

Under the Patronage of His Majesty King Abdullah II ibn Al Hussein

15th TRANS Middle East AQABA 2018

INTERCONTINENTAL AQABA RESORT, AQABA, JORDAN
TUESDAY 23 TO THURSDAY 25 OCTOBER 2018

Follow us on:

Linked in



facebook



Associate Member



Official Carrier



SUPPORTED BY



سلطة منطقة العقبة الاقتصادية الخاصة
AQABA SPECIAL ECONOMIC ZONE AUTHORITY



ACT
AQABA Container Terminal



ENDORSED BY

SPONSORED BY



سلطة منطقة العقبة الاقتصادية الخاصة
AQABA SPECIAL ECONOMIC ZONE AUTHORITY

شركة تطوير العقبة
AQABA Development Corporation



Arab Transit
الشركة العربية للتجارة العالمية



The Medi Telegraph
Shipping & Intermodal Transport



Developing Sustainable Transport And Logistics Systems For Better Futures

KEY SPEAKERS.... PLUS MANY MORE!

1. **Wolfgang Lehmacher**
Head of Supply Chain and Transport Industry, World Economic Forum, Switzerland
2. **Dr. Yossi Sheffi**
Director, MIT Center for Transportation & Logistics (MIT CTL) Massachusetts Institute of Technology, United States of America
3. **David Allan CFA**
Principal, EBRD — Transport Team, United Kingdom
4. **Eric Peiffer**
Chief Executive Officer, Vecturis, Worldwide Rail Management, Belgium
5. **Irtaza Hussain**
Commercial Manager Tradelens, IBM, Denmark
6. **Dr. Amr Abu Suleiman**
B2B Marketing Director, Orange Jordan, Jordan
7. **Michael Bouari**
Chief Executive Officer, 1-Stop Connections, Australia
8. **Sheldon Fink**
Chairman and Chief Executive Officer, PBI Aqaba Industrial Estate, Jordan

HIGHLIGHTED TOPICS

- A geo-economic perspective of Jordan and the wider Levant: strategic elements to understand the business potential of the region
- The characteristic of logistics clusters development and the role of the government and public sector to nurture strategic infrastructure development
- Rail Infrastructure Development: Building and operating sustainable rail systems
- Dry-Port logistics infrastructure development: Logistics value of dry-port and integrated supply chain systems
- Role of industrial real-estate and logistics parks development in attracting local and foreign investment
- Sustainable finance for transport and logistics infrastructure development
- IOT integration and application for the transport and logistic industry
- Global trends in technology and automation, ways to improve ports modernization

For more Information or to Register

Tel. + 60 87 426 022 Fax. + 60 87 426 223 Email: enquiries@transportevents.com

Website: www.transportevents.com

Follow us on:





1 August 2018

Dear Friends and valued business Partners,

With the valued support of Aqaba Special Economic Zone, Aqaba Container Terminal is delighted to inform you that the **15th TRANS MIDDLE EAST CONFERENCE AND EXHIBITION** will be held in Aqaba, JORDAN, from 23 to 25 October 2018 under the theme:

Developing Sustainable Transport and Logistics Systems for Better Futures

The Trans Middle East Conference and Exhibition is one of the largest annual global Maritime Ports, Shipping and Transport Logistics Exhibition and Conference events in The Middle East.

The 2-day Conference Program will feature 30 world-class business leaders who will share their expert views and analysis on the latest global transportation and logistics issues. It will be attended by more than 300 senior executive delegates from more than 20 countries. The conference will feature most re-known keynote speakers such as Prof Sheffi (MIT), Wolfgang Lehmacher (WEF), Dr Anil Khurana (PwC), Eric Peiffer (Vecturis) and showcase revolutionary digital platform TradeLens and inclusive port community systems such 1-Stop and Circle.

Concurrently, a 2-day Trade Exhibition with key international companies and sponsors (maximum 50) will take place to showcase and promote their containerized transportation solutions as well as any other products and services supporting the transport activity (equipment, banking, IT etc) .

This major global conference will be a fantastic opportunity for flagship companies to develop their brand and business in Jordan as well as the wider Middle East.

It will also be a unique opportunity to discover an amazing country, "from the haunting, primeval starkness of Wadi-Rum, to the teeming center of urban Amman, from the majestic ruins of bygone civilizations to the timeless splendour of the Dead Sea" (<http://www.visitjordan.com/>).

We look forward to welcoming you to Jordan from Tuesday 23 to Thursday 25 October 2018!

