

TRANS PAN PACIFIC

2003 Melbourne

The Development of Asia Pacific Trade Through Efficient Transport

Monday 24 and Tuesday 25 November 2003
Crown Towers Hotel, Melbourne, Australia

*Principal Supporting
Organisations*

Hosted by



Principal Sponsors



- The Future Trends of Trade Patterns - Impact and Opportunities
- Ports and Shipping
- Shipping Trends and the Impact on the Total Logistics Chain
- Key Role of Port Infrastructure and the Entry and Exit Point to a Nation's Trade
- Port Expansion and Operations - Where to Go and How to Adapt to Future Trends to Remain Competitive
- Trends in Logistics Operations and Intermodalism - Responding to Market Needs
- Information Technology - A Thriving Force Behind Today's Business
- 23 International World Class Expert Speakers
- 25 International Exhibitors and Event Sponsors
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Supporting Organisations

- ASEAN Ports Association
- Association of Australian Ports and Marine Authorities Inc.
- Australian Federation of International Forwarders Ltd.
- Australian Freight Councils Network
- Australian Shipowners Association
- Federation of ASEAN Shippers' Councils
- ICHCA International Limited
- Intelligent Transport Systems Australia
- New Zealand Association of Shipping Agents Inc.

Supporting Organisations

- New Zealand Shippers Council
- New Zealand Shipping Federation
- New Zealand Stevedoring Employers Association
- Shipping Australia Limited
- The Australian Logistics Academy
- The Logistics and Supply Chain Management Society
- Tradegate ECA
- Victorian Transport Association Inc.
- World Federation of Free Zones (FEMOZA)

Supporting Media

- Cargo Systems
- Cargonews Asia
- Container Management
- International Transport Journal
- Lloyd's Freight Transport Buyer Asia
- Lloyd's List Maritime Asia
- Port Strategy
- The New Zealand Shipping Gazette
- TradeWinds

Official Airline



Official Hotel and Venue



www.crowntowers.com.au

Monday 24 November 2003

0800 Conference Delegates Registration

0900 Site Visit to the Port of Melbourne to visit P&O Ports and Patrick Corporation container terminals, Delegates need to be in the lobby of the Crown Towers hotel at 0845. Transport leaves at 0900 sharp and will be provided and buses return to the Crown Towers by 12pm

1245 Conference Delegates Lunch and Refreshments
Sponsored by



1400 Welcome Address

Neil Edwards
Executive Chairman
Port of Melbourne Corporation, Australia

1410 Keynote Address

The Honourable Peter Batchelor MP
Victorian Minister for Transport, Australia

1430 Official Opening of Exhibition and Tour

The Honourable Peter Batchelor MP,
Victorian Minister for Transport, Australia

Session 1 The Future Trends of Trade Patterns – Impact and Opportunities

1500 Chairman's Opening Remarks

Des Powell
Deputy Chairman
Port of Melbourne Corporation, Australia

1510 Prospects for Growth and Trade in ASEAN

- Trade liberalisation in ASEAN and ASEAN Plus
- Implications for cross-border trade
- Towards an ASEAN Economic Community

Worapot Manupipatpong
Director – Bureau of Finance and Surveillance
Association of South East Asian Nations, Indonesia

1535 Following Trade – Liner Shipping

- How will changes in world trade shape container shipping services over the next decade?
- Continuous or discontinuous change - can we expect more of the same or have recent trends worked themselves through?
- Where is the international port system headed - more aristocratic or more egalitarian?

Steve Meyrick
Managing Director
Meyrick & Associates Pty. Ltd., Australia

1600 Review of The Factors Accounting for Hong Kong Success and Lessons That Can be Drawn For The Future of Port Competitiveness

- Maintaining position as the world's largest container port for the last ten years
- The question of competitiveness in a climate of political change and change in trading policies in Asia
- The implications for trade in Asia with the new trading agreement - CEPA

Peter Wong
Department of Logistics
The Hong Kong Polytechnic University, Hong Kong

1625 Conference Delegates Refreshments Sponsored by



Session 2 Shipping Trends and The Impact on The Total Logistic Chain

1710 Global Shipping Trends and the Impact on the Oceania Region

- Large increase in demand for shipping
- Consolidation of lines
- Trickle down effect of larger vessels into North / South trades
- Increased cargo hubbing
- Freight Conferences make way for Vessel Sharing Agreements

