14th ASEAN PORTS & SHIPPING

The Landmark Bangkok, Thailand
Thursday 14 and Friday 15 July 2016

Hosted by

Sponsored By

HIGHLIGHTED TOPICS

- Current and future prospects for containerisation in Thailand
- Beyond the Port — Developing logistics networks in ASEAN to empower the supply chain ecosystem
- Developing efficient and effective logistics network in the ASEAN region
- Enhancing competitiveness of exporters in the supply chain industry of Thailand
- Port modernisation and automation — Improving trade growth and meeting demands through technology innovations
- New port projects: Overcoming bottlenecks and development challenges
- Ports infrastructure investment and financing trends in Thailand and the ASEAN region
- Malaysia: Innovation in port operations
- Niche markets, synergies and added volumes for a port
- A general scope of Thailand’s economy and how crucial are the role of Thai ports and terminals in improving the economy and promoting the country on a global scale

KEY SPEAKERS... PLUS MANY MORE!

1. Lt. Sutthinan Hatthawong, RTN. Director General, Port Authority of Thailand, Thailand
2. Anthonie Versluis Head of Ports Practice, Managing Partner Malaysia, Roland Berger, Malaysia
3. Wai-uen Lee Lead Managing Consultant, ICT International, Hong Kong
4. Michael Coult Technical Director, SE Asia Ports Lead, AECOM, Singapore
5. Jens-Oliver Schwanzel Vice President, KfW IPEX-Bank GmbH, Germany
6. Jan G Vannieuwenburg General Manager Ato, Port of Zeebrugge, Belgium
7. Muhammad Razif Bin Ahmad General Manager, Port Authority of Malaysia
8. Michael Pal Principal Transport Analyst, Freightnote Ports, Australia
9. Richard Barclay Chief Executive Officer, Manila North Harbour Port Inc., The Philippines
10. David Pandapotan Sirait Senior Manager Container, Indonesia Port Corporation II (Persero), Indonesia

For more Information or to Register
Tel. + 60 87 426 022 Fax. + 60 87 426 223 Email: enquiries@transportevents.com Website: www.transportevents.com Follow us on: LinkedIn
PORT AUTHORITY OF THAILAND
444 TARUA ROAD, KLONGTOY, BANGKOK 10110 THAILAND

8 April 2015

Dear Valued Colleague,

14th ASEAN Ports and Shipping 2016 Exhibition and Conference

Hosted by the Port Authority of Thailand

Landmark Hotel, Bangkok

Wednesday 13 to Friday 15 July 2016

The Port Authority of Thailand is delighted to host the above stated event in order to promote maritime and logistics development in this region.

We would also like to welcome our valued colleagues and guests to participate in this productive exhibition and conference as well as to enjoy our wonderful Thailand during this auspicious event.

We look forward to your participation at the Biggest Annual Container Ports and Terminal Operations Exhibition and Conference in the ASEAN Region taking place for the first time in Bangkok, Thailand during Wednesday 13 to Friday 15 July 2016 – now in its 14th successful year.

Yours sincerely,

Sub Lt. Songtham Chantaprasit, R.T.N.
(Songtham Chantaprasit)
Managing Director, Bangkok Port
Acting Director General
Companies wishing to maximise their profile at the 14th ASEAN Ports and Shipping 2016 Thailand Exhibition and Conference will benefit from international publicity offered by sponsorship. As an Official Sponsor, your latest full colour logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All international event advertising, direct mail and public relations
- The official 14th ASEAN Ports and Shipping 2016 Thailand Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 Free of Charge Conference Delegate Registrations worth GBP 2,985

**Event Name Tag Lanyards**
All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants. Your company’s colour logo will be exclusively printed on the length of the lanyard in a highly visible format. Sponsorship is GBP4,985. This does not include nametag sponsorship.

**Event Name Tags**
All event participants are given an identification name tag. Your company’s colour logo will be exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is GBP4,985. This does not include lanyard sponsorship.

**Event Website**
Have your latest colour logo exclusively on the event homepage linking all event website viewers directly to your website for more information on your company’s products and services. Sponsorship is GBP3,985.

**Brochure Distribution**
Have your latest corporate brochure distributed personally by our event staff at the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is GBP2,985.

**Conference and Exhibition Directional Signage**
Have your company’s latest full colour logo exclusively branded across the front of all directional signages throughout the Exhibition and Conference. Sponsorship is GBP3,985.

**Corporate Banners**
Have 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, outside the Conference hall and inside the Exhibition area. Sponsorship is GBP3,985 per 3 banners.

**Technical Site Visit (TSV) Transportation Sponsorship**
The Technical Site Visit to leading local ports will be organised one (1) day before the event as part of the agenda for participating delegates. Sponsoring the TSV transportation is an excellent way of branding your company's active participation in the local ports and terminal operations industry. The Sponsor is invited to say a few words of Welcome before the start of the TSV and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus, etc. Sponsorship is GBP3,985.