Kind regards,



Vincent Flamant
Chief Commercial Officer
Aqaba Container Terminal



Connecting the Logistics
Clusters of the future



Luxury camping in Wadi Rum



visit Petra the 7th wonder of the world



soothe your skin in the therapeutic waters of the Dead Sea



A round of Golf at the Norman Foster course in Aqaba

BOOK YOUR MAGICAL EXPERIENCE IN JORDAN

direct on www.online-bespoke.com
Or contact

Mrs. Oksana Kassis, Meeting & Incentive Coordinator
+962 6 569 7998
oksana.kassis@discovery1.com

Mr. Asaad Hijazi, Managing Director
+962 6 569 7998
+962 79 553 3417
asaad.hijazi@discovery1.com

DISCOVERY
TRAVEL



www.discovery1.com



Dive in the Red Sea, Aqaba

Developing Sustainable Transport And Logistics Systems For Better Futures

Tuesday 23 October 2018

TECHNICAL SITE VISIT

8am	Delegates registration at the lobby of InterContinental Aqaba Resort
9am	Transport departs to Aqaba Container Terminal
9 30am	Arrival at Aqaba Container Terminal followed by a brief presentation and tour
10 15am	Depart to Aqaba Logistic Village
10 30am	Arrival at Aqaba Logistic Village followed by a brief presentation and tour
11 15am	Depart to General Cargo Port
11 35am	Arrival at General Cargo Port followed by tour
12pm	Depart to PBI Aqaba Industrial Estate
12 25pm	Arrival at PBI Aqaba Industrial Estate followed by a brief presentation and tour
1pm	Depart for lunch to Al Manara, a Luxury Collection Hotel, Saraya Aqaba
1 15pm	Lunch at Al Manara, a Luxury Collection Hotel, Saraya Aqaba. Sponsored by
2 15pm	Depart to InterContinental Aqaba Resort
2 20pm	Arrival at InterContinental Aqaba Resort (approx.)



7 30pm to 9pm Networking Welcome Reception generously sponsored by Jordan Chamber of Commerce and Aqaba Chamber of Commerce taking place at Al Manara, a Luxury Collection Hotel, Saraya Aqaba. Shuttle busses are available at the lobby of InterContinental Aqaba Resort to transport registered delegates to Al Manara, a Luxury Collection Hotel, Saraya Aqaba leaving from 7 15pm and will return back to InterContinental Aqaba Resort by approximately 9pm. Smart casual attire



Wednesday 24 October 2018

8am Conference delegates registration and refreshments served in the exhibition. Sponsored by



Khalifa Bin Salman Port
KINGDOM OF SAUDI ARABIA

MANAGED BY
APM TERMINALS

OPENING CEREMONY

9am	Organiser's Remarks Rory James Doyle, CMILT, Managing Director, Transport Events Management, Malaysia
9 05am	Welcome Address Steven Yoogalingam, Chief Executive Officer, Aqaba Container Terminal (ACT), Jordan
9 10am	Keynote Address His Excellency Nasser Shraideh, Chief Commissioner, Aqaba Special Economic Zone Authority (ASEZA), Jordan
9 20pm	Ministerial Keynote Address His Excellency Muhannad Shehadeh, Minister of State for Investment Affairs, Jordan
9 35am	Exhibition Opening Ceremony and Tour of the exhibition by The VIP Group followed by conference delegates refreshments. Sponsored by



SESSION 1 "Amateurs talk tactics, but professionals study logistics" Gen. Robert H. Barrow Sponsored by



10 30am	Conference Moderator's Opening Remarks Dina Al Wakeel, Chief Editor of Economic Section, Al-Ghad, Jordan
10 40am	Why are transport and logistics critical? Wolfgang Lehmacher, Head of Supply Chain and Transport Industry World Economic Forum, Switzerland

SPECIAL SESSION Logistics cluster: Catalyst of virtuous economic cycle Sponsored by



11 10am Outlining the characteristic 'positive feedback loop' of logistics clusters development and what differentiates them from other industrial clusters; why firms should locate their distribution and value-added activities in logistics clusters; and the role played by government and public sector to nurture such strategic infrastructure development
Dr. Yossi Sheffi, Director, MIT Center for Transportation & Logistics (MIT CTL), Massachusetts Institute of Technology, United States of America

12 10pm Questions and answers followed by conference delegates networking lunch. Sponsored by



SESSION 2 Building competitive transport and logistics infrastructure: Best practices from around the world Sponsored by



2pm	Djibouti infrastructure investment opportunities Kamil Mohamed Gorah, Head of Maritime Department, Djibouti Ports and Free Zones Authority, Djibouti
2 25pm	Creating commercial and economic value through port infrastructure developments Erhan Ciloglu, Chief Marketing Officer, Yilport Holding, Turkey

Supporting Trade Organisations



Developing Sustainable Transport And Logistics Systems For Better Futures

- 2 50pm** Rail infrastructure development: Building and operating sustainable rail systems
Eric Peiffer, Chief Executive Officer, Vecturis, Worldwide Rail Management, Belgium
- 3 15pm** Questions and answers followed by Conference Moderator's closing remarks followed by conference delegates refreshments served in the exhibition. Sponsored by
- 4pm** Conference Moderator's Opening Remarks
Dr. Yossi Sheffi, Director, MIT Center for Transportation & Logistics (MIT CTL), Massachusetts Institute of Technology, United States of America
- 4 05pm** Land transport for freight and passengers: Conflicting requirements or complementarity
Arnaud Desmarchelier, Senior Engineer, Agence Française de Développement, France
- 4 30pm** Beyond the seaport: Assessing the impact of policies & investments on the transport chain
Mamoun Toukan, MIT CTL Alumnus, Business Development Director, Arab Transit, Jordan
- 4 55pm** Role of industrial real-estate and logistics parks development in attracting local and foreign investment
Sheldon Fink, Chairman and Chief Executive Officer, PBI Aqaba Industrial Estate, Jordan
- 5 20pm** Questions and answers followed by Conference Moderator's closing remarks
- 7 30pm to 10pm** Networking Welcome Dinner generously sponsored by APM Terminals taking place at the Mövenpick Resort and Residences Aqaba from 7 30pm to 10pm. Shuttle busses are available at the lobby of the InterContinental Aqaba Resort to transport registered delegates to Mövenpick Resort and Residences Aqaba leaving from 7 15pm and will return back InterContinental Aqaba Resort by approximately 10pm. Smart casual attire

