

# TRANS New Zealand

Wellington 2002

New Zealand's Role in the Global Transport Chain

Wednesday 27 and Thursday 28 November 2002

Te Papa Tongarewa, Wellington, New Zealand



- The Importance of Integrating the Total Logistic Chain
- Maximising Total Supply Chain Efficiency
- Ports, Rail and Road Development. How are Regional Economic Factors Impacting on Investment Requirement?
- Global Trends in Transport Logistics

- New Challenges and Opportunities in the Development of Ports Within the Australasian Region
- The Importance of Coastal and Liner Shipping in Australasia
- The Seamless Supply Chain – Fact or Myth? The Shipper's Perspective

Endorsed and Supported by

#### Supporting Organisations

Asean Ports Association  
Logistics and Transport New Zealand  
New Zealand Association of Shipping Agents Inc  
New Zealand Shippers Council  
New Zealand Shipping Federation

#### Supporting Media

CargoneWS Asia  
Containerisation International  
Container Management  
Lloyd's Freight Transport Buyer Asia  
Lloyd's List Maritime Asia  
New Zealand Shipping Gazette  
TradeWinds



Official Airline



# New Zealand's Role in the Global Transport Chain

Endorsed and Supported by CentrePort, Wellington

## TRANS New Zealand Wellington 2002

### Wednesday 27 November

#### 08:00 Conference Delegate Registration

**09:00** Registered delegates are welcome to attend the Port Visit and Terminal Presentation at CentrePort. Transport will leave the front entrance of the Te Papa Tongarewa at **0900am** and will return to the Te Papa Tongarewa by **1130am**

#### 12:30 Conference Delegates' Lunch

#### 14:00 Conference Opening Ceremony

##### Keynote Address

*The Right Honourable Helen Clark (invited)  
Prime Minister of New Zealand*

##### Exhibition Opening Ceremony and Tour of Exhibition

### SESSION ONE

#### GLOBAL TRENDS IN TRANSPORT LOGISTICS

##### 15:00 Chairman's Opening Remarks

*Peter Bosmans  
Director  
Lillo Port Centre, Belgium*

##### 15:15 Driving Shareholder's Value through Supply Chain Management

- What is happening in Supply Chain Management Across the globe and what that means for logistics providers
- Why are some companies leaders and others laggards in supply chain management performance. How is this measured?
- How to ensure supply chain management impacts financial drivers and therefore, results

*Michael P. Gildea  
VP - Sales and Business Development (Asia Pacific and Middle East)  
APL Logistics Limited, Singapore*

##### 15:45 Supply Chain Management from the Integrator's Perspective

- Supply Chain Trends in New Zealand
- How the Integrators Add Value and Provide Real Benefits
- Is the New Zealand Market Ready to Change Direction?

*Ruud Smeets  
Managing Director  
TNT Express Worldwide (NZ) Limited, New Zealand*

##### 16:15 Adding Value to Airfreight Operation Supply Chain Optimisation

- Peaks and Troughs in Airfreight Demand
- Challenges of Getting Access to Airfreight Space
- DPWN Joint Offering to Customers of Supply Chain Solutions

*Brian Broom  
Managing Director  
Danzas AEI Limited, New Zealand*

##### 16:45 Questions & Answers

##### 17:00 Chairman's Closing Remarks

##### 19:00 Welcome Reception and Cultural Evening hosted by the Wellington Regional Economic Development Agency at Te Papa Tongarewa (Museum of New Zealand)



### Thursday 28 November

### SESSION TWO

#### NEW CHALLENGES AND OPPORTUNITIES IN THE DEVELOPMENT OF PORTS WITHIN THE AUSTRALASIAN REGION

##### 09:00 Chairman's Opening Remarks

*Michael P. Gildea  
VP - Sales and Business Development (Asia Pacific and Middle East)  
APL Logistics Limited, Singapore*

