

**Port - Hinterland connectivity** 

"from data fragmentation to integration"



### 2 major topics to increase your business competitive position







HINTERLAND CONNECTIVITY
BETWEEN PORTS AND
LOGISTIC HUBS

THE FINANCIAL BUSINESS MODEL FOR YOUR DIGITAL TRANSFORMATION

### 1st major topic.....siloed operations affecting the supply chain







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## Your App is your gate – benefits for you

- ✓ Connecting terminals and hinterland by using the smartphone
- ✓ Fully manage the truck dispatching process
- ✓ Secure and ISPS compliant terminal access
- ✓ Eliminate congestions and reduce emissions
- ✓ Seamless integration Registration Communication - Permitting -Notifications







## HCS – what's in it for you?



**Higher Visibility** 



Flexible arrival



**Synchronization** 



Flattening the curve



Min. truck turn-around time



Less Carbon
Footprint



Hinterland Community System

NEXUS

Fluent 6 transactions



Better Yard Capacity

## 2nd major topic.....it is all about the money







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## **NFident**



> 65%

INTERMODAL AND INLAND WATERWAY TERMINALS

- ✓ Lack of real-time visibility
- ✓ Data inaccuracy caused by human error
- ✓ Mainly hinterland areas and small logistic hubs
- ✓ Digital transformation must be reachable for "all" stakeholders in the supply chain

Source: www.intermodal-map.com/

#### "SYSTEM AS A SERVICE" MODEL



LEVELS OF ENJOYING THE DIGITALIZATION ERA



- ✓ Different levels entering the digitalization era
- ✓ No upfront payments
- ✓ No investment is needed
- Manage the financial risk in a better way by spreading costs over time
- ✓ The Total Cost of Ownership (TCO) includes the HW, SW licenses, human capital, support system
- ✓ Free up cash flow that the client can spend on other projects/investments

#### "PUBLIC PRIVATE PARTNERSHIP" MODEL





- ✓ For authorities to catalyze infrastructure growth
- ✓ Stimulate economic development
- ✓ Improve the quality of life for citizens
- ✓ Access to private sector innovation
- ✓ Cost-sharing, risk-sharing
- ✓ Accelerates infrastructure development

# EGYTRANS AND NAFITH INTERNATIONAL PARTNER WITH SUEZ CANAL ECONOMIC ZONE TO REVOLUTIONIZE TRUCKING OPERATIONS AT WEST PORT SAID





Source: General Authority for the Suez Canal Economic Zone. February 2025



## Time for recap







NEXUS HCS
YOUR APP IS YOUR GATE
I PORTALS - WIM - E SEAL - RFID - TMY

SAAS & PPP FINANCIAL MODELS





WE ARE NOT SELLING "THE THING", WE ARE SELLING "THE RESULT"

OF WHAT THE THING CAN DO...