

2nd ASEAN PORTS & SHIPPING

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Hosted By



PORTS DEPARTMENT
Ministry Of Communications
Brunei Darussalam

Sponsored By



Tuesday 29 &
Wednesday 30
April 2003



- Prospects for Growth and Trade in the ASEAN Region With the Emergence of AFTA
- The Dramatic Growth in Chinese Imports and Exports and the Impact of the Asian Region
- Impact of New Regulations and Requirements in Security
- The Reshaping of Asia's Container Trades – Regional Development in a Global Context
- An Overview on the Privatisation of Ports
- Developing Transshipment Ports into Logistics Hubs – A New Dimension
- Collaboration and Cooperation in e-Portal Technologies and Development in Liner Trade
- Synchronising and Integrating the Different Sectors of the Supply Chain

Supporting Organisations

- Asean Ports Association
- Asean Transport Ministers
- Association of Southeast Asian Nations
- BIMP-EABC
- BIMP-EAGA Brunei Darussalam
- BIMP-EAGA Working Group on Sea Linkages, Transport and Shipping Services
- Brunei Freight Forwarders Association
- Directorate General of Sea Communication, Indonesia
- Federation of ASEAN Shippers' Councils
- Federation of Malaysian Freight Forwarders

Supporting Organisations

- Federation of Transportation and Stevedoring Brunei Darussalam
- Indonesia Shipowners' Association
- Indonesian National Forwarders Association
- International Association of Ports and Harbors
- National Chamber of Commerce and Industry Brunei Darussalam
- Philippines Shippers' Bureau
- Shipping Association Brunei Darussalam
- Singapore National Shippers' Council
- The Chartered Institute of Logistics and Transport in Malaysia

Supporting Media

- Cargo Systems
- Cargo Times
- Cargo Village News – Civil Aviation Dubai
- Containerisation International
- Fairplay
- Indonesia Shipping Gazette
- Lloyd's Freight Transport Buyer Asia
- Ports, Customs & Free Zone Corporation Cargo & Trade Dubai
- PortCalls
- Shipper's Logistics Indonesia

Official Airline



Official Hotel & Venue



Monday 28 April 2003

The Port Visit and Terminal Presentation to Muara Port will take place at 2pm. Transport will leave the Empire Hotel lobby at 2pm and will return to the Empire by 5pm. Transport and refreshments will be provided. All delegates are encouraged to attend.

Tuesday 29 April 2003

0730 Conference Delegates' Registration and Breakfast
Sponsored by **Orient Overseas Container Line Ltd.**

Conference and Exhibition Opening Ceremony

0900 Welcome Address

Pg. Hj. Abd. Rahman PSI Pg Hj Ismail
Director of Ports
Ports Department, Brunei Darussalam

0920 Keynote Address

His Excellency Pehin Orang Kaya Amar Pahlawan Dato Seri Setia Awang Haji Zakaria bin Datu Mahawangsa Haji Sulaiman, Minister of Communications, Brunei Darussalam

Globalisation of Trade – Setting New Trends in Economic Development and Trading Patterns

SESSION 1 *Special Focus – The Dynamics of Asia*

1015 Chairman's Opening Remarks

Matthew H. King
Customs Attaché
United States Embassy, Singapore

1030 Prospects For Growth and Trade in the ASEAN Region with the Emergence of AFTA

Ong Keng Yong
Secretary General
ASEAN Secretariat, Indonesia

1100 Brunei's Aspiration to Become a Service Hub for Trade and Tourism – A Private Sector's Perspective

- Why there is a case for Brunei to Become a Service Hub
- What are the requirements?
- The Roles of a Private Sector and Government Partnership

Razali Johari
Executive Vice Chairman
PSA Muara Container Terminal Sdn Bhd, Brunei Darussalam

1130 The Dramatic Growth in Chinese Imports and Exports and the Impact on the Asian Region

- Mass Infrastructure Building
- Designs of Carriers and Services to Meet Demand
- How the Carrier Innovates New Markets and Services for the Chinese Hinterland

Stanley C. Shen
General Manager - Corporate Marketing
Orient Overseas Container Line Limited, Hong Kong

1200 The Reshaping of Asia's Container Trades – Regional Development in a Global Context

- Intra-Asia – the trade that isn't
- Old players in a new game – the changing shape of shipping services
- All or nothing? – Developing patterns in the port system

Steve Meyrick
Managing Director
Meyrick and Associates Pty Limited, Australia

1230 Questions and Answers

1245 Conference Delegates' Lunch Sponsored by

SESSION 2 *Impact on Shipping Trends – Challenges and Forecast*

1400 An Overview on the Privatisation of Ports

- Current capital market views of ports
- How to undertake a privatisation process
- Potential privatisation methods

