IOT Integration and Application for the Transport and Logistic Industry

Orange: The Power of a Global Leader

53# in 2016 global brand ranking

249 million
customers worldwide

2.5 million
Fiber customers
(and 1 million in France)

450,000 kms
of undersea cables (enough to go around the earth 10 times!)

19 million
Orange Money customers in 14 countries

726 million
euros invested in research and innovation

6,930
patents in our R&D portfolio

4G
in 16 countries

+10 million
fans on Facebook

160,000+
followers on @Orange on Twitter

@Orange

1+ million
visits on Orange website every month

Internet of Things

Choose and configure your connected objects

67% of companies with more than 200 employees have already deployed an IoT solution, of which 46% plan an extension

Analyze, enrich and exploit your data

89% In 89% of cases, data transfers are daily

Optimize the operational efficiency of your business
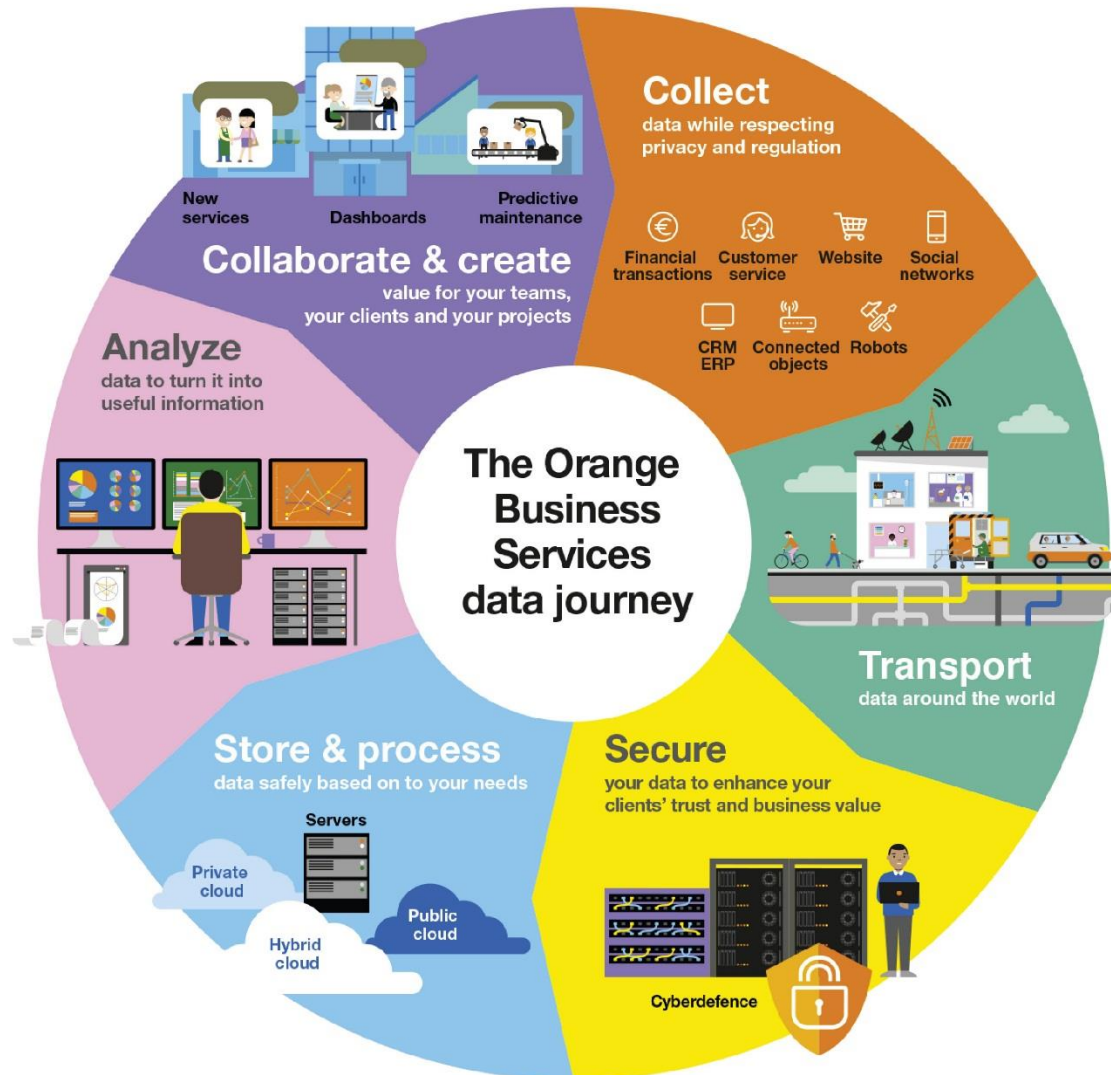
83% 83% of European carriers plan to increase their IoT expenditure within three years

