

INTEGRATING A NEW TERMINAL DEVELOPMENT INTO A SHIFTING LANDSCAPE

> **Péter Garai** CEO

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\*Preliminary layout

### Shifting Tides: Evolving Dynamics of Hungarian Trade Routes

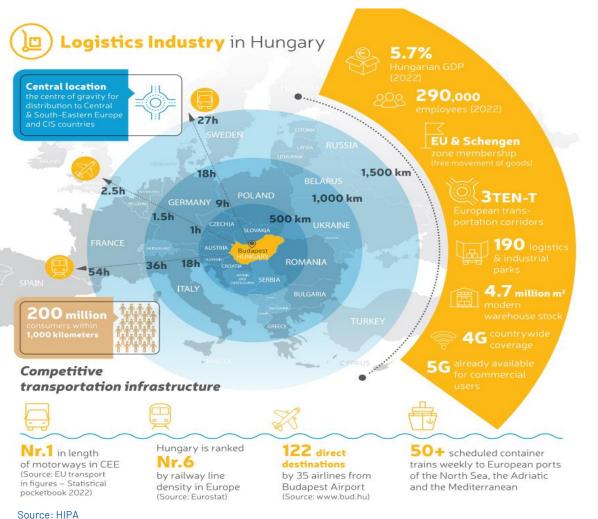


- North Adriatic ports historically dominant in Hungarian trade, geopolitical shifts lessen disadvantage
- 2023 traffic: 69% North Adriatic, 28% North European, 3% Silk Road
- Growth expected in automotive, battery, electronics industries from increased investments
- Uncertainties due to global events like largest election year and geopolitical instability
- Container shipping overcapacity projected in late 2024, significant increase in new build capacity in 2025
- Market influenced by APM's new terminal in Rijeka and Maersk-Hapag Lloyd collaboration in Gemini Cooperation
- Need for strategic reassessment among Northern Adriatic operators



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## **Navigating Success: The Logistics Industry in Hungary**



ADRIA PORT

- Vital hub for logistics and transportation
- Well-developed infrastructure: road, rail, waterway networks
- Logistics sector: innovative solutions, advanced technologies, dynamic workforce
- Significant contribution to economic growth
- Robust ecosystem for businesses: warehousing, distribution,

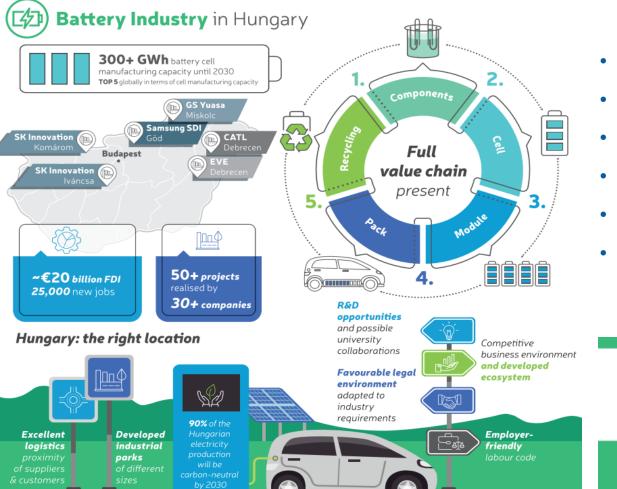
freight forwarding, supply chain management

Our partners in stepping into the future Top 10 distribution centres (Company / nr. of countries served)

DAF	Find			JYSK	C KONICA MINOLTA	😔 MSD		sanofi	
23	15	50	14	7	15	14	12	17	21



## **Powering Progress: The Battery Industry in Hungary**



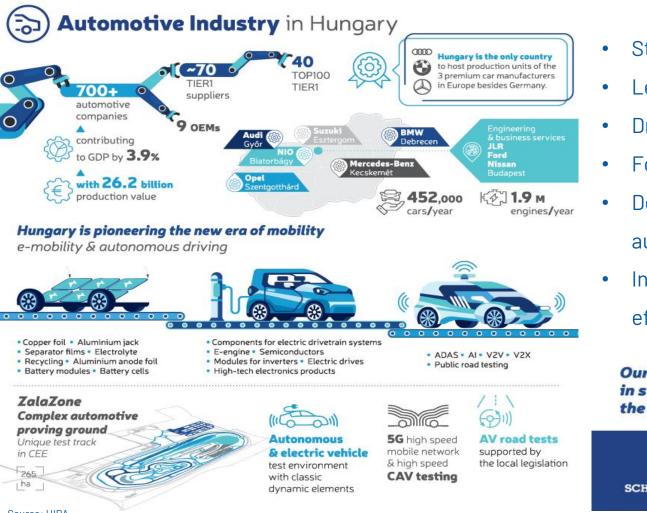
- Emerging key player in the electrification revolution
- Favorable business environment attracting significant investments
- Rapid growth and innovation in the EV battery industry
- Establishment of production facilities and research centers
- Leveraging skilled workforce and strong engineering tradition
- Offering expertise, innovation, and manufacturing capabilities to meet global demand for sustainable transportation solutions