John Lines
Managing Director and Chief Executive Officer
ANL Container Line Pty. Limited, Australia

1735 The Development of International Container Shipping and its Implications for the Region

- Asian container trends in their worldwide context
- Consolidation in transshipment ports
- Consolidation of shipping lines
- Measures of capacity constraint and the impact of ship arrival patterns on container terminal capacity

David Bayne
Port Economist
Drewry Shipping Consultants Limited, United Kingdom

1800 Questions and Answers and Chairman's Closing Remarks

1900 Welcome Reception and Australian Evening Hosted by the



Tuesday 25 November 2003

Session 3 Port Expansion and Operations - Where to Go and How to Adapt to Future Changing Trends to Remain Competitive

0800 Conference Delegates Refreshments Sponsored by



0900 Chairman's Opening Remarks

Worapot Manupipatpong
Director – Bureau of Finance and Surveillance
Association of South East Asian Nations, Indonesia

0910 A Terminal Operator's Perspective: Port Terminal Competition – How Much Does a Shipping Line Respond to Mere Pricing – How Much Do Other Factors Play a Role?

- Increasing crane intensities leads to under-utilised assets and greater peaks and troughs of service demand...conflict of service v price
- Off window vessel arrivals requiring on window service results in unplanned peak demand...conflict of service v price
- Stevedore – Consortium / Line relationships move up a gear

Tim Blood
Managing Director Australia and New Zealand
P&O Ports Limited, Australia

0935 Consolidation or Expansion of Hubs? The New Dimension of Hub Ports and The Impact on Destinations Ports

Andrew Milliken
Vice President
APM Terminals, Singapore

1000 Private Investment in Public Owned Ports

- Patrick's investment proposals
- Economies of scale versus competition
- Bringing Public Private Partnerships to a new level

Maurice James
Director
Patrick, Australia

- 1025 Adding Value to the Supply Chain - A Port's Perspective**
- Business logistics moving towards provision of door-to-door value added services
 - Ports are critical gateways to greater hinterland
 - Ports have to respond by not only providing physical infrastructure but also administrative, information systems and even owning airports

Captain Hup-Cheng Tan

Regional Director - South and South East Asia

The Port Authority of New York & New Jersey, Singapore

- 1050 Conference Delegates Refreshments Break Sponsored by**



- 1135 Rotterdam - From Landlord to Main Port Manager**

- A port as a player in the global market of shipping and logistic
- Quality as a selling point
- Hinterland strategy and geopolitical trends

Victor Schoenmakers

Director – Strategy and Communications

Rotterdam Municipal Port Management, The Netherlands

- 1200 US Customs and Border Protection – Focus on Security**

- Customs-Trade Partnership Against Terrorism (CTPAT)
- Customs and border protection – Customs Security Initiative (CSI)
- Customs and border protection against advanced manifest transmission requirements (24 Hours Rule)

Peter R. Darvas

Assistant Customs Attaché

U.S. Customs, Singapore

Session 4 Latest Trends in Logistics Operations and Intermodalism – Responding to Market Needs

- 1225 International Airfreight – Transportation Services Being Offered by the Airline Industry to Meet Market Requirements**

- The international airfreight market over the years
- Major players and alliances
- Service packages – Tailored to customers' requirements

Peter Avery

General Manager

Lufthansa Cargo AG, Australia

- 1250 Questions and Answers followed by Conference Delegates Lunch Sponsored by**



- 1400 Integrated logistics? – The Challenges of Integrating and Outsourcing the Supply Chain**

- Integrated logistics networks? – Why customers demand ever-reducing lead times and what is driving this need to change?
- China has become the manufacturing engine of the world and, at the same time, it has embraced the challenge of integrated logistics. Latest trends and challenges in providing integrated logistics solutions with China
- The changing role of 3PL's within Asia as it becomes the cornerstone of today's leading MNC supply chain

David Oldridge

Managing Director and Chief Executive Officer

Tradeport Hong Kong Limited, Hong Kong

- 1425 An Integrated and Efficient Logistics / Transportation Sector**

- The new reform battleground five years on from the waterfront dispute
- Strengthening the links between ports and the total logistics chain
- What are the impediments?
- How can they be addressed?
- What role for the Australian Logistics Council?

