



Intermodal AFRICA

2021

DJIBOUTI PALACE KEMPINSKI, DJIBOUTI
TUESDAY 3 TO THURSDAY 5 AUGUST 2021

OFFICIATED BY THE GUEST OF HONOUR HIS EXCELLENCY MR. ABDOULKADER KAMIL MOHAMED,
PRIME MINISTER OF THE REPUBLIC OF DJIBOUTI

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FZCO



- Technical Site Visit • Networking Welcome Reception • International Exhibition • International Conference •
- 150 Conference Delegates • Networking Welcome Dinner • Local Delegates Discount •

HIGHLIGHTED TOPICS

- Economic and Trade Prospects in the Horn of Africa and the Red Sea Region
- Accelerating Investment in Regional Port Infrastructure
- Challenges in Ports and Terminals Capacity Planning and Financial Investment
- Establishing Strategies For Logistics and Bunkering in Southern and Eastern African Markets
- Functional and Cost-Effective Connectivity
- Bunkering: Evaluating Determining Factors and Opportunities
- Integrating Technology and Automation to Drive Productivity Improvements
- Efficient Port Operation Through Digitalization and Automation of Processes and Equipment
- Port and Terminal Management in Digital Era: New Goals, Opportunities and Challenges
- Discovering Customer-Centric and Operational Trends of Southern and Eastern African Ports and Terminals

For more Information or to Register

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Tuesday 16 March 2021

Dear Colleagues,

We are delighted to welcome you back for the second time to the 24th Intermodal Africa 2021 following the highly successful organisation of the 21st Intermodal Africa in 2019.

This market leading international Exhibition and Conference will take place in our beautiful African country of Djibouti from **Tuesday 3 to Thursday 5 August 2021.**

A two days Conference Programme will feature **25** world-class transportation and logistics conference speakers addressing key issues and challenges facing global and regional trade and investment attended by a gathering of **150** government officials, industrial professionals financial institutions, port directors; logistics, shippers, importers / exporters, shipping lines, terminal operating companies, railway operators, port equipment and services suppliers from countries throughout Europe, Middle East and Africa (EMEA).

There will be the marketing opportunity for **28** exhibitors and sponsors to network directly with the senior executive delegates face to face at this major annual international maritime transport Exhibition and Conference for Africa.

We look forward to your participation at the biggest annual Ports, Shipping and Transport Logistics Exhibition and Conference for Africa taking place in Djibouti from Tuesday 3 to Thursday 5 August – now in its 24th successful year!

Yours sincerely,



Aboubaker Omar Hadi
Chairman, Djibouti Ports & Freezone Authority (DPFZA), Republic of Djibouti

Aboubaker Omar Hadi is the Chairman of Djibouti Ports and Free Zones Authority (DPFZA). Since becoming Chairman of Djibouti Ports and Free Zones Authority in 2011, Aboubaker Omar Hadi has been at the forefront of Djibouti's transformation into one of the fastest growing logistics hubs in Africa. He has spearheaded projects worth more than \$15 billion, including the historic expansion of Djibouti's world-class port facilities, the development of a new free trade zone, and the launch of a new passenger and cargo airline, Air Djibouti. He has almost four decades of experience working in the maritime transport industry. Between 2008 and 2011, he ran Nigeria's second busiest port in Lagos. He holds degrees from Le Conservatoire National des Arts et Métiers in France and the World Maritime University of Sweden. He is a member of the Chartered Institute of Transport. He also a respected thought leader on international trade and logistics, writing for international media outlets including China Daily and CNBC Africa.



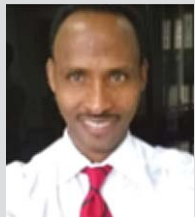
Eng. Said Hassan Abdillahi
Director General, Somaliland Ports Authority, Somaliland

Eng. Said Hassan Abdillahi is the Director General of Somaliland Ports Authority.



Roba Megerssa
Chief Executive Officer, Ethiopian Shipping and Logistics Services Enterprise, Ethiopia

Roba Megerssa is the Chief Executive Officer of Ethiopian Shipping and Logistics Services Enterprise in Ethiopia.