1Stop

Lifting Global Trade.
APM TERMINALS

Thursday 25 October 2018

- 8am** Conference delegates registration and refreshments served in the exhibition. Sponsored by

HOUCON
www.houcon-group.com

SESSION 3 Sustainable finance for transport and logistics infrastructure development Sponsored by

KABELSCHLEPP
TSUBAKI KABELSCHLEPP

- 9am** Conference Moderator's Opening Remarks
Wolfgang Lehmacher, Head of Supply Chain and Transport Industry World Economic Forum, Switzerland
- 9 10am** From development to sustainable development
Luc Le Cabellec, Director, Agence Française de Développement, France
- 9 35am** The power of blended concessional finance
David Allan CFA, Principal, EBRD — Transport Team, United Kingdom
- 10am** Questions and answers followed by conference delegates refreshments served in the exhibition. Sponsored by

LIEBHERR

SESSION 4 Digitalization in transport and logistics: Myth or reality Sponsored by

orange™

- 11am** TradeLens: The new transport industry blockchain platform
Irtaza Hussain, Commercial Manager Tradelens, IBM, Denmark
- 11 25am** IOT integration and application for the transport and logistic industry
Dr. Amr Abu Suleiman, B2B Marketing Director, Orange Jordan, Jordan
- 11 50am** The power of an open platform to drive immediate productivity for the port communities
Michael Bouari, Chief Executive Officer, 1-Stop Connections, Australia
- 12 15pm** Internet of things, blockchain and digitalisation among international logistic chain: Industry 4.0 projects and fast trade lane experiences
Riccardo Provenzano, Business Developer, Circle, Italy
- 12 40pm** Questions and answers followed by conference delegates networking lunch. Sponsored by

نقابة ولاحة الأردن
JORDAN
SHIPPING ASSOCIATION

SESSION 5 Global trends in technology and automation, ways to improve ports modernization Sponsored by

KALMAR

- 2pm** Kalmar Crane Upgrades a way to extend port cranes lifetime
Eduardo Prat, Vice President Solution Sales EMEA, Kalmar, Spain
- 2 25pm** SmartApp — Leveraging on technologies to increase productivity
Ian McLean, Sales Manager Maritime Cranes, Liebherr, Dubai, United Arab Emirates
- 2 50pm** Technology packages for cranes and heavy duty applications
Peter Pütz, Head of International Cranes and Long Travel Division & Head of Strategic Marketing, Tsubaki Kabelschlepp GmbH, Germany
- 3 15pm** Questions and answers followed by Conference Moderator's closing remarks followed by conference delegates refreshments served in the exhibition. Sponsored by
- 4 30pm** Closing Remarks by His Excellency Nasser Shraideh, Chief Commissioner, Aqaba Special Economic Zone Authority (ASEZA), Jordan followed by the spectacular airshow generously sponsored by

MAFI

مركز الفلكس
ROYAL JORDANIAN FALCONS

Supporting Media





Wolfgang Lehmacher

Head of Supply Chain and Transport Industry at the World Economic Forum
Seasoned Supply Chain Executive
Consultant and Entrepreneur

Wolfgang Lehmacher is a seasoned supply chain executive, consultant and entrepreneur. He is Head of Supply Chain and Transport Industries at the World Economic Forum. Important steps of his career include Partner and Managing Director China at global strategy firm CVA, President and CEO GeoPost Intercontinental, the global expansion vehicle of French La Poste, and Head of Eastern European and Eastern Mediterranean Regions as well as Country Manager Switzerland at TNT. Wolfgang has been leading a series of innovation initiatives as well as country, regional and global expansion and investment projects. Wolfgang is member of the IATA Air Cargo Innovation Awards Jury, Judge of the Automotive Logistics Awards Europe, and member of the Logistikweisen, a think tank under the patronage of the German Federal Ministry BMVI. He is FT, Forbes, Fortune contributor and author of business books, including The Global Supply Chain – 2017.



Dr. Yossi Sheffi

Director, MIT Center for Transportation and Logistics
Elisha Gray II Professor of Engineering Systems
Professor, MIT Civil and Environmental Engineering
Professor, MIT Institute of Data Science and Society

Yossi Sheffi is Elisha Gray II Professor of Engineering Systems and Director of the MIT Center for Transportation and Logistics (CTL). He is an expert in supply chain management and is the author of five books. Under his leadership, the CTL has launched many educational, research, and industry/government outreach programs, including the MIT SCALE network involving six academic centers round the world. Recently, CTL has launched the on-line Micromaster's program, reaching over 300,000 students worldwide. Outside the institute, Dr. Sheffi has consulted with numerous organizations. He has also founded or co-founded five successful companies, all acquired by large enterprises. Dr. Sheffi has been recognized in numerous ways in academic and industry forums. He obtained his Ph.D. from MIT in 1978.



