NAMPORT: The Gateway for Hinterland and Landlocked Countries- Cargo & Transhipment Services



Webinar, Wednesday, 11th November 2020

Going forward it is all about position and infrastructure. Covid-19 has introduced significant change and we are operating in a rapidly changing shipping & logistics environment. The market and clients have become far more demanding. Full supply chain shipments – Door to Door is growing fast.

Therefore, we need growth, implementation and action. While Namibia is still slow in the e-commerce space, it is being accelerated at a slow pace with more consumers moving to online platforms.

The Role Players are









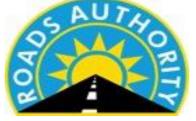




NAMIBIA TRANSPORTERS ASSOCIATION











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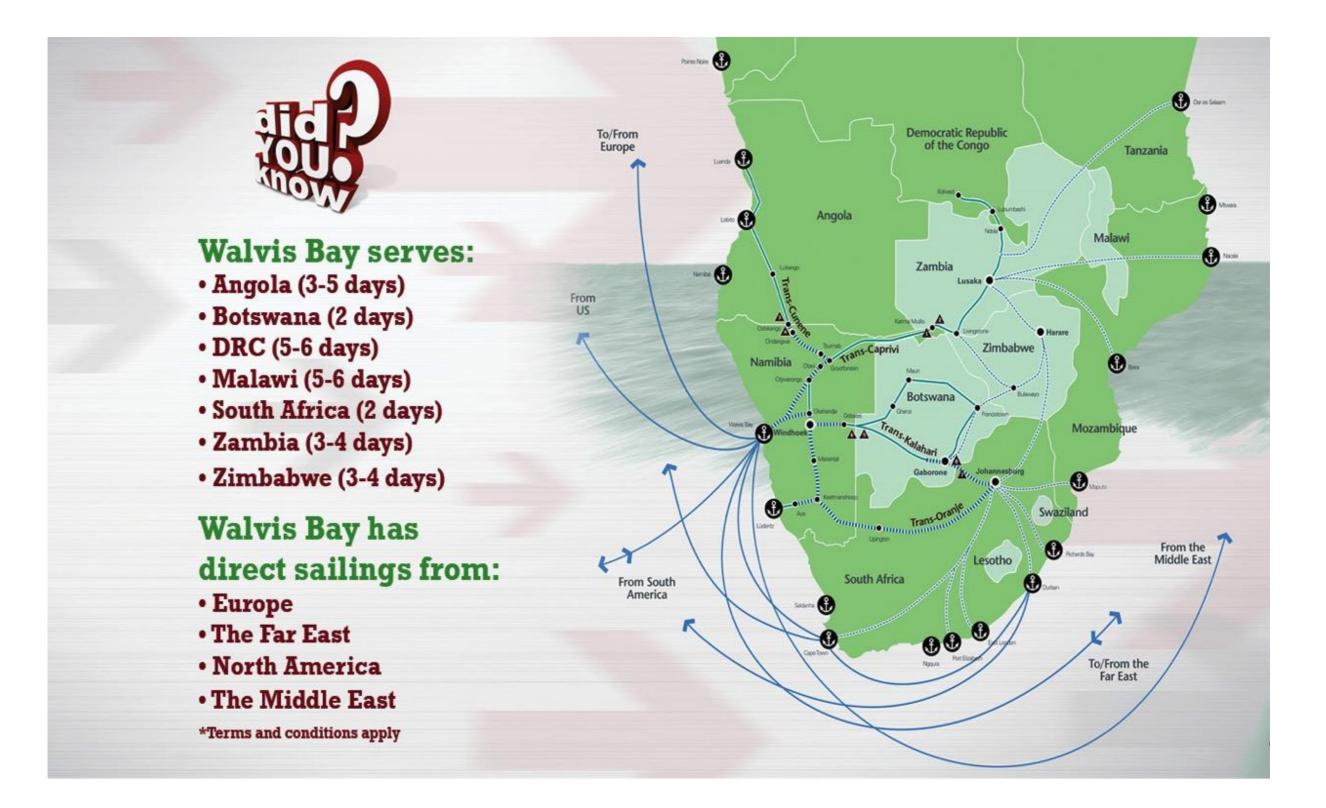
inistry of Works and Transport







Public Private Partnership important



WBCG – Namibia Logistics Hub project

- Awareness is already cemented on all Corridors, clients already know everything, but how do we make sure the volumes can grow with competitive rates?
- Lower the cost of doing business in the full supply chain Ensure to grow capacity, resources and equipment maintenance and support of the port.
- Delays/Operational breakdowns == added costs to customer and shipping lines, hence the importance of backup support to maintain productivity and efficiencies.
- Develop and Introduce live EDI services and facilities
- Ensure Transhipment rates are attractive-long term based