Abdillahi Adaweh Sigad
Chief Executive Officer, Société de Gestion du Terminal à Conteneurs de Doraleh (SGTD), Republic of Djibouti

Abdillahi A. SIGAD is a Chief Executive Officer at Société de Gestion du Terminal à Conteneurs de Doraleh (SGTD) – Doraleh Container Terminal since 2018. Previously, Abdillahi spent 2 years in Port of Djibouti SA (PDSA), as Group Chief Financial Officer and has played a key role in financing Doraleh Multipurpose Port (DMP) as well as the start-up organization of DMP. Before joining the port and shipping industry, Abdillahi worked with TOTAL (France) which is one of the top 5 players of the International Oil & Gas industry. He held different managerial positions at the head office in France, and several affiliates in Africa and South America; from Internal Audit, Finance & Strategy, Corporate Affairs, up to Board Member of Logistics and Supply affiliates. He holds a post-graduate degree in Law in Energy, Infrastructures and Project Finance (Paris-10), Master in Finance & Accounting and Bachelor in Economics (Besançon/France).



Habon Abdourahman Aden
Chief Commercial Officer, Port of Djibouti SA and Doraleh Multi-Purpose Port, Republic of Djibouti

Mrs Habon ABDOURAHMAN is the Chief of Commercial Officer of Port of Djibouti SA and Doraleh Multi-Purpose Port, holds a Master in Port and Shipping Management and a Bachelor in Marketing from University of Dunkirk and ESUP- Rennes. She has over 17 years of experience in port management with various key positions such as General Cargo Director, Commercial Director. She is leading the HSSE, Business Development and Commercial divisions since 2020 until now.



Roy van Eijnden
Managing Director, Ballast Nedam International Projects, The Netherlands

The CEO of Ballast Nedam International Projects, which is part of Ronseans Holding. The group comprises of 75,000 employees and is one of the largest construction companies in Europe. Before he joined Ballast Nedam, Roy was the Head of Advisory at WSP in London. He has also been a Director at Royal HaskoningDHV and he worked as the Managing Director for Royal HaskoningDHV's Turkey office and was Vice Chairman of the Board of ELC Group Inc. His 20 years of professional experience includes commercial and technical support to large scale infrastructure projects and mergers and acquisitions across six continents. He has worked with a broad spectrum of partners and clients including port and shipping companies, multi-national oil & gas and chemical companies, financial, legal and private equity firms. He was the lead commercial advisor for some of the largest transactions in the port industry in recent years and has also acted as expert witness for several international clients.



Andrew Kanime
Chief Executive Officer, Namibian Ports Authority, Namibia

Mr Andrew Kanime is the Chief Executive Officer of the Namibian Ports Authority (Namport), the national operator for Namibia's two ports of Walvis Bay and Lüderitz. The ports are strategically located on the West Coast of Africa, serving the local Namibian market and the core hinterland markets in the Southern Africa Development Community region. He holds a Master's degree in Business Administration (MBA), an Honours degree in Accounting and Finance as well as three undergraduate qualifications in the fields of Business Management, Human Resources and Public Administration. He has extensive corporate and leadership experience, which he has gathered over the years in the banking, telecommunications, broadcasting, energy, transport and logistics sectors. He has served on various boards of major utilities and public enterprises in the country, is a renowned business leader and lately, is actively involved in various forums focussing on the development and enhancement of service delivery by the logistics and transport sector in the country and the region.

**Colonel Andre Ciseau**

Secretary General, Port Management Association of Eastern & Southern Africa (PMAESA), Kenya

Colonel Andre Didace Ciseau is the Secretary General for the Port Management Association of Eastern & Southern Africa (PMAESA) and is also the current Executive Secretary for the Pan African Association for Port Cooperation (PAPC). Colonel Ciseau brings with him extensive experience in the maritime and ports sector arising from his tenure as Chief Executive Officer of Seychelles Ports Authority (SPA) from 2004 to 2018. He has focused on the development of the Blue Economy for Seychelles by working with the Blue Economy Office recently established by the Government of Seychelles. Colonel Ciseau is also a former PMAESA Board Member. He also served in the Seychelles People's Defence Force (SPDF) with a strategic role in the development of the Seychelles Coast Guard.

**Mark Assaf**

Chief Human Resources Development Section, TrainForTrade UNCTAD, Switzerland

Dr. Mark Assaf, Chief Human Resources Development SECTION Train-For-Trade UNCTAD in Switzerland. He holds an Advanced Degree in Economics from the Free University of Brussels (Belgium). Early in his career he built experience in commercial management and trade in Europe and in Africa for the multinational BIA Group. He joined the UN 20 years ago covering the West and Central Africa region based in the Port of Cotonou (Benin). He later moved to Geneva headquarters and became responsible for Train-For-Trade Port Management programme covering 4 linguistics networks and 60 countries throughout Asia, Africa, Europe, Latin America and the Caribbean with the goal to support efficient port services. He also oversees major technical assistance projects in the field of international trade and eCommerce to support sustainable economic development.