Kamil Mohamed Gorah

Head of Maritime Department, Djibouti Ports and Free Zones Authority

Kamil Mohamed Gorah is head of maritime department in Djibouti ports and free zones authority. Trained as logistician, he has a unique 6-year background in shipping, import and export. he helped a humanitarian organization such as WFP to dispatch humanitarian Aid to Somalia, Yemen and Ethiopia.



Erhan Ciloglu

Chief Marketing Officer, Yilport Holding

Erhan CIOGLU was born in Istanbul, Turkey in 1978. He received his bachelor's degree in mechanical engineering from Kocaeli University in 2000. Mr. CIOGLU joined the YILDIRIM Group in July of 2012 as a business development manager and was promoted to CMO of YILPORT Holding in 2014. He has direct responsibility for sales, marketing, commerce and customer relations for Yilport Holding portfolio in 8 countries 20 terminals in a global scope. Mr CIOGLU's career has begun in 1999 at Toyota as a part of the supply chain logistics division. In 2003, Mr CIOGLU worked in the logistics industry associated with port operations and shipping where he had the responsibility of managing logistics operations. Mr CIOGLU worked in sales, project management, field actions, marketing, customer relations, information technologies under a structure focused on the development and operation of existing processes in different types of sectors such as; automotive, white goods, electronics, construction, food, FMCG, textiles, iron, and steel.



Eric Peiffer

Chief Executive Officer for Vecturis, Worldwide Rail Management

He is a former lawyer and a cofounder-shareholder of Vecturis. He was previously Chief Executive Officer of Comazar (South Africa) and is today Chief Executive Officer of Transrail (Senegal-Mali) and a Director of Madarail (Madagascar). He has held various positions in other companies (Tanzania, Côte d'Ivoire-Burkina Faso) and has been involved in numerous projects. This has given him extensive experience of Africa's rail sector.



Arnaud Desmarchelier

Senior Engineer, Agence Française de Développement

Arnaud Desmarchelier has been a Senior Transport Engineer in the Agence Française de Développement (AFD)'s Mobility and Transport division for more than ten years. He has been working in numerous transport projects in various regions (Asia (South and Caucasia); Africa; Middle East; Caribbean) and various sectors (road, rail, air, maritime) in urban, rural and interurban settings. He is currently supervising transport projects in Jordan.

Prior to this position, Arnaud has worked for ten years for the Africa Transport unit of the World Bank in Washington, DC. This followed long term assignments in South America and Africa. Arnaud Desmarchelier holds graduate degrees in Engineering, Economics and Public Policy, earned in France and the USA.



Mamoun Toukan

MIT CTL Alumnus, Business Development Director for Arab Transit

Mamoun Toukan is the Business Development Director of Arab Transit, a shipping and logistics company, based in Jordan. Mamoun is an MIT Alumni holding a master's degree in Supply Chain Management. While at MIT his capstone project focused on developing a framework that can assist policy makers assess the impact of policies and investments on the transport chain. Mamoun holds a bachelor's degree in Finance and Economics from the University of Toronto.



Sheldon Fink

Chairman and Chief Executive Officer for PBI Aqaba Industrial Estate

Born, Scranton, PA, USA. He is a graduate of the Harvard Law School. During the 1970's he acted as Legal Advisor to an oil tanker company, based in Geneva. Between 1982-1990 he was CEO of an American Stock Exchange listed manufacturing company. He acted as a developer in water desalination, electrical generation and oil exploration projects in Turkey, Israel, and Jordan from 1990-2002. Since 2003 he is a partner in and he serves as CEO of PBI Aqaba Industrial Estate Group involved in developing an industrial and logistics project in Aqaba. In parallel, he is engaged in developing geo-thermal energy projects in Turkey, and developing transportation, power generation, solar energy and LED lighting projects in Jordan and Turkey.



Luc Le Cabellier

Director of the Urban Transition and Mobility Department of Agence Française de Développement

During his long-lasting career within the AFD Group he joined in 1982, he has been assigned at AFD Headquarters in Paris to the Internal Audit, the Asia Department and was until last year (2017) Deputy Director of the Cross-Operations Areas Department in charge of sustainable development analysis, climate change (including climate finance), environment and social safeguards (including gender), governance and crisis prevention and post-conflict recovery. He dedicated a large part of his professional commitment for development within AFD field office network abroad in Sub-Saharan Africa (Congo, Gabon and Mali) and in Asia (Philippines, Viet Nam).

He had also the opportunity to be seconded to the Treasury Directorate of the French Ministry of Economy and Finance in Paris in charge of Official Development Assistance policies and to the Asian Development Bank (ADB) in Manila, Philippines to promote official co-financing operations in South-East Asia. Finally he served as Director of the French central bank branch dedicated to the French overseas communities, based in Guadeloupe, French West Indies.



