

Enhancing Competitiveness of Exporters in the Supply Chain



Infrastructure

technology

Service Quality

Trade Facilitation

Logistics Cost



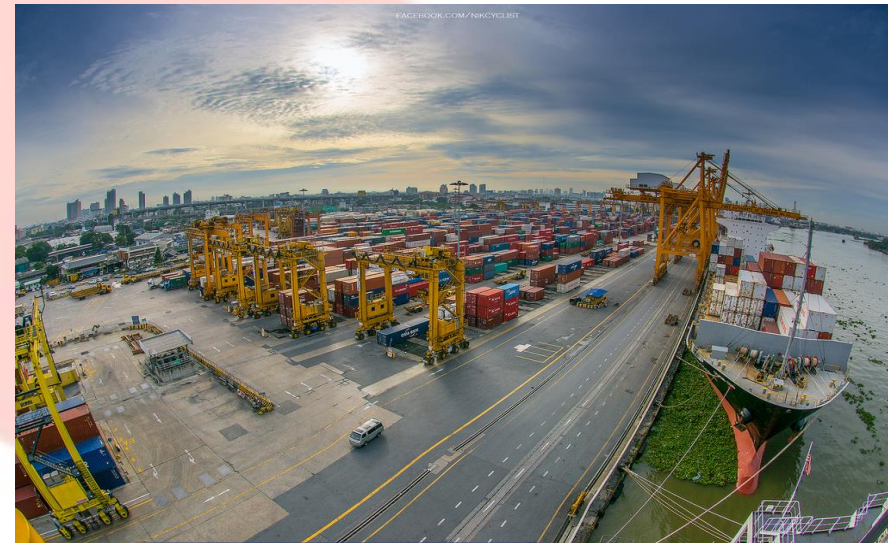
Infrastructure



Laem Chabang Port



Bangkok Port



Connectivity

Technology

Efficiency

Service Quality



Sales and
Customers Service

Special
Requirement

Empty
Container

Tracking
and Tracing

On time Delivery

Accuracy

Transit Time

Advance
Notification

Schedule
Frequency

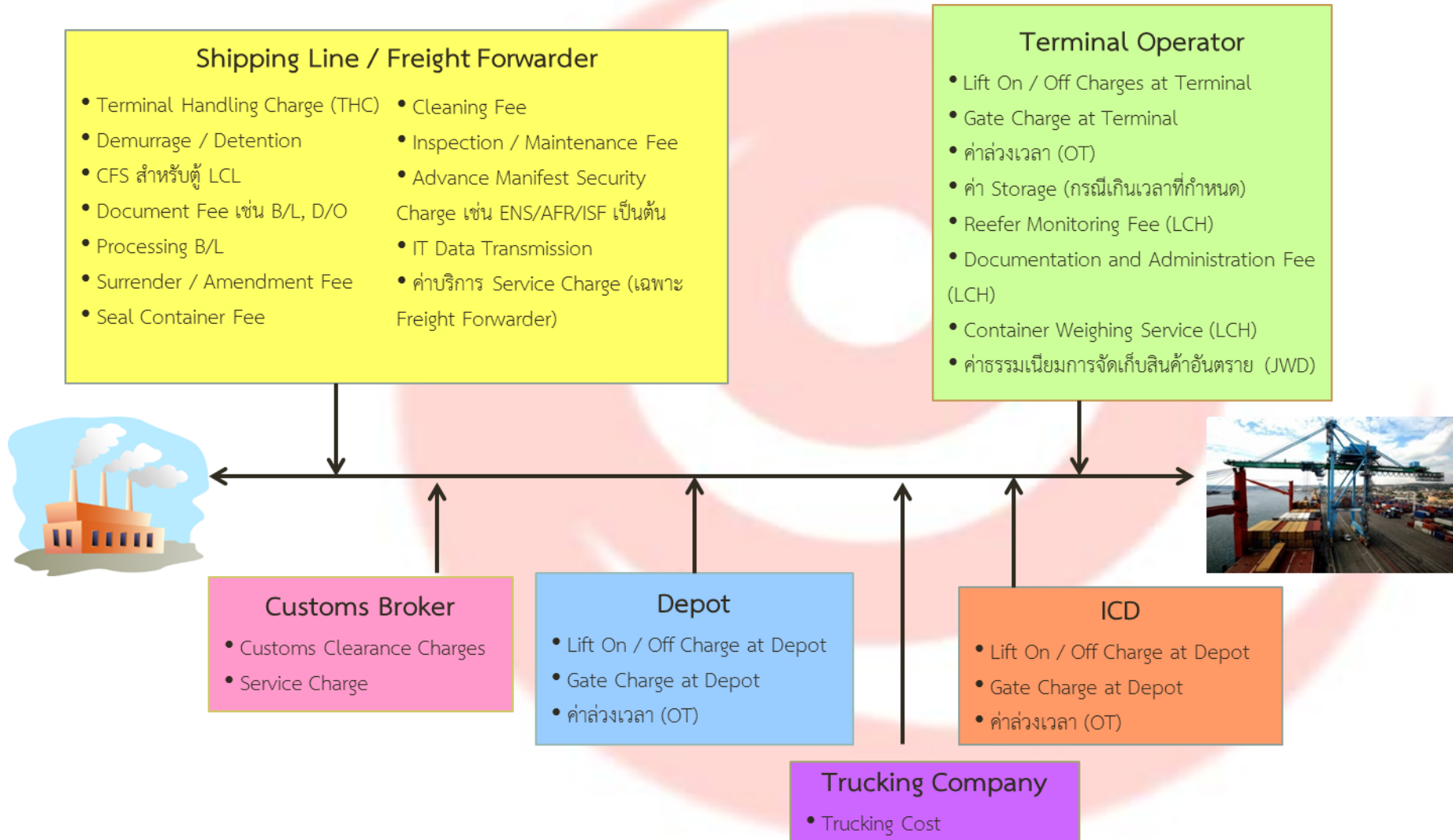
Suitable Local
Charges

Booking
Process

**Best Container
Liner Award**



Maritime Logistics Cost



Trade Facilitation



Ease of Doing Business in ASEAN