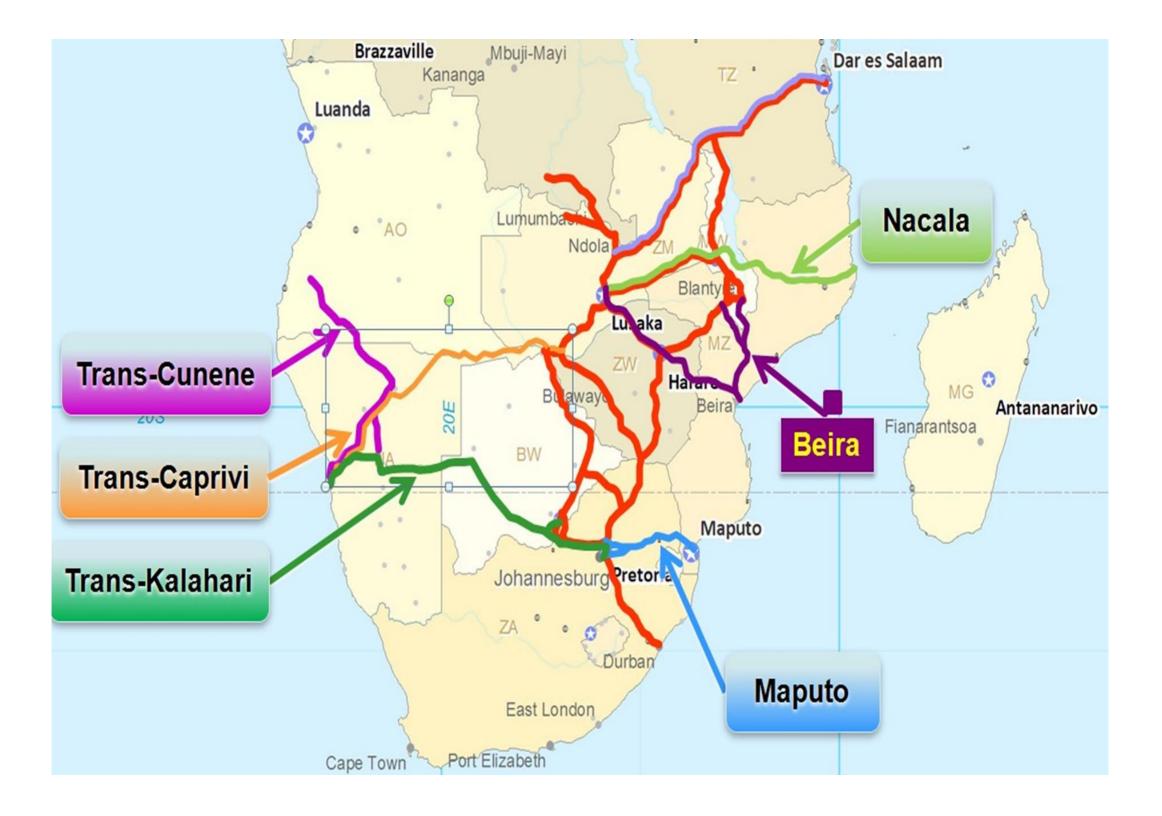
Ensure to grow the Capacity, Infrastructure & resources at border posts with maximum operational time:

- Introduce and enhance IT systems with direct links from port to exit border posts

- Upgrade Poor networks and maintain to have backup support equipment and systems
- Avoid delays/dwell time == added costs affecting transit times >> [increase working hours]

Proper PPP communication and participation is crucial. Sharing critical information & updates timeously will avoid delays, minimise cost & enhance efficiencies.

Government Institutions, Parastatal's staff must understand the Industries with Trade Facilitation, have proper training in service delivery service levels with support structures. Mindset needs to change going forward.



NAM Industry preparation & positioning



- Offering all Intermodal & Incoterms service's on all shipments
- Investments in warehouses and equipment to handle cargo
- Lodged sufficient Guarantee/Bond's with customs to facilitate shipment and cargo declarations
- Train staff and maintaining ISO standard service levels
- The port and border operations are out of the industry's hands, yet the industry sit with the added costs.
- Strengthening relationships with all Role Players is imperative!

Value & Benefits

- Strategic location (gateway to SADC)
- Reliable shipping & logistical services no congestion
- Secure conditions for transport of high value cargo
- Competitive turn around times
- Good road network and no harassment of drivers
- Road and bridges capable to carry heavy loads
- Ongoing development to enhance logistics services
- Access to 300 million consumers if we are competitive
- Note that all corridors have their challenges, however clients have an option to choose, so we must strive that Walvis Bay port is their choice!