

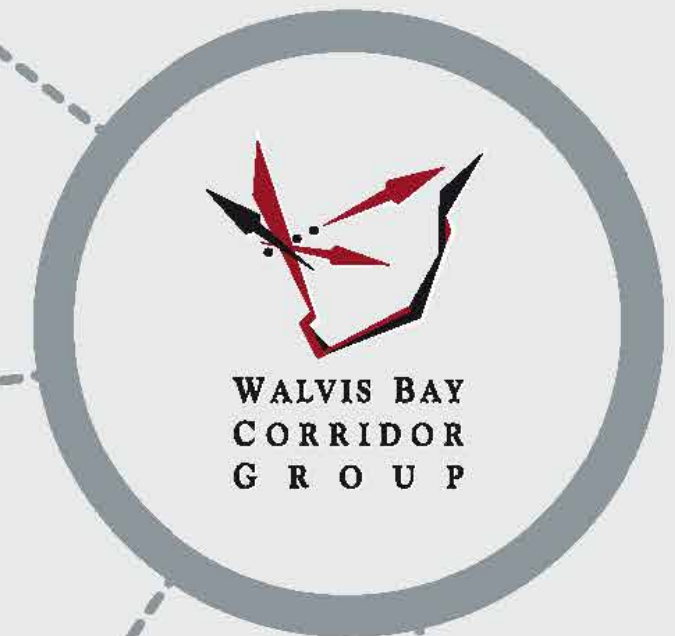
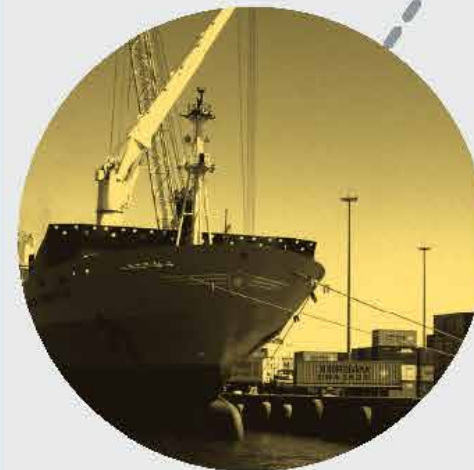
WEBINAR

Namibia: Cargo & transshipment gateway for hinterland and land locked countries in SADC

Presented by:

Mbahupu H. Tjivikua

Walvis Bay Corridor Group





CONTENT

1. WBCG (Who we are)
2. WBCG Service Profile & Partnership
3. Namibia Logistics Hub Project
4. Role of Corridor Management Institutions



THE WALVIS BAY CORRIDOR GROUP

- A Public Private Partnership Initiative
- Section 21 Company (not for gain)
- Corridor Management Institution (CMI)



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CORRIDOR
G R O U P



WBCG SERVICE PROFILE

- **Trade / Cross border facilitation**
- **Business Development**
- **Infrastructure development Advocacy**
- **Create network between stakeholders**
- **Serve as facilitation center**
- **Wellness Service**
- **Namibia Logistics Hub**



