



Beyond the Port: developing Logistics Networks in ASEAN to Empower the Supply Chain Ecosystem

Mark Millar

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www.markmillar.com



Mark Millar MBA, FCILT, FCIM, FHKLA, GAICD, SCOR-P



Speaker, Moderator, Advisor, Author
Managing Partner, M Power Associates

Mark Millar leverages over 30 years global business experience to provide value for clients with informed and independent perspectives on their supply chain strategies in Asia.

Acknowledged as an engaging presenter who delivers a memorable impact, Mark has completed over 400 speaking engagements at corporate events, client functions and industry conferences across 23 countries.

A Visiting Lecturer at Hong Kong Polytechnic University, Mark is recognised in the '*China Supply Chain Top 20*', as one of '*Asia's Top 50 Influencers in Supply Chain and Logistics*' and in the USA listing of '*Top Pros-to-Know in Supply Chain 2016*'.

Mark's book "[Global Supply Chain Ecosystems](#) – *strategies for competitive advantage in a complex, connected world*" is available from publisher [Kogan Page](#) of London.

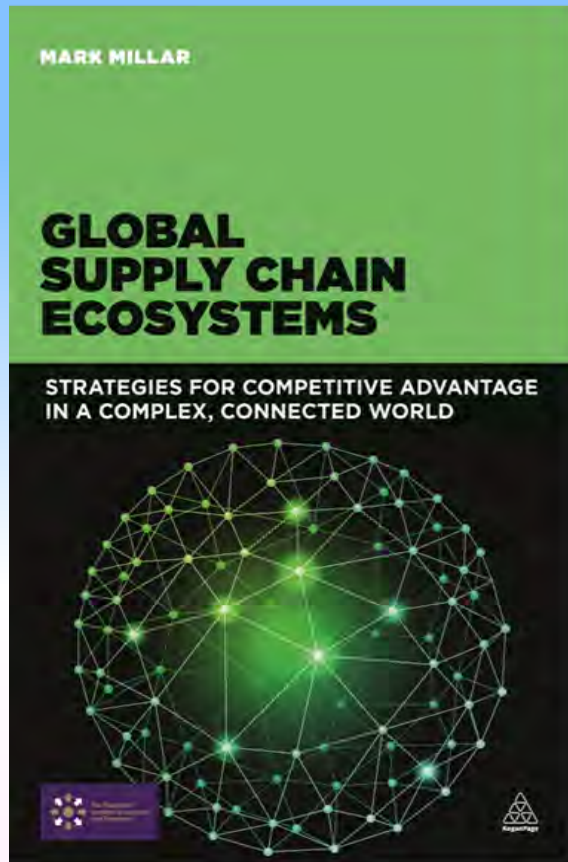


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“Global Supply Chain Ecosystems - strategies for competitive advantage in a complex, connected world”

by **Mark Millar**, *commissioned by leading business publisher by Kogan Page of London*



Global Supply Chain Ecosystems

Table of Contents:

- Chapter 1 – Global supply chain ecosystems
- Chapter 2 – Supply chain visibility
- Chapter 3 – Sustainability and green supply chains
- Chapter 4 – Risk and supply chain resilience
- Chapter 5 – Free trade for all – navigating the FTA landscape
- Chapter 6 – The Asian Era – the workers become the shoppers
- Chapter 7 – The New Silk Road connecting Europe and Asia
- Chapter 8 – Integrated logistics – empowers the ecosystem
- Chapter 9 – Human Capital – the talent pool
- Chapter 10 – Omni-channel supply chains
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- Chapter 12 – Supply chain innovation

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Beyond the Port - Developing Efficient & Effective Logistics Networks in ASEAN



VIETNAM



RUSSALAM

INDONESIA

1

Why?