Source: HIPA



# **Driving Forward: The Automotive Industry in Hungary**

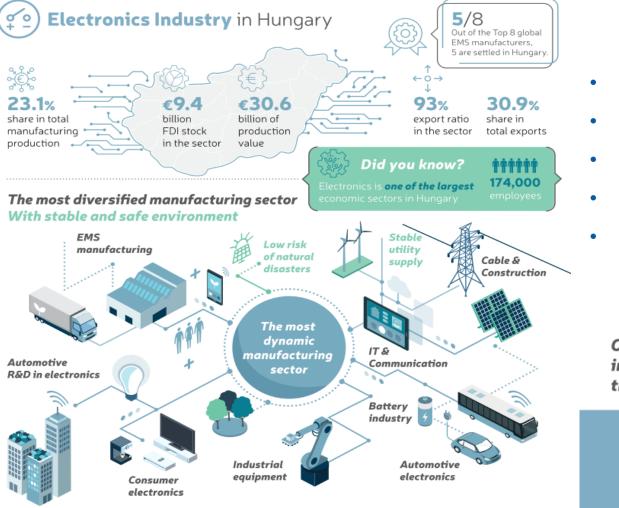


- Strong emphasis on innovation and efficiency
- \_eading automotive manufacturers established production facilities
- Driving technological advancements and sustainable practices
- Focus on research and development
- Developing cutting-edge technologies (electric vehicles, autonomous driving systems, lightweight materials)
- Initiatives promoting environmental sustainability and resource efficiency





## **Energizing Excellence: The Electronics Industry in Hungary**



- Diverse range of activities in the electronics industry
- Hosts multinational corporations and innovative startups
- At the forefront of the dynamic electronics industry
- Offering expertise, ingenuity, and commitment to excellence
- Fueling continued growth and success



Source: HIPA



## **Grasping the Context: Crafting a Strategy for Progress**

#### Understanding the backdrop:

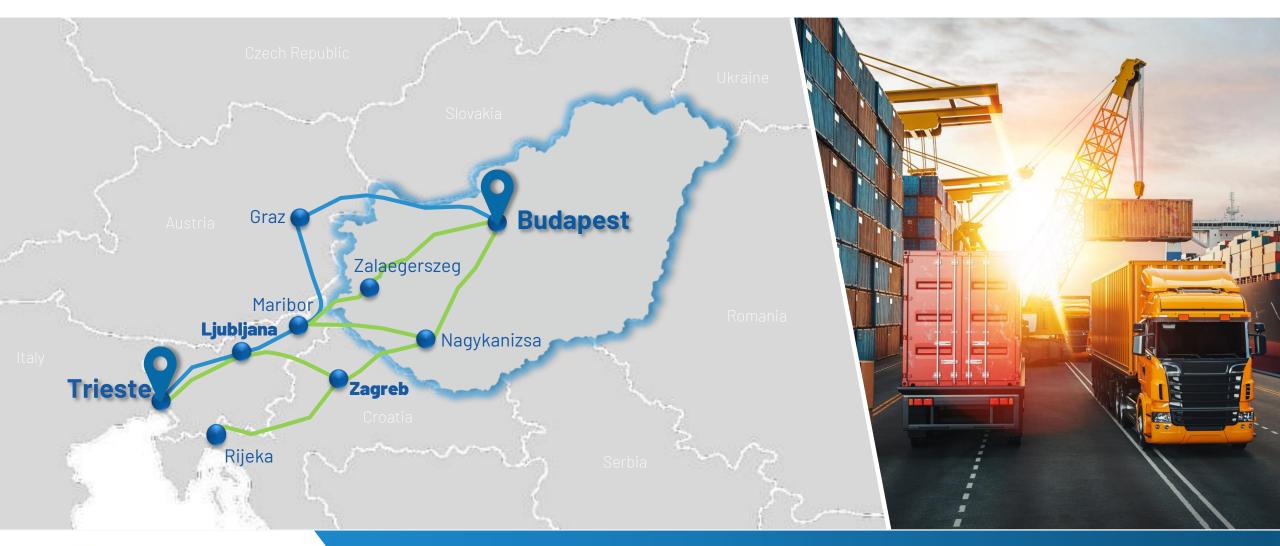
- Hungarian economy anchored by key sectors
- Recent upheaval in global supply chains due to events like COVID-19 and geopolitical instability
- Surge in nearshoring and growth of short sea/RoRo transportation in Mediterranean / North Adriatic region
- Clear path forward for development of new neutral terminal independent of specific shipping lines Navigating an evolving economic and logistical landscape





### Hungarian connections of Port of Trieste

Baltic – Adriatic corridor
Mediterranean corridor





### **Development area of Adria Port, Trieste**





## Preliminary layout of the multipurpose Adria Port terminal





www.adriaport.com 10

### **Activities at Adria Port Multipurpose Terminal**









**Péter Garai** CEO

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\*Előzetes látványterv