Walvis Bay Corridors

- **TRANS KALAHARI**

Botswana, SA, Zimbabwe

- **WALVIS BAY-NDOLA-LUBUMBASHI (AKA TRANS CAPRIVI)**

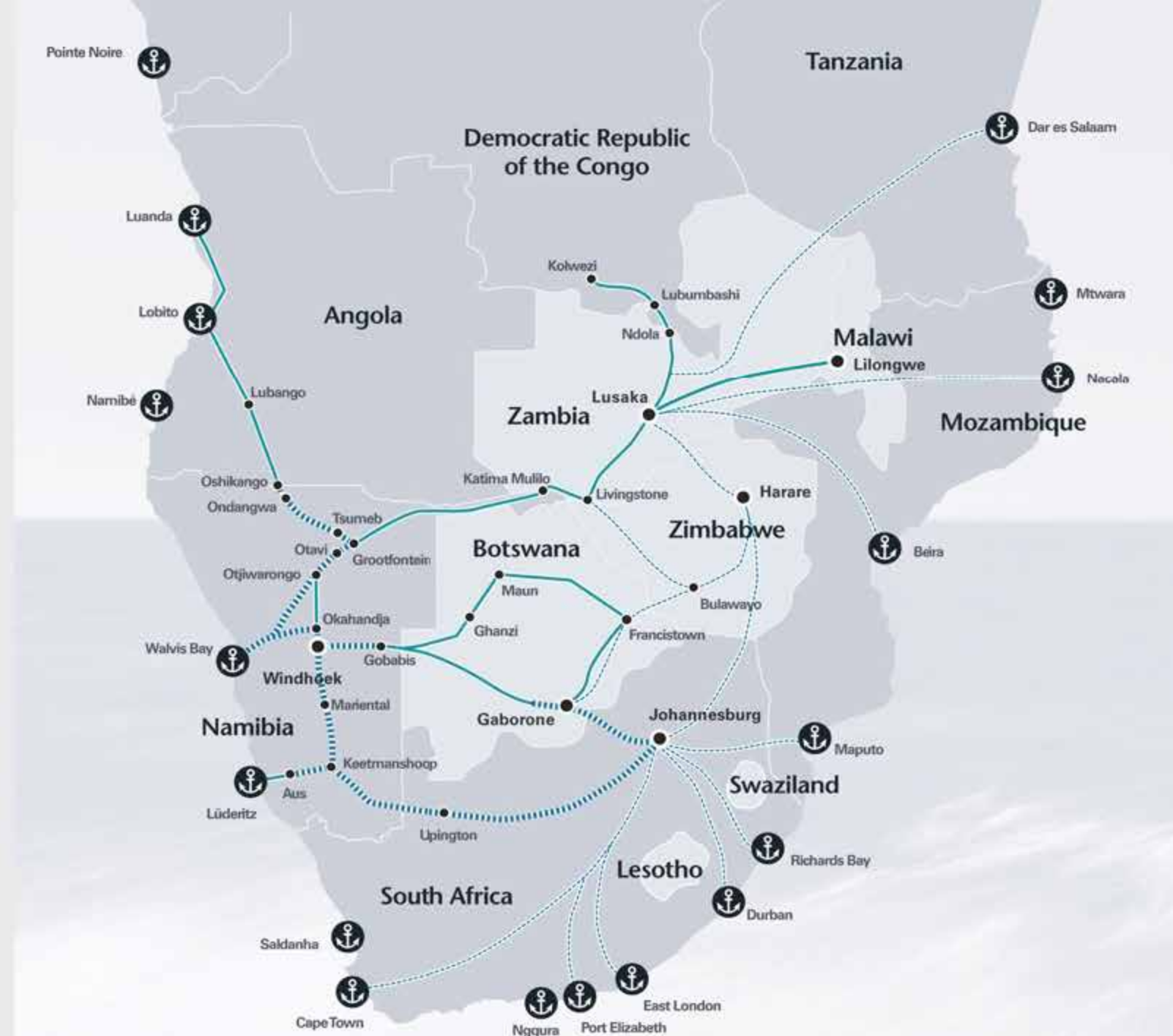
Zambia, Zimbabwe, Malawi, DRC

- **TRANS CUNENE**

Angola

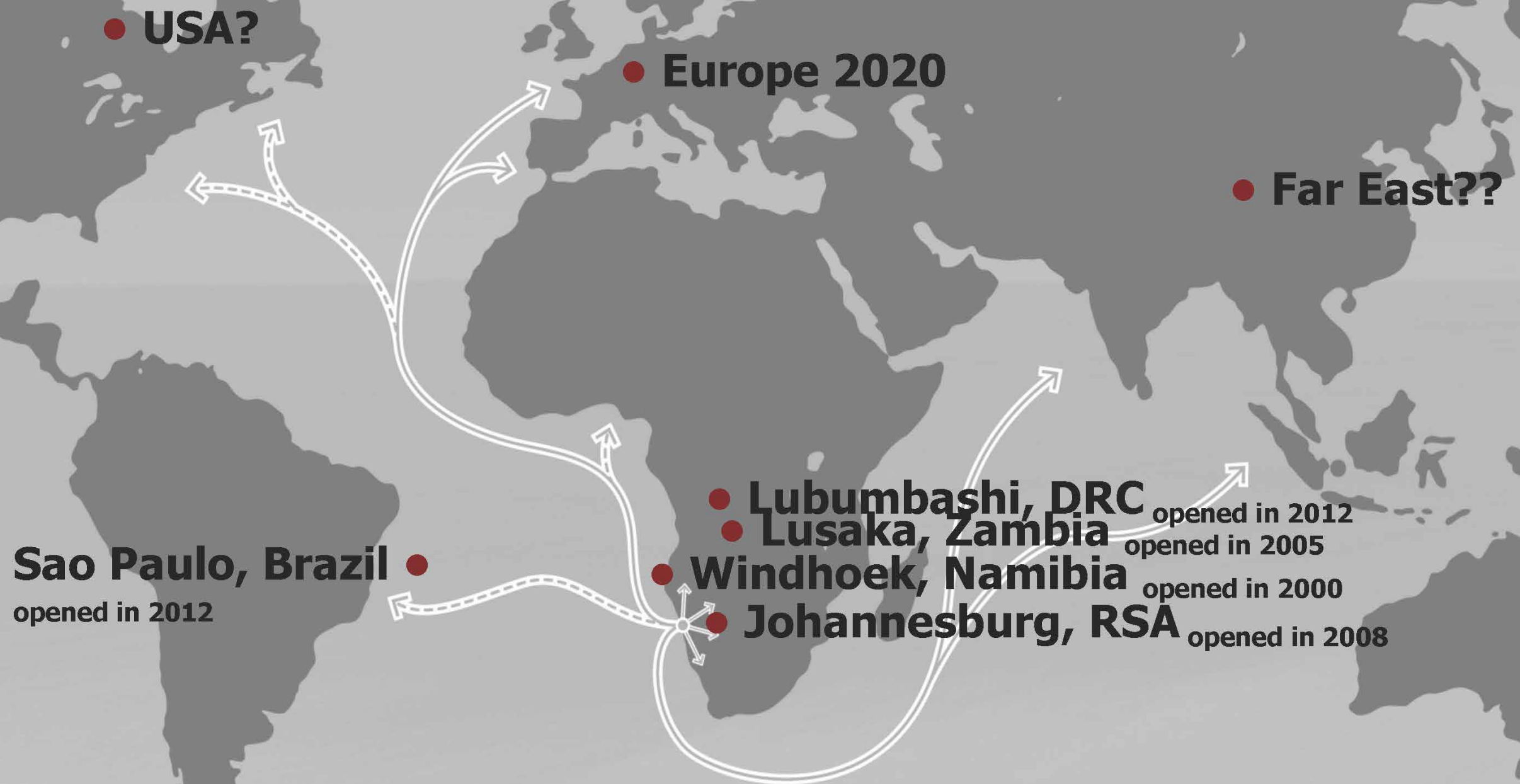
- **TRANS ORANJE**

Northern Cape Province



