

# Unlocking Port Investment Opportunities - Role of M&A

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25 years of experience in M&A Transactions





## 1. MTBS M&A Services

MTBS M&A provides lead advisory services to investors in the port sector based on broad experience





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## 2. MTBS M&A Capabilities

Combination of Lead Advisory and Commercial Due Diligence

### **Dedicated M&A Team brings the following expertise:**

### Lead Advisory:

- Able to lead transaction from start to finish
- Continuous involvement of dedicated senior M&A professionals

### **Vendor Due Diligence:**

- Able to manage other advisors: technical, operational, commercial, legal, tax & financial
- MTBS' sector expertise allows us to guide the DDs or VDDs to properly assess the critical aspects of the business

### Valuation:

- Able to develop the financial model and conduct valuation
- MTBS' port deal expertise allows us to address VDD or DD findings into the financial model (or SPA)

### **Negotiations:**

- Able to help lead negotiations and compile or evaluate offers (NBOs, BOs) and review draft transaction documents
- MTBS' port deal expertise allows us to include appropriate clauses and conditions in the transaction documentation (among others based on DD findings)



## 3. Port Investment Climate - Drivers of M&A

Current M&A activity in the port sector is focused on vertical integration and horizontal consolidation, especially with abundant liquidity currently lowering the cost of financing.

Outlook: more vertical integration expected in the port sector, horizontal integration expected in shipping

#### Main trends to drive port M&A in the next 5 - 10 years

#### Ports: vertical integration with logistics

- Continued drive for increased control over the supply chain
- Continued drive to provide heterogenous services to customers
- Supported by continued development of Information Technologies
- Focused on warehousing, but also on rail cargo transportation.



#### **Shipping: horizontal integration**

- Continued drive for cost efficiency
- New fuel regulations (IMO 2020) require larger economies of scale to remain competitive
- Continued overcapacity in the market require further consolidation of capacity
- Increase of trade on secondary trade routes increases attractivity of cooperation.





#### **Ports: more involvement of Financials**

- PPP contracts are maturing, which means that strategic investors attained investment horizon and Change-of-Control clauses are passed
- Greenfield projects that are successfully implemented are strongly de-risked, allowing financial investors to consider projects.



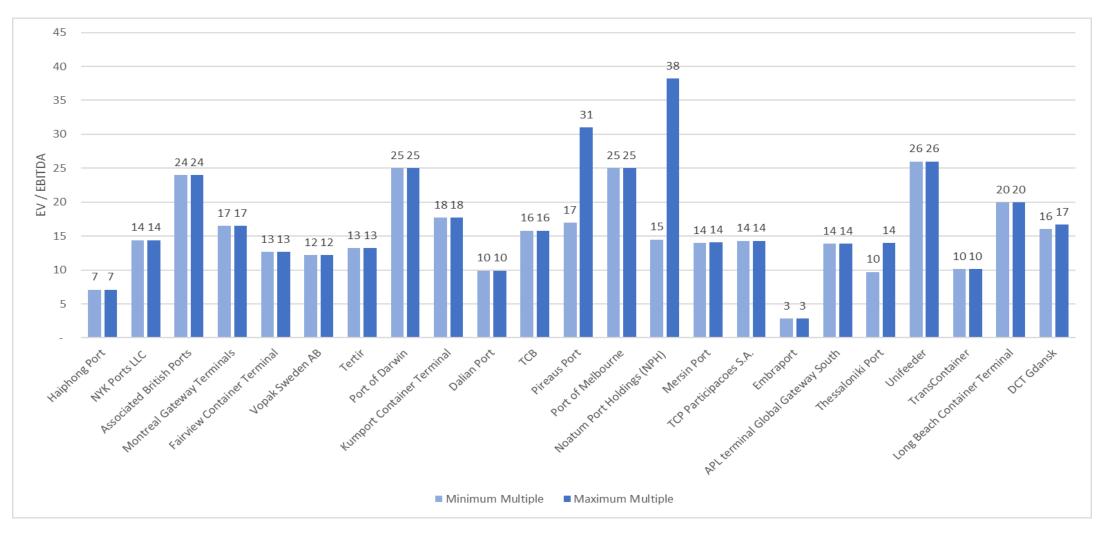
#### Ports: more involvement of developers

- Developers, construction companies, and dredgers provide strong cost-consciousness during development phase
- Involvement de-risks projects, especially for greenfield ones
- Involvement increases flexibility and scalability of projects.



## **4. Port Investment Climate - Transaction Multiples**

An overview of transaction multiples in the port sector between 2015 and 2019 shows that the majority of transactions involve container or multi-purpose ports.





## 5. Success Factors in M&A

#### **Pre-transaction**

- Weel thought out investment or divestment strategy
- Explicit investment criteria
- Comprehensive target selection
- Thorough Due Diligence and fact-based valuation
- Applying best practices from previous M&A transactions
- Awareness of impact of transaction on the existing organisation

#### **Post-transaction**

- Quality of the plan
- Execution of the plan
- Swiftness of integration
- Communication during the integration
- Strategic fit
- Organisational fit
- Cultural fit
- Calculation and realization of synergies

#### General

- Legislation enabling the M&A transaction
- State of the economy
- Strong market outlook for the relevant port and terminals





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