2

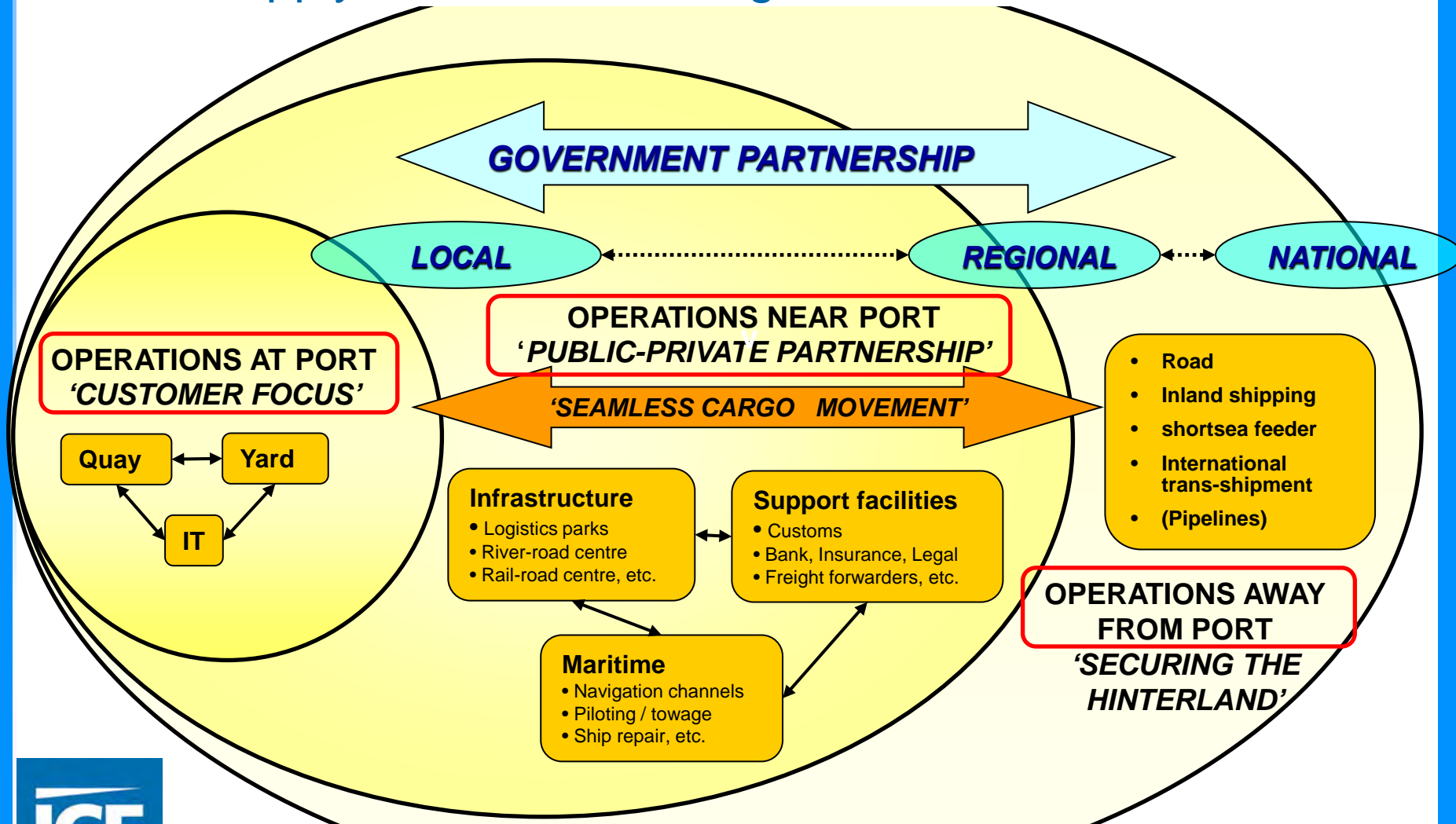
What?

3

How?

