

# **Port Developments and Investment Return**

Maritime & Transport Business Solutions
Transport Middle East Conference Abu Dhabi
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Maritime & Transport Business Solutions



# 1. MTBS in short

Port sector specialists with three strong focus areas

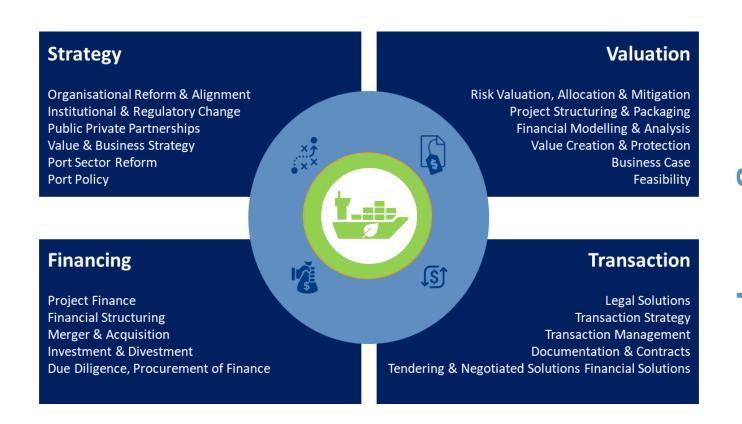




# 1. MTBS in short

# Our mission is to unlock value in the maritime & transport industries

On the interface of land and water, positioned between public and private interests, ports are the most strategic nodes in the global transport network. Therefore, MTBS Group believes that ports offer a unique value proposition. It is the mission of the MTBS Group to unlock and protect this value by offering its clients entrepreneurial business solutions and creating the quality profits they seek.



# **Guiding Principle**

### **Industry Best Practice**

- Knowledge leadership
- · State-of-the-art techniques
- Vast international experience

# Creation of Value

- Create & protect value
- Quality profits
- Entrepreneurial business solutions

### **Ease of Implementation**

- Realization driven
- Focus on client context
- Implementable project deliverables



**Training & Summits** 



Finance & Strategy

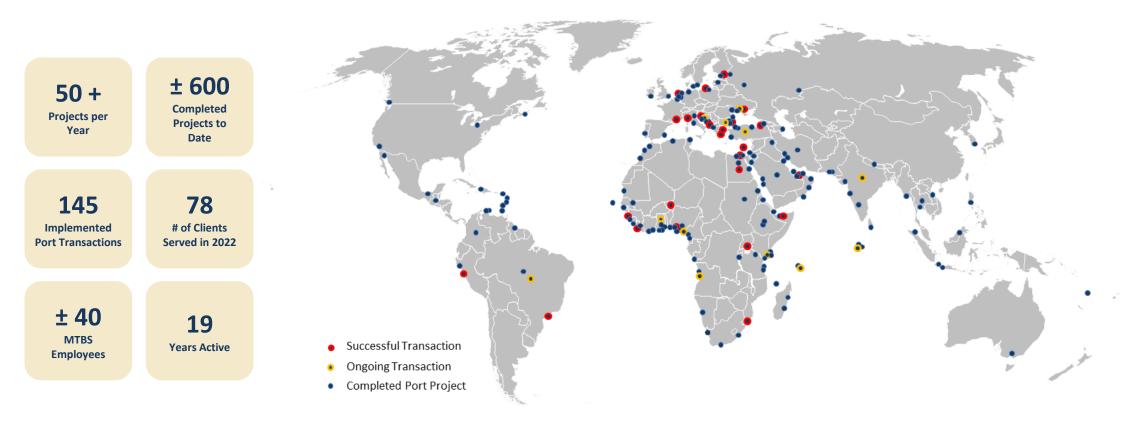


**Mergers & Acquisitions** 



# 1. MTBS in short

MTBS track record and extensive global experience



Significant Portfolio Size - 50+ Port Projects per Year - Diversified Portfolio Background