Llew Russell

Chief Executive Officer

Shipping Australia Limited, Australia

Session 5 Information Technology – Thriving Force Behind Today's Businesses

- 1450 Control Systems and Automation – Pushing the Limits of Container Handling Efficiency**

- Until recently, computer systems have supported change rather than driving it
- Now container terminals are dependent on Real Time Control Systems
- Container handling automation is the present day next revolution
- Access to information is vital to manage cargo flows

Chris Knott

IT Director

Patrick Technology and Systems, Australia

- 1515 Enhancing Port Competitiveness by Integrated Port Logistics Information Management Systems**

- Various solutions in upgrading terminal productivity and efficiency
- Leading information use having IT benefit – Information is money
- Future IT system upgrade planning

Nicholas Lee

Manager Sales and Marketing Team

Total Soft Bank Ltd., Korea

- 1540 Conference Delegates Refreshment Break Sponsored by**



- 1625 Energy Supply on Cranes With Carrier Systems: Latest Technology and Innovation**

- Standard carrier solutions – crane applications – examples, experience and technical background
- Low pushing and pulling forces – the key for a successful operation of carrier systems
- New carrier solutions – short travel up to very long travel, low and high speed, low noise and long life

Herbert Wehler

Vice President Business Unit Carrier Systems

Kabelschlepp GmbH, Germany

- 1650 Beyond Visibility - Electronic Fulfilment Systems are the Only Means of Achieving and Sustaining Supply Chain Improvements**

- RFID and managing shipment timelines for improved control
- Managing static and mobile networked inventories to reduce the total pipeline investment.

Robert Spittle

General Manager, Sales

Descartes Systems Australia Pty. Ltd., Australia

- 1715 Questions and Answers and Chairman's Closing Remarks**

REGISTRATION INFORMATION

Special Offer: If 2 or more delegates register from the same company, a 3rd delegate from the same company is entitled to **Free of Charge** registration.

To participate in the **Trans Pan Pacific 2003 Australia**, you need to register as a conference delegate. Delegate registration includes the site visit, participation in all conference sessions, a set of conference papers, welcome cocktail reception & cultural evening, lunches and refreshment breaks. The registration fee is:

US\$ 985 / AUD\$ 1,625

METHOD OF PAYMENT

- 1) **Credit Card - Secure** Online Registration at www.transportevents.com or complete the Method of Payment and Fax Back Registration details on this page, together with your credit card details, and fax to us on + 60 3 8023 3963. You will receive your confirmation of registration within 24 hours.
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CANCELLATIONS

No refunds can be made. However, substitutions can be made at any time.

DISCLAIMER

The organiser reserves the right to change the contents of this brochure and speaker programme without notice. E&OE.

FAXBACK REGISTRATION

To register for the **Trans Pan Pacific 2003 Australia**, please complete and return this form. If you wish to register multiple participants, please copy the form for each person and fax to: + 60 3 8023 3963

I wish to register for **Trans Pan Pacific 2003 Australia**

I wish to attend the Site Visit on Monday 24 November at 9 am

Name: _____

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

I will not attend the **Trans Pan Pacific 2003 Australia** but wish to purchase a set of conference papers after the event at a cost of US\$ 395 / AUD\$ 625 per set including DHL delivery. A set of papers will be delivered once payment is received. I require a printed set of papers / All papers on CD Rom (Delete as applicable)

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OFFICIAL HOTEL AND VENUE

The Official Hotel and Venue is **Crown Towers, Melbourne**. To receive discounted accommodation rates, please quote **Trans Pan Pacific 2003 Australia** when making your hotel reservation. Reservation can also be made on-line at www.crowntowers.com.au

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www.crowntowers.com.au

OFFICIAL AIRLINE

Malaysia Airlines is providing preferential air fares to registered participants for its international services to attend the **Trans Pan Pacific 2003 Australia** event. Please contact your nearest Malaysia Airlines office quoting **G TRANSPACIFIC** for further information. Please visit www.malaysiaairlines.com.my for flight schedules and on-line reservations.



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