMPERIAL
QUEEN'S PARK HOTEL | BANGKOK



- Technical Site Visit • 60 International Exhibition Stands • 30 International Conference Speakers • 500 International Participants • Networking Welcome Reception
- The Prospects For Containerisation in Thailand: Optimism Despite Declining Cargo Volumes Worldwide
- Assessing Supply And Demand in The Region's Maritime Trade
- Financing Infrastructure Development Projects in Thailand
- As The Economic Crisis Deepens, Are There Possible Consolidations in The Liner Business?
- The Shipowner's Perspective – Innovative Developments Within Shipping
- Port Planning For The Long Term: Strategies to Weather The Economic Storm
- Hinterland Connectivity – A Key Factor to Sustainable Port Operations?
- Building Partnerships : Inter And Intra-Port Competition And Cooperation
- Automation And Intelligent Ports & Terminal Systems
- Seamless Solutions For Transport And Logistics Industry Utilising Information Technology as a Business Tool

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SUPPORTING MEDIA



SUPPORTING TRADE ORGANISATIONS



No.PAT 4100/ 0136



PORT AUTHORITY OF THAILAND

KLONGTOEY, BANGKOK 10110, THAILAND

14 January, 2009

Dear Valued Colleague,

5th Thai Ports and Shipping 2009 Bangkok Exhibition and Conference

Hosted by the Port Authority of Thailand

Imperial Queen's Park Hotel, Bangkok

Wednesday 28 to Friday 30 October 2009

The 5th Thai Ports and Shipping 2009 Exhibition and Conference – now in its fifth successful year – will take place from Wednesday 28 to Friday 30 October 2009 at the Imperial Queen's Park Hotel Bangkok.

The Port Authority of Thailand is delighted to host this important biennial container ports and shipping Exhibition and Conference event in our beautiful Thai capital of Bangkok.

This international maritime transportation event continues to successfully promote maritime and intermodal transportation in the region and your continued participation and support in making this Exhibition and Conference another wonderful occasion will be much appreciated and render great benefit for our transportation industry.

We are looking forward to welcoming you back to Bangkok for the 5th Thai Ports and Shipping 2009 Exhibition and Conference in wonderful Thailand for what promises to continue to be a compelling and valuable two days international maritime transport industry Exhibition and Conference event.

Yours sincerely,

Sunida Skulratana

(Ms. Sunida Skulratana)

Member of PAT Board of Commissioners, Acting

Director General



Wednesday 28 October 2009

Technical Site Visit

Visit Bangkok Port

- 9am Buses Leave The Lobby of The Imperial Queen's Park Hotel Bangkok
- 9 30am Welcome All Participants at PAT's Head Office, Bangkok
- 9 35am Welcome Address by Managing Director of Bangkok Port
- 9 40am PAT's Video Presentation Followed by Questions And Answers
- 10 10am Observation Tour Throughout The Port Area
- 10 30am Depart For Laem Chabang Port

Visit Laem Chabang Port

- 12 30pm Arrival at Laem Chabang Port For Lunch
- 1 15pm Welcome Address Followed by a Presentation on Laem Chabang Port
- 1 45pm Visit The Observation Tower
- 2 15pm Visit Laem Chabang International Terminal Co. Ltd (B5 And C3)
- 2 45pm Visit LCB Container Terminal 1 (B1) And LCMT (A0)
- 3 15pm Depart For Bangkok
- 5 15pm Arrive Imperial Queen's Park Hotel Bangkok

Thursday 29 October 2009

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition
- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Welcome Address, Dr. Nalikatibhag Sangsnit, Commissioner, Port Authority of Thailand, Thailand
- 9 15am VIP Keynote Address, Kuakul Danchaivijit, Deputy Minister of Transport, Thailand
- 9 30am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1