Secure objects and their data

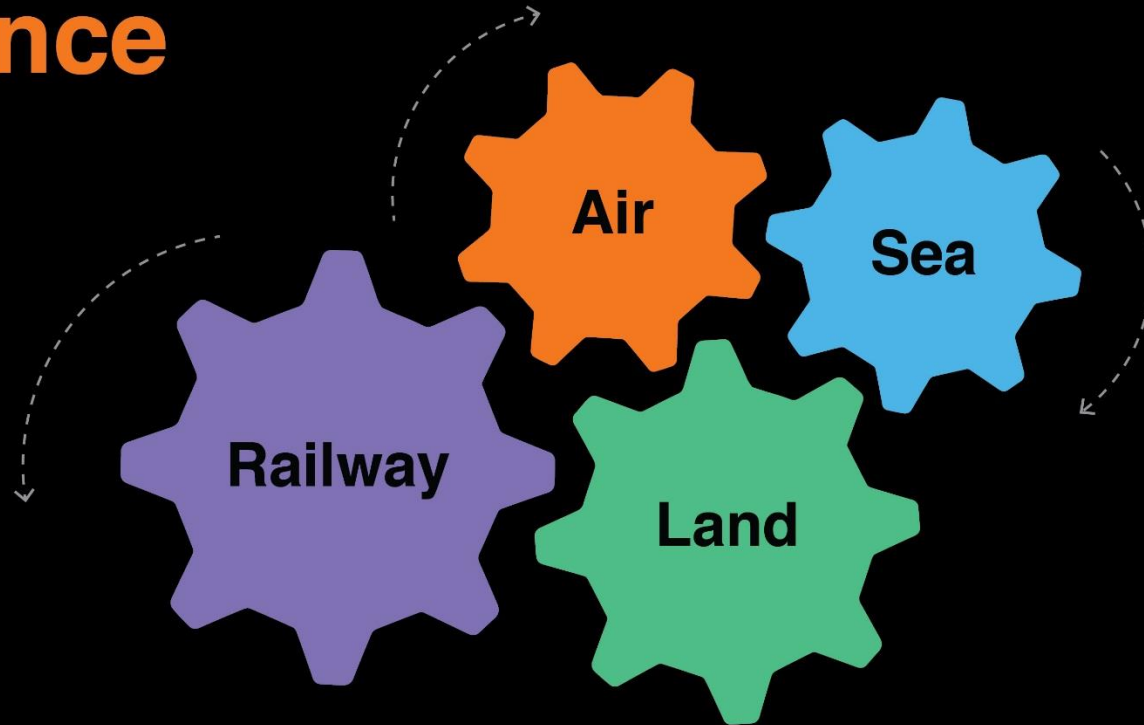**40%** 40% of Americans have no confidence in the security of connected objects
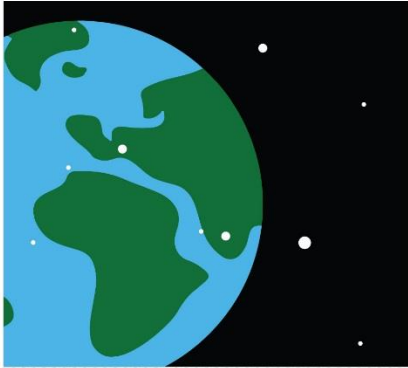
The Orange Business Services Data Journey

The Orange Business Services data journey

Collect data while respecting privacy and regulation
- Financial transactions
- Customer service
- Website
- Social networks
- CRM ERP
- Connected objects
- Robots

Transport data around the world

Secure your data to enhance your clients' trust and business value
- Cyberdefence

Store & process data safely based on to your needs
- Servers
- Private cloud
- Hybrid cloud
- Public cloud

Analyze data to turn it into useful information

Collaborate & create value for your teams, your clients and your projects
- New services
- Dashboards
- Predictive maintenance

Why
Transportation?

