

WINNING SUPPLY CHAIN AND LOGISTICS STRATEGIES - STRENGTHENING REGIONAL CARGO HANDLING ACTIVITIES AND INTERMODAL CAPABILITIES



TRANSFORMING THE FUTURE OF SUPPLY CHAIN

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GLOBAL SUPPLY CHAIN DISRUPTION

“84% of CFOs at organizations with annual revenue between \$100 million to \$3 billion see supply chain disruptions as either a moderate or severe risk.” Martin Verwijmeren - MPO Co-founder and CEO

The pandemic and the Russia – Ukraine conflict exposed existing issues within the supply chain

1. Shifts in demand
2. Logistics disruption
3. Workforce and labor
4. Limited number of third parties (both suppliers and customers).
5. Limited visibility on the entire chain



CURRENT TRENDS IN GLOBAL SUPPLY CHAIN

1. Sustainability: Focus shifted from cost reduction and productivity to business continuity, environmental and human impact
2. Technology: More demanding consumers, operations focused on technology and innovation, availability of information, faster growth. Need for agility and resilience



POSSIBLE FUTURE TRENDS IN GLOBAL SUPPLY CHAIN

1. Over supply risk: Lower demand due to current economic crises can lead to over supply
2. Little improvement in labor supply: Labor actions, possible China lockdown
3. Surplus of ships: some ship orders expected to be delivered in 2023
4. Climate change: Falling water levels, heat waves



SUPPLY CHAIN IN THE WEST AFRICAN SUB REGION

- Changing demographics: growing urban population, growing middle class, shift in taste
- Energy poverty vs energy transition: What is the place of sustainability?
- Challenges with cargo handling activities: various bottlenecks across the logistics chain



MOVING TOWARDS A MORE RESILIENT, AGILE AND SUSTAINABLE SUPPLY CHAIN IN THE SUB – REGION

- Supply chain diversification: enhancing domestic capabilities, localization vs centralization
- Closing the knowledge gap: investing in technology for data collection, processing and systems harmonization for information driven decision making
- Effective African regional and continental free trade area: seamless flow of goods and services



