

# Digital Supply Chain Revolution

Digital Freight Alliance (DFA)

September 2021

# Digital is still in its teenage ages



Forecasting cargo arrival time still of variable consistency



Significant manpower interface

## AT PROOF OF CONCEPT STAGE

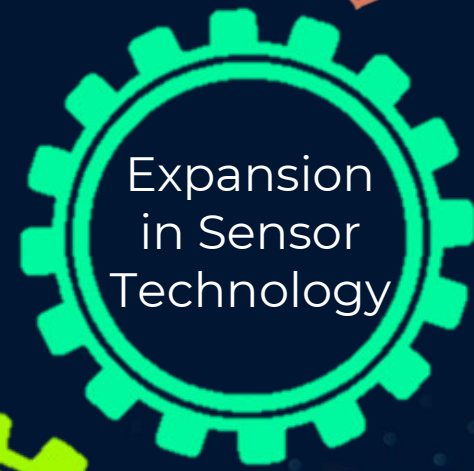


Redirecting chain to navigate blockages is still of variable impact



Not yet at Uber level of single click booking

# Building blocks of future digital movement – A race to link



# “Return to Scale” companies invest in digital

Amazon & Big Freight Forwarders



Digital Technology



SME Forwarders will be squeezed out

SME adopting technology



Expensive



Time-consuming



# How we foresee the future?



Platforms the cargo backbone



Automation broadly adopted:  
Eventually AI port speaks to AI warehouse directly



E-bill & legislative change



Physical assets working to supply chain digital instructions



A click to ship

## What SME Forwarders need to do?

Recognize that this change is coming, and that it is both an opportunity and a threat.

Find digital infrastructure partners who offer a way into digital without creating encumbrances or significant capital.

# What is Digital Freight Alliance (DFA)?



A membership network for SME freight forwarders



Access to a digital booking platform



Extensive range of digital software



First access to trade facilitating initiatives



Integration with DPW physical assets



**DF ALLIANCE**  
By DP WORLD

*Digital Freight Alliance (DFA)*

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