##### 09:15 Pacific Ports – A European Port's Perspective and Experience

- How every region located near to a main port faces the same situation and evolution
- How a European experience can be an example from which other ports can learn the positive and negative effects of this situation
- The latest use of new technology in our future container terminals

*Peter Bosmans  
Director  
Lillo Port Centre, Belgium*

##### 09:45 From Transport – To Intermodalism – To Logistics – The Challenges for a Government

- What should the role of Government be?
- Challenges faced in response to industry expectations
- Victoria's approach
- The development of a freight and logistics strategy

*Des Powell  
Executive Director  
Ports and Marine Division  
Department of Infrastructure Victoria, Australia*

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**10:15 Getting goods to market - a business partner ship model proves successful in a deregulated ports industry**

- New Zealand's Deregulated Maritime Industry has had a Successful First Decade
- Regional Solutions and Customer-ocused Partnerships are Seeing Ports Work Much More Closely with Manufacturers and Shippers
- Deregulated Port Companies are Generating New Investment and Looking for Opportunities and Synergies Nationally and Internationally

*Jon Mayson  
Chief Executive Officer  
Port of Tauranga, New Zealand*

**10:45 Conference Delegates Refreshment Break**

**11:30 Malaysia's Major Ports to Meet New Challenges and Opportunities**

- Global Port Industry Trends and Challenges in this Millennium
- Global Shipping Trends and Challenges
- Malaysian Ports Response to Dynamic Market Environment
- Enhancing the Competitive Edge
- Prospects in The Asia Pacific Region

*Datin Paduka OC Phang  
General Manager  
Port Klang Authority, Malaysia*

**12:00 The Importance of Environmental and Risk Management to Port Development and Future Operations**

- Environmental Management
- Community Consultation
- Risk Management

*Murray Fox  
General Manager – Environment and Planning  
Sydney Ports Corporation, Australia*

**12:30 Questions and Answers**

**12:45 Chairman's Closing Remarks**

**12:50 Conference Delegates' Lunch**

**SESSION THREE**

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**THE IMPORTANCE OF COASTAL AND LINER SHIPPING IN AUSTRALASIA**

**14:00 Chairman's Opening Remarks**

*Ken Harris  
Chief Executive Officer  
CentrePort, New Zealand*

**14:15 Small Fish in a Big Pond**

- A New Zealand Perspective of Operating Within a Global Shipping Environment
- Coastal Shipping as a True Intermodal Choice of Transport
- Customer Driven Strategic Partnerships – Are They Adding Value?

*Sheryl Mateni  
Managing Director  
Strait Shipping, New Zealand*

**14:45 Customer Choice in Today's New Zealand Environment**

- Why Hub in Today's Environment?
- Port Options and Increased Opportunities?
- Customer Involvement?

*Captain John A. Robinson  
Managing Director  
Wallenius Wilhelmson Lines, New Zealand*

**15:15 Conference Delegates' Refreshment Break**

**SESSION FOUR**

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**THE SEAMLESS SUPPLY CHAIN – FACT OR MYTH? THE SHIPPER'S PERSPECTIVE**

**16:00 Forest Products Supply Chains: Is Being Seamless Important?**

- Factors Affecting Efficiency
- Competition or Collaboration
- Sustainability and Future Development

*Paul Harper  
General Manager, Procurement & Distribution  
Carter Holt Harvey Limited, New Zealand*

**SESSION FIVE**

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**PORTS, RAIL AND ROAD DEVELOPMENT. HOW ARE REGIONAL ECONOMIC FACTORS IMPACTING ON INVESTMENT REQUIREMENTS?**

**16:30 REGULATING ROAD AND RAIL - WHY THE DISCREPANCY?**

*Noel Coom  
Group General Manager - Network Services  
Tranz Rail, New Zealand*

**17:00 Question and Answers**

**17:15 Chairman's Closing Remarks**

**17:25 Conference Closes**

## REGISTRATION INFORMATION

To participate in **Trans New Zealand 2002**, you must register as a delegate.

