

# 3<sup>rd</sup> INTERMODAL ASIA 2006

HOSTED BY



**PORT of BRISBANE**

*Here for the future*



GOLD COAST, AUSTRALIA

THURSDAY 26 AND FRIDAY 27 OCTOBER



- Asia Pacific Trade Development And Its Impact on Shipping
- Consolidation And Ownership Changes in Liner Trade
- Container Port Concessioning And Terminal Technology Efficiency
- Hinterland And Free Zone Development - Ports And Terminals Offering Value Added Services
- Hub Ports And Feeder Networks
- Intermodal Transport And Australasian Trade Corridors
- Port Security And Customs Procedures
- Automation of Container Ports And Terminals
- The Development of Asia Pacific Reefer And Ro-Ro / Cartainers Trade
- Containerised Intermodal Transport Applications

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7 September 2005

Dear Colleague

## **3rd Intermodal Asia 2006 Australia Exhibition and Conference**

**Hosted By the Port of Brisbane Corporation  
Hyatt Regency Sanctuary Cove, Gold Coast  
Thursday 26 and Friday 27 October 2006**

The Port of Brisbane Corporation is delighted to host the above-mentioned 3rd Intermodal Asia 2006 Australia Exhibition and Conference.

Since the 1<sup>st</sup> event in Malaysia and the 2nd event in Dubai, it is a pleasure for the Port of Brisbane Corporation to take the opportunity through this event to showcase the impressive development of our Australian ports, shipping and transport logistics to the international shipping and transport logistics community. Not only is the Port of Brisbane the fastest growing container port in Australia but the Port of Brisbane is also proud to operate one of the most environmentally friendly managed ports in the world.

This international event is designed to promote transportation in the region and your participation and support in making this Exhibition and Conference event a great success will be much appreciated and good for our industry.

We look forward to meeting you for what will be a most rewarding two-day international Exhibition and Conference event and for you to take the opportunity to enjoy some wonderful Australian culture and hospitality.

Yours sincerely

A handwritten signature in black ink, appearing to read "Jeff Coleman", is positioned above the printed name and title.

**Jeff Coleman**  
Chief Executive Officer

## Wednesday 25 October

**8 45am** The Technical Site Visit to The P&O Ports Container Terminal, The Patrick Autostrad® Container Terminal And The Brisbane Multimodal Terminal Leaves From The Lobby of The Hyatt Regency Sanctuary Cove at 9am. Refreshments And Lunch Will be Provided. Transport Will Return Back at The Hotel by Approx. 2 30pm.

## Thursday 26 October

**7 30am** Conference Delegates Registration And Refreshments Sponsored by



**9 00am** Conference And Exhibition Opening Ceremony

**9 00am** Opening Remarks

Rory J. Doyle  
Managing Director  
Transport Events Management, Malaysia

**9 05am** Welcome Address

David Harrison  
Chairman  
Port of Brisbane, Australia

**9 15am** Keynote Address

The Honourable Paul Lucas  
Minister of Transport And Main Roads  
Queensland Government, Australia

**9 30am** Exhibition Opening Ceremony And Tour of Exhibits

### Session 1 The Impact of New Dynamics on Globalisation And Port Development - Addressing Issues And Opportunities

**10 30am** Conference Chairman's Opening Remarks

David Harrison  
Chairman  
Port of Brisbane, Australia

**10 40am** Reshaping a Port's Strategic Role - Providing an Overview of Port Development - Adapting to Challenges And Changing Trends

Guy Reynolds  
Senior Consultant  
Meyrick & Associates Pty Ltd., Australia

**11 10am** Port Economics - The Business Case

- Current Best Practice
- Differential Returns For The Port Authority And The Operators
- Restricted Pricing Practices
- Comparative Port Practices - Benchmarks