Andrew Walters
VP – Investment Banking Division
Salomon Smith Barney, Singapore

1430 Developing Transshipment Ports into Logistics Hubs - A New Dimension

- Ports' roles in logistics industries
- Key strategies and challenges
- Establishment of new dimension – A PTP perspective

Mohd. Sidik Shaik Osman
Chief Executive Officer
Port of Tanjung Pelepas, Malaysia

1500 Pacific Ports – A European Port's Perspective and Experience

- How every region located nearby main ports face the same situation and evolution
- How European experience can be an example from which other ports can learn from positive and negative effects of the situation
- The latest use of new technology in our future container terminals - shown and explained

Peter Bosmans
Director
Lillo Port Centre, Port of Antwerp, Belgium

1530 Conference Delegates' Refreshment Break Sponsored by Orient Overseas Container Line Ltd.

SESSION 3 *International Ports and Development*

1615 Trends in Innovative Port development. Case Study: Intermodal Port of Hamburg

- CTA - Container Terminal Altenwerder
- The Port of Hamburg's Intermodal Strategy
- New Innovative Hinterland Concepts and The opening of former COMECON countries to world markets

Dr. Juergen Sorgenfrei
Chairman
Port of Hamburg, Germany

1645 The Post Privatisation Era in Container Ports

- Efficiency, reliability, operational excellence will ensure profitability - The port operator's dream
- Globalisation - Success through change management
- Value derivation for the carrier, the terminal operator and the government

Anil Singh
General Manager
LCB Container Terminal 1 Limited, Thailand

1715 Questions and Answers & Chairman's Closing Remarks

1930 Gala Dinner and Brunei Darussalam Cultural Evening Hosted by His Excellency Pehin Orang Kaya Amar Pahlawan Dato Seri Setia Awang Haji Zakaria bin Datu Mahawangsa Haji Sulaiman, Minister of Communications, Brunei Darussalam

Wednesday 30 April 2003

SESSION 4 *Information Technology – Creating The Competitive Edge*

0900 Chairman's Opening Remarks

Ong Keng Yong
Secretary General
ASEAN Secretariat, Indonesia



0915 U.S. Customs Container Security Initiatives

- Customs - Trade Partnership Against Terrorism (C-TPAT)
- U.S. Customs Container Security Initiative (CSI)
- U.S. Customs Advanced Manifest Requirement (24 Hour Rule)

Matthew H. King,
Customs Attache
United States Embassy, Singapore

0945 New Global Business Paradigms and Competition - Re-looking at New and Practical Ways to Remain Competitive Through IT

- The need for ports to use IT as a means to remain competitive
- Challenges faced by ports in meeting their IT needs
- The need for ports to move to hosted applications

Christopher Chua
Chief Executive Officer
Portrade dotcom Bhd., Malaysia

1015 Single Source Supply Chain Visibility and Execution - How HeLP Can Help

- Regional or global logistics is complicated by cross border and trade compliance challenges
- Lack of seamless execution and collaborative platform amongst the supply chain community leading to inefficiencies
- An Asean endorsed Hosted e-Logistics Platform (HeLP) will bring together the various parties necessary to make supply chain visibility an issue of the past

David Wong
Founder and CEO
SnT Global Sdn. Bhd., Malaysia

1045 Productivity Enhancement Through Container Terminal Management Systems

Jang-Rim, Choi
President
Total Soft Bank, Korea

1115 Conference Delegates' Refreshment Break Sponsored by The Port Authority of New York & New Jersey

SESSION 5 *New Challenges in the Global Maritime Cargo Transport Chain – Impact of New Regulations and Requirements in Security*

1200 Collaboration and Co-operation in e-Portal Technologies and Development in Liner Trade

- In response to the opportunities for efficiency created by digital information and communications, a consortium of leading global carriers has created a global organisation to fulfill their vision for modernizing and streamlining the freight management process by introducing standardized electronic procedures via an Internet portal
- The concept, objectives, and rationale underlying the development of a neutral, industry-sponsored portal, as well as the structure, technological content, and application of its services across liner trade
- The primary differentiators between this and other Internet-driven logistics services. The benefits to all parties involved in the ocean-going transportation industry

Paul Stephen
Managing Director - Asia Pacific
INTTRA Asia, Hong Kong

1230 How to Achieve Assured Container Integrity - Aspects of Container Security and Electronic Sealing

- How can electronic seals enhance container security that mechanical seals cannot do today?
- Criteria for universal and global deployment of electronic seals
- How to implement a global reader infrastructure at an acceptable cost?
- How can industry benefit from this electronic seal system in terms of improved efficiency?