Broad Client Base - International Focus



# 2. Global Perspective

The macro trends drive the port industry developments

### MACRO TRENDS



### **DEMOGRAPHIC**

- High population growth in emerging economies
- Lower productivity in other markets due to aging workforce



### **GEO-POLITICAL**

- Increased geo-political tensions and instability
- Shifting trade patterns



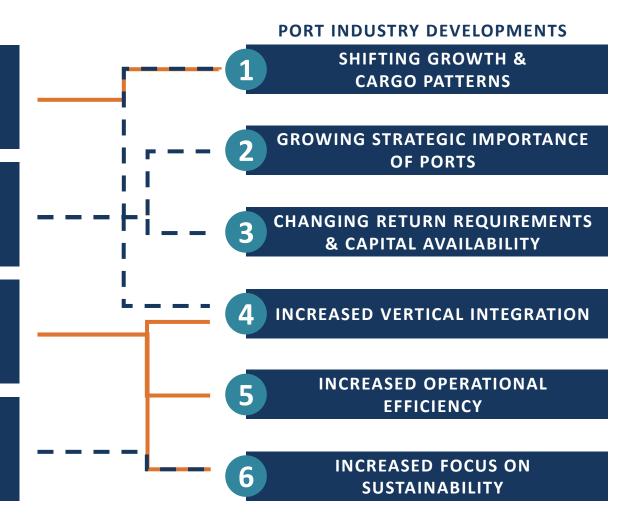
### **TECHNOLOGICAL**

- Accelerated technological innovations
- Decreased cost of technology implementation



### **ENVIRONMENTAL**

- Accelerated green investments
- Increased demand for green products and services







# 2. Global Perspective

Investment opportunities in all core segments of ports Considering the shipping and transport industry trends, the Middle East is a core region for all sectors