Land Transportation in Jordan at Glance

Air

Sea

Railway

Land

- Transport sector plays a key role in Jordan's economy over 10% of the GDP

- Annual growth rate 6%

- 7% of the Jordanian Labor force

- Important Regional Transport Hub

- Government is implementing multiple projects with $2.5 billions to upgrade the country's transportation infrastructure

Strong Industry and Operational Challenges Facing the Sector
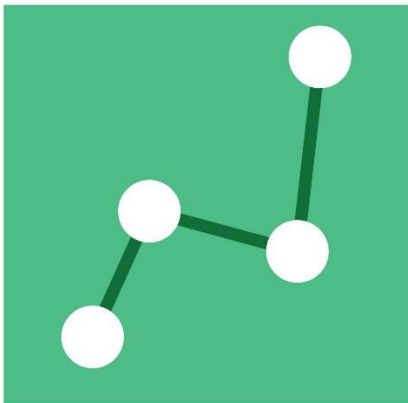
Global Complexity

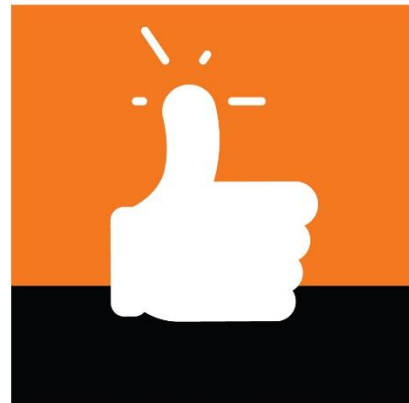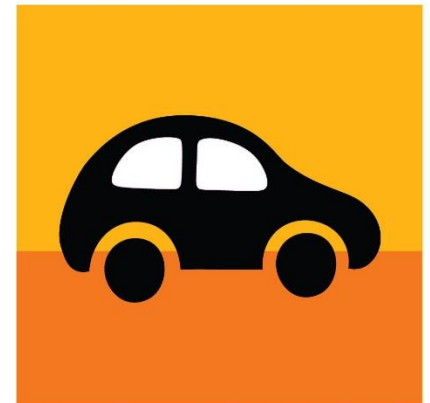**Real Time Reliability**