**Abdul Fahl**

Director, TTMS (Gulf), United Arab Emirates

Abdul has been with TT Club since January 2013 initially in the London office before relocating to TTMS (Gulf) office in Dubai in August 2020. Prior to TT Club, Abdul worked as an Insurance and Claims Manager for a CMA-CGM subsidiary in London. Abdul hold master degrees in Marine Policy as well as in Maritime Law from Cardiff University and Swansea University respectively. His focus since 2013 has been on the ports and terminals, freight forwarding, multimodal logistics and container shipping industries.

**Koen Hutsebaut**

Business Development Manager, Jan De Nul Group, South Africa

Koen Hutsebaut is Business Development Manager (Southern and East Africa) for Jan De Nul Group. He graduated as Msc in Geography and has been working in the marine industry for 19 years. The first 7 years in an operational role on dredging projects worldwide (5 years for Jan De Nul Group). After a 9 year hiatus working for other marine companies, he rejoined Jan De Nul Group in 2016 in his current commercial role.

**Abdi Ibrahim**

Director General, Djibouti Ports Corridor Road, Republic of Djibouti

Mr Abdi Ibrahim Farah is the CEO of Djibouti Ports Corridor Road SA which is an autonomous management Authority of the corridor road's network of Djibouti. He has been the CEO of the main insurance company in Djibouti for more than a decade and is well experienced in the road safety and surety.

**Ian McLean**

Sales Manager - Maritime Cranes & Port Equipment, Liebherr, United Arab Emirates

He has been working with Liebherr since 2001. Graduated with a Mechatronic Engineering Degree. Continued to work as a Service Engineer for 12 years. Moved into sales department from 2017. Specialized in Maritime Cranes & Port Equipment.

**Dr. David Cowan**

Associate Lecturer in Law, Maynooth University Law Department, Maynooth University, Ireland

Dr David Cowan is Associate Lecturer in Law at the National University of Ireland Maynooth, and the Faculté de Droit - Catholic University of Lyon. He teaches and writes on law & technology, with a specialist interest in maritime law, international dispute resolution and legal communications. He has lived and worked in Europe, North America, the Gulf and Asia, across the finance, shipping, steel & petrochemical sectors, including leadership positions and consultancy roles at SABIC, World Bank and OECD. Dr Cowan studied law at the University of London and is also a graduate of the University of Oxford and University of St Andrews, where he earned his PhD in International Relations. He is a member of the International Bar Association and European Maritime Law Organisation.



Warsama Mouhoumed Bouh Guirreh
Chief Executive Officer, Djibouti Port Community System, Republic of Djibouti

Warsama Guirreh, CEO at Djibouti Port Community Systems, has been managing the port community system project from its inception in 2016 throughout its launch in 2018. He has also worked as Technology Director at the Djibouti Ports & Free Zones Authority (DPFZA) handling large scale tech projects for Djibouti International Free Trade Zone (DIFTZ), Djibouti National Shipping Company (DNSC), Air Djibouti, Port Authority, Port Secure Djibouti (PSD) amongst others. His expertise is in digital services (B2B, B2G) & tech project management in the transportation and government sectors.



Ives Marcel N. Houmey
General Manager, Atlas Services, Togo

Mr. Ives Marcel Noviti Koffi HOUMEY is the Managing Director of Atlas Services, a company specializing in the sale and distribution of high-tech equipment in the field of Ports, Container Terminals and Mining in Africa. Through this special activity he is Market Manager Africa of Phoenix Lighting an American company specializing in the manufacture of Led lights for ports, airports, mines and industries and his company ATLAS Services is the Official representative of Sibre, ALTAI Super Wifi, Honeywell, Motorola, Dutch Lanka Trailers, all renowned players in the performance of ports and container terminals. Before being General Manager of ATLAS Services, he was for more than 16 years Sales Director of TECHNO Sarl a company of the FADOUL AFRIQUE Group in Lomé, TOGO. With ATLAS Services based in Lomé in TOGO and its partners, it plays a role in market development and contributes to optimal satisfaction of their end customers in the market it covers and in the West African zone, central and eastern.



