

Port Communities Integration & Productivity

Transport events webinar

February 25th, 2021



Productivity

Sharing information

Ways to improve productivity

- Internal projects
- P1 to P2 at C2 cost

Project Cost (\$)

Productivity curve

C2

C1

P1

P2

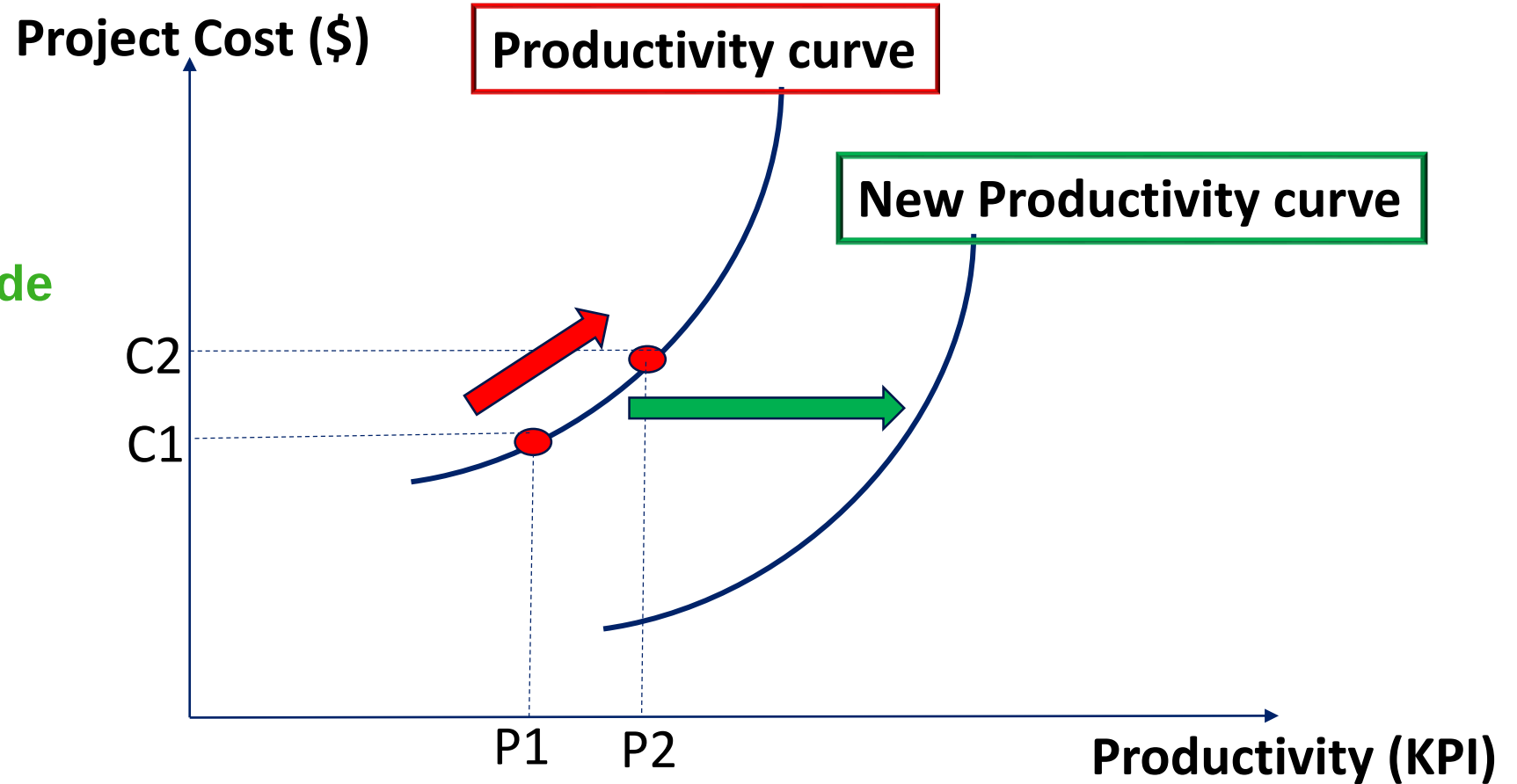
Productivity (KPI)