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Footprint



WBCG Business Development Offices

TIME TO THE MARKET



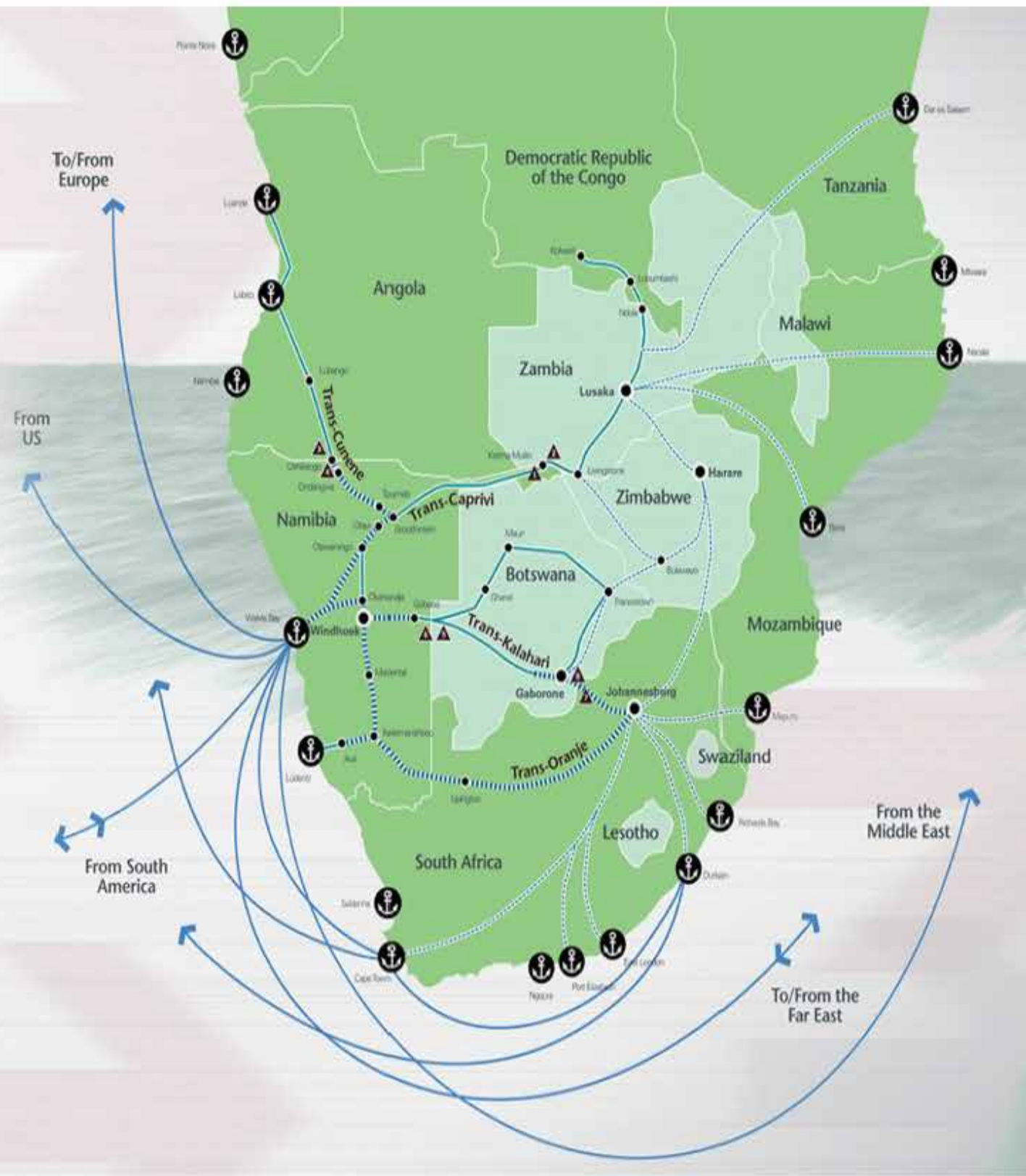
Walvis Bay serves:

- Angola (3-5 days)
- Botswana (2 days)
- DRC (5-6 days)
- Malawi (5-6 days)
- South Africa (2 days)
- Zambia (3-4 days)
- Zimbabwe (3-4 days)

Walvis Bay has direct sailings from:

- Europe
- The Far East
- North America
- The Middle East

*Terms and conditions apply



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STRATEGIC LOCATION & INTERNATIONAL SHIPPING LINKS

- Strategic location
- Gateway to West coast of Africa
- International Shipping connections
- Main economic centres in the world