Volatile environment

Regulations

Improve performance

Manage costs

Increase customer satisfaction

Raise awareness on about ecodriving

Increasing Demand to Improve Process and KPI's

Optimization of interventions

Identification of misuse

Increased profitability

Identification of misuse

Fewer accidents

Decreased TCO

Vehicle positioning

Increased customer satisfaction

Improved maintenance monitoring

Fleet management

Activity management

Car-sharing

Mobile applications

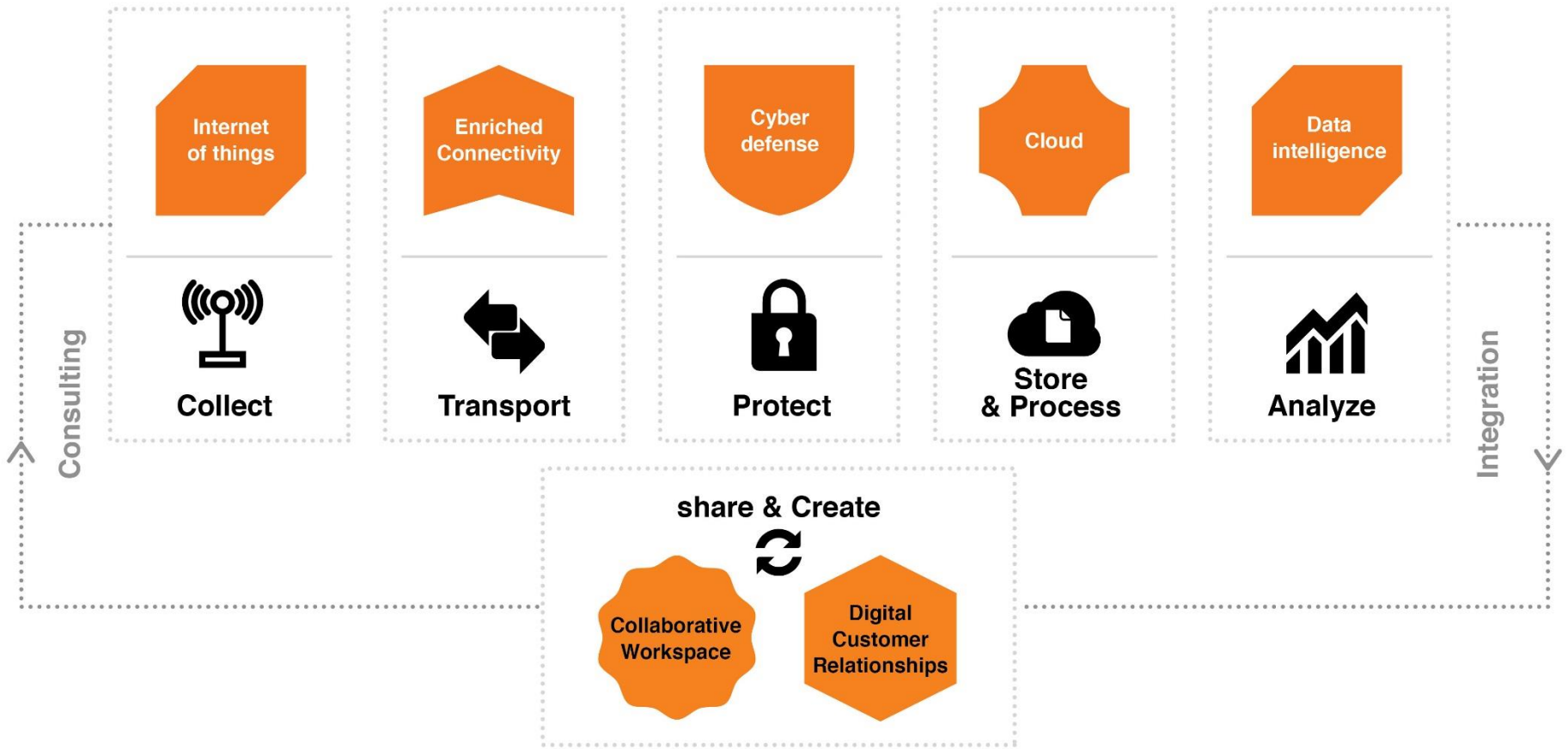Management of machinery

O-DIRECT

Geo Missions

Offering the best experience to your customers and employees is key

Our conviction: Digital Transformation is a business project which requires putting people at the center: employees, customers and partners

We bring together the necessary expertise to support our customers in each step of the "journey" of their data.

Consulting

Collect

Transport

Protect

Store & Process

Analyze

Integration

share & Create

Our expertise to orchestrate the data at every stage

Internet of things

Enriched Connectivity

Cyber defense

Cloud

Data intelligence

Collect

Transport

Protect

Store & Process

Analyze

Consulting

Integration

share & Create

Collaborative Workspace

Digital Customer Relationships

Our vision:
to offer a **unique combination** of expertise: as a telecommunications operator and IT service provider, we support customers in **orchestrating the value chain of their data** at every stage of their journey.

We combine a global vision with local care

32 Supported languages

5 Major service centers

Rio Cairo Paris New Delhi Mauritius

4 Regional operations

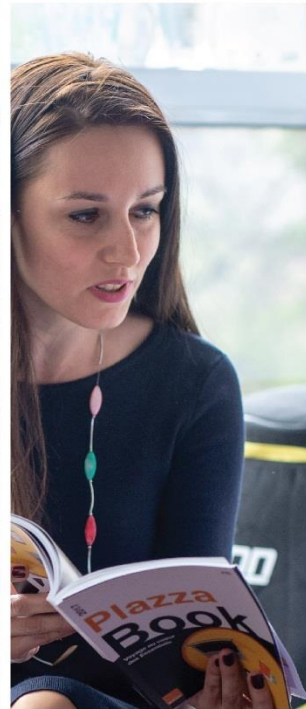Americas Middle East Africa and Russia Europe Asia Pacific

Our Six Commitments
Via Proximity & Local Expertize

Reliability
We provide secure and efficient solutions to your business, whenever and wherever you are

Availability
We make ourselves available for you, anywhere, anytime and through any channel

Anticipation
We anticipate your expectations and give you time to act and decide

Simplicity
We make it easy to do business with us

Accountability
We make ourselves accountable for the success of your projects

Adaptation
We provide you with a personalized service to suit your needs and business

Thank you