

# THAI PORTS & SHIPPING 2001

## BANGKOK

Hosted by  
THE PORT AUTHORITY OF THAILAND



12 and 13 December 2001  
United Nations Conference Centre  
Bangkok, Thailand

## Growth and Efficiency in Transport Logistics

Official  
Airline



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## Growth and Efficiency in Transport Logistics

12 and 13 December 2001, United Nations Conference Centre, Bangkok, Thailand

### Tuesday 11 December 2001

A site visit to Bangkok Port and Laem Chabang Port shall take place on Tuesday December 11. All registered conference delegates are entitled to attend. Buses leave the Official Hotel, the Royal Princess Larn Luang at 09:00 and will return to the hotel at 17:30.

Lunch is being kindly provided by Laem Chabang Port.

All delegates wishing to attend the Site Visit should tick the box in the Registration section on page four. Only paid for registered delegates are entitled to register for the Site Visit.

### Wednesday 12 December 2001

Conference Delegate Registration and refreshments from 07.30

#### 9:00 Official Conference and Exhibition Opening Ceremony Welcoming Address and Keynote Address

*The Director General of The Port Authority of Thailand*

*Mr Pracha Maleenond  
Deputy Minister of Transport and Communications  
Ministry of Transport and Communications  
Thailand*

#### 10:00 Official opening of Exhibitions and Tour of Exhibition

#### 10.30 Delegates' Refreshments Break

### SESSION 1: INDUSTRY OUTLOOK: TRENDS IN CONTAINER TRADES, SHIPPING AND ECONOMICS

#### 11.00 Opening Remarks

*Moderator: Mr Barry Cable  
Director  
Transport, Communications, Tourism and  
Infrastructure Development Division  
UNESCAP  
Thailand*

#### 11.10 Prospects for container shipping and port developments in Asia and the Pacific

- Changes in maritime trade and shipping
- Forecast of container trades in Asia and the Pacific Region
- Forecast of shipping and port capacity requirements
- Implications for container shipping and ports in the region

*Dr Dong-Woo Ha  
Economic Affairs Officer  
Water Transport Section  
Transport, Communications, Tourism and Infrastructure Division  
UNESCAP  
Thailand*

#### 11:40 The role of container shipping and ports in a global climate of change and uncertainty

- Positioning for growth
  - Consolidation and mergers
  - Transshipment and feeder hubs vs mega hubs
  - A synergistic approach – carrier owned terminals
- The Director General of the The Port Authority of Thailand*

#### 12:10 Government and Industry – responding to changes together

- Change – who is driving it and at what speed?
- Aligning of strategy between governments, the market and suppliers
- Governments have a responsibility to provide the policy framework to encourage private sector investment
- Big shifts in skills and culture are required to move the thinking from modal and process to where it aligns with the customers' business strategy

*Mr Des Powell  
Executive Director Ports and Marine Division  
Department of Infrastructure  
Victorian State Government Melbourne  
Australia*

#### 12:40 Conference Delegates' Lunch

### SESSION II: TRENDS IN ASIAN CONTAINER TRADES AND SHIPPING

#### 14:00 Opening remarks

*Moderator to be confirmed*

#### 14:10 The 7th Revolution in container shipping and its impact on hub ports in South East Asia/South Asia and the Middle East

- The evolution and revolutions of container shipping
- Concentration of power among shipping lines: would it lead to concentration among port operators?
- Mega ships – would it lead to mega hubs?
- Comparative vs competitive advantage

*Mr Parakrama Dissanayake  
Executive Director  
PERSHIP (SHIPPING) Ltd  
Sri Lanka*

#### 14:40 Responding to changes in the shipping and port industries

- Thailand's container port development policy
- Bangkok's port business development
- Laem Chabang Ports' business development
- The way to privatisation

*Miss Lawan Oungkiros  
Public & Business Relations Director  
The Port Authority of Thailand  
Thailand*

#### 15:10 Delegates' Refreshments Break

#### 15:55 The Private Port Operator in Thailand – keys to success

- Investor expectations
- Common hurdles in a highly competitive environment
- Government policies and their impact
- Sustainable development to match the growth
- Role of port authority in setting privatisation objectives
- Infrastructure – the success to privatisation of ports

*Mr Anil Singh  
General Manager  
LCB Container Terminal 1 Ltd  
Thailand*

### 16:25 A new vision for the Suez Canal area

- An emerging hub in the East Mediterranean
- Case study: a new terminal
- Harnessing the Mediterranean market from Asia
- Terminals as part of larger shipping or terminal groupings

*Mr Philip Littlejohn  
Managing Director  
Suez Canal Terminal  
Egypt (invited)*

### 16:55 Day One Conference Closes

### 17:00 Cocktail Reception and Cultural Evening

Kindly Hosted by the Port Authority of Thailand

## Thursday 13 December

### SESSION III: PORT MANAGEMENT, PRODUCTIVITY AND FINANCE

#### 9:00 Opening Remarks

*Moderator to be confirmed*

#### 9:10 Increasing terminal productivity and efficiency – what are user aspirations?

- Meeting the aspirations of users and terminal operators. Where do the conflicts arise?
- Finding technological applications to improve terminal productivity
- Resolving conflicts between providing faster turn-around times and receipt of accurate information
- Terminal productivity – the users' role.