AFRICAN TRADE CHALLENGES

- 1/3 landlocked
- Long distances to int'l markets
- Cumbersome border crossing
- Depended on maritime countries for trade
- Higher cost of transport
- Lower volumes of trade
- Higher average cost of trade





CONSIDERATIONS IN CORRIDOR DEVELOPMENT

1. Efficient corridors extends beyond better provision of Transport infrastructure
2. Non-tariff barriers restricts regional economic integration
3. Optimization requires coordination of multiple stakeholders to be successful
4. Common Objectives – *National vs Regional / Continental Interest*
5. Merging the Public and Private sectors is crucial
6. Level of Flexibility
7. Implementation (*Intention must become action*)



ROLE OF CORRIDOR MANAGEMENT INSTITUTIONS

- 1. Corridor Coordination:** *Create joint working environment to attain consensus amongst corridor partners;*
- 2. Corridor Monitoring:** *Performance monitoring to ensure efficient planning mid & long term;*
- 3. Corridor Promotion:** *Marketing a positive & attractive corridor to business community;*
- 4. Trade & Transport Facilitation:** *Platform to facilitate open dialogue between stakeholders on challenges & opportunities*
- 5. Advocacy:** *Should take lead in proposing reforms and enacting change where required*
- 6. Advisory:** *Assist and advice member states on implementation of corridor objectives, policies & strategies*



ROLE OF CORRIDOR MANAGEMENT INSTITUTIONS

CMI's Advocate for improved and efficient Transport and Economic Corridors through:

1. Promoting Inland facilities beyond sea ports
2. Identifying impediments to efficient movement of goods & promote strategies to mitigate
3. Facilitating dialogue amongst corridor stakeholders to harmonize procedures & documents
4. Engage national and regional authorities to focus on priority infrastructure
5. Act as facilitating body between public and private sector
6. Business Development for private sector



CHALLENGES TO ADDRESS FOR AN EFFECTIVE CORRIDOR

- Bring about consensus amongst all stakeholders
- Border transit time
- Infrastructure Development
- Regulatory and policy issues
- Rail vs. Road (Modal Split)
- Increased logistics capacity
- Regional growth
- Cost reduction
- Creating alternative trade routes



BENEFITS: CUSTOMER / MARKET'S PERSPECTIVE

- 1. Creating Alternative Trade Routes & access to new markets**
- 2. Dedicated focus on Safety, Security & Reliability**
- 3. Reduced supply chain costs through achievement of faster transit times / border crossing**
- 4. Continues Improvement through industry capacity programs**
- 5. Ease of doing business**
- 6. Attract investment and new industries**
- 7. Enhance regional and continental competitiveness**