David Allan CFA
Principal, EBRD — Transport Team

David Allan has been a banker with the EBRD Transport team since 2012, including two years spent in the Casablanca Resident Office in Morocco. Prior to working with EBRD, he worked for 5 years in a commercial bank focusing on project finance, and for four years at a management consultancy specializing in transportation. David has a wide range of experience in structuring and closing transport financings, including PPPs, Sovereign-guaranteed financing structures, Sub-sovereign public sector lending, Concessional finance, Equity investments. David has expertise in working across all transport sectors (airport, port, rail, road, logistics), and has worked extensively with both the private sector and public sector, in a variety of roles. He also has a strong interest in green transportation, including climate change adaptation, and future innovation in the transportation sector.



Irtaza Hussain
Commercial Manager Tradelens, IBM Denmark

Irtaza is the Commercial Manager for the IBM and Maersk's joint Global Trade Digitization initiative Tradelens. The solution currently has 100+ participant across the globe, sharing container events and documents with the use of the emerging technology blockchain. He studied Business Administration and Management Science with specialization in mathematics and statistics, and was a part of creating the business case for starting this initiative 3 years ago. Since then he has been a part of the entire journey and has gained a lot of industry knowledge from on-boarding the major industry players, as well as having the technical background to apply the technology of blockchain in the right places. He is thrilled he can be a part of shaping the future of shipping, combining his interest of disruptive technologies as well as his passion for the shipping industry.



Dr. Amr Abu Suleiman
B2B Marketing Director, Orange Jordan

Dr. Amr Abu-Suleiman is the director of B2B marketing at Orange Jordan. Prior to that he served as the logistics department chair at the German Jordanian University and has strong track record in delivering IT and business consulting solutions to fortune 500 companies in the USA. He holds a PhD in Industrial Engineering.



Michael Bouari
Chief Executive Officer for 1-Stop Connections

Michael Bouari is the CEO of 1-Stop Connections, a globally recognised leader in integrated solutions provider for the Port Community. Michael has over 19 years' experience in Business to Business (B2B) technology solutions. His career started at 3M, leading several eBusiness solutions in the 90's, before joining Sun Microsystems in the UK. Working for P&O Nedlloyd as the B2B process automation expert in APAC, he joined 1-Stop in 2004 and is now a part of the digital disruption revolution through 1-Stop.



Riccardo Provenzano
Business Developer, Circle

Riccardo Provenzano is Junior Business Analyst at Circle srl, a consulting company with a focus on the optimization of processes with reference to ports, inland ports and intermodal transport field.

Mr Provenzano received his diploma in 2017 from the nautical technical institute where he discovered his passion for logistics and the maritime economy. He started to work in Circle in February 2018 where, initially, he studied blockchain technology and joins Circle working on different innovative project regarding business development, R&D, technological innovation.



Eduardo Prat
Vice President Solution Sales EMEA, Kalmar

Eduardo is responsible for the sales of Automation and Projects in Europe Middle East Africa ad India. He joined Kalmar in 2007 and has over 30 years of experience in global industrial companies. Eduardo has played a key role in developing and expanding the Crane Upgrades business in Kalmar, including an acquisition in 2014 of a specialized crane upgrades company in Spain.



Ian McLean
Sales Manager Maritime Cranes, Liebherr

He has been working with the Liebherr Company since he was 16 years old. Currently stationed in Dubai fulfilling the role of Sales Manager Maritime Cranes for the Middle East Region. He has extensive technical and application knowledge with Liebherr technologies and components.



Peter Sebastian Pütz
Head of International Cranes and Long Travel Division & Head of Strategic Marketing for Tsubaki Kabelschlepp GmbH

Peter Puetz was born in 1969. he was enrolled in the German Air Force incl. vocational education and studies: Academic Studies: mechanical engineering, Vocational education: Aircraft mechanic, Vocational education: Jet engine mechanic. He began his career at European technical publisher as editorial journalist and project manager. He has 16 years' experience with cable carrier Systems for port cranes, cranes in general and bulk material handling applications. Currently, he's working with TSUBAKI Kabelschlepp GmbH as a Head of Crane Business/Business Development



Dina Al-Wakeel
Chief Editor of Economic Section, Al-Ghad

Dina Al Wakeel has been a journalist for 18 years. Dina has been working for local and international media networks, including Reuters news agency among others. She was the Editor in Chief of the business intelligence monthly publication Venture magazine, for several years and is currently the director of Al Ghad Newspaper's economic department.

ROYAL JORDANIAN FALCONS



The Royal Jordanian Falcons is a perennial national aerobatic team. Formed in 1976 at the initiative of His Majesty the Late King Hussein Bin Talal.

It was His Majesty's intention to promote the Jordanian Family, peace and friendship to the rest of the world through the art and science of aviation. Royal Jordanian Falcons function as a highly specialized asset for the promotion of Jordan, serving as the country's "roving ambassadors". The team headquarters was transferred by Royal Decree to King Hussein International Airport in Aqaba (Red Sea), in an effort to enhance tourism and investment there.

With the continuous support of His Majesty King Abdullah II and under the supervision of His Royal Highness Prince Feisal Bin Al – Hussein the honorary president, the team continues to tour the world exposing the Jordanian Family to approximately 3 to 5 million people every year. The team is financially sponsored by the Aqaba Development Corporation (ADC), logistically supported by both Royal Jordanian Airlines and the Royal Jordanian Air Force.

The team displays in 4-ship formation presenting a blend of both formation and solo aerobatics.