Elias Mwenyo
Manager: Business Development, Namibian Ports Authority, Namibia

Elias Mwenyo is the Business Development Manager with a demonstrated history of working in the maritime industry. He has experience in Import, Operations Management, Ocean Transportation, International Shipping, and International Trade. He has strong business development professional with a Msc Shipping Management & Logistics focused in Marine Transportation from World Maritime University.



Ramalingum Maistry
President, Ports Association of Indian Ocean (PAIOI), Mauritius

Ramalingum Maistry is a seasoned professional who held senior positions in the road construction industry from 1986 to 2006. He was appointed Chairman of the Mauritius Ports Authority (MPA) in February 2015. Ramalingum Maistry was Senior Adviser to the then Vice-Prime Minister and Minister of Social Integration and Economic Empowerment in 2011 and held the same post with the then Vice-Prime Minister and Minister of Finance and Economic Development from 2011 to 2014. He is currently the Vice President of The Ports Association of Indian Ocean Islands (APIOI / PAIOI), the Board Administrator of the Association Internationale Villes Ports (AIVP) and the Director of the Board of The International Associations of Ports and Harbors (IAPH). He has also been appointed as Honorary International Ambassador of the Chartered Institute of Logistics and Transport, United Kingdom.



Henri Dupuis
Chief Operations Officer, Port Reunion, Reunion Island

Henri Dupuis, 52 year old is French and married with four children. After having been graduated civil engineer and naval architect in France, he has joined Port Reunion. Successively in charge projects developments, terminal operations, marketing and communication, he has been appointed Chief operations officer in 2015 and member of the executive board of Port Reunion in 2017. He has been appointed deputy secretary of the Port Association of Indian Ocean Island Ports (PAIOI) in 2018 and French Foreign Trade Counselor in 2020.



Outo Ahmed Dini
Commercial Director, Port of Tadjourah, Republic of Djibouti

After a university education in Tunis, Tunisia, and after an initiation in the professional world which started in the private sector, Mr OUTO AHMED DINI was able to integrate in 2016 the International Autonomous Port of Djibouti by joining the Commercial Department with the position of Customer Relations Officer, a position he held until 2018 in the service of various customers of the port of Djibouti. With the creation of the new Doraleh Multi-Purpose Port, he joined the Administration and Human Resources Department where he held the position of Operations Human Resources Manager. He was then promoted in 2020 to the position of Senior Outsourcing Manager in the Operations Department of Doraleh Multi-Purpose Port, a new department that he was able to initiate and organise until 2021, when he was transferred to the Port of Tadjourah where he was appointed Commercial Director of this brand new Port, which is a major asset in the regional development.



Tuesday 3 August 2021

TECHNICAL SITE VISIT

8am	Delegates Registration in the Lobby of Djibouti Palace Kempinski
9am	Depart to Société De Gestion Du Terminal A Conteneur De Doraleh (SGTD) From Djibouti Palace Kempinski
9 20am	Presentation by a Representative of SGTD Followed by a Visit at SGTD Terminal and Railway Station
10 20am	Departure to Doraleh Multipurpose Port (DMP)
10 25am	Presentation by a Representative of DMP Followed by visit at Terminal and Railway Station
11 25am	Depart to Djibouti International Free Trade Zone (DIFTZ)
11 45am	Proceed to 15th Floor of Djibouti International Tower For a Presentation of DIFTZ by International Djibouti Industrial Parks Operation FZCO (IDIPO)'s Representative
1pm	Arrival at Djibouti Palace Kempinski (approx.)

7pm - 8 30pm Networking Welcome Reception for All Registered Participants at Djibouti Palace Kempinski. Smart Casual Attire.

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Wednesday 4 August 2021

8 30am Conference Delegates Registration and Refreshments Served in the Exhibition

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OPENING CEREMONY

9am	Organiser's Remarks Rory James Doyle, FCILT, Managing Director, Transport Events, Malaysia
9 05am	Welcome Remarks Aboubaker Omar Hadi, Chairman, Djibouti Ports & Freezone Authority (DPFZA), Republic of Djibouti
9 10am	Ministerial Address His Excellency Mr. Hassan Houmed Ibrahim, Minister of Infrastructures and Equipment of the Republic of Djibouti
9 20am	VIP Keynote Address His Excellency Mr. Abdoukader Kamil Mohamed, Prime Minister of the Republic of Djibouti
9 35am	Exhibition Opening Ceremony and Tour of the Exhibition by The VIP Group Followed by Conference Delegates Refreshments