Delegate registration includes the site visit, participation in all conference sessions, conference papers, cocktail reception and cultural evening, two lunches and refreshment breaks.

The registration fee for the event is: **US\$ 795 / NZ\$ 1,695**

## METHOD OF PAYMENT

✳ **Online Registration at [www.transportevents.com](http://www.transportevents.com)**

**ALTERNATIVELY, BY FACSIMILE. PLEASE ENSURE THAT THIS SECTION IS COMPLETED IN FULL BEFORE RETURNING THE REGISTRATION FORM. REGISTRATIONS WILL ONLY BE PROCESSED ONCE PAYMENT HAS BEEN RECEIVED.**

Payment can be made in **US\$** by one of the following methods:

✳ **Online** at [www.transportevents.com](http://www.transportevents.com) by credit card or,

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✳ **Bank transfer to:**

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Account name: Transport Events Management  
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Please quote both delegate and company name as reference

I have transferred US\$ 795 to the above account

✳ Cheques in Ringgit Malaysia (Drawn on a Malaysian Bank Only)  
Made Payable to Transport Events Management Sdn. Bhd.

I attach a cheque for: \_\_\_\_\_

## CANCELLATIONS

No refunds can be made. However, substitutions can be made at any time.

## DISCLAIMER

The organiser reserves the right to change the contents of this brochure and speaker programme without notice. E&OE.

## FAXBACK REGISTRATION

To register for **Trans New Zealand 2002**, please complete and return this form. If you wish to register multiple participants, please copy the form for each person and fax to: + 60 3 8023 3963

I wish to register for **Trans New Zealand 2002**

I wish to attend the Port Visit and Terminal Presentation on  
Wednesday 27 November at 9.00 am

Name: \_\_\_\_\_

Mr/Ms/Mrs/Dr/Other \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I will not attend **Trans New Zealand 2002** but wish to purchase the conference papers after the event at a cost of US\$ 245 per copy. Payment is enclosed. A full set of papers will be sent by airmail **only after payment is received.**

## COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

### Transport Events Management Sdn Bhd

53-3, 2nd Floor, Jln USJ 9/5S,  
47620 Subang Jaya, Selangor Dar  
Malaysia  
Tel. + 60 3 8023 5352  
Fax. + 60 3 8023 3963  
Email [info@transportevents.com](mailto:info@transportevents.com)  
Website [www.transportevents.com](http://www.transportevents.com)



## ACCOMMODATION

The Official Hotels are:

**Museum Hotel** (opposite Te Papa Tongarewa conference centre)  
Tel. + 64 4 802 8900 Fax. + 64 4 802 8909  
Email [info@museumhotel.co.nz](mailto:info@museumhotel.co.nz) Web [www.museumhotel.co.nz](http://www.museumhotel.co.nz)  
Rate NZ\$180 + GST per room per night

**Duxton Hotel Wellington** (5 minutes walk to the Te Papa Tongarewa conference centre)  
Tel + 64 4 473 3900 Fax + 64 4 384 5265  
Email [office@wellington.duxton.co.nz](mailto:office@wellington.duxton.co.nz) Web [www.duxton.com](http://www.duxton.com)  
Rate NZ\$240 + GST per room per night

**Inter-Continental Hotel Wellington**  
(15 minutes walk to the Te Papa Tongarewa conference centre)  
Tel. + 64 4 472 2722 Fax. + 64 4 472 4724  
Web [www.interconti.com](http://www.interconti.com)  
Rate NZ\$240 + GST per room per night

All Room Reservations Should Be Made Directly With Your Choice of Hotel

## OFFICIAL AIRLINE

Air New Zealand is providing preferential air fares to registered participants and accompanying persons for its international services to attend **Trans New Zealand 2002**. Please contact your nearest Air New Zealand office by quoting the code **KISYDD** for further information and assistance.

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