David Bayne  
Associate  
Drewry Shipping Consultants Limited, Australia

**11 40am** Port And Intermodal Infrastructure Development

- Constraints
- Current Major Challenges
- Lessons Learned
- Commercial Drivers

Graham Hooper  
Director, Transportation  
Maunsell, Australia

**12 10pm** An Overview of The Economic, Financial And Industrial Status Quo And Forecast in Australasia

Ben G. Hackett  
Executive Managing Director, International Trade And Transportation Service  
Global Insight, Inc., USA

**12 40pm** Chairman's Closing Remarks, Questions And Answers Followed by The Conference Delegates Lunch Sponsored by



### Session 2 Industry Outlook - Aligning Strategy to Meet The Landscape of Future Trends

**2 00pm** Chairman's Opening Remarks

Mike Mundy  
Director  
Mike Mundy Associates, United Kingdom

**2 10pm** Intelligent Infrastructure - The Basis For Supply Chain Integration

- Key Supply Chain Integration Objectives Focused on Supply Chain Resilience, Supply Chain Time And The Productivity of All Supply Chain Factor Inputs
- The Debatable Search For 'Evolved Traditional' Supply Chain Solutions Ranging From Cost-Focused Fragmentation, Through Collaboration to Integrated 'Super-Management'
- The Alternative of an 'Intelligent Infrastructure' as a Supply Chain Integration Platform
- The Application of The 'Intelligent Infrastructure' Principles in Practice - A Current Pilot Project
- The Targeted Supply Chain Structure on Completion of The Pilot Project

Ed Tidmarsh  
General Manager  
Patrick Solutions, Australia

Tom Carr  
Manager - Supply Chain Systems  
Patrick Corporation, Australia

**3 10pm** Conference Delegates Refreshments Break in The Exhibition Sponsored by



**4 10pm** Westgate Ports Victoria Dock Distripark

Terry Wicks  
Operations And Development Manager  
Westgate Ports, Australia

**4 40pm** The Economics For a Competitive Container Terminal Operator in Australia

- History of Rationalisation
- Political Influences
- Terminal Capacities And Container Throughputs
- Vertical Integration
- Macro / Micro Cost Imposts

Captain Richard Setchell  
Managing Director  
Australian International Container Terminals Limited, Australia



5 10pm Questions And Answers Followed by Chairman's Closing Remarks

6 30pm Gala Dinner For All Participants And Spouses Taking Place at Sea World on The Gold Coast at 7pm. Transport Leaves The Hyatt Regency Sanctuary Cove at 6 30pm And Will Return Back at The Hotel by Approx 10pm Sponsored by



## Friday 27 October

8 00am Conference Delegates Registration And Refreshments Sponsored by



### Session 2 Industry Outlook - Aligning Strategy to Meet The Landscape of Future Trends (Continuation)

9 00am Conference Chairman's Opening Remarks

Ben G. Hackett  
Executive Managing Director, International Trade And Transportation Service  
Global Insight, Inc., USA

9 10am Asian Container Trade - The New Bull Market

Mike Mundy  
Director  
Mike Mundy Associates, United Kingdom

9 40am Challenges of Creating a World Class Supply Chain - A Main Line Operator's Perspective

- Are Port / Port Terms a Thing of The Past?
- Is Supply Chain Management a Mere Extension of The Liner Operations?
- Logistics as The 'Software' Touch of Ocean Transportation

Eddy Declercq  
Managing Director  
OOCL (Australia) Pty Ltd, Australia

10 10am Conference Delegates Refreshments Break in The Exhibition Sponsored by



### Session 3 Building Strategic Focus - The Strategic Role of Logistics

11 10am Intermodalism - Rail Linehaul Opportunities to Facilitate Effective Supply Chain Management

Nolan Fernandez  
National Shipping Manager - Intermodal  
Pacific National, Australia

11 40am Establishing a Comprehensive Intermodal Connectivity

- Rail Challenges Facing SADC Countries
- Port Rail Interface
- Towards Seamless Transport Solution in Developing Countries
- Integrated Logistics Solutions For Mega Customers
- Borderless Communities For Enhanced Trade

Siyabonga Gama  
Chief Executive Officer  
Spoornet, South Africa

12 10pm Questions And Answers Followed by The Conference Delegates Lunch Sponsored by



2 00pm Automation Enabled IT For Ports And Terminals

Dominique Binckly  
Senior Vice President Sales And Operations - Asia Pacific  
Psion Teklogix Inc., Canada

2 30pm New Intermodal Concepts in Northern Europe - How to Serve 'Booming Russia'?

