

# Does Digitalization really work?

- What can container shipping learn from other industries that have already undergone digital transformation?
- Can maritime transport make the necessary shift to embrace digitization and achieve the same kind of benefits?

# **Digital Freight Alliance**

Making sense for your business







#### **Digital Connectivity**

Connecting freight forwarders around the world and providing the best online web-based tools to enhance the growth of your business.



The Alliance is an independent freight forwarders' association covering more than 190 countries.

#### **Technologies**

Ecosystem of applications, featuring ships schedules, track & trace, online quotations, paperwork automation, smart booking management and more.

+1300

Members

Approach your customers with more certainty.

## The Future is Now





**Shipments Tracking** 

An ultimate cargo tracking system, which works on any desktop or mobile device to let your customers know where their cargo is and view it on the map in just a few clicks without calling you!



**Logistics Explorer** 

A unique online-quotation module for transport and logistics companies who want to increase their sales using own site to get online bookings from customers. It's designed to make your business experience even faster, more responsive, and more efficient



**Ships Schedules** 

An ultimate system, powering your business with actual sailing dates within major ocean carriers for container shipping and beyond. The system allows you to search by routing, port, vessel.

03

# **Logistics Explorer Integration**





Sea Air Land

Open up new opportunities to grow your business. Enter new markets and discover new continents.

Search, Book, Track

Our priority is to offer a mix of tools and insights for businesses, no matter the size of your operation, the volume of your sales or the age of your company.

Receive support from our experts all over the world at every stage of the process, 24/7.

# **Membership Tiers**



With Digital Freight Alliance we have two membership options :

Value		Standard Package	Premium Package
Logistics Explorer Platform Integration	(i)	<b>✓</b>	<b>✓</b>
Additional Integration on choice		<b>✓</b>	<b>✓</b>
Listed in the members directory	(i)	<b>✓</b>	✓
Verified member badge			✓
Rates advertisment			✓
Payment protection			<b>~</b>
Premium members directory			✓
Additional web-based tools at discount			<b>✓</b>
Dedicated account manager			✓
		Free	Paid

Either option is the start of your journey with an innovative association supported by DP World, a leading enabler of logistics and trade.

Start your subscription by completing the form directly on the DFA website.

# Thank you



### **Digital Freight Alliance [DFA]**

Amine Leben
Business Development Manager
<a href="mainte:amine.leben@dpworld.com">amine.leben@dpworld.com</a>
+38 67 492 6367