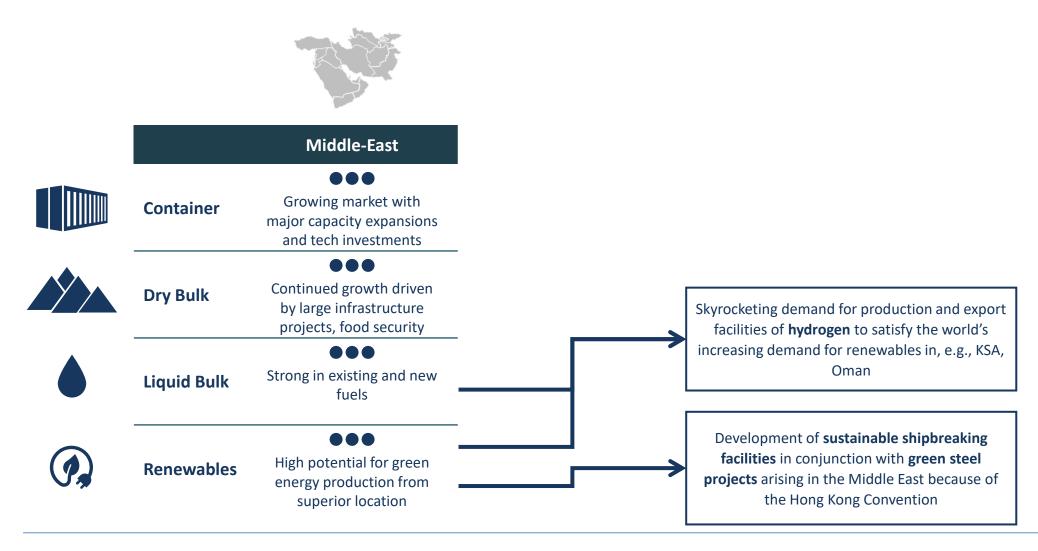


	Middle-East	Asia	N-America & Europe	Africa	South America
	•••	•••	••	•••	••
Container	Growing market with major capacity expansions and tech investments	Heterogeneous market, opportunities from shifting cargo flows	Mature market, but still opportunities for medium-high returns	Population/economic growth, high returns	Market in pre-mature stage, selected opportunities attractive
	•••	••	•	••	••
Dry Bulk	Continued growth driven by large infrastructure projects, food security	Continued growth driven by large infrastructure projects	Mature market and generally low value commodities	Increasing demand driven by demographics	Large exporter, high growth in selected commodities only
	•••	••	••	•	••
Liquid Bulk	Strong in existing and new fuels	Import focused, selected opportunities (e.g. CNG)	Mature market, some opportunities from energy transition	Limited activity due to low levels of local manufacturing	Selected opportunities in existing and new fuels
	•••	•	•••	••	•••
Renewables	High potential for green energy production from superior location	Less likely on short term as energy exporter, more domestic use	Strong focus on green projects	High potential for production at selected locations (North + South)	High potential for green energy production
					Source: MTBS



# 3. Role of the Middle East in Sea Transport

From global to Middle East





# 3. Role of the Middle East in Sea Transport

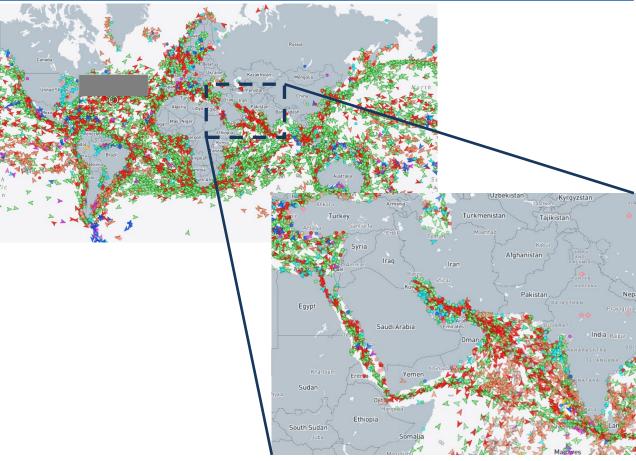
Illustrating the Geopolitical Significance of the Middle East: Vital Trade Routes, Chokepoints, and Emerging Players

# **Key Observations**

The Middle East region plays a pivotal role in global maritime trade, connecting major economies in Asia, Africa and Europe.

- Key choke points: Suez Canal, Gulf of Aden and Strait of Hormuz.
- Energy Transport: Ports in the region facilitate the movement of energy products from the Middle East to consumer markets, driving economies worldwide.
- Strategic Naval Presence: Naval bases and cooperation agreements underscore its importance in geopolitical strategies.
- Emerging Players: China, Türkiye, Saudi Arabia, UAE
- Most Important Regional Routes: Mediterranean, Suez Canal, Red Sea, Bab-El-Mandab Strait, Gulf of Aden, Arabian Sea, Strait of Hormuz, Arabian Gulf

# **Shipping Traffic Density in the Middle East Region**



Source: Marine Vessel Traffic, https://www.marinevesseltraffic.com/BAB-EL-MANDEB-STRAIT/ship-traffic-tracker. 24-01-2024



# 4. Regional Observation: Port and Transport Development

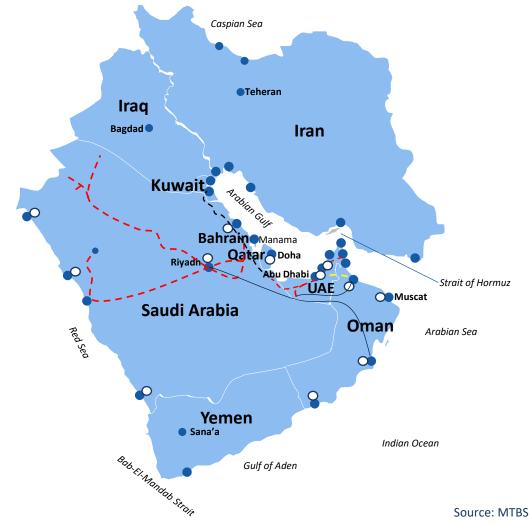
Mapping the Middle East Region and land-based infrastructure developments