- Stevedores as Intermodal Operators
- Intermodal Challenges in Upcoming Landlocked Markets: The New EU-Member States, Ukraine, Russia, Etc.
- The 'China-Factor'
- Intermodal Success as A Driving Force For Port Reforms
- The Growing Hinterland: How New Intermodal Concepts Enlarge Port Hinterland

Dr. Jurgen Sorgenfrei  
Chairman  
Port of Hamburg, Germany

3 00pm Conference Delegates Refreshments Break in The Exhibition Sponsored by



3 30pm The Latest in Automated Autostrad® Technology

- The Present - Where Patrick Currently is Within Its Automation Upgrade Programme For The Key Terminals?
- Automation - A Review of The Technology And Onboard Systems
- Benefits - How Automation Impacts on Terminal Operations And Efficiencies
- The Future - Where we See The Technology Moving to, as Well as Its Ongoing Implementation
- The Commitment - Patrick's Continuing Commitment to Developing And Implementing Related New Technologies And Systems

Rod Quinn  
Project Consultant  
Patrick Technology Services, Australia

4 00pm Automated Faster And Lower Cost Container Movements

- Automating Container Movements To / From Terminals
- Container Movement Tracking With GPS
- New Automatic OCR Container Recognition Systems
- Automating Container Movements Through Depots
- On-line Container Estimating Over GPRS

Adrian Gilbert  
Managing Director  
Global Logistics Systems, Australia

4 30pm Questions And Answers Followed by Chairman's Closing Remarks



# DISCOVER AUSTRALIA'S GOLD COAST



## REGISTRATION INFORMATION

To Participate in The 3rd Intermodal Asia 2006 Australia Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Registration to Visit The Trade Exhibition Only is Free of Charge. Conference Delegate Registration Benefits Include: Technical Site Visit (Wednesday 25 October) • Conference And Exhibition Entrance • Conference Papers And Speaker Bios on CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Thursday 26 October). Conference Delegate Registration Fees are:

- AUD\$1,295 For Australian Nationals (ID Required)
- NZ\$1,595 For New Zealand Nationals (ID Required)
- US\$1,495 For International Conference Delegates (Special Offer: 3 International Conference Delegates For The Price of 2)

## METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at [www.transportevents.com](http://www.transportevents.com) or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 3 8023 3963.
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## CANCELLATIONS

No Refunds Can be Made. However, Substitutions Can be Made at Any Time.

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## FAXBACK REGISTRATION

To Register For The 3rd Intermodal Asia 2006 Australia Exhibition And Conference, Please Complete And Fax Back This Form or Register Online at [www.transportevents.com](http://www.transportevents.com) If You Wish to Register Multiple Conference Delegates Registration, Please Copy This Form For Each Person And Fax to: + 60 3 8023 3963. Attendance to Visit The Concurrent 2 Days Trade Exhibition Only is Free of Charge.

### Conference Registration

- I Wish to Attend The Technical Site Visit on Wednesday 25 October at 9am  
 I Wish to Attend The Gala Dinner on Thursday 26 October at 7pm

### Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

Name: \_\_\_\_\_ 31 / 10 / 2006

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

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- I Wish to Purchase a Set of Conference Papers And Speaker Biographies on CD ROM at US\$295 (Includes Delivery by DHL).

## COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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## OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is Hyatt Regency Sanctuary Cove. To Receive Discounted Accommodation Rates, Please Quote 3rd Intermodal Asia 2006 When Making Your Hotel Reservation. Reservations Can Also be Made On-line at [www.sanctuarycove.hyatt.com](http://www.sanctuarycove.hyatt.com)

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