



# Current Challenges and Future Opportunities for Ports and Terminals in Europe

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Classification: Internal



# **Current Challenges and Future Opportunities for Ports and Terminals in Europe**

**“One thing only I know, and that is that I know nothing”**

**Socrates 399 B.C.**



# Current Challenges

## The Unknowns

### Of:

COVID-19 coronavirus pandemic

Effects on health

Effects on business

Effects on external stakeholders

Effects on internal stakeholders

**Critical role of Leadership**  
**Leadership at all levels is being tested**

### Solved By:

Plan Prepare Communicate Execute

Stick to the basics

Keep the plan simple

Keep the plan agile

Keep your finger on the pulse

# Future Opportunities

## The New Reality and The New Normal

### Understand:

Macroeconomics regional and global

Government interventions

Supply/Demand: Intercontinental Trade

New cargo flows, overall supply chains

Intentions of shipping lines

**Critical role of  
Leadership**

**Leadership at all  
levels is being tested**

### Opportunities Taken By:

Plan Prepare Communicate Action

Stick to the basics

Keeping the plan agile and flexible

Actioning appropriate technologies

Actioning in a timely fashion

# Thank You

