



Groupement des
Entrepreneurs de
Manutention de
Port-Réunion

MARITIME WEEK SEPT. 2023

Previously :

“Indian Ocean as the Gateway to Europe: A Perspective on Strengths, Developments and Opportunities of the Intermodal, Shipping and Freight Forwarding Business”

Finally,

“As a strategic location in South Indian Ocean, is Port-Reunion able to leverage maritime dynamics ?”

(With a special contribution of Open AI)



As a strategic location in Indian Ocean, Port-Reunion can leverage maritime dynamics in several ways

According to Chat GPT

(According to Chat GPT)
Transshipments of Goods : Hub for Asia Africa, Australia and more...

- **Special Economic Zones** : Establishing inland free trade zones for local and international investments
- **Cruise Tourism Development** : Improving infrastructure and equipment for tourists
- **Offshore Renewable Energy** : Explore wind and solar energy
- **Regional Collaboration** : Collaborate with other countries of the region
- **Maritime Training and Workforce** : Organize trainings for the local workers in our sector. Develop R&D to accelerate automatization of the jobs
- **Environmental Protection** : Preservation of the eco systems to attract eco-friendly tourism

According to my point of view

- **Preserve the local trade**, founded on imports and try to maintain the flow of T/S (100K per year)
- **Change the mind of the French Administration to be confident** in business organization and new paradigm, (how to fill the empties first)
- **Strong investments to make** in order to welcome ships and passengers correctly
- **Solar energy is available**, as Reunion coast is deep and difficult for wind turbines. Let's observe what Gulf countries ports will do, to share experiences
- **Theory and reality are different**: ports are focused on their own growth. We should share best org. and KPIs.
- **Train the workers to new skills**. Hard to know the jobs we'll need tomorrow but let's work on this matter. Automatization is a challenge
- **Champions of environmental protection** Our Administration is fed with the preservation of the biodiversity.

“AI” CONCLUSION



It's essential to conduct long-term strategic planning and collaborate with local, national, and regional stakeholders to maximize the benefits of maritime dynamics in the southern Indian Ocean

True but banal !



Opened doors and generalities, Chat GPT conclusion needs to be perfected

1

Main priority of a port is to satisfy its clients (shipping lines and local operators) before satisfying its own ego,

2

As 90% of the valuable traffic comes from importation, organize the processes to be efficient, including T/S to sustain the port investments

3

A balanced development is founded on real competition between actors on sea and land shipping companies, forwarding agents, stevedores, trucking service, logistical investors...Including challenging the Port Administration.



MY OWN CONCLUSION PORT - REUNION “THE PLACE TO BE”?

01

OUR ECONOMY IS DYNAMIC WITH 3% GDP GROWTH IN 2022

02

INCREASE OUR LOGISTICAL AREA (ZAP) FOR CONTAINERS AND CARS

03

CRANES PERFORMANCE 30 TEUS/H.
PLEASE HURRY UP ON
TERMINAL CAPACITY INCREASE

04

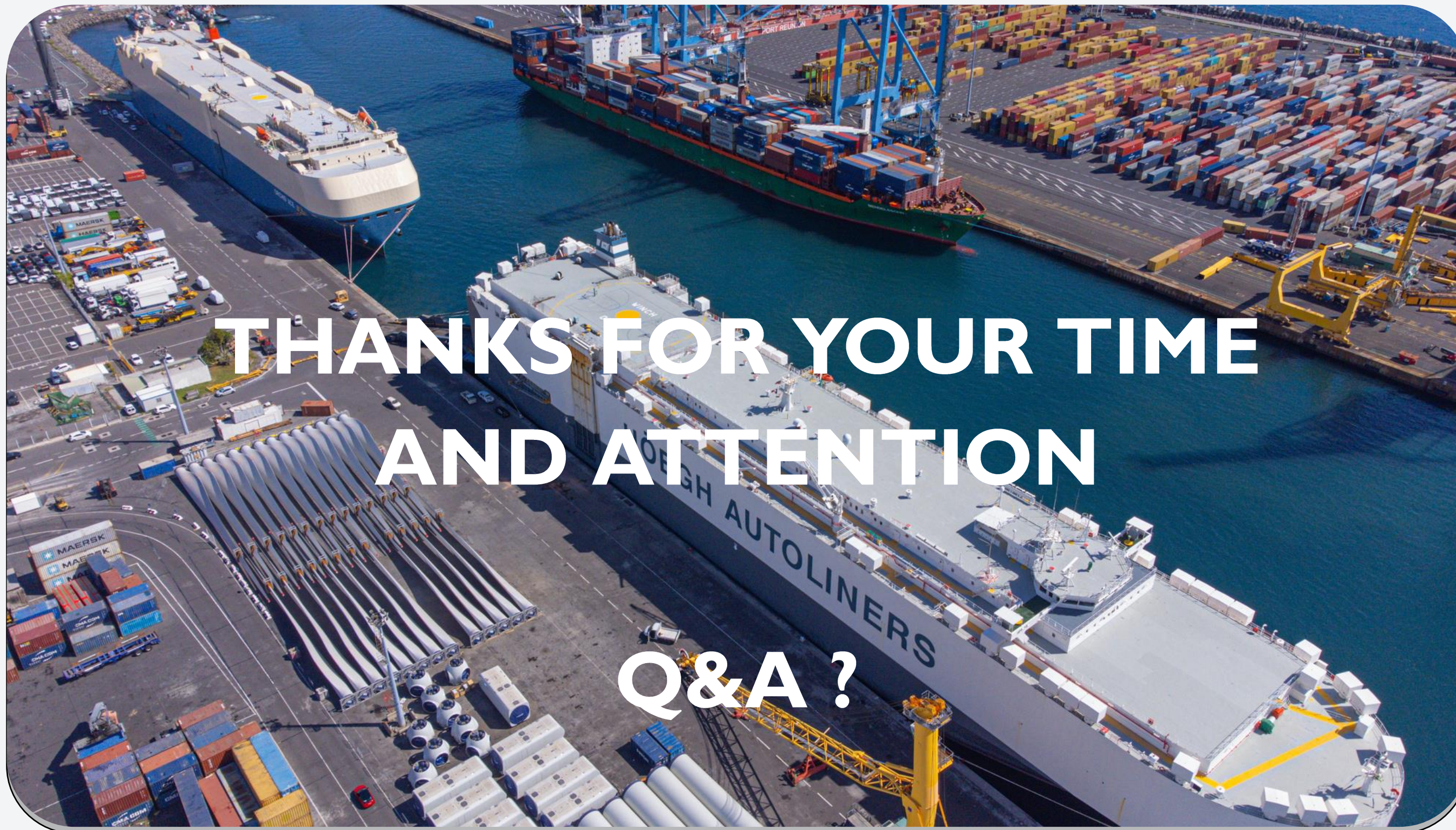
OPTIMIZE THE EFFICIENCY
FOR 100K TRANSHIPMENTS

05

COORDINATE ADMINISTRATION
AND PRIVATE SECTOR GOALS

06

MAINTAIN THE COMPETITION ON ALL
LEVELS OF THE TRANSPORT CHAIN AND
CHALLENGE THE PORT ADMINISTRATION



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