Productivity

Sharing information

Moving to other
productivity curve

🔗 **Projects outside
your borders**

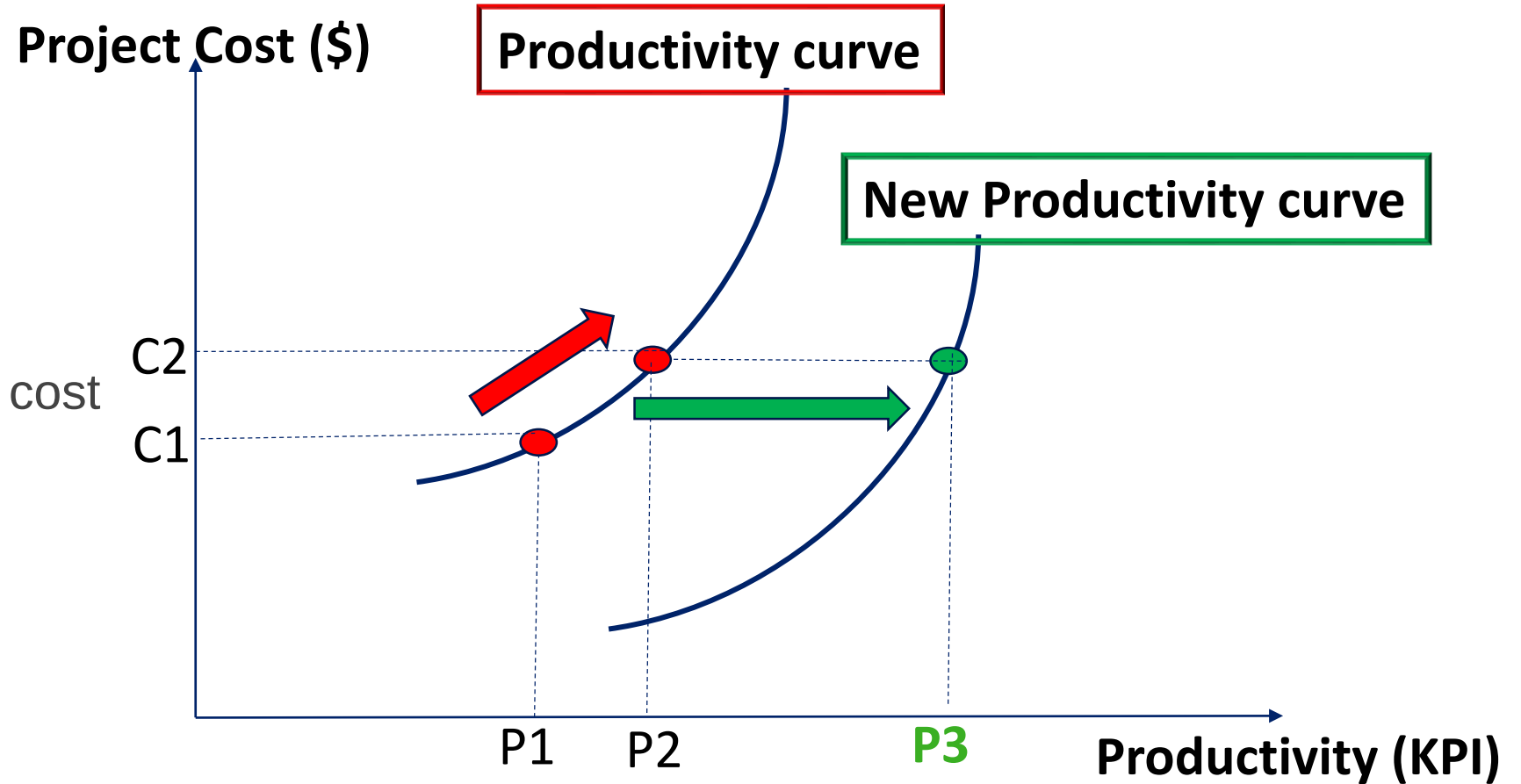


Productivity

Sharing information

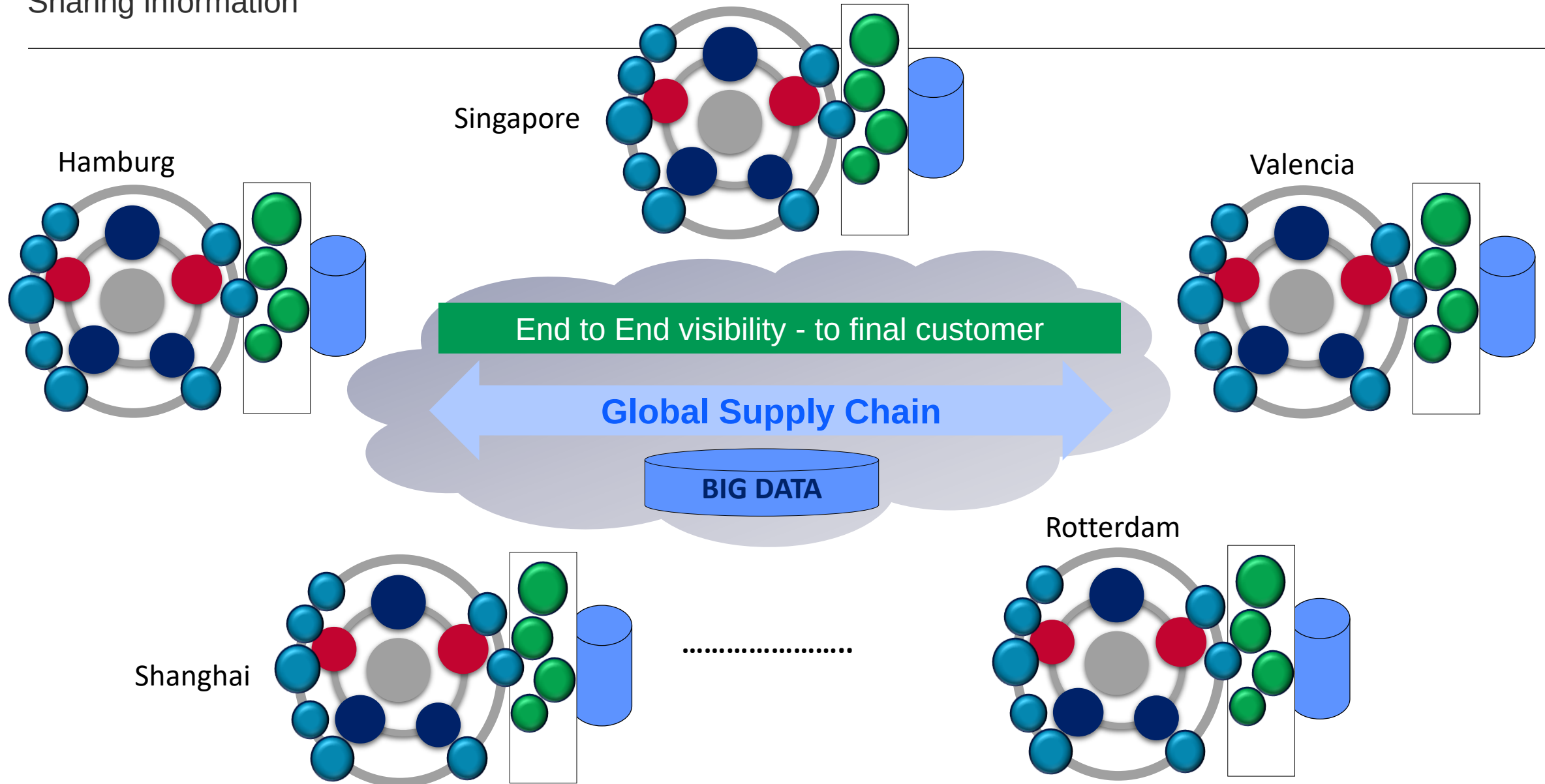