**Networking Welcome Reception – Wednesday 13 July 2016**
The Networking Welcome Reception is first of two main evening social functions. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

**Conference Sessions Sponsorship**
An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a topic related conference session. You are guaranteed of the full attention of this captive audience for up to 5 minutes plus an additional 5 minutes for a few words from the sponsor and time for questions and answers before the conference session commences. The cost of this commercial opportunity is GBP3,985 per Conference Session Sponsorship.

**Conference Delegates Refreshment Breaks**
During the event, refreshments will be served three times a day. Your company’s colour logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegates Refreshment break is GBP3,985.

**Conference Delegates Lunches**
Your company’s colour logo will be displayed as a Main Sponsor in the conference brochure distributed worldwide. Your company has the opportunity to display promotional literature and posters in the delegates’ dining room as well as words of welcome before the start of the lunch. Exclusive lunch sponsorship per day is GBP4,985.

**Thursday 14 July 2016**

**Networking Welcome Dinner – Thursday 14 July 2016**
The Networking Welcome Dinner is the social highlight of the event. All participants enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with wonderful local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.
The Landmark Bangkok, Thailand
Thursday 14 and Friday 15 July 2016

STAND ALLOCATION
(updated on 11 / 07 / 2016)

EXHIBITION BOOTH PACKAGE
3 x 2 Square Metre booths Include:
• A Guaranteed Speaker Place in The Concurrent Conference Programme For Companies That Book a Minimum of 5 Exhibitions in a Calendar Year
• Professional Standard Shell Scheme
• 1 Exhibition Table
• 2 Exhibition Chairs
• Exhibition Booth Lighting
• Electrical Power Point
• Exhibition Booth Carpet
• Exhibitor Name Panel
• WiFi Broadband Internet Access
• 3 Free of Charge Conference Delegate Registrations
• The Rate Per Exhibition Booth Package Is GBP5,985
• There is a Registration And Administration Fee of GBP395
• There are Multiple Events Booking Discounts

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Transport Events
Transport Events Management Limited (Head Office)
Tel: +60 87 426 022
Fax: +60 87 426 223
Email: enquiries@transportevents.com
Wednesday 13 July 2016

TECHNICAL SITE VISIT

8am  Delegates registration at the lobby of The Landmark Bangkok
9am  Departure from The Landmark Bangkok to Port Authority of Thailand
10am  Arrival at Port Authority of Thailand
10 05am  Observation tour in Bangkok Port, tour of Terminal 1 and Terminal 2
10 30am  Departure from Bangkok Port to Laem Chabang International Terminal Co. Ltd.
12 30pm  Delegate lunch at Laem Chabang Port kindly sponsored by
1 30pm  Presentation by Laem Chabang Port
2pm  Observation tour in Laem Chabang International Terminal Co. Ltd. (Terminal B5)
3pm  Departure from Laem Chabang Port back to The Landmark Bangkok
5pm  Arrival at The Landmark Bangkok (approx.)

7pm - 8 30pm  Networking Welcome Reception for all participants at the Rendezvous Bar located at the lobby of The Landmark Bangkok. Smart Casual Attire. Sponsored by

Thursday 14 July 2016

Opening Ceremony

8am  Conference delegate registration and refreshments served in the exhibition
sponsored by
9am  Organiser’s Remarks
Rory J. Doyle, Managing Director
Transport Events Management
Malaysia
9 05am  Welcome Address
Admiral Apiwat Srivardhana, Chairman
Port Authority of Thailand Board of Commissioners
Thailand
9 15am  Ministerial Keynote Address
His Excellency Arkhom Termpittayapaisith, Minister of Transport
Ministry of Transport
Thailand
9 30am  Exhibition opening ceremony and tour of the exhibition by the VIP group
followed by delegates refreshments sponsored by

SESSION 1  Sponsored by navi’s
ASEAN trade and economy outlook for 2016/2017 and insights in managing current challenges in container trade activities
10 30am  Chairperson’s Opening Remarks
Jan G Vanlaere, General Manager Asia
Port of Zeebrugge
Belgium
10 30am  Enhancing competitiveness of exporters in the supply chain industry of Thailand
Pattama Teanravisitsagool, Advisor to the Board of Thai National Shippers’ Council
Thai National Shippers’ Council
Thailand
10 50am  Port Authority of Thailand in expanding its port services and enriching its service standards at a domestic and international levels
Lt. Surthanan Harthawong, RTN., Director General
Port Authority of Thailand
Thailand
11 10am  The role of ASEAN ports in setting a bright economic future in the region
Anthony Viersken, Head of Ports Practice, Managing Partner Malaysia
Roland Berger
Malaysia
11 30am  The role of ports in facilitating trade progression for emerging economies
Wai-wnen Lee, Lead Managing Consultant
ICF International
Hong Kong