10 30am PANEL DISCUSSION: TALKING TO THE PORT AUTHORITIES AND LOGISTICS LEADERS OF THE REGION

Aboubaker Omar Hadi, Chairman, Djibouti Ports & Freezone Authority (DPFZA), Republic of Djibouti
Eng. Said Hassan Abdillahi, Director General, Somaliland Ports Authority, Somaliland
Roba Megerssa, Chief Executive Officer, Ethiopian Shipping and Logistics Services Enterprise, Ethiopia

11 10am CEO FORUM - UNLEASHING THE ECONOMIC POTENTIAL OF AFRICA

Abdillahi Adaweh Sigad, Chief Executive Officer, Société de Gestion du Terminal à Conteneurs de Doraleh (SGTD), Republic of Djibouti
Habon Abdourahman Aden, Chief Commercial Officer, Port of Djibouti SA and Doraleh Multi-Purpose Port, Republic of Djibouti
Roy van Eijdsen, Managing Director, Ballast Nedam International Projects, The Netherlands
Andrew Kanime, Chief Executive Officer, Namibian Ports Authority, Namibia
Colonel Andre Ciseau, Secretary General, Port Management Association of Eastern & Southern Africa (PMAESA), Kenya

SESSION 1 Economic and Trade Prospects in the Horn of Africa and the Red Sea Region

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11 50am	Conference Moderator's Opening Remarks Roy van Eijdsen, Managing Director, Ballast Nedam International Projects, The Netherlands
12pm	PMAESA: Initiatives Taken to Building Resilience Colonel Andre Ciseau, Secretary General, Port Management Association of Eastern & Southern Africa (PMAESA), Kenya
12 20pm	Current Developments, Expansion and Creating Opportunities in the Red Sea Region Abdillahi Adaweh Sigad, Chief Executive Officer, Société de Gestion du Terminal à Conteneurs de Doraleh (SGTD), Republic of Djibouti
12 40pm	Port Strategies in the Context of Trade Recovery and Supply Chains Resilience Mark Assaf, Chief Human Resources Development Section, TrainForTrade UNCTAD, Switzerland (on demand)
1pm	Questions and Answers Followed by Conference Delegates Networking Lunch

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Supporting Trade Organisations



SESSION 2

Challenges in Ports and Terminals Capacity Planning and Financial Investment

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- 2pm Capacity Planning and Facilitating International Trade Through Efficient Port Services
Habon Abdourahman Aden, Chief Commercial Officer, Port of Djibouti SA and Doraleh Multi-Purpose Port, Republic of Djibouti
- 2 30pm Ports and Terminals in the Age of COVID-19: An Insurer Guide to Where Claims Come From and Why
Abdul Fahl, TTMS (Gulf) Director, TT Club, United Arab Emirates

3pm

Questions and Answers Followed by Conference Delegates Refreshments Served in the Exhibition

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SESSION 3

Establishing Strategies for Logistics and Supply Chain in Southern and Eastern African Markets

- 4pm Sustainable Port Development — A Contractor's Perspective
Koen Hutsebaut, Business Development Manager, Jan De Nul Group, South Africa
- 4 30pm Functional and Cost-Effective Connectivity
Abdi Ibrahim, Director General, Djibouti Ports Corridor Road, Republic of Djibouti
- 5pm Questions and Answers Followed by Conference Moderator's Closing Remarks

7 30pm - 9 30pm Networking Welcome Dinner for All Registered Participants at Djibouti Palace Kempinski. Smart Casual Attire.

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Thursday 5 August 2021

8 30am Conference Delegates Registration and Refreshments Served in the Exhibition

SESSION 4

Integrating Technology and Automation to Drive Productivity Improvements

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- 9am Conference Moderator's Opening Remarks
Colonel Andre Ciseau, Secretary General, Port Management Association of Eastern & Southern Africa (PMAESA), Kenya
- 9 10am General Overview of Liebherr Port Equipment in Africa and Closer Look at the LHM Harbour Mobile Crane Design
Ian McLean, Sales Manager - Maritime Cranes & Port Equipment, Liebherr, United Arab Emirates
- 9 40am Integrating Legal Solutions into Digitalization and Automation Strategies
Dr. David Cowan, Associate Lecturer in Law, Maynooth University Law Department, Maynooth University, Ireland (on demand)
- 10am Questions and Answers Followed by Conference Delegates Refreshments Served in the Exhibition
- 11am Improving Intermodal Efficiency Through Digitalisation
Warsama Mouhoumed Bouh Guirreh, Chief Executive Officer, Djibouti Port Community System, Republic of Djibouti
- 11 30am Integrated Status Monitoring in Brakes
Ives Marcel N. Houmey, General Manager, Atlas Services, Togo