# **Land-based infrastructure developments**



- Arabian Peninsular GCC rail network further unlocking the logistics potential
- UAE: Etihad rail (track Ghweifat Port, Abu Dhabi to Fujairah, connecting Khalifa) completed
- Oman: under discussion: rail connection Duqm via Ibri to Riyadh, and Sohar via Al Buraimi and Al Ain to the GCC rail network.
- Saudi Arabia: opening market, logistics infrastructural expanding, strengthening crosscountry goods rail connectivity
- Kuwait, Qatar, and Bahrain can potentially be added to the rail network, fully unlocking the Peninsula

### GCC rail network, SEZ's, Dry Ports, Trade & Logistics Hubs





# 4. Regional Observation: Port and Transport Development

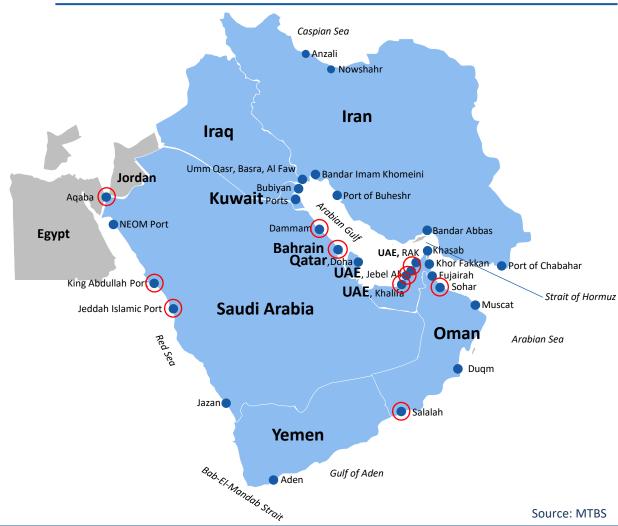
Mapping the Middle East Region and its ports

# **Container Handling Capacity in the Region**

<u>Operator</u>	TEU (*mio)
Hutchison	1,0
PSA	2,0
DP World	16,0
TIL (MSC Shipping Line)	6,2
RSGT (incl COSCO Shipping)	2,8
APM Terminals (Maersk Shipping Line)	5,7
COSCO shipping	2,5
<b>Total Container Handling Capacity</b>	36,3

Capacity Per Country	TEU (*mio)
UAE	20
Saudi Arabia	10
Oman	5
Jordan	0.9
Bahrain	0.4
Iraq	0.3
<b>Total Container Handling Capacity</b>	<b>37</b>

### **Ports**



# 4. Regional Observation: Port and Transport Development

Mapping the Middle East Region and its ports

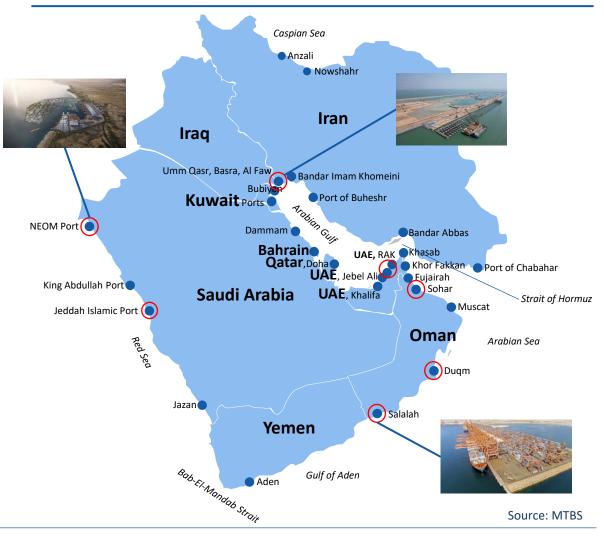
# **Port Projects**

- Iraq
  - <u>Al Faw</u> new port and terminal development
- UAE
  - <u>Ajman</u> diversification of port activities
  - RAK diversification of port activities
- Oman
  - Sohar port expansion
  - <u>Duqm</u> green energy and sustainable industry hub
  - <u>Salalah</u> port container terminal upgrade
- Saudi Arabia
  - <u>Neom</u> port development serving "The Line" and unlocking the hinterland
  - <u>JIP</u> port terminal expansion