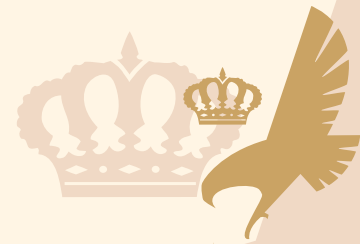
15th TRANS Middle East AQABA 2018

CLOSING CEREMONY



AQABA
SPECIAL ECONOMIC ZONE
AUTHORITY

شركة تطوير العقبة
AQABA Development Corporation



فقر للذرون والملكية
ROYAL JORDANIAN FALCONS



15th TRANS Middle East AQABA 2018

InterContinental Aqaba Resort, Aqaba, Jordan
Wednesday 24 and Thursday 25 October 2018

Hosted By

Endorsed By

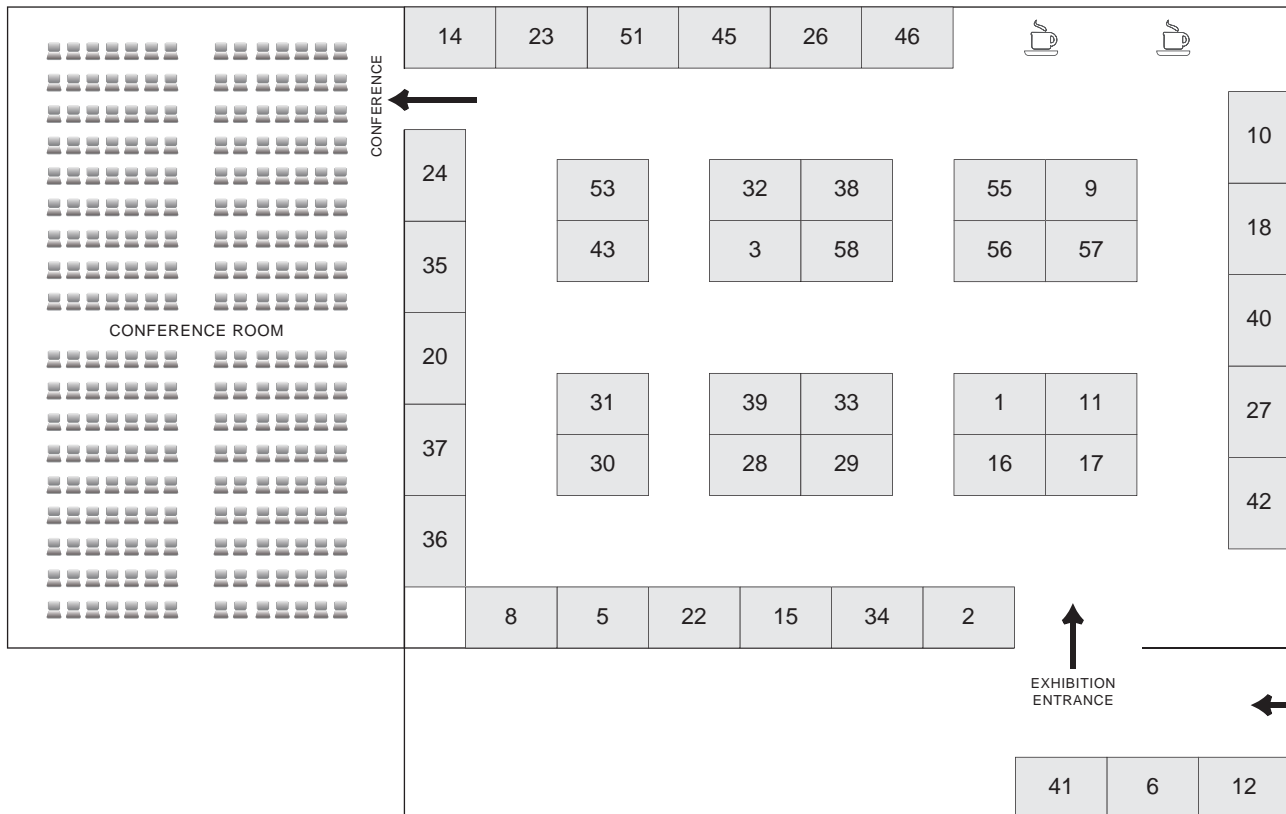
Supported By

Official Hotel and Venue

Official Carrier



الإدارة الاقتصادية الخاصة
AQABA SPECIAL ECONOMIC ZONE AUTHORITY



STAND ALLOCATION (updated on 25 / 10 / 2018)