ZAMBEZI BRIDGE

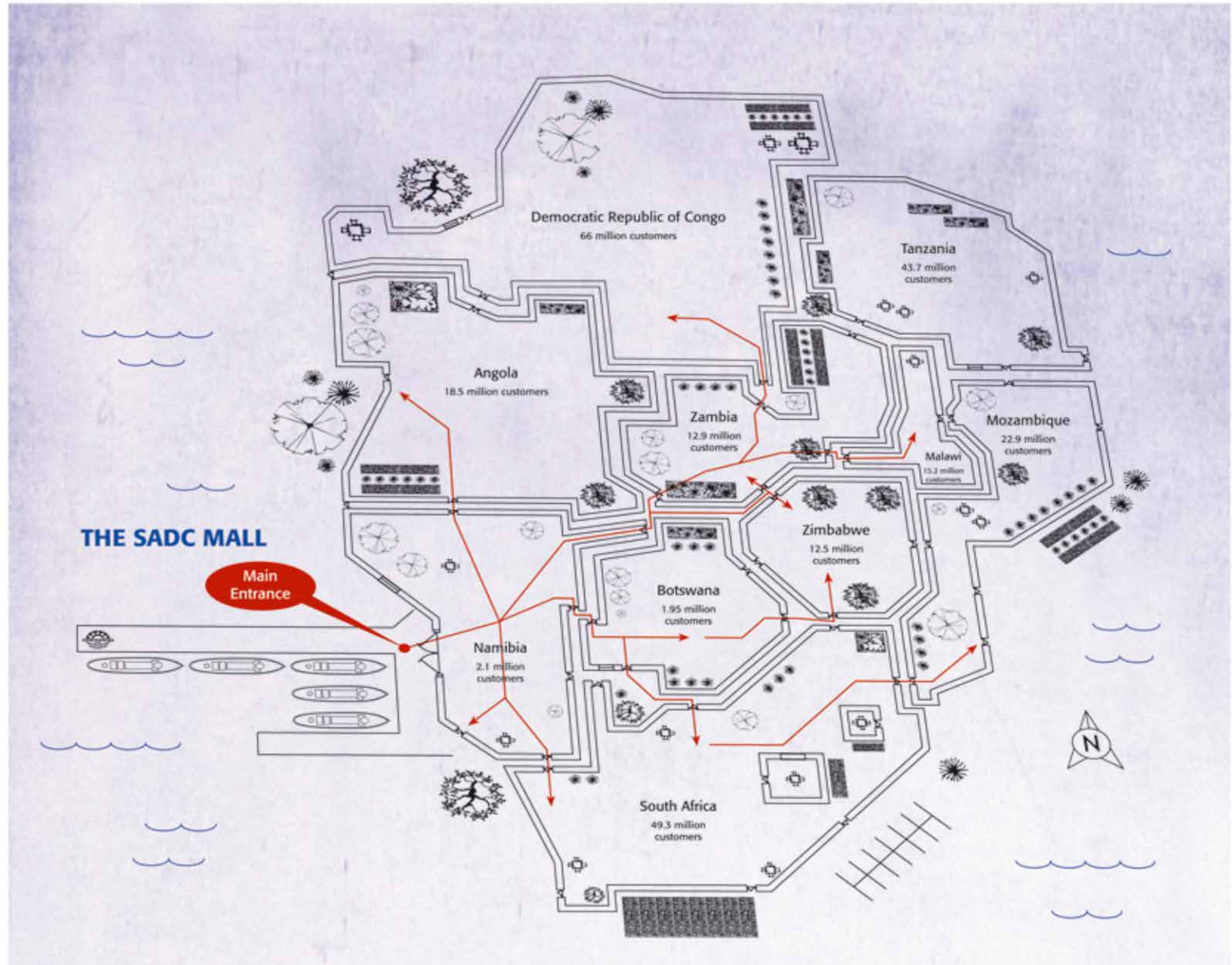


NEW CONTAINER TERMINAL

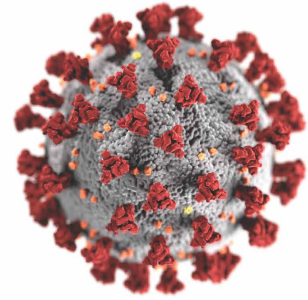


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GATEWAY TO THE SADC MALL



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Covid 19

1. Cargo cannot be moved virtually
2. We need to strike a balance between Covid 19 and the economy.
3. Otherwise Covid 19 will kill the world economy and the devastation will cause more hunger, poverty, job losses, social unrest, etc.