The majority of the activities relate to **PPP development** and **brownfield developments** 

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# **Example of Port Projects**

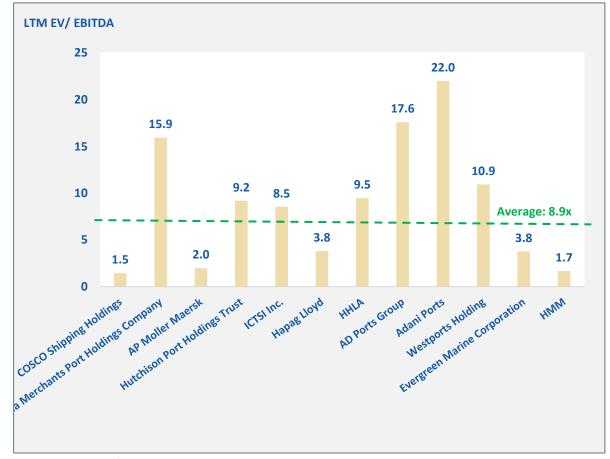


What returns can we expect?

### Strong variation in transaction multiples ...



### ... as well as in trading multiples



Sources: TIKR, accessed on 23 January 2024



What's the difference between port financing and financing of renewable energy?

### **Port Investments**



# vs. renewable energy



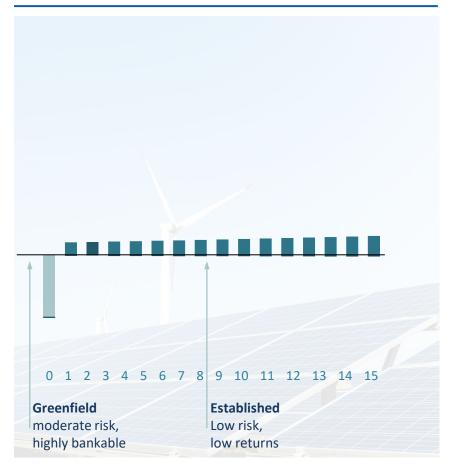


Port/terminal investments typically have high investments and risk at the start with associated high required returns; a wide variety of project risks need to be evaluated as part of an investment decision

Port Investments – for the long term and challenging for financing



### Compared with e.g. renewables



Source: MTBS Source: MTBS

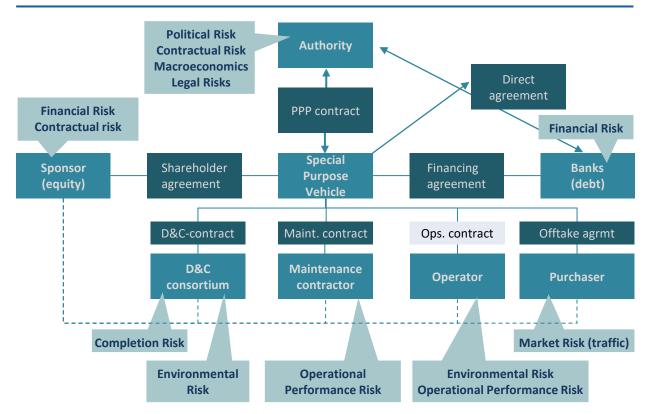


The actual returns depends on the careful upfront risk assessment, mitigation, partnering and implementation

### **Key drivers of return**

- Profound understanding of drivers of commercial success needed, as basis for investment decisions:
  - Supply & Demand
  - Marine Capacity
  - Supply Chain Cost
  - Equity Interest
- The PPP Contract (if applicable) and local regulations and setting define the legal and institutional potential become profitable

# **Example project structure and associated risks**



Source: MTBS



# 6. Conclusion

A world of port investment opportunities



### PORT INVESTMENT OPPORTUNITIES

- Around the globe
- Middle East as centre
- All key segments



### **CHANGE IS A CHANCE**

- Technology
- Demographic
- Environmental Focus



### **BETTER RETURNS**

- Careful risk & opportunity assessment
- Partnering
- Planning & Implementation



# Thank you

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