SESSION 5

Discovering Customer-Centric and Operational Trends of Southern and Eastern African Ports and Terminals

- 12pm Cargo Transshipment Gateway for Hinterlands and Landlocked Countries in SADC Region
Elias Mwenyo, Manager: Business Development, Namibian Ports Authority, Namibia
- 12 30pm The Role of Ports Association of Indian Ocean (PAIOI) in Supporting the Regional Economy
Ramalingum Maistry, President, Ports Association of Indian Ocean (PAIOI), Mauritius (on demand)
- 12 50pm Questions and Answers Followed by Conference Delegates Networking Lunch
- 2pm Port Reunion: The Gateway to Europe in the Indian Ocean
Henri Dupuis, Director of Sales and Operations, Port Reunion, Reunion Island (on demand)
- 2 20pm Ways to Keep Ahead of the Competition
Outo Ahmed Dini, Commercial Director, Port of Tadjourah, Republic of Djibouti
- 2 50pm Port of Douala Perspective: Acquiring New Port Capacities That Are Favourable to Economic Development
Hakim Abdoul, Harbour Master, Port Authority of Douala, Cameroon
- 3 20pm Questions and Answers Followed by Conference Moderator's Closing Remarks Followed by Conference Delegates Refreshments Served in the Exhibition

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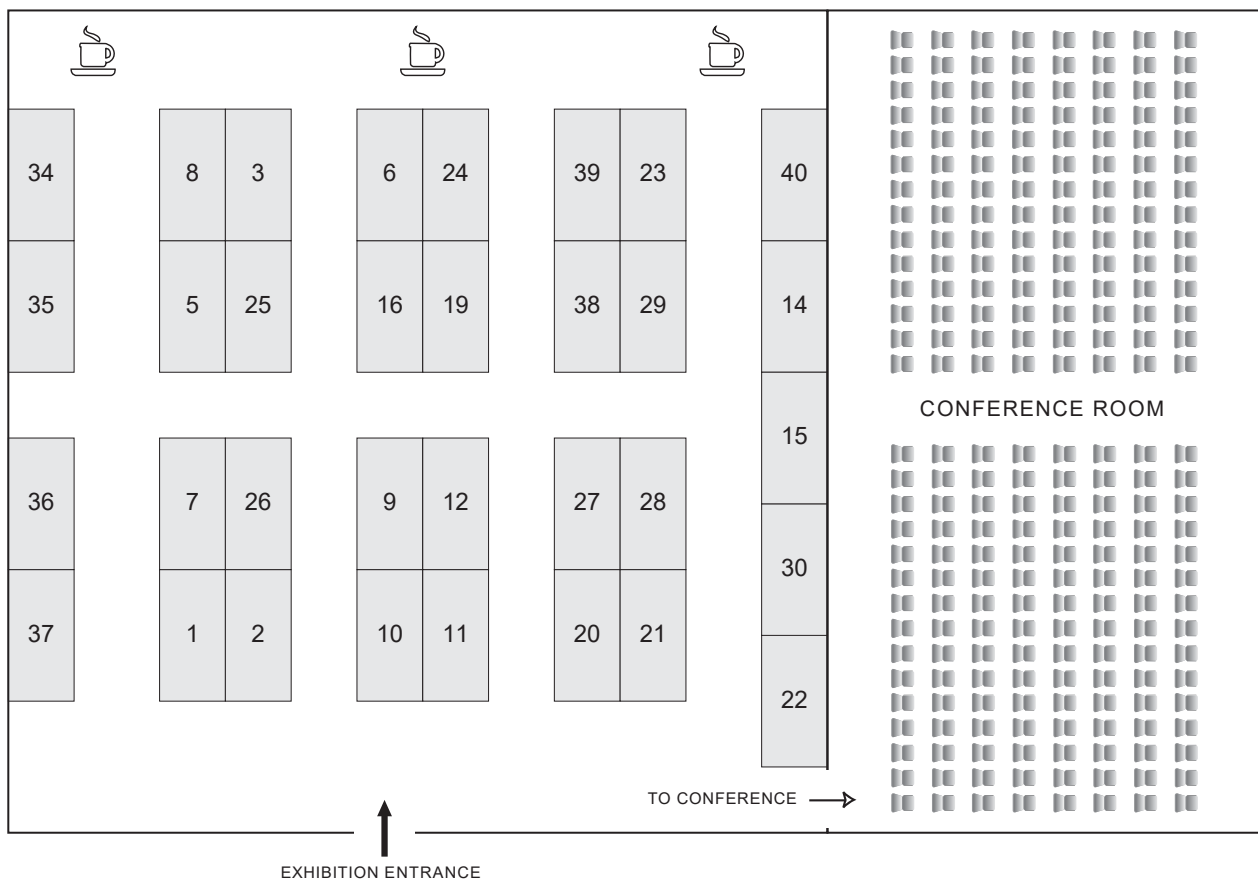
2021