Facing The Challenges: Overview of Thailand's Maritime Trade Growth

- The Prospects For Containerisation in Thailand: Optimism Despite Declining Cargo Volumes Worldwide
- Assessing Supply And Demand in The Region's Maritime Trade
- Port Security - Implications For International Maritime Supply Chains
- Evaluating The Adequacy of Infrastructure And Transparent Regulatory Policies
- Financing Infrastructure Development Projects in Thailand
- Anglo-Saxon vs Asian Model in Port Development: The Role of Government
- The Role of Inter-Asian Trade in The Recovery of The Asian Shipping Market

- 10 45am **Chairman's Opening Remarks, Des Powell, Deputy Chairman, Port of Melbourne, Australia**
- 10 45am Chalermkeat Salakham, Managing Director, Laem Chabang Port, Thailand
- 11 10am Ahmad Shaukat, Chief Engineer, Infrastructure Department, International Finance Corporation, USA
- 11 35am Lee Perkins, Head of Consulting, China Intelligence Online, China
- 12pm Matthew Flynn, Managing Director, Flynn Consulting, Hong Kong
- 12 25pm Mark Assaf, Project Officer, TrainForTrade Programme, Division on Technology And Logistics, UNCTAD, Switzerland
- 12 50pm Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Lunch

Session 2

Containerised Logistics Players: Braving The Tough Times Ahead as Container Rates Fall

- Reviewing The Current Economic And Trade Indicators of Containerised Trade
- As The Economic Crisis Deepens, Are There Possible Consolidations in The Liner Business?
- The Shipowner's Perspective - Innovative Developments Within Shipping
- Deliberating Shipping Liners' Approach to Improve Revenues
- Improving Efficiency, Safety And Health in Ports Through Training
- Assessing The Latest in International Halal Logistics Standard

- 2pm **Chairman's Opening Remarks, Barry Cable, Director, Transport And Tourism, UNESCAP, Thailand**
- 2pm Truong Dao Thai Bui, Consultant, Drewry Maritime Services, Singapore
- 2 20pm Thomas Lindy Sorensen, Managing Director, Maersk, Thailand
- 2 40pm Watana Kitikongnopakorn, Managing Director, APL, Thailand
- 3pm Conference Delegates Refreshments Served in The Exhibition
- 4pm Yap Cheng Hua, Chief Executive Officer, Portek IT & Automation, Singapore
- 4 20pm Marco Tieman, Chief Executive Officer, LBB Teams, Malaysia
- 4 40pm Questions And Answers Followed by Chairman's Closing Remarks





5 30pm



Welcome Reception Dinner And Performance For All Participants And Spouses Sponsored by The Port Authority of Thailand in **Siam Niramit**. Smart Casual Attire. Siam Niramit is a World-Class Performance of Thailand's Arts And Cultural Heritage. Set in The Heart of Bangkok, This is a Must-See Spectacular Listed in The Guinness World Records! Featuring Over 150 Performers With as Many as 500 Costumes, This is a Journey to The Enchanted Kingdom of Thailand That no One Should Miss! Please Visit www.siamniramit.com. Buses Leave The Hotel Lobby at 5 30pm Sharp And Will be Back at The Hotel by 10pm.



Friday 30 October 2009

8am Conference Delegates Registration. Refreshments Served in The Exhibition

Session 3 The Future of Ports Development For Competitive Advantage

- Port Planning For The Long Term: Strategies to Weather The Economic Storm
- Using KPIs to Monitor And Improve Port Operational Performance
- Hinterland Connectivity - A Key Factor to Sustainable Port Operations?
- Building Partnerships : Inter And Intra-Port Competition And Cooperation
- Critical Success Factors For Port Privatisation

9am **Chairman's Opening Remarks, Mark Millar, Managing Director, M Power Associates, Hong Kong**

9am Matthew Hoag, Chief Executive Officer, Laem Chabang International Terminal, Thailand
9 25am Niels Hansen, Chief Executive Officer, LCB Container Terminal 1, Thailand
9 50am Tau Morwe, Chief Executive Officer, Transnet Port Terminals, South Africa