SESSION 2  Sponsored by VSTECs
New port projects: Overcoming development challenges in building port infrastructures and discussing financial investments for new port projects
11 50am  Infrastructure challenges for new port developments
Michael Coull, Technical Director, SE Asia Ports Lead
AECOM
Singapore
12 10pm  Financing of port infrastructure with ECA coverage
Jens-Oliver Schuenzel, Vice President
KfW IPEX-Bank GmbH
Germany
12 30pm  Questions and answers followed by conference delegates networking lunch

SESSION 3  Sponsored by Schneider Electric
Highlighting current business trends in shipping lines, intermodal, logistics and freight forwarding business and executing best business strategies to refine regional transportation systems
2pm  Beyond the port — Developing logistics networks in ASEAN to empower the supply chain ecosystem
Mark Millar, Managing Partner
M Power Associates
Hong Kong
2 15pm  A general scope of Thailand’s economy and how crucial are the role of Thai ports and terminals in improving the economy and promoting the country on a global scale
Supat Aimsa-Ard, Vice Chairman
Bangkok Shipowners and Agent Association (BSAA)
Thailand
2 30pm  Promoting shipping interest and dealing with concerns of shipping activities in Thailand and in the ASEAN region

SESSION 4  Sponsored by LCMT
Port modernisation and automation — Improving trade growth and meeting demands through technology innovations
2 45pm  Accelerated worldwide shore connection deployment update
Hugues Berthet, Shore Connection Business Development Director
Schneider Electric
France
3pm  The impact of IoT and 5G on port and terminal operations
Geoff Schomburgk, Sales Director, Ports and Terminals, Global Maritime Services
Ericsson
United Kingdom
3 15pm  Lift Trucks and BOXHUNTER equipment
Jeffrey Foo, Regional Manager — Koncranes Ports
Konecranes
Thailand

Supporting Trade Organisations
SESSION 6  Sponsored by EVERGREEN

ASEAN case studies: Innovations in port and terminal operation strategies, what can we learn?

12 15pm
Innovative solutions to port landside congestion - An Australian perspective
Michael Pal, Principal Transport Analyst
Fremantle Ports
Australia

12 30pm
The development scenario of the port industry in Myanmar
Wi Aung, General Manager
Myanmar Port Authority
Myanmar

12 45pm
Executing Transformation: How to implement best operation strategy - A case study of the Pontianak Container Terminal
David Pandapotorn Sirat, Senior Manager Container
Indonesia Port Corporation II (Persero)
Indonesia

1pm
Questions and answers followed by conference delegates networking lunch

SESSION 7  ASEAN case studies: Innovations in port and terminal operation strategies, what can we learn?

2pm
Malaysia: Innovation in port operations
Muhammad Razif bin Ahmed, General Manager
Johor Port Authority
Malaysia

2 15pm
Enhancing inland container traffic: The challenges for Thailand petrochemical export
Dr. Sanook Ngamchai, Vice President, Group Logistics Management Department
PTT Public Company Limited
Thailand

2 30pm
Niche markets, synergies and added volumes for a port
Jan van Vossenwegberg, General Manager Asia
Port of Zeeland
Belgium

2 45pm
Developing Manila’s maritime transport gateway
Erik Reyes, Head of Business Development
 Manila North Harbour Port Inc.
The Philippines

3pm
Port congestion: The Cebu Port experience and challenges
Arty. Amabel Pulvera-Payo, Head of Legal & Corporate Development
Oriental Port and Allied Services Corporation (OPASCOR)
The Philippines

3 15pm
Terminal Teluk Lampong: Indonesia’s first green container terminal
Agung Kresno Sarwono, Director Of Operation & Engineering PT TTL
PT Terminal Teluk Lampong (Teluk Lampong Terminal)
Indonesia

3 30pm
Questions and answers followed by Chairperson’s closing remarks followed by conference delegates refreshments served in the exhibition sponsored by
REGISTRATION INFORMATION

To Participate in The 14th ASEAN Ports and Shipping 2016 You Need to Register as a Conference Delegate or Exhibition Visitor

Conference Delegates Receive: Discounted Hotel Rates • Technical Site Visit • Networking Welcome Reception • Business Matchmaking Service • Conference Refreshment Breaks And Lunches • Exhibition Access • Networking Welcome Dinner • All Conference Presentations • Official Colour Photographs From The Event

Exhibition Visitors Receive: Access to Exhibition Only

LOCAL DELEGATE REGISTRATION

• For Thai Nationals, Citizens And Residents of Thailand, The Conference Delegate Registration is THB16,800
• Business / Photo ID is Required
• No Delegate Registration Will be Accepted Without Full Payment
• No Payment Will be Accepted By Bank Transfer Within 7 Days Of The Dates Of The Event. In This Case, Payment Will Only be Accepted by Credit Card Online or in Cash On Site at The Event Registration Desk.
• Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com

Follow The Instructions on Our Registration Page. The THB Amount Will Be Converted to GBP During The Transaction Process At The Prevailing Rate

I Have Transferred THB16,800 Equivalent to GBP300 Per Delegate to Public Bank


Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to + 60 87 426 223 or Email to: alin@transportevents.com

Electronic Deposits Must be Made Directly to Public Bank.

Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must Be Paid by The Sender.

TERMS AND CONDITIONS

• No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
• Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice And, if Required, a Letter of Invitation For Entry Visa Application
• No Refunds Will be Given However, Substitutions Can be Made at Any Time
• Delegates Will Not be Admitted Unless Payment Has Been Received in Full
• Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
• This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed:

Dated:

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited (Head Office) Tel: +60 87 426 022
Fax: +60 87 426 223
enquiries@transportevents.com

www.transportevents.com

EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk

Exhibition Opening Times are:
Thursday 14 July 2016 9am to 5pm
Friday 15 July 2016 9am to 3pm

OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is The Landmark Bangkok, Thailand. Exclusive Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

The Landmark Bangkok
138 Sukhumvit Road
Bangkok 10110
Thailand

Contact Person
Kanitha Sribudta
Event Sales Manager

Tel: +66 2 254 0404
Fax: +66 2 253 4259
Email: kanitha.s@landmarkbangkok.com
Website: www.landmarkbangkok.com

CONFERENCE DELEGATE REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com

Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email to: alin@transportevents.com

Conference Delegate Registration

☐ I Wish to Attend The Technical Site Visit on Wednesday 13 July 2016. Registration For The Site Visit Will not be Accepted Without Receipt of A Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy # Available and Photo ID Proof/Company ID For Port Security Check in Advance. Please Email to: oj@transportevents.com

☐ I Wish to Attend The Networking Welcome Reception on Wednesday 13 July 2016

☐ I Wish to Attend The Networking Welcome Dinner on Thursday 14 July 2016

Name: 16 / 07 / 2016
Job Title:
Company Name:
Address:
Tel:
Email:
Website:

What Best Describes Your Industry Sector? (Please Tick One)
☐ Port Authority/Terminal Operator ☐ Ship Owning and Operating Service
☐ Inland Terminal Operator ☐ Freight Forwarder/Third Party Logistics Provider (3PL)
☐ Stevedoring ☐ Road/Rail Operation
☐ Bridging ☐ Shipper/Beneficial Cargo Owner (BCO)
☐ Surveying/Civil Engineering ☐ Classification Society/Registry
☐ Maritime Consultancy/Analysis ☐ Finance/Insurance P&I/Banking/Legal Services
☐ Shipping/Liner Company ☐ Equipment Manufacturer/Service Supplier
☐ Banking/Sales & Service ☐ IT Systems/Software
☐ Broking/Operation ☐ Other _____________________________

INTERNATIONAL DELEGATE REGISTRATION

• On or before Tuesday 14 June 2016: The ‘Early Bird’ Conference Delegate Registration is GBP995 - Save GBP(00)!
• Special Offer! - 3 Delegates For The Price of 2 in This Category! Save GBP995!
• From Wednesday 15 June 2016: The Regular Conference Delegate Registration is GBP995. Special Offer!
• -3 Delegates For The Price of 2 in This Category! Save GBP995!
• 1 Day Conference Delegate Registration is GBP595
• No Delegate Registration Will be Accepted Without Full Payment
• No Payment Will be Accepted By Bank Transfer Within 7 Days Of The Dates Of The Event. In This Case, Payment Will Only be Accepted by Credit Card Online or in Cash On Site at The Event Registration Desk.
• Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com

Follow The Instructions on Our Registration Page

☐ Telegraphic Transfer - Complete The Registration Details On This Page And Fax to +60 87 426 223 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation Of The TT From Your Bank With This Application. Transferring Bank Charges Must Be Paid by The Sender.

☐ I Have Transferred GBP995 / GBP595 / GBP00 (Circle Correct Amount) Per Delegate to Public Bank


Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must Be Paid by The Sender.

I Wish to Attend The Networking Welcome Dinner on Thursday 14 July 2016

I Wish to Attend The Networking Welcome Reception on Wednesday 13 July 2016

I Have Transferred THB16,800 Equivalent to GBP300 Per Delegate to Public Bank

Electronic Deposits Must be Made Directly to Public Bank.

Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must Be Paid by The Sender.

Export Code/Photo ID is Required