Karl Bohman
Chief Executive Officer
All Set Tracking, Sweden

1300 Chairman's Closing Remarks and Conference Delegates' Lunch

1415 Chairman's Opening Remarks

Andrew Walters
VP – Investment Banking Division
Salomon Smith Barney, Singapore

1430 Facilitating use of Non-Intrusive Imaging (NII) systems without impeding commerce

- Benefits of NII - CSI compliance, Anti-smuggling
- Challenges of implementing existing NII technologies
- Integrated NII solutions to maximize productivity

Gregory G. O' Brien
Regional Sales Manager – Safety and Security Instruments
Science Applications International Corporation, Singapore

1500 Future Threat: Preventing Maritime Terrorism in the Reconnaissance Phase of the Operation

- Learn how terrorists select maritime targets in the reconnaissance phase of their operations
- Learn how terrorists train for and conduct attacks on maritime targets
- Learn how to prevent attacks on maritime targets by using elite Vulnerability Assessment Teams and cutting-edge biometric access-control systems

Bob Newman
Director of Counterterrorism Programs
BSI2000, Inc., USA

1530 Impact of the New International Maritime Security Regime

- What is the new ISPS Code (International Ship and Port Facility Security Code)?
- What are the requirements and what is the impact on ports and shipping?
- What can ports and shipping do to comply?

Captain Amar Hanspal
Head of Training and Consulting, Asia Pacific Region
ABS Consulting Inc., Singapore

1600 Conference Delegates' Refreshment Break Sponsored by The Port Authority of New York & New Jersey

SESSION 6 *Achieving an Efficient Logistic and Supply Chain Network*

1645 Ports as an Integral Part of the Supply Chain – Adding Value Through the Integration of Logistic Service Suppliers to Provide a Seamless Partnership Between Shipping Lines and the Inland Carriers and End-Users

- Recent trends, shift to direct all water services to US East Coast
- Maintaining vessel channel access, sufficient terminal capacity
- Managing hinterland accessibility - rail, road and barge
- Real time information, port transactions, point and click

Captain Hup-Cheng Tan
Regional Director – South and Southeast Asia
The Port Authority of New York and New Jersey, Singapore

1715 Synchronising and Integrating the Different Sectors of the Supply Chain – a Challenge in Aligning and Managing it Effectively

- The logistics integration in multimodal services
- The Roll of BIMP-EAGA and cross-border services
- Support from government agencies

Hj. Abdul Saman
President - Brunei Freight Forwarders' Association
President - Federation of Transport Stevedoring
Brunei Darussalam

1745 Questions and Answers & Chairman's Closing Remarks

REGISTRATION INFORMATION

To participate in the **2nd Asean Ports & Shipping 2003**, you need to register as a delegate. Delegate registration includes the site visit, participation in all conference sessions, conference papers, gala dinner and cultural evening, two lunches and refreshment breaks. **The registration fee is: US\$ 895**

METHOD OF PAYMENT

* **Online registration at www.transportevents.com**

ALTERNATIVELY, BY FACSIMILE. PLEASE ENSURE THAT THIS SECTION IS COMPLETED IN FULL BEFORE RETURNING THE REGISTRATION FORM. REGISTRATIONS WILL BE PROCESSED ONCE PAYMENT IS RECEIVED.

Payment can be made in **US\$** by one of the following methods:

* Online at www.transportevents.com by credit card

* Fax Back Registration Using Credit Card - please complete your details below

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I attached a Ringgit Malaysia cheque RM 3395 per delegate

CANCELLATIONS

No refunds can be made. However, substitutions can be made at any time.

DISCLAIMER

The organiser reserves the right to change the contents of this brochure and speaker programme without notice. E&OE.

FAXBACK REGISTRATION

To register for the **2nd Asean Ports & Shipping 2003**, please complete and return this form. If you wish to register multiple participants, please copy the form for each person and fax to: + 60 3 8023 3963

I wish to register for the **2nd Asean Ports & Shipping 2003**

I wish to attend the site visit on Monday 28 April at 2.00 pm

Name: _____

Mr/Ms/Mrs/Dr/Other _____

Job Title: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

I will not attend the **2nd Asean Ports & Shipping 2003** but wish to purchase a set of conference papers after the event at a cost of US\$ 285 per copy. A set of papers will be delivered by DHL **after payment is received.**

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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Email info@transportevents.com
Website www.transportevents.com



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Company Number 561565 U



Associate Member -
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of Ports and Harbors

ACCOMMODATION

The Official Hotel is **The Empire Hotel & Country Club, Brunei Darussalam**. To receive discounted accommodation rates, please quote **2nd Asean Ports & Shipping 2003** when making your hotel reservation.

The Empire Hotel & Country Club
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Email: res@empire.com.bn
www.empire.com.bn



OFFICIAL AIRLINE

Royal Brunei Airline is providing preferential air fares to registered participants for its international services to attend the **2nd Asean Ports & Shipping 2003**. Please contact your nearest Royal Brunei Airline office for further information. You may also look up Royal Brunei Airline website at www.bruneiair.com