10 15am Conference Delegates Refreshments Served in The Exhibition

11 15am Scott M. Bernat, Chief of U.S. Military Security, Embassy of The United States of America Force Protection Detachment, Indonesia
11 40am Josip Buterin, Project Manager, Sales And Marketing Department, Port of Koper, Slovenia
12 05pm Monica Michel-Bonvalet, Director of Commercial Promotion, Port of Marseille Authority, France

12 30pm Questions And Answers Followed by Conference Delegates Lunch

Session 3A Technology And Solutions For The Port And Container Shipping Industry

- Wireless Technology For Visibility And Control of Global Trade
- Supplementing Efficiency of Automated Port Operations
- Automation And Intelligent Ports And Terminal Systems
- Securing Productivity Increases And Cost Savings at The Berth, Yard And Gate
- Seamless Solutions For Transport And Logistics Industry Utilising Information Technology as a Business Tool
- Productivity Enhancing Lifting Solutions And Services
- Addressing The Need For an Integrated Learning Environment - The Holistic Maritime Training Platform

2pm Philip Macridis, Regional Manager, South East Asia, Cavotec, Singapore
2 30pm Lim Chee Kean, President, Savi Technology, Singapore

3pm Conference Delegates Refreshments Served in The Exhibition

3 30pm Mark Welles, Vice President, Asia Pacific, Zebra Enterprise Solutions, Hong Kong
4pm Bernhard Kraus, Director Sales Cranes Division, Sennebogen Maschinenfabrik, Germany

4 30pm Questions And Answers Followed by Chairman's Closing Remarks



REGISTRATION INFORMATION

To Participate in The 5th Thai Ports And Shipping 2009 Exhibition and Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Wednesday 28 October) • Conference And Exhibition Entrance • Password Protected Online Conference Papers And Speakers Bios • Conference Lunches And Refreshment Breaks • Welcome Reception (Thursday 29 October) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Tuesday 29 September 2009: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100!
- From Wednesday 30 September 2009: The Regular Conference Delegate Registration is GBP995
- For Thai Nationals, Citizens And Residents of Thailand, The Conference Delegate Registration is THB22,995 (Photo ID Required)
- Special Offer! - 3 Delegates For The Price of 2 Within Each Category!

REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com if You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email alin@transportevents.com

Conference Registration

- I Wish to Attend The Technical Site Visit on Wednesday 28 October at 9am
 *I Wish to Attend The Welcome Reception on Thursday 29 October at 5 30pm

* Spouses Welcome to Attend

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

Exhibition Opening Times are:

Thursday 24 October 2009 9am to 5pm
Friday 30 October 2009 9am to 3 30pm

Name: _____ 26 / 10 / 2009

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

- I am Not Able to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP395 / THB22,995.

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 87 426 223 or Email alin@transportevents.com
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5th THAI PORTS & SHIPPING 2009



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TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing, Signing And Submitting This Registration Form
- Upon Receipt of Your Registration Form, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice. Full Payment Must be Received Within Seven Days of Date of Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event
- If a Delegate is Unable to Attend, The Delegate Remains Liable For 100% Delegate Registration Payment. Any Delegate Who is Unable to Attend And Having Paid Their Conference Delegate Registration Fee is Entitled To One Free Conference Delegate Registration to Any Event of Their Choice in The Current Calendar Year
- Delegates Will Not be Admitted Unless Payment Has Been Received
- Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee.
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited
Level 1, Lot 7, Block F, Saguking Commercial Building,
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Tel. + 60 87 426 022

Fax. + 60 87 426 223

enquiries@transportevents.com

www.transportevents.com

The Official Hotel And Venue is Imperial Queen's Park Hotel, Bangkok, Thailand. Special Reduced Hotel Rates Will be Made Available to All Registered Participants Only Subject to Availability. Please Email elaine@transportevents.com if You Need a Visa Invitation Letter With Your Visa Application. This Will Only be Provided For Registered Participants

Imperial Queen's Park Hotel

199 Sukhumvit Soi 22,

Bangkok 10110

Thailand

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