

4th PHILIPPINES PORTS AND SHIPPING 2007 MANILA EXHIBITION AND CONFERENCE

**Hosted By The Philippines Ports Authority
The Peninsula Manila, Philippines
Wednesday 7 and Thursday 8 February 2007**

Sponsorship Programme

Companies wishing to maximise their profile at the **4th Philippines Ports and Shipping 2007 Manila Exhibition and Conference** will benefit from international publicity offered by Sponsorship. As an Official Sponsor, your latest full colour logo will be included as an Event Sponsor in the following:

- *The official conference program distributed worldwide*
- *All international event advertising, direct mail and public relations*
- *The official 4th Philippines Ports and Shipping 2007 Manila Exhibition and Conference website*
- *Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference*
- *The Welcome Arch at the main entrance to the Exhibition and Conference*
- *The front cover of the CD ROM containing all speakers' bios and conference papers distributed to all conference participants*

Pre Conference Welcome Reception Tuesday 6 February 2007

The Pre-Conference Welcome Reception is the first social function of the event. VIP's, delegates, exhibitors and speakers have the opportunity to network with business contacts and meet industry colleagues during the first evening before the conference. Arrangements for the Welcome Reception are made directly between the Sponsor and the Welcome Reception venue.

Sponsored by Asian Terminals Incorporated

Event Name Badges

All event participants are given an ID name tag at registration. Your company's colour logo will be exclusively printed across the front of all name tags distributed to every event participant throughout the event. Sponsorship is UK£2,695.

Sponsored by ICTSI

Conference CD ROM

All conference delegates are given a full set of conference papers on CD ROM. Sponsorship of the Conference Papers' CD ROM's includes printing your company's latest colour logo across the CD ROM front cover in a high profile format, your latest colour brochure exclusively included in the Conference CD ROMs as well as all sponsorship benefits outlined in the introduction. Sponsorship is UK£2,695.

Brochure Distribution with the Conference Delegates' CD ROM

An effective method of guaranteeing that all conference delegates receive a copy of your latest colour brochure is to have your brochure distributed at the Event Registration Desk with the Conference Papers CD ROMs. Cost for a guaranteed brochure distribution to every conference participant is UK£895.

Conference and Exhibition Directional Signage

Your company's colour logo exclusively printed in full colour across the front of all directional signage throughout the Exhibition and Conference venue. Your company is guaranteed maximum branding and exposure throughout the 2 days of the event. Sponsorship is UK£2,195.

Conference Delegates' Refreshment Breaks

During the conference, refreshments will be served 3 times a day. Your company's colour logo will be printed 3 times as a Main Sponsor in the conference brochure distributed worldwide. Your company retains exclusive right to display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits detailed in the introduction. Sponsorship for 3 refreshment breaks per day is UK£2,695.

7 February 2007 Sponsored by Maersk – Filipinas Inc.

8 February 2007 Sponsored by OOCL

Conference Delegates' Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure distributed worldwide. Your company will benefit from the exclusive opportunity to promote your business products and services through promotional literature, posters, etc, in the delegates' dining room, as well as through words of welcome and / or an audiovisual presentation by a senior executive from your organisation at the start of lunch. You are also able to take advantage of the full range of sponsorship benefits detailed in the introduction. Lunch sponsorship per day is UK£2,695.

7 February 2007 Sponsored by TT Club

Company Banners or Posters

To maximise brand exposure throughout the Exhibition and Conference venue, your company can have 3 full sized indoor banners or posters positioned in high traffic areas i.e. in front of the Event Registration Desk, outside the Conference hall and inside the Exhibition area. Sponsorship is UK£2,195 per 3 banners or posters for both days of the event.

Farewell Reception Thursday 8 February 2007

The Farewell Reception is the last of the main social functions of the event. VIP's, delegates, exhibitors and speakers have the opportunity to network with business contacts and meet with industry colleagues during the last evening of the conference. Arrangements for the Farewell Reception are made directly between the Sponsor and the Farewell Reception venue.