*Mr Chris Langford  
Chief Executive Officer  
Laem Chabang International Terminal Co Ltd  
Thailand*

#### 9:40 Mega ships – A Challenge to Ports

- Is the bigger ship better?
- Can ship operators achieve economies of scale with bigger ships?
- What are the challenges imposed on the ports in infrastructure, operations and for information technology?
- Who will pay for these costs in infrastructure developments?

*Captain Tan Hup-Cheng  
Regional Director  
Port Authority of New York and New Jersey  
Singapore*

#### 10:10 Controlling risk to maximise profitability

- Identifying risks
- Controlling the risk of accidents
- Controlling risks by contract
- Controlling risks by insurance

*Mr Nick Sansom  
Principal Officer  
TT Club SE Asia Branch  
Singapore*

#### 10:40 Delegates' Refreshments Break

#### 11.25 Energy chain system: future trends in continuous power supply and data communications on cranes

- Changing trends
- Existing systems
- Future trends
- Energy chain systems

*Mr Bilal Ismail  
General Manager  
igus Singapore Pte Ltd  
Singapore*

### 11:55 Benchmarking terminal productivity

- Improving terminal performance
- Equipment performance: leveraging profits through effective maintenance of equipment
- Labour and terminal productivity: investing in skills and training
- Connectivity along the chain: the goal of continuous improvement  
*(Speaker to be confirmed)*

### 12:25 Conference Delegates' Lunch

### SESSION IV: LOGISTICS AND SUPPLY CHAIN MANAGEMENT

#### 14:00 Opening remarks

*Moderator: Mr Parakrama Dissanayake  
Executive Director  
PERSHIP (SHIPPING) Ltd  
Sri Lanka*

#### 14:10 Multimodal Transport and Logistics in the Asian Region: an overview

*Ms Geetha Karandawala  
Officer in Charge  
Water Transport Section  
Transport, Communications, Tourism and Infrastructure Development  
Division  
UNESCAP  
Thailand*

#### 14:40 The seamless supply chain: fact or myth? The shippers' response

- The shippers' complex supply and demand chain
- Integrating the full logistics process into the supply chain
- Shipping and ports: providing value-added service
- Delivering an optimum service

*(Speaker to be confirmed)*

#### 15:10 Delegates' Refreshments Break

#### 15:55 Ports, rail and road developments – how are regional economic factors impacting on investment requirements?

*Mr Pierre Chartier  
Economic Affairs Officer  
Land Transport Section  
Transport, Communications, Tourism and Infrastructure Development  
Division  
UNESCAP  
Thailand*

#### 16:25 Case Study: Port/Intermodal developments in Malaysia – the rail viewpoint

- Malaysia's development of its rail connections to ports
- Improved infrastructure to meet shippers' and importers' requirements
- Malaysia's role in the East Asian landbridge

*Mr Abdul Radzak Malek  
General Manager  
Freight Services  
KTM Bhd  
Malaysia*

#### 17:00 Conference Closes

**For the latest event details, visit our website:**

**[www.transportevents.com](http://www.transportevents.com)**

## REGISTRATION INFORMATION

To participate in **THAI PORTS & SHIPPING 2001**, you must register as a delegate.

Delegate registration includes participation in all workshop sessions, site visit, documentation, reception, two lunches and refreshment breaks.

The registration fee for the event is: **£395 / US\$595**

## METHOD OF PAYMENT

**PLEASE ENSURE THAT THIS SECTION IS COMPLETED IN FULL BEFORE RETURNING THE REGISTRATION FORM. REGISTRATIONS WILL ONLY BE PROCESSED ONCE PAYMENT HAS BEEN RECEIVED.**

Payment can be made in **£ Sterling or US\$** by one of the following methods:

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### CANCELLATIONS

**No refunds will be made. However, substitutions may be made at any time.**

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To register for **THAI PORTS & SHIPPING 2001**, please complete and return this form. If you wish to register multiple participants, please copy the form for each person and fax to: + 60 3 4300 198.

- I wish to register for **THAI PORTS & SHIPPING 2001**  
 I wish to attend the Site Visit

Name: \_\_\_\_\_

Mr/Ms/Mrs/Dr/Other \_\_\_\_\_

Job Title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
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- I will not attend **THAI PORTS & SHIPPING 2001**, but wish to purchase the conference papers after the event at a cost of £195 / US\$295 per copy. Payment is enclosed. A full set of papers will be sent by airmail only after full payment is received

## COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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**Transport Events Management Sdn Bhd**  
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[www.thaiairways.co.th](http://www.thaiairways.co.th)

## ACCOMMODATION

The Official Hotel for **THAI PORTS & SHIPPING 2001** is the Royal Princess Larn Luang Hotel. Participants wishing to take advantage of special accommodation rates will receive full details once your completed conference delegate registration form, **including registration payment**, has been received by Transport Events Management Sdn Bhd.



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