“Beyond the Port”

Supply Chain is as strong as the Weakest link



Logistics Networks: empower and enable Supply Chain Ecosystems Every Business, everywhere, uses Logistics . . .



The Business of Logistics

Logistics Networks:

- Create Jobs across the Spectrum



Logistics Networks:

- Attract Extended Economic Activities



Beyond the Port - Developing Efficient & Effective Logistics Networks in ASEAN



INDONESIA



1

Why?

2

What?

3

How?



COMMITTED TO
IMPROVING THE STATE
OF THE WORLD

Insight Report

The Global Enabling Trade Report

Overcoming Supply Chain Barriers to Trade

- Infrastructure, institutions, policies and services facilitating the free flow of goods over borders

Market access	Border administration	Telecom and transport infrastructure	Business environment
1. Domestic and foreign market access <ul style="list-style-type: none"> - Quotas - Import fees – not tariffs (e.g. tax schemes) - Local content requirements - Rules of origin - Technical, sanitary and phytosanitary measures or other requirements - Import/export licenses 	2. Efficiency of customs administration 3. Efficiency of import-export procedures (e.g. coordination between border agencies; administration burden of complying with standards)	5. Availability and quality of transport infrastructure 6. Availability and quality of transport services 7. Availability and use of information and communication technologies (e.g. tracking, electronic-tolls, communication)	8. Regulatory environment <ul style="list-style-type: none"> - Investment policy - Hiring foreign workers - Other regulatory environment issues (including trade finance) 9. Physical security

Enabling Trade Index: ASEAN

ASEAN Rank	Economy (total 138)	Global Rank	Score 1-7	Market Access	Border Admin	Infra-structure	Operating Environment
1	Singapore	1	5.9	2	1	1	2
2	Malaysia	25	4.8	40	33	23	27
3	Thailand	57	4.2	51	56	46	75
4	Indonesia	58	4.2	20	69	64	61
5	Philippines	64	4.1	11	71	89	82
6	Vietnam	72	4.0	34	86	60	81
7	Cambodia	93	3.7	36	108	101	74
8	Laos	98	3.6	39	114	115	68
9	Myanmar	121	3.2	25	117	136	134

Beyond the Port - Developing Efficient & Effective Logistics Networks in ASEAN



INDONESIA



1

Why?

2

What?

3

How?

Logistics Networks: Four Key Pillars

- critical enablers that empower supply chain ecosystems

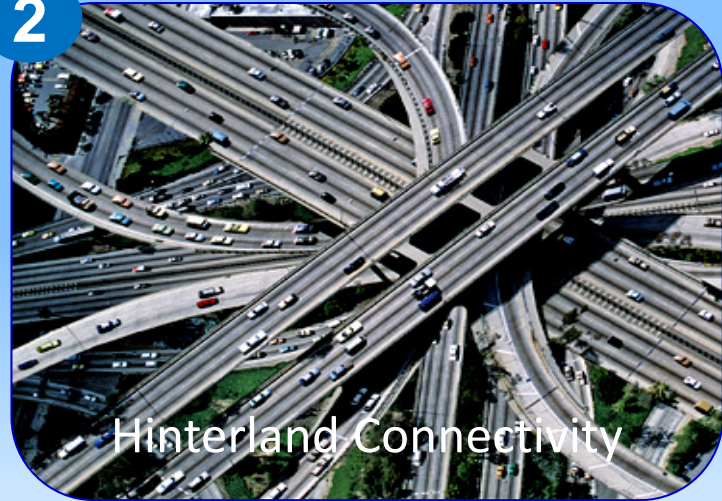
1

Infrastructure



2

Hinterland Connectivity



3

Regulatory



4

Talent



More Efficient Logistics Practices can reduce Logistics Costs 30%, shorten Transit Times 65% and drive 20-40% more Trade

– three approaches:

Reduce

1



Admin Burdens

Reform

2



Customs, Security

Focus

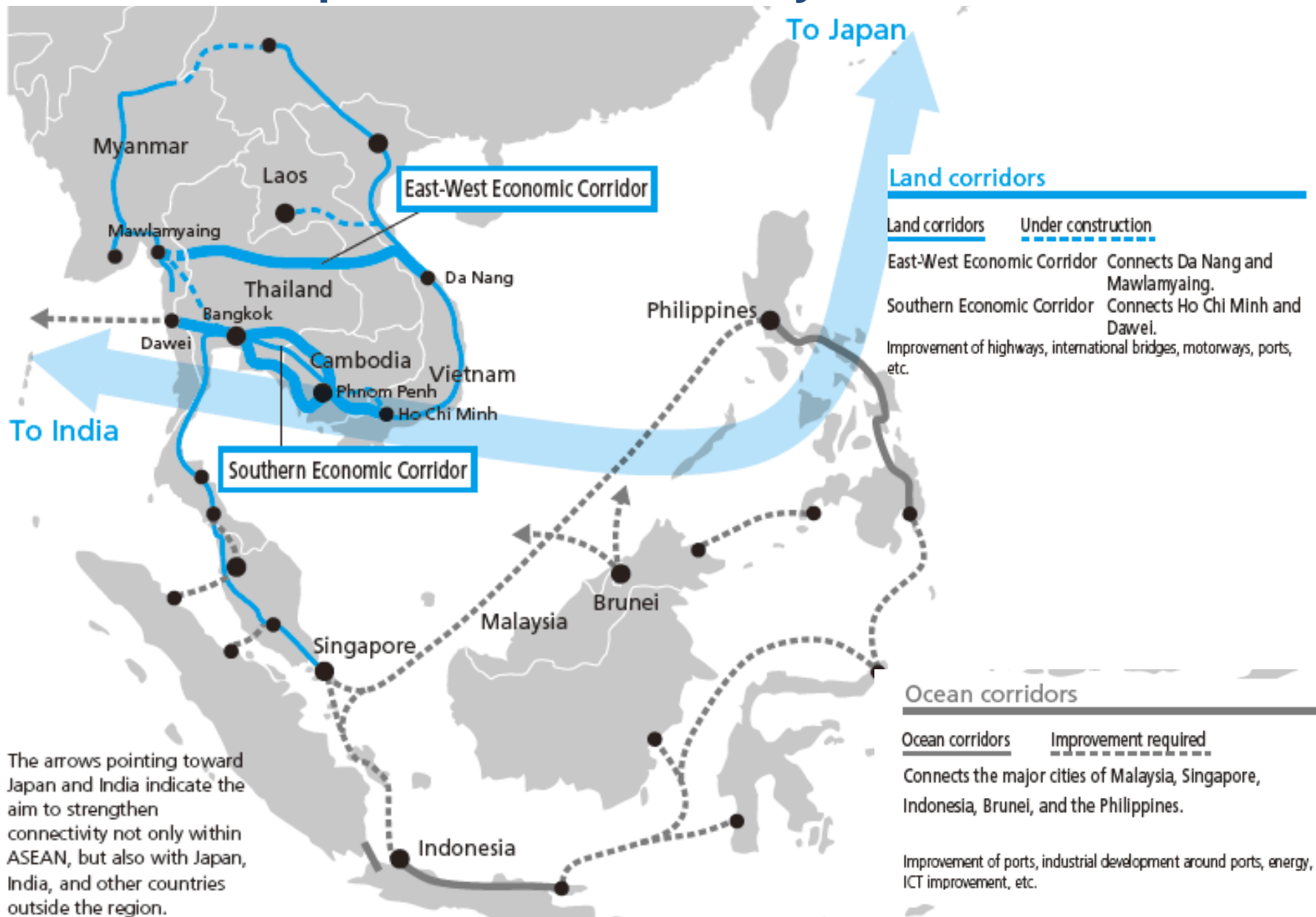
3



Infrastructure

"Administration can often be the most time consuming element in the life of a shipment" CEO of DHL Global Forwarding