Moving to other
productivity curve

- 🔗 **Sharing information**
- 🔗 P1 to **P3** at C2 cost



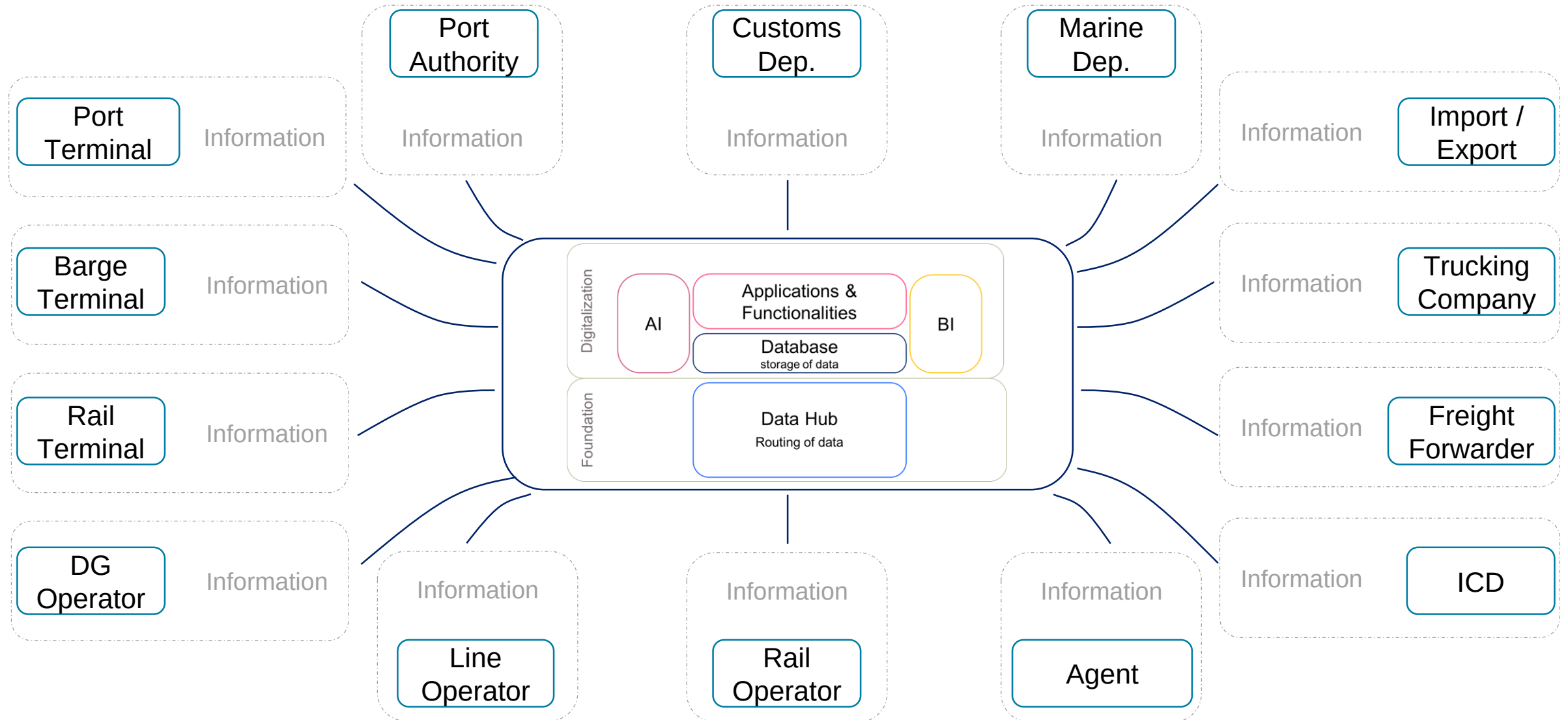
Digitalisation of Port Communities

Sharing information



Digital Data: PCS Definition

Business Architecture



Contact

- Pablo Bowen – Associate Partner
- HPC Hamburg Port Consulting GmbH
Am Ballinkai 1
21129 Hamburg
- Telephone number: +49 40 74008 – 158
- p.bowen@hpc-hamburg.de
- www.hpc-hamburg.de