Making Your Health our *Priority!*



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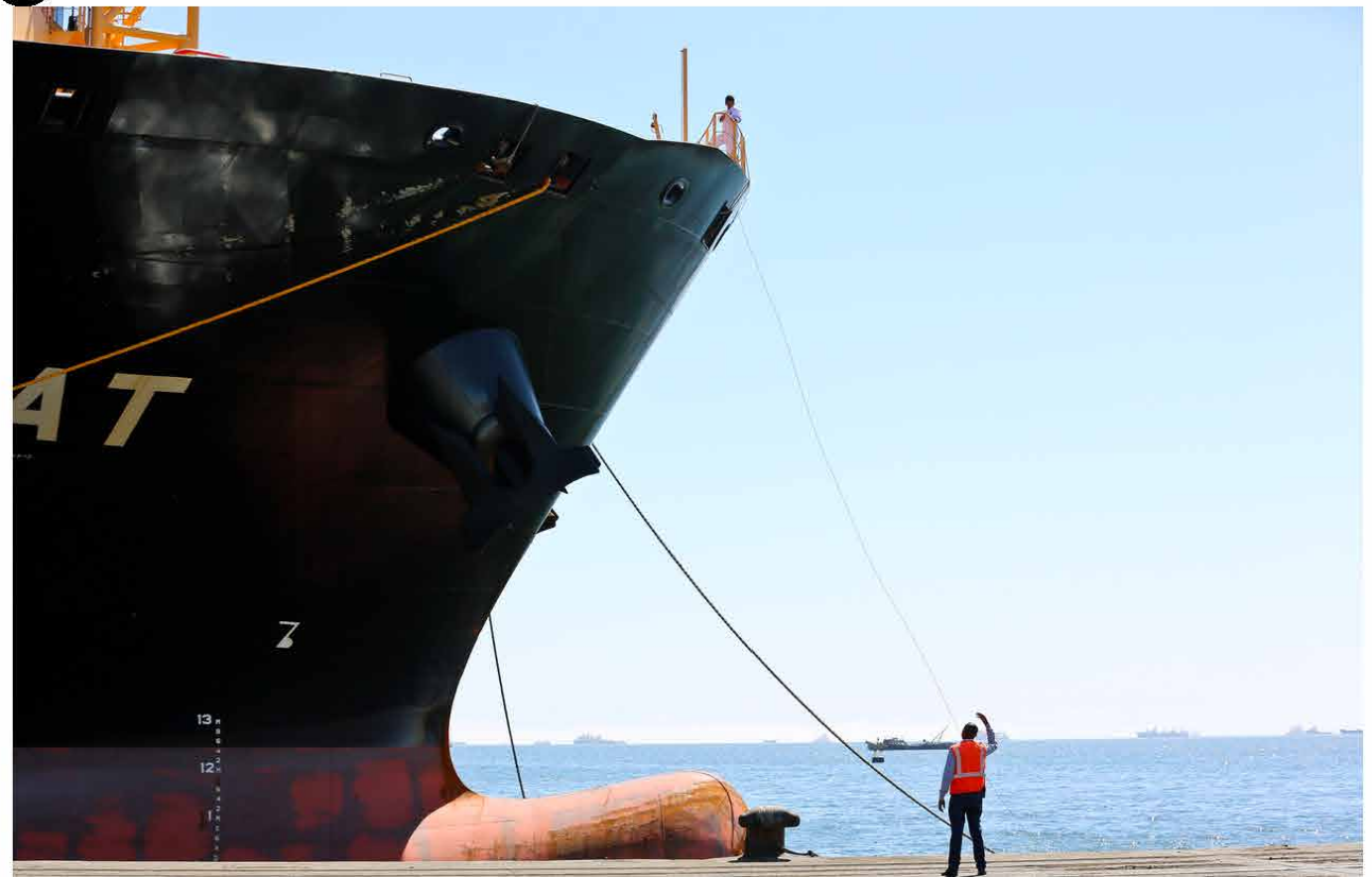
Making Your Health our Priority!

As cross border trade remains one of the country's major priorities, customs officials have had to reinvent their Covid-19 testing processes in order to facilitate the movement of cargo at the border.



IMPORTANT ASPECTS FOR CORRIDOR SUCCESS

1. Good Infrastructure
2. Good Integrated Systems
3. Good Skills
4. Good Service
5. Good Experience



THANK YOU!