ASEAN Transportation Connectivity



Supply Chain

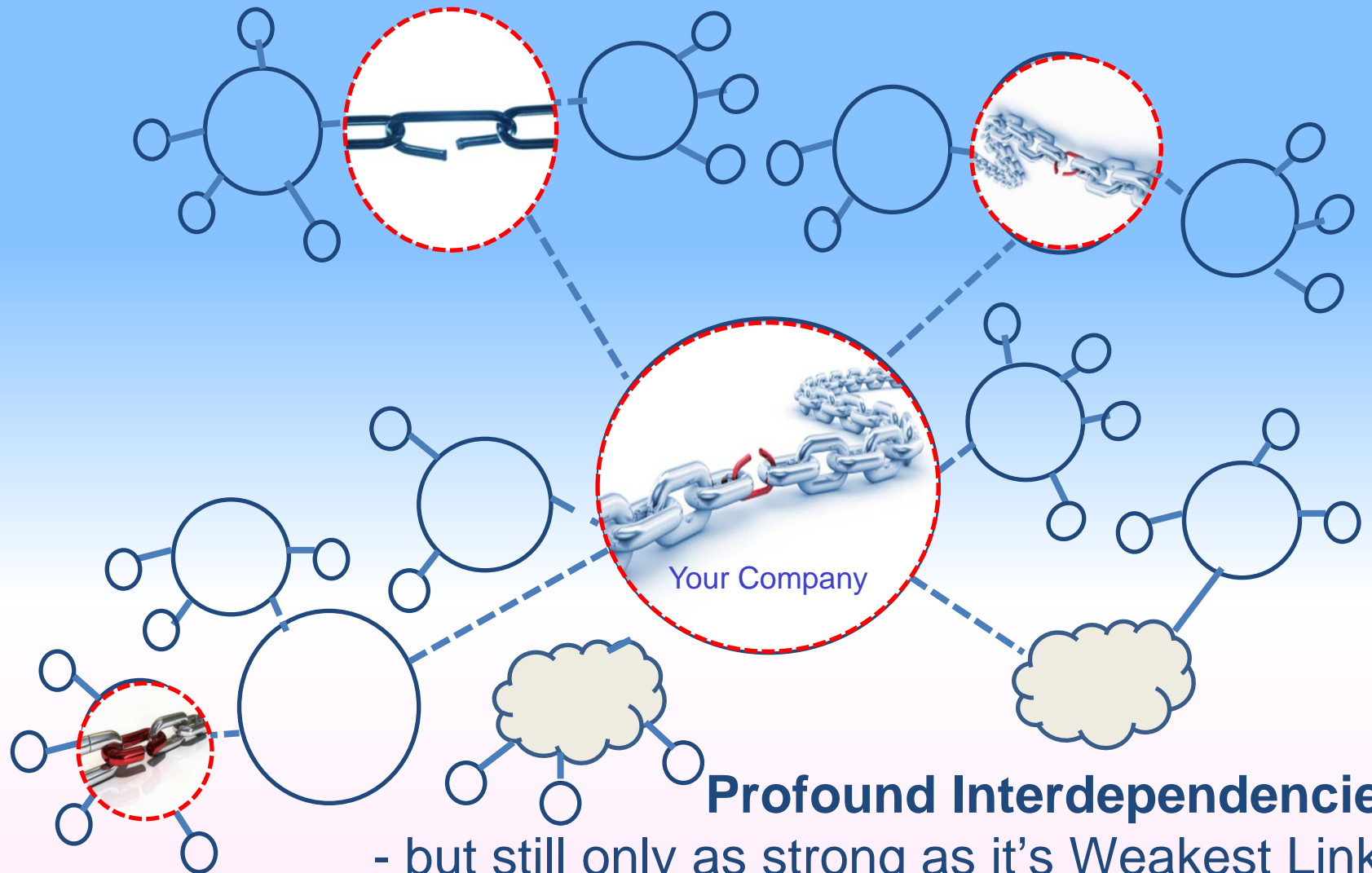
- is as strong as it's Weakest Link



moved beyond **Linear** concept
of a **Chain** . . .