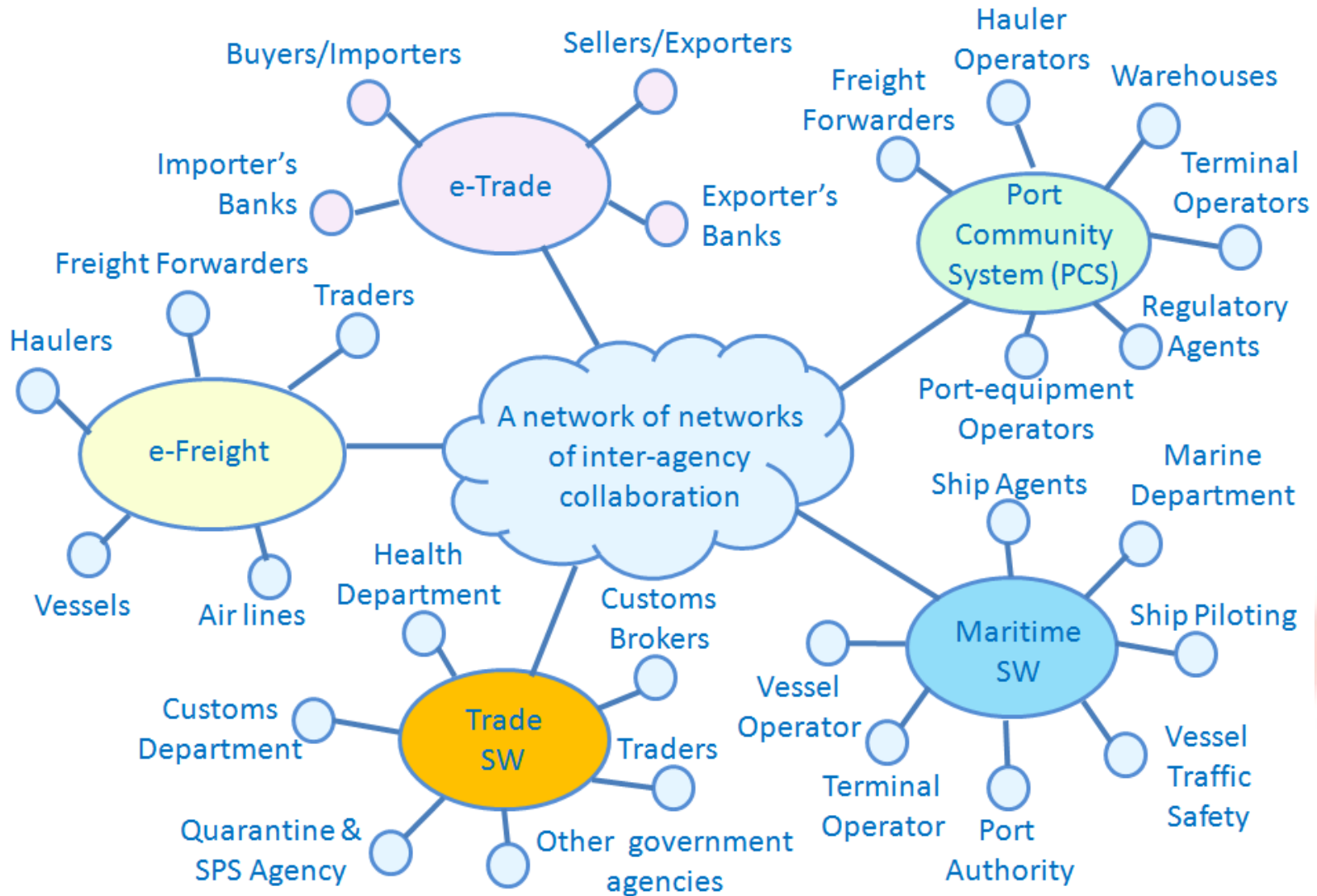
Economy	Ease of Doing Business	Starting Business	Getting Credit	Protecting Investor	Trading Across Border
Singapore	1	10	19	1	41
Malaysia	18	14	28	4	49
Thailand	49	96	79	36	56
Brunei	84	74	79	134	121
Vietnam	90	119	28	122	99
Philippines	103	165	109	155	95
Indonesia	109	173	70	88	105
Cambodia	127	180	15	111	98
Lao	134	153	70	178	108
Myanmar	167	160	174	184	140

Source: World Bank



- Trade Facilitation is really important to enhance competitiveness of exporters.
- International trade process has to be involved with 27-30 state agencies which consist of 40 documents.

Technology



Thank You!