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Djibouti
Ports & Free Zones Authority

STAND ALLOCATION (updated on 4 / 8 / 2021)

- | | |
|--|--|
| 26 China Merchants Group | 30 MAFI Transport-Systeme |
| 11 Djibouti Damerjog Industrial Development | 7 National Handicraft Association |
| 22 Djibouti Free Zone | 40 Port Authority of Douala |
| 10 Djibouti Port Community System | 1 Port of Djibouti S.A |
| 9 Djibouti Ports and Free Zones Authority | 2 Port of Djibouti S.A |
| 10 Djibouti Ports and Free Zones Authority | 6 Port of Tadjourah |
| 11 Djibouti Ports and Free Zones Authority | 24 Port of Tadjourah |
| 12 Djibouti Ports and Free Zones Authority | 3 Red Sea Bunkering |
| 16 Djibouti Ports Corridor Road | 29 Saab |
| 19 Djibouti Ports Corridor Road | 38 Salaam Group |
| 9 Djibouti Shipping Company | 39 Salaam Group |
| 34 Djibouti Tourism Office | 8 Sibre |
| 35 Djibouti Tourism Office | 20 Société de Gestion du Terminal à conteneurs de Doraleh (SGTD) |
| 1 Doraleh Multipurpose Port | 21 Société de Gestion du Terminal à conteneurs de Doraleh (SGTD) |
| 2 Doraleh Multipurpose Port | 27 Société de Gestion du Terminal à conteneurs de Doraleh (SGTD) |
| 5 Horizon Djibouti Terminals Ltd | 28 Société de Gestion du Terminal à conteneurs de Doraleh (SGTD) |
| 25 Horizon Djibouti Terminals Ltd | 36 Somagec |
| 12 International Djibouti Industrial Parks Operation | 37 Somagec |
| 14 Kenya Ports Authority | |
| 15 Kenya Ports Authority | |
| 23 Liebherr | |

EXHIBITION STAND PACKAGE

4 x 2 Square Metre Stands Include:

- A Guaranteed Speaker Place in The Concurrent Conference Programme
- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €8,995
- There is a Registration And Administration Fee of €495
- 3 Free of Charge Conference Delegate Registrations

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SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the **Intermodal Africa 2021 Djibouti Exhibition and Conference** will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company's latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All international event advertising, direct mail and public relations
- The official Intermodal Africa 2021 Djibouti Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 **Free of Charge** Conference Delegate Registrations worth €4,995

Delegates Lanyards Sponsorship

All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company's latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €7,895 including all production costs. This does not include nametag sponsorship.



Delegates Nametags Sponsorship

All event participants are given an identification name tag to wear throughout the two days of the event. Your company's latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €7,895. This does not include lanyard sponsorship.



Event Website

Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €6,895.

Brochure Distribution

Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €4,995.

Conference and Exhibition Directional Signage

Have your company's latest full colour corporate logo exclusively displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €6,895.

Company Banners

Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €6,895 per 3 banners.

Technical Site Visit Transportation Sponsorship

The Technical Site Visit take place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €6,895.

Networking Welcome Reception – Tuesday 3 August 2021

The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.



Conference Sessions Sponsorship

An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a conference session. Cost is €6,895 per Conference Session Sponsorship.

CEO Forum Session

Session 1



Session 2



Session 3

Session 4

LIEBHERR

Session 5

Conference Delegates Refreshment Breaks

During the event, refreshments will be served three times a day. Your company's latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €6,895.

Break 1  **SAAB**

Break 2

Break 3  **MAFI**
TRANSPORT-SYSTEME GMBH

Break 4

Break 5

Break 6

Conference Delegates Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €7,895.

Wednesday 4 August 2021 Sponsored by 

Thursday 5 August 2021 Sponsored by 

Networking Welcome Dinner – Wednesday 4 August 2021

The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.