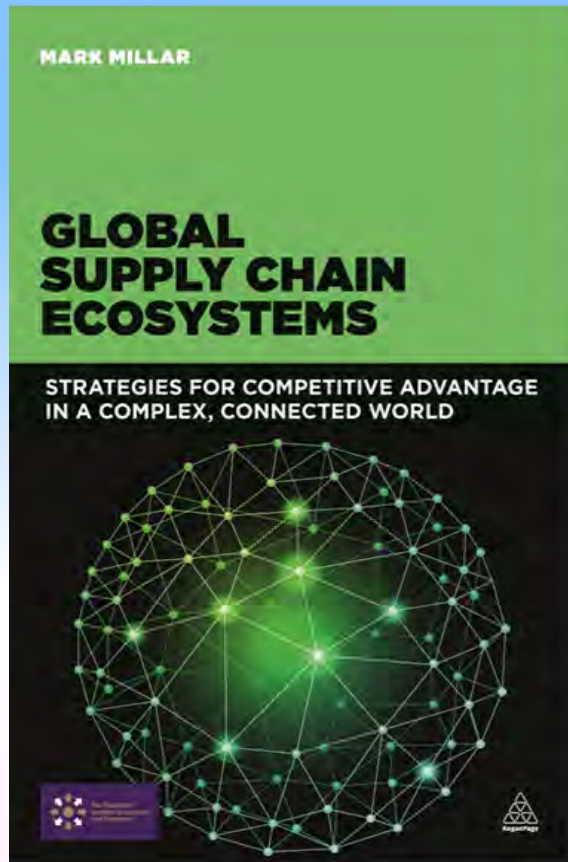
Connected Supply Chain becomes Ecosystem:

- Complex, Interconnected, Vulnerable



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Global Supply Chain Ecosystems

Strategies for competitive advantage in a complex, connected world

By Mark Millar

Exploring the latest market trends across developed, developing and emerging markets, *Global Supply Chain Ecosystems* will help you capitalise on market opportunities, overcome supply chain challenges and make better informed business decisions.

The book highlights key supply chain shifts and features real-life case-studies.



www.koganpage.com/globalsupplychain
www.gsce-mm.com

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"the best Moderator in the business"

"a world-class speaker"

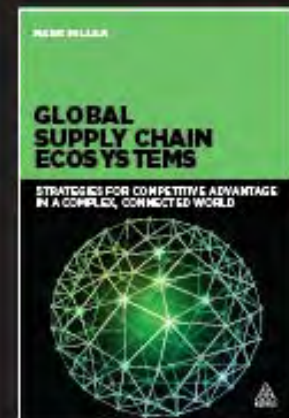
Knowledgeable | Professional | Memorable

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Mark's book, **Global Supply Chain Ecosystems**, is available at
www.gsce-mm.com



Unlock the power of your supply chain.
Gain access to a network of experts with
over 100 years' experience in Asia



Mark Millar

Supply Chain Operations

Tangible improvements in lead times, inventory & working capital

Infrastructure Master Planning

Strategic planning & economic analysis for ports, airports and logistics parks

Sustainable Supply Chains

Environmental programs that reduce costs & enhance carbon footprint

Market Research and Intelligence

Expert research and analysis on all aspects of the global logistics industry

Logistics Outsourcing

International best practices in benchmarking, evaluation and selection of your 3PL

Executive Search and Recruitment

High performance recruitment services for supply chain and logistics talent

M Power Associates is your gateway to empowering superior performance in supply chain and logistics, through an exclusive network of best-in-class business partners
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Empowered !**