30	1-Stop Connections	42	Dutch Lanka Trailers (DLT)
51	APL	15	Eagle Hills Jordan
6	APM Terminals Bahrain	32	Houcon Cargo Systems B.V.
12	APM Terminals Bahrain	37	Jordan Insurance Federation
9	Aqaba Company for Ports Operation and Management (ACPOM)	35	Jordan Shipping Association
55	Aqaba Company for Ports Operation and Management (ACPOM)	26	Kalmar
56	Aqaba Company for Ports Operation and Management (ACPOM)	46	Kalmar
57	Aqaba Company for Ports Operation and Management (ACPOM)	6	Khalifa Bin Salman Port
1	Aqaba Container Terminal	12	Khalifa Bin Salman Port
11	Aqaba Container Terminal	43	Liebherr
16	Aqaba Container Terminal	10	Log@Sea (Circle - IB - Aitek Network)
17	Aqaba Container Terminal	3	LogiPoint
14	Aqaba Development Corporation	22	MAFI Transport-Systeme GmbH
23	Aqaba Development Corporation	41	Magna Tyres Group
5	Aqaba International Industrial Estate	36	Muhakat
8	Aqaba International Industrial Estate	38	Nafith Logistics
45	Aqaba Logistics Village	58	Nafith Logistics
14	Aqaba Special Economic Zone Authority (ASEZA)	33	Orange Jordan
23	Aqaba Special Economic Zone Authority (ASEZA)	39	Orange Jordan
28	Arab Transit Goods Transport & Clearing Company	5	PBI Aqaba Industrial Estate
29	Arab Transit Goods Transport & Clearing Company	8	PBI Aqaba Industrial Estate
20	Bromma	24	Robban Assafina Magazine
51	Cedar Maritime Agencies	31	Royal Jordanian
51	CMA CGM	18	Safe Ports Regional Gateway
		40	Safe Ports Regional Gateway
		2	Sibre
		34	Total Soft Bank
		27	Tsubaki Kableschlepp GmbH
		53	Vahle

EXHIBITION STAND PACKAGE

3 x 2 Square Metre Stands Include:

- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €7,895
- There is a Registration And Administration Fee of €495
- There are Multiple Events Booking Discounts

Please Visit: www.transportevents.com

Follow us on:



TRANSPORT EVENTS

Transport Events Management Limited

Tel: + 60 87 426 022

Fax: + 60 87 426 223

Email: enquiries@transportevents.com

LinkedIn

facebook



REGISTRATION INFORMATION

To Participate In The 15th Trans Middle East 2018 You Need to Register as an Exhibitor, Event Sponsor, Conference Delegate or Exhibition Visitor.

Conference Delegates Receive: Exclusive Official Airline Rates • Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event

Exhibition Visitors Receive: Access to Exhibition Only

CONFERENCE DELEGATE REGISTRATIONS

Please Complete And Fax Back This Form or Register Online at www.transportevents.com
Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email to: alin@transportevents.com

Conference Delegate Registration

☐ I Wish to Attend The Technical Site Visit on Tuesday 23 October 2018. Registration For The Site Visit Will Not be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Available and Photo ID Proof/Company ID For Port Security Check in Advance.

Please Email to: anis@transportevents.com

☐ I Wish to Attend The Networking Welcome Reception on Tuesday 23 October 2018

☐ I Wish to Attend The Networking Welcome Dinner on Wednesday 24 October 2018

Name: _____ 22 / 10 / 2018

Job Title: _____

Company Name: _____

Address: _____

Tel: _____

Email: _____

Website: _____

What Best Describes Your Industry Sector? (Please Tick One)

- | | |
|---|---|
| <input type="checkbox"/> Port Authority/Terminal Operator | <input type="checkbox"/> Ship Owning and Operating Service |
| <input type="checkbox"/> Inland Terminal Operator | <input type="checkbox"/> Freight Forwarder/Third Party Logistics Provider (3PL) |
| <input type="checkbox"/> Stevedoring | <input type="checkbox"/> Road/Rail Operation |
| <input type="checkbox"/> Dredging | <input type="checkbox"/> Shipper/Beneficial Cargo Owner (BCO) |
| <input type="checkbox"/> Surveying/Civil Engineering | <input type="checkbox"/> Association/Government Agency |
| <input type="checkbox"/> Classification Society/Registry | <input type="checkbox"/> Finance/Insurance P&I/Banking/Legal Services |
| <input type="checkbox"/> Maritime Consultancy/Analysis | <input type="checkbox"/> Equipment Manufacturer/Service Supplier |
| <input type="checkbox"/> Shipping/Liner Company | <input type="checkbox"/> IT Systems/Hardware |
| <input type="checkbox"/> Bunkering Sales & Service | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Barge Operation | |

EURO DELEGATE REGISTRATIONS

- On or Before Monday 24 September 2018: The 'Early Bird' Conference Delegate Registration is €1,195 Special Offer - 3 Delegates For The Price of 2 in This Category
- From Tuesday 25 September 2018: The Regular Conference Delegate Registration is €1,295 Special Offer - 3 Delegates For The Price of 2 in This Category
- Shipping Lines, Port Authorities And Terminal Operating Companies Conference Delegate Registration is €795. Business/Photo ID is Required.
- Shippers/Beneficial Cargo Owners Conference Delegate Registration is Free of Charge. Apply by emailing alin@transportevents.com. Business/Photo ID is required.
- One Day Conference Delegate Registration is €795
- No Delegate Registration Will be Accepted Without Full Payment

☐ Credit Card - Secure Online Registration And Payment at www.transportevents.com
Follow The Instructions on Our Registration Page

☐ Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. **Transmitting Bank Charges Must be Paid by The Sender.**

☐ I Have Transferred €1,295 / €1,195 / €795 (Circle Correct Amount) Per Delegate to Public Bank

Bank Transfer to:

Account Name: Transport Events Management Limited

Account Number: 10 - 20228365 - 051

Beneficiary Bank: Public Bank (L) Ltd (Swift Code: PBLLMYKA)

Agent Bank: Deutsche Bank AG, Frankfurt (Swift Code: DEUTDEFF)

Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

JORDANIAN DINAR DELEGATE REGISTRATIONS

For Jordanian Nationals, Citizens And Residents of Jordan, The Conference Delegate Registration is JOD300.