REGISTRATION INFORMATION

To Participate In The **Intermodal Africa 2021** You Need to Register as an **Exhibitor, Conference Delegate** or **Exhibition Visitor**.

Conference Delegates Receive: Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event

Exhibition Visitors Receive: Access to Exhibition Only

CONFERENCE DELEGATE REGISTRATIONS

Please Complete And Fax Back This Form or Register Online at www.transportevents.com Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: +852 3895 0948 or Email to: alin@transportevents.com

Conference Delegate Registration

- ☐ I Wish to Attend The Technical Site Visit on Tuesday 3 August 2021. Registration For The Site Visit Will Not be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Available and Photo ID Proof/Company ID For Port Security Check in Advance. Please Email to: amelia@transportevents.com
- ☐ I Wish to Attend The Networking Welcome Reception on Tuesday 3 August 2021
- ☐ I Wish to Attend The Networking Welcome Dinner on Wednesday 4 August 2021

Name: _____ 4 / 8 / 2021

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Website: _____

INTERNATIONAL DELEGATE REGISTRATIONS

- On or Before **Saturday 3 July 2021**: The 'Early Bird' Conference Delegate Registration is **€1,295**
Special Offer - 3 Delegates For The Price of 2 in This Category
- From **Sunday 4 July 2021**: The Regular Conference Delegate Registration is **€1,495**
Special Offer - 3 Delegates For The Price of 2 in This Category
- One Day Conference Delegate Registration is **€995**
- No Delegate Registration Will be Accepted Without Full Payment

- ☐ **Credit Card** - For Secure Online Registration And Payment at www.transportevents.com Please Follow The Instructions on Our Registration Page. Payment Will be Accepted in EUR.
- ☐ **Telegraphic Transfer** - Complete The Registration Details on This Page And Fax to +852 3895 0948 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
- ☐ I Have Transferred **€1,495 / €1,295 / €995** (Circle Correct Amount) Per Delegate to OCBC Wing Hang Bank Limited

Euro (EUR) Bank Transfer to:

Account Name: Transport Events Limited

Account Number: 035-802-538366-831

Beneficiary Bank: OCBC Wing Hang Bank Limited

Bank Address: 161 Queen's Road Central, Hong Kong

Swift Code: WIIHBKHH

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.

TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

LOCAL DELEGATE REGISTRATIONS

For Djibouti Nationals, Citizens And Residents of Djibouti, The Conference Delegate Registration is **€695**.

- On or Before **Saturday 3 July 2021**: The 'Early Bird' Conference Delegate Registration is **€595**
- From **Sunday 4 July 2021**: The Regular Conference Delegate Registration is **€695**
- Business / Photo ID is Required
- No Delegate Registration Will be Accepted Without Full Payment

☐ **Credit Card** - For Secure Online Registration And Payment Via PayPal at www.transportevents.com Follow The Instructions on Our Registration Page. Payment Will be Accepted in EUR. For Transactions in Other Currencies, Your Local Amount Will be Converted to EUR During The Transaction at The Prevailing Rate.

☐ I Have Transferred **€595** Per Delegate to OCBC Wing Hang Bank Limited

☐ I Have Transferred **€695** Per Delegate to OCBC Wing Hang Bank Limited

Euro (EUR) Bank Transfer to:

Account Name: Transport Events Limited

Account Number: 035-802-538366-831

Beneficiary Bank: OCBC Wing Hang Bank Limited

Bank Address: 161 Queen's Road Central, Hong Kong

Swift Code: WIIHBKHH

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to +852 3895 0948 or Email to: alin@transportevents.com

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.
TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Withholding Tax must not be deducted from the amount set out in this contract. If it is, the client agrees to pay the Organiser an amount equivalent to the amount of the Withholding Tax.
- Delegates Will Not be Admitted Unless Payment Has been Received in Full
- Flights, Visa Arrangements, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Limited
Tel: +852 2157 3907
Fax: +852 3895 0948
enquiries@transportevents.com



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www.transportevents.com

EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk

Exhibition Opening Times:

Wednesday 4 August 2021

9am to 5pm

Thursday 5 August 2021

9am to 3 30pm

OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is **Djibouti Palace Kempinski, Djibouti**. Special Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

Contact Person
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Events & Group Sales Manager

Djibouti Palace Kempinski
Ilot Du Heron
Djibouti

Tel: + 253 21 32 5555

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E-mail: farhan.wais@kempinski.com

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