- Business / Photo ID is Required
- No Delegate Registration Will be Accepted Without Full Payment

☐ Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com
Follow The Instructions on Our Registration Page.

☐ I Have Transferred JOD300 or €380 Per Delegate to Public Bank

Bank Transfer to:

Account Name: Transport Events Management Limited

Account Number: 10 - 20228365 - 051

Beneficiary Bank: Public Bank (L) Ltd (Swift Code: PBLLMYKA)

Agent Bank: Deutsche Bank AG, Frankfurt (Swift Code: DEUTDEFF)

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to + 60 87 426 223 or Email to: alin@transportevents.com

Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information, Documents Will be Emailed to You Including Your Proforma Invoice And, if Required, a Letter of Invitation For Entry Visa Application
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Delegates Will Not be Admitted Unless Payment Has Been Received in Full
- Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited

Tel: + 60 87 426 022

Fax: + 60 87 426 223

Email: enquiries@transportevents.com

www.transportevents.com



Follow us on: [in](https://www.linkedin.com/company/transportevents) [f](https://www.facebook.com/transportevents)

EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk

Exhibition Opening Times are:

Wednesday 24 October 2018

9am to 5pm

Thursday 25 October 2018

9am to 3 30pm

OFFICIAL CARRIER

The Official Carrier For This Event is **Royal Jordanian**. There Are Rates to Travel to The 15th Trans Middle East 2018 in All Classes to And From Royal Jordanian Destinations Exclusively For Registered Attendees of This Event. Full Details Will be Provided to Registered Participants Only. You May Also Visit www.rj.com

Contact Person

Mrs. Samia Masri

Branding Communication and Sponsorship Supervisor

Marketing Department

Tel: + 962 6 520 2223

Email: samia.masri@rj.com

Website: www.rj.com

Official Carrier



OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is **InterContinental Aqaba Resort, Aqaba, Jordan**. Exclusive Reduced Hotel Rates Will be Made Available to All Registered Participants only. Subject to Availability. * PLEASE BOOK YOUR ACCOMMODATION IMMEDIATELY DUE TO LIMITED ACCOMODATION AVAILABILITY DURING THE EVENT

InterContinental Aqaba Resort

King Hussein Street

P.O. Box 2311

Aqaba 77110

Jordan



Contact Person

Ramzi Ammari

Assistant Director of Sales

Tel: + 962 3 209 2222

Fax: + 962 3 209 2223

Email: Res.icaqaba@ihg.com / ramzi.ammari@ihg.com

Website: www.ihg.com

OFFICIAL TOUR OPERATOR

The Official Tour Operator is **Discovery Bespoke Travel**. For Full Details, Please Visit www.online-bespoke.com or www.discovery1.com.

Contact Person

Mrs. Oksana Kassis

Meeting & Incentive Coordinator

Tel: +962 6 569 7998

oksana.kassis@discovery1.com

Mr. Asaad Hijazi

Managing Director

Tel. +962 6 569 7998

Mobile. +962 79 5533417

Email: asaad.hijazi@discovery1.com



Transport Events Management Limited will in no way be held liable for any liability or implication from any Discovery Bespoke Travel tours howsoever arising.

SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the **15th Trans Middle East 2018 Jordan Exhibition and Conference** will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company's latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All international event advertising, direct mail and public relations
- The official 15th Trans Middle East 2018 Jordan Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 **Free of Charge** Conference Delegate Registrations worth €3,995

Delegates Lanyards Sponsorship

All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company's latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €6,695 including all production costs. This does not include nametag sponsorship.

Sponsored by 

Delegates Nametags Sponsorship

All event participants are given an identification name tag to wear throughout the two days of the event. Your company's latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €6,695. This does not include lanyard sponsorship.

Sponsored by 

Event Website

Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €5,295.

Sponsored by 

Brochure Distribution

Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €3,995.

Conference and Exhibition Directional Signage

Have your company's latest full colour corporate logo exclusively displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €5,295.

Sponsored by 

Company Banners

Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €5,295 per 3 banners.

Sponsored by      

Technical Site Visit Transportation Sponsorship

The Technical Site Visit take place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €5,295.

Sponsored by 

Networking Welcome Reception – Tuesday 23 October 2018

The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by 

Conference Sessions Sponsorship

An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a conference session. Cost is €5,295 per Conference Session Sponsorship.

Session 1 

Special Session 

Session 2 

Session 3 

Session 4 

Session 5 

Conference Delegates Refreshment Breaks

During the event, refreshments will be served three times a day. Your company's latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €5,295.

Break 1 

Break 2 

Break 3 

Break 4 

Break 5 

Break 6 

Conference Delegates Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €6,695.

Wednesday 24 October 2018 Sponsored by 

Thursday 25 October 2018 Sponsored by 

Networking Welcome Dinner – Wednesday 24 October 2018

The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by 